



IAPD Report

JERRY SMITH MOSHER

CRD# 341322

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When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.

Please contact FINRA with any concerns.



IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page
<http://www.nasaa.org/IAPD/IARReports.cfm>

What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



Report Summary

JERRY SMITH MOSHER (CRD# 341322)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **12/05/2025**.

CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
B	AMERICAN INVESTORS COMPANY	CRD# 38	02/11/1975
IA	AMERICAN INVESTORS CO	CRD# 38	03/30/1998
IA	MOSHER FINANCIAL ADVISORS LLC	CRD# 291088	02/06/2018

QUALIFICATIONS

This representative is currently registered in **1** SRO(s) and **2** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

Note: Not all jurisdictions require IAR registration or may have an exemption from registration.

Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
IA	MOSHER & ELLIS FINANCIAL PLANNING, INC.	136999	LAFAYETTE, CA	07/08/1997 - 07/28/2019
B	EQUITEC SECURITIES CO	1000005	LAFAYETTE, CA	05/10/1973 - 02/11/1975
B	SPECTRUM FINANCIAL GROUP, INC.	948	LAFAYETTE, CA	02/26/1973 - 06/17/1973

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative? **Yes**

The following types of events are disclosed about this representative:

Type	Count
Regulatory Event	1
Customer Dispute	1



Report Summary



Qualifications

REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with 2 jurisdiction(s) and 1 SRO(s) through his or her employer(s).

Employment 1 of 2

Firm Name: **MOSHER FINANCIAL ADVISORS LLC**

Main Address: 3658 MT. DIABLO BLVD
STE. 210
LAFAYETTE, CA 94549

Firm ID#: 291088

Regulator	Registration	Status	Date
IA California	Investment Adviser Representative	Approved	02/06/2018

Branch Office Locations

MOSHER FINANCIAL ADVISORS LLC

3658 MT. DIABLO BLVD
STE. 210
LAFAYETTE, CA 94549

Employment 2 of 2

Firm Name: **AMERICAN INVESTORS CO**

Main Address: 12667 ALCOSTA BLVD., SUITE 160
SAN RAMON, CA 94583

Firm ID#: 38

Regulator	Registration	Status	Date
B FINRA	General Securities Principal	Approved	02/11/1975
B FINRA	General Securities Representative	Approved	02/11/1975
B California	Agent	Approved	03/24/1984
IA California	Investment Adviser Representative	Approved	03/30/1998
IA Texas	Investment Adviser Representative	Restricted Approval	02/26/2004



Qualifications

Branch Office Locations

AMERICAN INVESTORS CO

3658 MT. DIABLO BLVD., STE. 210
LAFAYETTE, CA 94549



Qualifications

PASSED INDUSTRY EXAMS

This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

This individual has passed 2 principal/supervisory exams, 3 general industry/product exams, and 1 state securities law exam.

Principal/Supervisory Exams

Exam	Category	Date
 General Securities Principal Examination (S24)	Series 24	01/02/2023
 General Securities Principal Examination (S00)	Series 00	06/20/1974

General Industry/Product Exams

Exam	Category	Date
 General Securities Representative Examination (S7TO)	Series 7TO	01/02/2023
 Securities Industry Essentials Examination (SIE)	SIE	10/01/2018
 Registered Representative Examination (S1)	Series 1	11/12/1970

State Securities Law Exams

Exam	Category	Date
 Uniform Securities Agent State Law Examination (S63)	Series 63	04/24/1995

PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **1** professional designation(s).

Certified Financial Planner

This representative holds or did hold **1** professional designation(s) that may have been used to qualify as an Investment Advisor representative. Please check with the appropriate designation authority for verification that the designation is still in effect. The contact information for these professional designation authorities can be found on the website for the North American Securities Administrators Association at <http://www.nasaa.org>



Registration & Employment History

PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
IA	07/08/1997 - 07/28/2019	MOSHER & ELLIS FINANCIAL PLANNING, INC.	CRD# 136999	LAFAYETTE, CA
B	05/10/1973 - 02/11/1975	EQUITEC SECURITIES CO	CRD# 1000005	
B	02/26/1973 - 06/17/1973	SPECTRUM FINANCIAL GROUP, INC.	CRD# 948	
B	11/23/1970 - 03/23/1973	CAPITAL SECURITIES CO	CRD# 1000001	
B	07/08/1971 - 09/13/1971	TRAVELERS EQUITIES SALES, INC.	CRD# 833	

EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
11/2017 - Present	MOSHER FINANCIAL ADVISORS LLC	MANAGING MEMBER	Y	LAFAYETTE, CA, United States
03/1998 - Present	AMERICAN INVESTORS COMPANY	ADVISORY AFFILIATE	Y	SAN RAMON, CA, United States
01/1976 - Present	JERRY S MOSHER	INSURANCE AGENT	N	LAFAYETTE, CA, United States
02/1975 - Present	AMERICAN INVESTORS COMPANY	REGISTERED REPRESENTATIVE	Y	SAN RAMON, CA, United States
04/1984 - 03/2023	MOSHER & ELLIS FINANCIAL PLANNING INC	PRESIDENT/DIRECTOR	Y	LAFAYETTE, CA, United States
11/1977 - 10/2021	INOCON	PRESIDENT/DIRECTOR	N	LAFAYETTE, CA, United States

OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

JERRY S MOSHER; NOT INVESTMENT-RELATED; 3658 MT DIABLO BLVD #210, LAFAYETTE, CA 94549; INSURANCE SERVICES; LICENSED INDIVIDUAL INSURANCE AGENT; START DATE 01/1976



Disclosure Summary

Disclosure Information

What you should know about reported disclosure events:

(1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

(2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

(3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
 - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

(4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.



DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

Type	Count
Regulatory Event	1
Customer Dispute	1

Regulatory Event

This disclosure event may include a final, formal proceeding initiated by a regulatory authority (e.g., a state securities agency, a federal regulator such as the Securities and Exchange Commission or the Commodities Futures Trading Commission, or a foreign financial regulatory body) for a violation of investment-related rules or regulations. This disclosure event may also include a revocation or suspension of an Investment Adviser Representative's authority to act as an attorney, accountant or federal contractor.

Disclosure 1 of 1

Reporting Source: Regulator
Regulatory Action Initiated By: NATIONAL ASSOCIATION OF SECURITIES DEALERS, INC.

Sanction(s) Sought:

Other Sanction(s) Sought:

Date Initiated: 06/25/1987

Docket/Case Number: Unknown

Employing firm when activity occurred which led to the regulatory action:

Product Type:

Other Product Type(s):

Allegations:

Current Status: Final

Resolution: Consent

Resolution Date: 08/26/1988

Sanctions Ordered:
Censure
Monetary/Fine \$30,000.00
Suspension

Other Sanctions Ordered:

Sanction Details:

**Regulator Statement**

COMPLAINT NO. SF-1216 FILED JUNE 25, 1987 BY DISTRICT NO. 2S AGAINST RESPONDENT JERRY SMITH MOSHER ALLEGING VIOLATIONS OF ARTICLE III, SECTION 1 OF THE RULES OF FAIR PRACTICE IN THAT RESPONDENT MOSHER PARTICIPATED IN THE OFFER AND SALE OF LIMITED PARTNERSHIPS OUTSIDE THE SCOPE OF HIS EMPLOYMENT WITHOUT GIVING PRIOR WRITTEN NOTIFICATION TO HIS EMPLOYER-MEMBER IN CONTRAVENTION OF THE BOARD OF GOVERNORS INTERPRETATION CONCERNING PRIVATE SECURITIES TRANSACTIONS.

DECISION RENDERED AUGUST 26, 1988, WHEREIN THE OFFER OF SETTLEMENT WAS ACCEPTED; THEREFORE, HE IS CENSURED, FINED \$30,000.00 AND SUSPENDED FOR SIX WEEKS FROM ASSOCIATION WITH ANY MEMBER OF THE ASSOCIATION IN ANY CAPACITY.
\$30,000 PAID 4/11/89 - DEPOSIT #822

Reporting Source: Individual

Regulatory Action Initiated By: NATIONAL ASSOCIATION OF SECURITIES DEALERS, INC

Sanction(s) Sought:

Other Sanction(s) Sought:

Date Initiated: 06/25/1987

Docket/Case Number:

Employing firm when activity occurred which led to the regulatory action:

Product Type: Other

Other Product Type(s):

Allegations: VIOLATIONS ARTICLE III SECTION 1 OF THE RULES OF FAIR PRACTICE

Current Status: Final

Resolution: Decision & Order of Offer of Settlement

Resolution Date: 08/26/1988

Sanctions Ordered:
Censure
Monetary/Fine \$30,000.00
Suspension

Other Sanctions Ordered:

Sanction Details: SUSPENDED FOR SIX WEEKS FROM ASSOCIATION WITH ANY MEMBER OF THE ASSOCIATION IN ANY CAPACITY.

Broker Statement
NASD COMPLAINT WHICH WAS FILED ON JUNE 25, 1987. THE COMPLAINT ALLEGES THAT BETWEEN 1975 AND 1983, I, WHILE ACTING AS A REGISTERED REPRESENTATIVE OF A REGISTERED BROKER/DEALER, VIOLATED ARTICLE III, SECTION 1 OF THE NASD RULES OF FAIR PRACTICE BY SELLING CERTAIN SECURITIES WITHOUT HAVING OBTAINED THE APPROVAL OF MY BROKER/DEALER. ON AUGUST 26, 1988, THE NASD ACCEPTED AN OFFER OF SETTLEMENT SUBMITTED BY ME,



WHICH PROVIDED FOR CERTAIN SANCTIONS." (SEE INCIDENT #1)



Customer Dispute

This section provides information regarding a customer dispute that was reported to the Investment Adviser Registration Depository (IARD) by the Investment Adviser Representative (IAR), an investment adviser and/or securities firm, and/or a securities regulator. The event may include a consumer-initiated, investment-related complaint, arbitration proceeding or civil suit that contains allegations of sales practice violations against the individual.

The customer dispute may be pending or may have resulted in a civil judgment, arbitration award, monetary settlement, closure without action, withdrawal, dismissal, denial, or other outcome.

Disclosure 1 of 1

Reporting Source: Individual

Employing firm when activities occurred which led to the complaint:

Allegations: NOT PROVIDED

Product Type: Other

Other Product Type(s): MORTGAGES

Alleged Damages:

Customer Complaint Information

Date Complaint Received:

Complaint Pending? No

Status: Litigation

Status Date:

Settlement Amount:

Individual Contribution Amount:

Civil Litigation Information

Disposition: Settled

Disposition Date: 01/01/1986

Broker Statement

THE SUIT WAS SETTLED IN 1986 WITHOUT ADMISSION OF LIABILITY OF SUBSTANTIATION OF ANY OF THE CLAIMS. LEGAL COUNSEL ADVISED THAT THE COST OF LITIGATION WOULD EXCEED THE COST OF SETTLEMENT.



End of Report

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