



IAPD Report

BRIAN JOSEPH COTE

CRD# 4218494

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When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.

Please contact FINRA with any concerns.



IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page <http://www.nasaa.org/IAPD/IARReports.cfm>

What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



Report Summary

BRIAN JOSEPH COTE (CRD# 4218494)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **06/04/2025**.

CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
B	GPWA, LLC	CRD# 170171	11/18/2014
IA	GRAMERCY PARK WEALTH ADVISORS, LLC	CRD# 170171	05/04/2017

QUALIFICATIONS

This representative is currently registered in **1** SRO(s) and **11** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

Note: Not all jurisdictions require IAR registration or may have an exemption from registration.

Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
IA	GRAMERCY PARK WEALTH ADVISORS, LLC	166875	NASHVILLE, TN	01/05/2015 - 12/31/2015
B	TRIAD ADVISORS, INC.	25803	NASHVILLE, TN	01/13/2012 - 12/18/2014
IA	TRIAD ADVISORS, INC.	25803	NASHVILLE, TN	01/13/2012 - 12/18/2014

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative? **Yes**

The following types of events are disclosed about this representative:

Type	Count
Customer Dispute	2



Qualifications

REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with **11** jurisdiction(s) and 1 SRO(s) through his or her employer(s).

Employment 1 of 1

Firm Name: **GRAMERCY PARK WEALTH ADVISORS, LLC**
Main Address: NASHVILLE, TN
Firm ID#: 170171

	Regulator	Registration	Status	Date
B	FINRA	General Securities Principal	Approved	11/18/2014
B	FINRA	General Securities Representative	Approved	11/18/2014
B	FINRA	Compliance Officer	Approved	10/01/2018
B	Florida	Agent	Approved	06/04/2015
B	Georgia	Agent	Approved	02/08/2023
IA	Georgia	Investment Adviser Representative	Approved	02/15/2023
B	Illinois	Agent	Approved	02/08/2021
B	Indiana	Agent	Approved	03/23/2016
B	Kentucky	Agent	Approved	04/15/2020
B	Minnesota	Agent	Approved	10/21/2020
B	Missouri	Agent	Approved	09/10/2020
B	Nevada	Agent	Approved	04/15/2020
B	North Carolina	Agent	Approved	04/15/2020
B	Tennessee	Agent	Approved	02/20/2015



Qualifications

Regulator	Registration	Status	Date
IA Tennessee	Investment Adviser Representative	Approved	05/04/2017
B Virginia	Agent	Approved	08/17/2016

Branch Office Locations

GRAMERCY PARK WEALTH ADVISORS, LLC
2400 BARTON AVE.
NASHVILLE, TN 37212

GRAMERCY PARK WEALTH ADVISORS, LLC
Nashville, TN



Qualifications

PASSED INDUSTRY EXAMS

This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

This individual has passed 2 principal/supervisory exams, 2 general industry/product exams, and 2 state securities law exams.

Principal/Supervisory Exams

	Exam	Category	Date
	Compliance Officer Examination (S14)	Series 14	01/02/2023
	General Securities Principal Examination (S24)	Series 24	08/15/2000

General Industry/Product Exams

	Exam	Category	Date
	Securities Industry Essentials Examination (SIE)	SIE	10/01/2018
	General Securities Representative Examination (S7)	Series 7	07/18/2000

State Securities Law Exams

	Exam	Category	Date
	Uniform Investment Adviser Law Examination (S65)	Series 65	02/18/2008
	Uniform Securities Agent State Law Examination (S63)	Series 63	08/03/2000

PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **0** professional designation(s).

No information reported.



Registration & Employment History

PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
IA	01/05/2015 - 12/31/2015	GRAMERCY PARK WEALTH ADVISORS, LLC	CRD# 166875	NASHVILLE, TN
B	01/13/2012 - 12/18/2014	TRIAD ADVISORS, INC.	CRD# 25803	NASHVILLE, TN
IA	01/13/2012 - 12/18/2014	TRIAD ADVISORS, INC.	CRD# 25803	NASHVILLE, TN
IA	10/07/2013 - 02/11/2014	GRAMERCY PARK WEALTH ADVISORS, LLC	CRD# 166875	NASHVILLE, TN
IA	12/02/2008 - 12/31/2012	SMITH WB FINANCIAL GROUP	CRD# 107543	NASHVILLE, TN
B	05/12/2010 - 12/31/2011	TRIAD ADVISORS, INC.	CRD# 25803	SHREWSBURY, MA
IA	08/14/2008 - 12/31/2008	SMITH WB FINANCIAL GROUP	CRD# 107543	NASHVILLE, TN
B	01/20/2006 - 05/29/2008	ALPHA EQUITY RESEARCH, INC.	CRD# 37654	NORTH HAMPTON, NH
IA	02/20/2004 - 01/04/2006	TAYLOR SECURITIES, INC.	CRD# 17575	BRENTWOOD, TN
B	07/19/2000 - 01/04/2006	TAYLOR SECURITIES, INC.	CRD# 17575	BRENTWOOD, TN

EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
11/2014 - Present	GRAMERCY PARK WEALTH ADVISORS, LLC D/B/A GPWA, LLC	CEO	Y	NASHVILLE, TN, United States



Registration & Employment History



OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

1. Mr.Cote owns a rental property located at 216 Sloan Rd., Nashville, TN in his personal name; non-investment related; position - owner of properties; the property was purchased in April of 1996; Mr. Cote devotes a total of 1 hour per month to the business; no hours are devoted during trading hours; his duties are collecting rent and arranging for maintenance, if required.

