



IAPD Report

BRIAN LARRY ROGERS

CRD# 402668

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When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.

Please contact FINRA with any concerns.



IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page <http://www.nasaa.org/IAPD/IARReports.cfm>

What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



Report Summary

BRIAN LARRY ROGERS (CRD# 402668)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **04/30/2025**.

CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
B	LPL FINANCIAL LLC	CRD# 6413	11/29/2017
IA	LPL FINANCIAL LLC	CRD# 6413	11/29/2017

QUALIFICATIONS

This representative is currently registered in **1** SRO(s) and **24** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

Note: Not all jurisdictions require IAR registration or may have an exemption from registration.

Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
IA	NATIONAL PLANNING CORPORATION ("NPC OF AMERICA" IN FL & NY)	29604	MASON, OH	05/01/2012 - 11/29/2017
B	NATIONAL PLANNING CORPORATION	29604	MASON, OH	04/26/2012 - 11/29/2017
IA	WOODBURY FINANCIAL SERVICES, INC.	421	CINCINNATI, OH	02/07/2006 - 05/15/2012

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative?

Yes

The following types of events are disclosed about this representative:

Type	Count
Customer Dispute	1



Qualifications

REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with **24** jurisdiction(s) and 1 SRO(s) through his or her employer(s).

Employment 1 of 1

Firm Name: **LPL FINANCIAL LLC**
Main Address: 1055 LPL WAY
FORT MILL, SC 29715
Firm ID#: 6413

	Regulator	Registration	Status	Date
B	FINRA	General Securities Principal	Approved	11/29/2017
B	FINRA	General Securities Representative	Approved	11/29/2017
B	FINRA	Municipal Fund	Approved	11/29/2017
B	California	Agent	Approved	04/03/2025
B	Colorado	Agent	Approved	01/13/2025
B	Delaware	Agent	Approved	07/08/2019
B	District of Columbia	Agent	Approved	06/12/2019
B	Florida	Agent	Approved	11/30/2017
B	Georgia	Agent	Approved	01/13/2025
B	Indiana	Agent	Approved	11/29/2017
B	Kentucky	Agent	Approved	11/29/2017
IA	Kentucky	Investment Adviser Representative	Approved	11/29/2017
B	Maine	Agent	Approved	01/13/2025



Qualifications

	Regulator	Registration	Status	Date
B	Maryland	Agent	Approved	01/08/2018
B	Massachusetts	Agent	Approved	11/29/2017
B	Minnesota	Agent	Approved	07/09/2019
B	Nevada	Agent	Approved	01/13/2025
B	New Jersey	Agent	Approved	06/13/2019
B	New Mexico	Agent	Approved	06/13/2019
B	North Carolina	Agent	Approved	01/14/2019
B	Ohio	Agent	Approved	11/29/2017
IA	Ohio	Investment Adviser Representative	Approved	11/29/2017
B	Pennsylvania	Agent	Approved	01/08/2018
B	Rhode Island	Agent	Approved	06/17/2019
B	South Carolina	Agent	Approved	06/13/2019
B	Tennessee	Agent	Approved	11/29/2017
B	Texas	Agent	Approved	01/27/2018
IA	Texas	Investment Adviser Representative	Restricted Approval	01/27/2018
B	Virginia	Agent	Approved	01/22/2019
B	Washington	Agent	Approved	01/11/2018

Branch Office Locations

LPL FINANCIAL LLC



Qualifications

7577 CENTRAL PARKE BLVD STE
326
MASON, OH 45040



Qualifications

PASSED INDUSTRY EXAMS

This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

This individual has passed 2 principal/supervisory exams, 3 general industry/product exams, and 1 state securities law exam.

Principal/Supervisory Exams

	Exam	Category	Date
	Municipal Fund Securities Principal Examination (S51)	Series 51	07/24/2012
	General Securities Principal Examination (S24)	Series 24	10/13/2008

General Industry/Product Exams

	Exam	Category	Date
	General Securities Representative Examination (S7TO)	Series 7TO	01/02/2023
	Securities Industry Essentials Examination (SIE)	SIE	10/01/2018
	Registered Representative Examination (S1)	Series 1	10/04/1973

State Securities Law Exams

	Exam	Category	Date
	Uniform Securities Agent State Law Examination (S63)	Series 63	07/19/1994

PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **1** professional designation(s).

Chartered Financial Consultant

Only professional designations listed in Question 8 of the Form U4 will appear in this section if the appropriate box is checked and verified by the issuing organization at the time of the filing. Learn more about eligible designations at [IARD](#) and [NASAA](#).



