



IAPD Report

WILLIAM JOSEPH ONEIL

CRD# 352887

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When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.

Please contact FINRA with any concerns.



IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page <http://www.nasaa.org/IAPD/IARReports.cfm>

What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



Report Summary

WILLIAM JOSEPH ONEIL (CRD# 352887)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **03/15/2017**.

CURRENT EMPLOYERS

This individual is not currently registered as an Investment Adviser Representative.

QUALIFICATIONS

This individual is not currently registered as an Investment Adviser Representative.

Note: Not all jurisdictions require IAR registration or may have an exemption from registration.

Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
IA	WILLIAM O'NEIL + COMPANY	152620	LOS ANGELES, CA	01/27/2010 - 03/15/2017

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative?

No



Qualifications



REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is not currently registered as an Investment Adviser Representative.



Qualifications



PASSED INDUSTRY EXAMS

This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

No information reported.



PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **0** professional designation(s).

No information reported.

Only professional designations listed in Question 8 of the Form U4 will appear in this section if the appropriate box is checked and verified by the issuing organization at the time of the filing. Learn more about eligible designations at [IARD](#) and [NASAA](#).



Registration & Employment History

PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
IA	01/27/2010 - 03/15/2017	WILLIAM O'NEIL + COMPANY	CRD# 152620	LOS ANGELES, CA

EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
11/1963 - Present	O'NEIL SECURITIES, INCORPORATED CRD # 894	CHAIRMAN, CEO,DIRECTOR	Y	LOS ANGELES, CA, United States

OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

DETAILS NOTED HERE ARE TO DESCRIBE 12 BUSINESS ACTIVITIES. EACH COMPANY NAME IS LISTED AS ITEM 1 FOLLOWED BY 2-9 IN THE ORDER OUTLINED IN THE INSTRUCTIONS.

1) O'NEIL DATA SYSTEMS, INC. 2) NO 3) 12655 BEATRICE STREET, LOS ANGELES, CA 90066 4) CONDUCTS SECURITIES INVESTMENTS FOR ITS OWN PORTFOLIO 5) CHAIRMAN, CHIEF EXECUTIVE OFFICER, DIRECTOR 6) 11/24/2008 7) 126 HOURS/MONTH 8) 126 HOURS/MONTH DURING SECURITIES TRADING HOURS 9) ACTIVELY INVOLVED IN DAILY MARKET AND TREND ANALYSIS

1) WILLIAM O'NEIL AND CO. INCORPORATED 2) YES 3) 12655 BEATRICE STREET, LOS ANGELES, CA 90066 4) AN INVESTMENT ADVISOR REGISTERED IN CA, CT, AND FL 5) CHAIRMAN, CHIEF EXECUTIVE OFFICER, DIRECTOR 6) 10/13/2009 7) 60 HOURS/MONTH 8) 31.5 HOURS/MONTH DURING SECURITIES TRADING HOURS 9) AVAILABLE TO HIS MANAGERS FOR HIGH LEVEL DECISIONS AND ACTIVELY ANALYZING THE DAILY MARKET AND MARKET TRENDS 1) MARKETSMITH INCORPORATED

2) NO 3) 12655 BEATRICE STREET, LOS ANGELES, CA 90066 4) A PUBLISHER OF RESEARCH PERIODICALS 5) CHAIRMAN, CHIEF EXECUTIVE OFFICER, DIRECTOR 6) 05/27/1993 7) 1 HOURS/MONTH 8) 0 HOURS/MONTH DURING SECURITIES TRADING HOURS 9) AVAILABLE TO HIS MANAGERS FOR HIGH LEVEL DECISIONS 1) FINADCO, INC. 2) NO 3) 12655 BEATRICE STREET, LOS ANGELES, CA 90066 4) ADVERTISING AGENCY 5) CHAIRMAN, CHIEF EXECUTIVE OFFICER, DIRECTOR 6) 06/10/1977 7) 0-.5 HOURS/MONTH

8) 0 HOURS/MONTH DURING SECURITIES TRADING HOURS 9) AVAILABLE TO HIS MANAGERS FOR HIGH LEVEL DECISIONS 1) XANADA, LLC 2) NO

3) 12655 BEATRICE STREET, LOS ANGELES, CA 90066 4) CONDUCTS SECURITIES INVESTMENTS FOR ITS OWN PORTFOLIO 5) CHAIRMAN, CHIEF EXECUTIVE OFFICER, DIRECTOR 6) 03/02/2001

7) 126 HOURS/MONTH 8) 126 HOURS/MONTH DURING SECURITIES TRADING HOURS 9) ACTIVELY INVOLVED IN DAILY MARKET AND TREND ANALYSIS

1) INVESTOR'S BUSINESS DAILY 2) NO 3) 12655 BEATRICE STREET, LOS ANGELES, CA 90066

4) NEWSPAPER PUBLISHER 5) CHAIRMAN, CHIEF EXECUTIVE OFFICER, DIRECTOR 6) 01/01/1983

7) 73.5 HOURS/MONTH 8) 10.5 HOURS/MONTH DURING SECURITIES TRADING HOURS 9) ACTIVE OVERSIGHT OF MARKETING, DESIGN, CIRCULATION AND FINANCIAL 1) O'NEIL DATA SYSTEMS, LLC

2) NO 3) 12655 BEATRICE STREET, LOS ANGELES, CA 90066 4) PRINTING COMPANY 5) PRESIDENT, DIRECTOR 6) 04/24/2008 7) 8 HOURS/MONTH

8) 0 HOURS/MONTH DURING SECURITIES TRADING HOURS 9) AVAILABLE TO HIS MANAGERS FOR HIGH LEVEL



Registration & Employment History



OTHER BUSINESS ACTIVITIES

DECISIONS 1) O'NEIL DIGITAL SOLUTIONS, LLC 2) NO 3) 3100 E PLANO PARKWAY, PLANO, TX 75074-7423 4) PRINTING COMPANY 5) PRESIDENT, DIRECTOR 6) 05/10/2011 7) 75 HOURS/MONTH 8) 4 HOURS/MONTH DURING SECURITIES TRADING HOURS 9) AVAILABLE TO HIS MANAGERS FOR HIGH LEVEL DECISIONS 1) O'NEIL DS LLC 2) NO 3) 609 N. EBRITE, STE 204, MESQUITE, TX 75148 4) PRINTING COMPANY SERVICING MARKETS OUTSIDE OF CALIFORNIA 5) PRESIDENT, DIRECTOR 6) 04/24/2008 7) 0-.5 HOURS/MONTH 8) 0 HOURS/MONTH DURING SECURITIES TRADING HOURS 9) AVAILABLE TO HIS MANAGERS FOR HIGH LEVEL DECISIONS 1) 12655, LLC 2) NO 3) 12655 BEATRICE STREET, LOS ANGELES, CA 90066 4) A LEASING COMPANY WHICH LEASES THE 12655 BEATRICE STREET BUILDING TO DAI 5) OWNER 6) 09/03/1999 7) .08-.125 HOURS/MONTH 8) 0 HOURS/MONTH DURING SECURITIES TRADING HOURS 9) HIGH LEVEL DECISION MAKING 1) XANADA CORPORATION 2) NO 3) 12655 BEATRICE STREET, LOS ANGELES, CA 90066 4) CONDUCTS SECURITIES INVESTMTNES FOR ITS OWN PORTFOLIO 5) OWNER 6) 05/11/2004 7) 126 HOURS/MONTH 8) 126 HOURS/MONTH DURING SECURITIES TRADING HOURS 9) ACTIVELY INVOLVED IN DAILY MARKET AND TREND ANALYSIS



End of Report

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