



IAPD Report

SHAWN MICHAEL LODDY

CRD# 4178310

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Please contact FINRA with any concerns.



IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page <http://www.nasaa.org/IAPD/IARReports.cfm>

What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



Report Summary

SHAWN MICHAEL LODDY (CRD# 4178310)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **08/18/2024**.

CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
IA	SML ADVISORY	CRD# 275028	08/26/2015

QUALIFICATIONS

This representative is currently registered in **0** SRO(s) and **2** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

Note: Not all jurisdictions require IAR registration or may have an exemption from registration. Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
IA	REGAL ADVISORY SERVICES, INC.	123842	SAN DIEGO, CA	11/21/2007 - 07/31/2015
B	REGAL SECURITIES, INC.	7297	GLENVIEW, IL	11/21/2007 - 07/31/2015
IA	SCF INVESTMENT ADVISORS, INC.	123608	SAN DIEGO, CA	12/21/2005 - 11/30/2007

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative? **Yes**

The following types of events are disclosed about this representative:

Type	Count
Regulatory Event	1
Criminal	1
Termination	1



Qualifications

REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with **2** jurisdiction(s) and **0** SRO(s) through his or her employer(s).

Employment 1 of 1

Firm Name: **SML ADVISORY**
Main Address: RIO RANCHO, NM
Firm ID#: 275028

	Regulator	Registration	Status	Date
IA	California	Investment Adviser Representative	Approved	08/26/2015
IA	New Mexico	Investment Adviser Representative	Approved	03/27/2023

Branch Office Locations

SML ADVISORY
RIO RANCHO, NM



Qualifications

PASSED INDUSTRY EXAMS

This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

This individual has passed 0 principal/supervisory exams, 3 general industry/product exams, and 2 state securities law exams.



Principal/Supervisory Exams

Exam	Category	Date
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No information reported.



General Industry/Product Exams

Exam	Category	Date
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 Securities Industry Essentials Examination (SIE)	SIE	07/31/2015
 General Securities Representative Examination (S7)	Series 7	09/03/2004
 Investment Company Products/Variable Contracts Representative Examination (S6)	Series 6	06/06/2000

State Securities Law Exams

Exam	Category	Date
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 Uniform Investment Adviser Law Examination (S65)	Series 65	02/11/2004
 Uniform Securities Agent State Law Examination (S63)	Series 63	05/22/2000

PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **0** professional designation(s).

No information reported.



Registration & Employment History

PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
IA	11/21/2007 - 07/31/2015	REGAL ADVISORY SERVICES, INC.	CRD# 123842	SAN DIEGO, CA
B	11/21/2007 - 07/31/2015	REGAL SECURITIES, INC.	CRD# 7297	GLENVIEW, IL
IA	12/21/2005 - 11/30/2007	SCF INVESTMENT ADVISORS, INC.	CRD# 123608	SAN DIEGO, CA
B	09/08/2005 - 11/30/2007	SCF SECURITIES, INC.	CRD# 47275	SAN DIEGO, CA
IA	06/17/2004 - 12/06/2005	ASSET MANAGEMENT STRATEGIES, L.L.C.	CRD# 124617	SAN DIEGO, CA
B	12/10/2004 - 08/02/2005	WAVELAND CAPITAL PARTNERS LLC	CRD# 40054	IRVINE, CA
B	10/06/2000 - 06/04/2004	PRINCOR FINANCIAL SERVICES CORPORATION	CRD# 1137	DES MOINES, IA

EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
07/2015 - Present	SML ADVISORY	SOLE PROPRIETOR/CCO/IAR	Y	SAN DIEGO, CA, United States
06/2002 - Present	SOLE PROPIETOR - INSURANCE	INSURANCE	Y	SAN DIEGO, CA, United States
01/2000 - Present	BREAKOUT AV	AV TECHNICIAN	N	SAN DIEGO, CA, United States

OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

- 1)BREAKOUT AV. DEL MAR, CA TITLE: TECHNICIAN. START DATE: 1/2000. NOT INVESTMENT RELATED. 2-4 WEEKS/YEAR, 0 DURING TRADING.
- 2) SOLE PROPRIETOR/INSURANCE AGENT; START DATE 06/2002; INVESTMENT RELATED; 2 HOURS/MONHT, 0 DURING



Registration & Employment History



OTHER BUSINESS ACTIVITIES

TRADING. SELLING INSURANCE PRODUCTS.

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Disclosure Summary

Disclosure Information

What you should know about reported disclosure events:

(1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

(2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

(3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
 - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

(4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.



DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

Type	Count
Regulatory Event	1
Criminal	1
Termination	1

Regulatory Event

This disclosure event may include a final, formal proceeding initiated by a regulatory authority (e.g., a state securities agency, a federal regulator such as the Securities and Exchange Commission or the Commodities Futures Trading Commission, or a foreign financial regulatory body) for a violation of investment-related rules or regulations. This disclosure event may also include a revocation or suspension of an Investment Adviser Representative's authority to act as an attorney, accountant or federal contractor.