Registration & Employment History

PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
IA	05/01/2012 - 11/29/2017	NATIONAL PLANNING CORPORATION ("NPC OF AMERICA" IN FL & NY)	CRD# 29604	MASON, OH
B	04/26/2012 - 11/29/2017	NATIONAL PLANNING CORPORATION	CRD# 29604	MASON, OH
IA	02/07/2006 - 05/15/2012	WOODBURY FINANCIAL SERVICES, INC.	CRD# 421	CINCINNATI, OH
B	02/03/2006 - 05/15/2012	WOODBURY FINANCIAL SERVICES, INC.	CRD# 421	CINCINNATI, OH
B	06/01/2005 - 02/14/2006	AXA ADVISORS, LLC	CRD# 6627	NEW YORK, NY
IA	03/27/2002 - 02/03/2006	TROYAN & ASSOCIATES, INC	CRD# 109501	CINCINNATI, OH
B	03/11/1992 - 06/01/2005	MONEY SECURITIES CORPORATION	CRD# 4386	NEW YORK, NY
IA	05/08/2002 - 08/07/2002	MONEY SECURITIES CORPORATION	CRD# 4386	CINCINNATI, OH
B	10/01/1990 - 02/03/1992	MONARCH SECURITIES, INC.	CRD# 2809	
B	07/02/1987 - 10/02/1990	JOHN HANCOCK DISTRIBUTORS, INC.	CRD# 468	BOSTON, MA
B	07/02/1987 - 10/02/1990	JOHN HANCOCK MUTUAL LIFE INSURANCE COMPANY	CRD# 5181	BOSTON, MA
B	11/08/1977 - 06/23/1987	PRINCOR FINANCIAL SERVICES CORPORATION	CRD# 1137	
B	02/03/1975 - 11/05/1977	TRANSAMERICA FUND SALES, INC.	CRD# 3600	
B	10/10/1973 - 03/01/1975	LINSICO CORPORATION	CRD# 524	

EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
11/2017 - Present	LPL FINANCIAL LLC	REGISTERED REPRESENTATIVE	Y	MASON, OH, United States



Registration & Employment History



EMPLOYMENT HISTORY

Employment Dates	Employer Name	Position	Investment Related	Employer Location
04/2012 - 11/2017	NATIONAL PLANNING CORPORATION	REGISTERED REPRESENTATIVE	Y	CINCINNATI, OH, United States



OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

1. 11/29/2017 - STRATEGIC ADVISORS NETWORK - Investment Related - At Reported Business Location(s) - DBA for LPL Business (entity for LPL business) - Started 5/20/2015 - 10 Hours Per Month During Securities Trading.
2. 11/29/2017 - ROGERS WEALTH MANAGEMENT GROUP - Investment Related - At Reported Business Location(s) - DBA for LPL Business (entity for LPL business) - Started 11/15/2011 - 0 Hours Per Month.
3. 11/29/2017 - BRIAN ROGERS - Investment Related - At Reported Business Location(s) - Non-Variable Insurance - Started APRIL 2015 - FIXED INSURANCE.



Disclosure Summary

Disclosure Information

What you should know about reported disclosure events:

(1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

(2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

(3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
 - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

(4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.



DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

Type	Count
Customer Dispute	1

Customer Dispute

This section provides information regarding a customer dispute that was reported to the Investment Adviser Registration Depository (IARD) by the Investment Adviser Representative (IAR), an investment adviser and/or securities firm, and/or a securities regulator. The event may include a consumer-initiated, investment-related complaint, arbitration proceeding or civil suit that contains allegations of sales practice violations against the individual.

The customer dispute may be pending or may have resulted in a civil judgment, arbitration award, monetary settlement, closure without action, withdrawal, dismissal, denial, or other outcome.

Disclosure 1 of 1

Reporting Source:	Firm
Employing firm when activities occurred which led to the complaint:	MONY SECURITIES CORPORATION
Allegations:	CUSTOMER QUESTIONS ROGERS' PURCHASE OF \$325,000 OF B SHARES IN SIX FUND FAMILIES, INCLUDING THE PURCHASE OF A FIXED ANNUITY WITH MARGIN FUNDS. CUSTOMER ALSO QUESTIONS THE FUND ALLOCATION MIX OF HIGH YIELD BONDS FOR A CONSERVATIVE INVESTOR. DAMAGES UNSPECIFIED.
Product Type:	Mutual Fund(s)
Other Product Type(s):	FIXED ANNUITY
Alleged Damages:	\$0.00

Customer Complaint Information

Date Complaint Received:	04/11/2005
Complaint Pending?	No
Status:	Settled
Status Date:	08/05/2005
Settlement Amount:	\$62,129.00
Individual Contribution Amount:	\$0.00
Firm Statement	FIRM AGREED TO THE CANCELLATION OF A SINGLE PREMIUM IMMEDIATE ANNUITY AS IF IT HAD NEVER BEEN ISSUED AND REFUND THE SINGLE



PREMIUM PAID, LESS THE WITHDRAWALS. FIRM LOSSES OF \$62,129.
AGENT DID NOT CONTRIBUTE TO SETTLEMENT.

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Reporting Source: Individual

Employing firm when activities occurred which led to the complaint: MONY SECURITIES CORPORATION

Allegations: CUSTOMER QUESTIONS ROGERS' PURCHASE OF \$325,000 OF B SHARES IN SIX FUND FAMILIES, INCLUDING THE PURCHASE OF A FIXED ANNUITY WITH MARGIN FUNDS. CUSTOMER ALSO QUESTIONS THE FUND ALLOCATION MIX OF HIGH YIELD BONDS FOR A CONSERVATIVE INVESTOR. DAMAGES UNSPECIFIED.

Product Type: Mutual Fund(s)

Other Product Type(s): FIXED ANNUITY

Alleged Damages: \$0.00

Customer Complaint Information

Date Complaint Received: 04/11/2005

Complaint Pending? No

Status: Settled

Status Date: 08/05/2005

Settlement Amount: \$62,129.00

Individual Contribution Amount: \$0.00

Broker Statement FIRM AGREED TO THE CANCELLATION OF A SINGLE PREMIUM IMMEDIATE ANNUITY AS IF IT HAD NEVER BEEN ISSUED AND REFUND THE SINGLE PREMIUM PAID, LESS THE WITHDRAWALS. FIRM LOSSES OF \$62,129. AGENT DID NOT CONTRIBUTE TO SETTLEMENT.



End of Report

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