2. Mr.Cote owns a rental property located at 3511 Echo Hill Ave., Nashville, TN in his personal name; non-investment related; position - owner of properties; the property was purchased in October 2015; Mr. Cote devotes a total of 1 hour per month to the business; no hours are devoted during trading hours; his duties are collecting rent and arranging for maintenance, if required.

3. the name of the other business; Endurance Strategies

whether the business is investment-related; No

the address of the other business; 400 Downfield Way, Smyrna, GA. 30082

the nature of the other business; Seeking and negotiating Bank and Non-Bank Loans, Credit Facilities, Debt Financings, and Portfolio Loan Sales for Individual Clients, Business Owners, Non-Bank Lending and Financing Platforms, and Fund Sponsors. This activity would involve providing market intelligence and research on the capital markets, securing financing sources that will fit the client's financing needs, advising the clients on the structure in the context of execution of their financing needs, and negotiating terms and conditions. Upon successfully negotiating a loan, debt facility, credit facility, or financing solution for the client, I would be compensated with an appropriate Debt Placement Advisory Fee that will be paid directly to me upon a successful closing.

your position; Loan Broker

title, or relationship with the other business; Consultant

the start date of your relationship; 6/6/25

the approximate number of hours/month you devote to the other business; 20-40 hours

the number of hours you devote to the other business during securities trading hours; 20 hours

briefly describe your duties relating to the other business; Organization Member performing duties tied to the Nature of Other Business noted above.



Disclosure Summary

Disclosure Information

What you should know about reported disclosure events:

(1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

(2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

(3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
 - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

(4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.



DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

Type	Count
Customer Dispute	2

Customer Dispute

This section provides information regarding a customer dispute that was reported to the Investment Adviser Registration Depository (IARD) by the Investment Adviser Representative (IAR), an investment adviser and/or securities firm, and/or a securities regulator. The event may include a consumer-initiated, investment-related complaint, arbitration proceeding or civil suit that contains allegations of sales practice violations against the individual.

The customer dispute may be pending or may have resulted in a civil judgment, arbitration award, monetary settlement, closure without action, withdrawal, dismissal, denial, or other outcome.

Disclosure 1 of 2

Reporting Source:	Individual
Employing firm when activities occurred which led to the complaint:	GPWA, LLC
Allegations:	The Claimant alleges that the financial professional failed to adequately supervise the sale of an alternative investment by a representative under his direct supervision. The product sale took place on 8/4/2015 and the account was transferred on 11/18/2016.
Product Type:	Real Estate Security
Alleged Damages:	\$50,000.00
Alleged Damages Amount Explanation (if amount not exact):	Claimant seeks unspecified damages.
Is this an oral complaint?	No
Is this a written complaint?	No
Is this an arbitration/CFTC reparation or civil litigation?	Yes
Arbitration/Reparation forum or court name and location:	FINRA
Docket/Case #:	23-03524
Filing date of arbitration/CFTC reparation or civil litigation:	12/13/2023

**Customer Complaint Information**

Date Complaint Received: 12/19/2023
Complaint Pending? No
Status: Settled
Status Date: 07/02/2024
Settlement Amount: \$60,000.00
Individual Contribution Amount: \$0.00

Broker Statement

The client, a sophisticated high-net-worth investor, sought to diversify his portfolio by allocating a small percentage of his assets to a Real Estate Investment Trust (REIT). Prior to investing, the client thoroughly reviewed and signed all necessary documentation, including suitability and risk tolerance questionnaires, as well as disclosures outlining the risks associated with alternative investments and agreed as to the suitability of the investment. The firm and the advisor ultimately elected to settle the matter as a strategic business decision to mitigate ongoing legal expenses.

Disclosure 2 of 2

Reporting Source: Firm
Employing firm when activities occurred which led to the complaint: TRIAD ADVISORS
Allegations: The Claimants allege that the financial professional sold them an alternative investment that was unsuitable.
Product Type: Real Estate Security
Alleged Damages: \$150,000.00
Is this an oral complaint? No
Is this a written complaint? No
Is this an arbitration/CFTC reparation or civil litigation? Yes
Arbitration/Reparation forum or court name and location: FINRA
Docket/Case #: 23-03342
Filing date of arbitration/CFTC reparation or civil litigation: 11/20/2023

Customer Complaint Information

Date Complaint Received: 11/20/2023
Complaint Pending? No
Status: Settled
Status Date: 02/11/2025
Settlement Amount: \$35,000.00
Individual Contribution \$0.00



Amount:



End of Report

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