



IAPD Report

TRAVIS JOHN MAYBERRY

CRD# 4072168

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When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.

Please contact FINRA with any concerns.



IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page <http://www.nasaa.org/IAPD/IARReports.cfm>

What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



Report Summary

TRAVIS JOHN MAYBERRY (CRD# 4072168)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **07/02/2025**.

CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
IA	ADVICE AND PLANNING SERVICES	CRD# 20472	11/16/2022
B	TIAA-CREF INDIVIDUAL & INSTITUTIONAL SERVICES, LLC	CRD# 20472	11/16/2022

QUALIFICATIONS

This representative is currently registered in **1** SRO(s) and **9** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

Note: Not all jurisdictions require IAR registration or may have an exemption from registration.

Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
IA	FIDELITY PERSONAL AND WORKPLACE ADVISORS	288590	BOSTON, MA	07/13/2018 - 09/08/2022
B	FIDELITY BROKERAGE SERVICES LLC	7784	GREENWOOD VILLAGE, CO	04/17/2015 - 09/07/2022
IA	STRATEGIC ADVISERS LLC	104555	GREENWOOD VILLAGE, CO	04/24/2015 - 07/13/2018

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative?

No



Qualifications

REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works.

This individual is currently registered with **9** jurisdiction(s) and 1 SRO(s) through his or her employer(s).

Employment 1 of 1

Firm Name: **ADVICE AND PLANNING SERVICES**

Main Address: 730 THIRD AVENUE
NEW YORK, NY 10017-3206

Firm ID#: 20472

	Regulator	Registration	Status	Date
B	FINRA	General Securities Representative	Approved	11/16/2022
B	Arizona	Agent	Approved	11/16/2022
B	Colorado	Agent	Approved	11/16/2022
IA	Colorado	Investment Adviser Representative	Approved	11/16/2022
B	Hawaii	Agent	Approved	09/11/2024
B	Maine	Agent	Approved	05/09/2023
B	Missouri	Agent	Approved	10/03/2024
B	New Jersey	Agent	Approved	06/18/2024
B	New Mexico	Agent	Approved	11/16/2022
B	Texas	Agent	Approved	11/28/2022
B	Wyoming	Agent	Approved	11/16/2022

Branch Office Locations

ADVICE AND PLANNING SERVICES

4845 Pearl East Circle
Offices 4, 20, 21 and 23



Qualifications

Boulder, CO 80301

ADVICE AND PLANNING SERVICES
Denver, CO



Qualifications



PASSED INDUSTRY EXAMS

This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

This individual has passed 0 principal/supervisory exams, 3 general industry/product exams, and 1 state securities law exam.

Principal/Supervisory Exams

Exam	Category	Date
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No information reported.

General Industry/Product Exams

Exam	Category	Date
B Securities Industry Essentials Examination (SIE)	SIE	10/01/2018
B Futures Managed Funds Examination (S31)	Series 31	06/19/2009
B General Securities Representative Examination (S7)	Series 7	07/31/2000

State Securities Law Exams

Exam	Category	Date
IA B Uniform Combined State Law Examination (S66)	Series 66	07/12/2001



PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **0** professional designation(s).

No information reported.



Registration & Employment History

PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
IA	07/13/2018 - 09/08/2022	FIDELITY PERSONAL AND WORKPLACE ADVISORS	CRD# 288590	BOSTON, MA
B	04/17/2015 - 09/07/2022	FIDELITY BROKERAGE SERVICES LLC	CRD# 7784	GREENWOOD VILLAGE
IA	04/24/2015 - 07/13/2018	STRATEGIC ADVISERS LLC	CRD# 104555	GREENWOOD VILLAGE
B	10/29/2012 - 03/02/2015	SANCTUARY SECURITIES LLC	CRD# 144091	GREENWOOD VILLAGE
IA	10/29/2012 - 03/02/2015	SANCTUARY WEALTH ADVISORS LLC	CRD# 150212	GREENWOOD VILLAGE
B	05/31/2006 - 10/23/2012	UBS FINANCIAL SERVICES INC.	CRD# 8174	DENVER, CO
IA	05/31/2006 - 10/23/2012	UBS FINANCIAL SERVICES INC.	CRD# 8174	DENVER, CO
IA	07/20/2001 - 04/26/2006	MERRILL LYNCH PIERCE FENNER & SMITH INC.	CRD# 7691	LITTLETON, CO
B	08/01/2000 - 04/26/2006	MERRILL LYNCH, PIERCE, FENNER & SMITH INCORPORATED	CRD# 7691	LITTLETON, CO

EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
09/2022 - Present	TIAA	Wealth Management Advisor	Y	Boulder, CO, United States
09/2022 - Present	TIAA-CREF INDIVIDUAL & INSTITUTIONAL SERVICES, LLC	Registered Representative	Y	Boulder, CO, United States
07/2018 - 09/2022	FIDELITY PERSONAL AND WORKPLACE ADVISORS	Registered Investment Advisor	Y	BOSTON, MA, United States
04/2015 - 09/2022	FIDELITY BROKERAGE SERVICES LLC	PORTFOLIO SPECIALIST	Y	GREENWOOD VILLAGE, CO, United States
04/2015 - 07/2018	Strategic Advisers LLC	Registered Investment Advisor	Y	Greenwood Village, CO, United States



Registration & Employment History



OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

TRAVIS MAYBERRY

POSITION: Landlord NATURE: My wife and I have a rental property at the above listed address. We are simply acting as landlords. INVESTMENT RELATED: Yes NUMBER OF HOURS: 0 SECURITIES TRADING HOURS: 0 START DATE: 08/19/2024
ADDRESS: 1081 Leyden St, Denver CO 80220, United States
DESCRIPTION: Acting as Landlord



End of Report

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