Disclosure 1 of 1

Reporting Source:	Individual
Regulatory Action Initiated By:	STATE OF CALIFORNIA DEPT. OF INSURANCE
Sanction(s) Sought:	Suspension
Other Sanction(s) Sought:	FINE, RESTRICTED LICENSE
Date Initiated:	10/09/2002
Docket/Case Number:	LBB0621-AP(AR)
Employing firm when activity occurred which led to the regulatory action:	PRINCIPAL FINANCIAL GROUP
Product Type:	Insurance
Other Product Type(s):	LIFE, HEALTH AND VARIABLE PRODUCTS
Allegations:	I HAD ANSWERED #19 INTENTIONALLY WRONG ON INSURANCE APP.
Current Status:	Final
Resolution:	Stipulation and Consent
Resolution Date:	05/27/2003
Sanctions Ordered:	Monetary/Fine \$1,194.00 Suspension
Other Sanctions Ordered:	
Sanction Details:	180 DAYS TO COMPLETE 12 HOURS OF ETHICS AND LAW COMPONENT OF



A LIFE AGENT LICENSING EDUCATION CLASS. SUSPENDED 10/9/02-5/27/03 AS LIFE AGENT. \$1,194.00 TO BE PAID IN MONTHLY INSTALLMENTS BY 5/27/2004. RESTRICTED LIFE INSURANCE LICENSE FROM 5/27/2003-5/27/2008, ANY VIOLATIONS OTHER THAN TRAFFIC WILL RESULT IN REVOCATION OF LIFE LICENSE.



Criminal

This disclosure event involves a criminal charge against the Investment Adviser Representative that has resulted in a dismissal, plea, acquittal or conviction. The criminal matter may relate to any felony or certain misdemeanor offenses (e.g., bribery, perjury, forgery, counterfeiting, extortion, fraud, wrongful taking of property).

Disclosure 1 of 1

Reporting Source: Individual

Court Details: SAN DIEGO SUPREME COURT, SAN DIEGO, CA. CASE # M753692

Charge Date: 03/16/1998

Charge Details: VIOLATIONS:1 COUNT, MISDEMEANOR, DISMISSED, PC 148.9(A)-RIDING A BICYCLE WITH BOTH EARS COVERED (HEAD PHONES)
1 COUNT, MISDEMEANOR, DISMISSED, PC 853.7-GIVING FALSE NAME AND SOCIAL SECURITY NUMBER TO HARBOR POLICE OFFICER

Felony? No

Current Status: Final

Status Date: 02/02/2000

Disposition Details: BOTH COUNTS WERE DISMISSED ON 02/02/2000

Broker Statement I WAS RIDING MY BIKE TO WORK AND WAS STOPPED BY A HARBOR POLICE OFFICER. HE SAID I COULD NOT HAV BOTH EARS COVERED WITH MY HEAD PHONES AND STARTED TO WRITE ME A TICKET. I DID NOT HAVE MY WALLET WITH ME AND GAVE HIM A FALSE NAME AND SOCIAL-2/1997 ON 1/31/2000, THE POLICE ISSUED A WARRANT FOR MY ARREST DUE TO FAILURE TO APPEAR. I WAS NOT CHARGED WITH ANYTHING AT THIS TIME, IT WAS JUST A WARRANT FOR THE CHARGES ABOVE.



Termination

This disclosure event involves a situation where the Investment Adviser Representative voluntarily resigned, was discharged or was permitted to resign after allegations were made that accused the Investment Adviser Representative of violating investment-related statutes, regulations, rules or industry standards of conduct; fraud or the wrongful taking of property; or failure to supervise in connection with investment-related statutes, regulations, rules or industry standards of conduct.

Disclosure 1 of 1

Reporting Source: Firm

Firm Name: ASSET MANAGEMENT STRATEGIES, LLC

Termination Type: Discharged

Termination Date: 12/05/2005

Allegations: FAILURE TO COPY COORESPONDENCE TO SUPERVISOR.
 USE OF PERSONAL EMAIL FOR BUSINESS CLIENTS, FAILURE TO COPY EMAIL COORESPONDENCE TO SUPERVISOR.
 CONDUCTING ADVISORY BUSINESS FROM AN UNDISCLOSED LOCATION AWAY FROM BUSINESS ADDRESS.
 FAILURE TO KEEP ACCURATE NOTES REGARDING CLIENT CONTACT, REVIEW AND RECOMMENDATIONS.
 DIFFICULT TO SUPERVISE.

Product Type: Investment Contract(s)

Other Product Types:

Firm Statement WE WISH SHAWN LODDY THE BEST OF LUCK AND FEEL THAT HE IS A GREAT SALESMAN HOWEVER IT IS OUR OPINION THAT HE LACKS IN THE AREA OF COMPLIANCE.

Reporting Source: Individual

Firm Name: ASSET MANAGEMENT STRATEGIES, LLC

Termination Type: Discharged

Termination Date: 12/05/2005

Allegations: NON-COMPLIANT, DIFFICULT TO SUPERVISE, LACK OF PRODUCTION

Product Type: No Product

Other Product Types:

Broker Statement I TOLD ERIC FULLER I COULD NO LONGER TOLERATE HIM AND HIS WIFE KELLY TAKING ALL THE COMMISSIONS THAT CAME IN FROM MY CLIENTS AND ME NOT GETTING A PAY CHECK FROM THE COMPANY. I WAS GOING TO RESIGN BUT BEFORE I COULD, HE DISCHARGED ME FROM THE BOARD OF DIRECTORS, VP OF SALES & DIRECTOR OF SALES - ASSET MANagements STRATEGIES, LLC.



End of Report

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