



IAPD Report

JEREMY MICHAEL STRAUB

CRD# 4248316

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When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.

Please contact FINRA with any concerns.



IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page <http://www.nasaa.org/IAPD/IARReports.cfm>

What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



Report Summary

JEREMY MICHAEL STRAUB (CRD# 4248316)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **01/17/2025**.

CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
B	MML INVESTORS SERVICES, LLC	CRD# 10409	03/25/2017
IA	MML INVESTORS SERVICES, LLC	CRD# 10409	03/25/2017

QUALIFICATIONS

This representative is currently registered in **1** SRO(s) and **53** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

Note: Not all jurisdictions require IAR registration or may have an exemption from registration.

Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
IA	MSI FINANCIAL SERVICES, INC.	14251	FORT LAUDERDALE, FL	01/27/2016 - 03/25/2017
B	MSI FINANCIAL SERVICES, INC.	14251	FORT LAUDERDALE, FL	03/18/2015 - 03/25/2017
IA	AMERIPRISE FINANCIAL SERVICES, INC.	6363	LOS ANGELES, CA	07/23/2003 - 03/12/2015

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative? **Yes**

The following types of events are disclosed about this representative:

Type	Count
Customer Dispute	1



Qualifications

REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with **53** jurisdiction(s) and 1 SRO(s) through his or her employer(s).

Employment 1 of 1

Firm Name: **MML INVESTORS SERVICES, LLC**

Main Address: 1295 STATE STREET
SPRINGFIELD, MA 01111-0001

Firm ID#: 10409

	Regulator	Registration	Status	Date
	FINRA	General Securities Principal	Approved	03/25/2017
	FINRA	General Securities Representative	Approved	03/25/2017
	FINRA	General Securities Sales Supervisor	Approved	03/25/2017
	FINRA	Municipal Fund	Approved	03/25/2017
	Alabama	Agent	Approved	03/25/2017
	Alaska	Agent	Approved	03/25/2017
	Arizona	Agent	Approved	03/25/2017
	Arkansas	Agent	Approved	03/25/2017
	California	Agent	Approved	03/25/2017
	Colorado	Agent	Approved	03/25/2017
	Connecticut	Agent	Approved	03/25/2017
	Delaware	Agent	Approved	03/25/2017
	District of Columbia	Agent	Approved	03/25/2017



Qualifications

	Regulator	Registration	Status	Date
B	Florida	Agent	Approved	03/25/2017
IA	Florida	Investment Adviser Representative	Approved	03/25/2017
B	Georgia	Agent	Approved	03/25/2017
B	Hawaii	Agent	Approved	03/25/2017
B	Idaho	Agent	Approved	03/25/2017
B	Illinois	Agent	Approved	03/25/2017
B	Indiana	Agent	Approved	03/25/2017
B	Iowa	Agent	Approved	03/25/2017
B	Kansas	Agent	Approved	03/25/2017
B	Kentucky	Agent	Approved	03/25/2017
B	Louisiana	Agent	Approved	03/25/2017
B	Maine	Agent	Approved	03/25/2017
B	Maryland	Agent	Approved	03/25/2017
B	Massachusetts	Agent	Approved	03/25/2017
B	Michigan	Agent	Approved	03/25/2017
B	Minnesota	Agent	Approved	03/25/2017
B	Mississippi	Agent	Approved	03/25/2017
B	Missouri	Agent	Approved	03/25/2017
B	Montana	Agent	Approved	03/25/2017



Qualifications

	Regulator	Registration	Status	Date
B	Nebraska	Agent	Approved	03/25/2017
B	Nevada	Agent	Approved	03/25/2017
B	New Hampshire	Agent	Approved	03/25/2017
B	New Jersey	Agent	Approved	03/25/2017
B	New Mexico	Agent	Approved	03/25/2017
B	New York	Agent	Approved	03/25/2017
B	North Carolina	Agent	Approved	03/25/2017
B	North Dakota	Agent	Approved	03/25/2017
B	Ohio	Agent	Approved	03/25/2017
B	Oklahoma	Agent	Approved	03/25/2017
B	Oregon	Agent	Approved	03/25/2017
B	Pennsylvania	Agent	Approved	03/25/2017
B	Puerto Rico	Agent	Approved	03/25/2017
B	Rhode Island	Agent	Approved	03/25/2017
B	South Carolina	Agent	Approved	03/25/2017
B	South Dakota	Agent	Approved	02/05/2022
B	Tennessee	Agent	Approved	02/08/2022
B	Texas	Agent	Approved	03/25/2017
IA	Texas	Investment Adviser Representative	Restricted	05/26/2017



Qualifications

Regulator	Registration	Status	Date
		Approval	
B Utah	Agent	Approved	03/25/2017
B Vermont	Agent	Approved	03/25/2017
B Virgin Islands	Agent	Approved	02/21/2020
B Virginia	Agent	Approved	03/25/2017
B Washington	Agent	Approved	03/25/2017
B West Virginia	Agent	Approved	03/25/2017
B Wisconsin	Agent	Approved	03/25/2017
B Wyoming	Agent	Approved	03/25/2017

Branch Office Locations

MML INVESTORS SERVICES, LLC
315 WEST TOWN PLACE
UNITS 7 & 8
ST. AUGUSTINE, FL 32092

MML INVESTORS SERVICES, LLC
1000 CORPORATE DR, SUITE 700
RADICE III
FT LAUDERDALE, FL 33334-3637



Qualifications

PASSED INDUSTRY EXAMS

This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

This individual has passed 4 principal/supervisory exams, 2 general industry/product exams, and 1 state securities law exam.

Principal/Supervisory Exams

	Exam	Category	Date
	General Securities Sales Supervisor - General Module Examination (S10)	Series 10	01/24/2007
	General Securities Sales Supervisor - Options Module Examination (S9)	Series 9	11/14/2006
	Municipal Fund Securities Principal Examination (S51)	Series 51	11/09/2004
	General Securities Principal Examination (S24)	Series 24	07/27/2004

General Industry/Product Exams

	Exam	Category	Date
	Securities Industry Essentials Examination (SIE)	SIE	10/01/2018
	General Securities Representative Examination (S7)	Series 7	10/16/2000

State Securities Law Exams

	Exam	Category	Date
 	Uniform Combined State Law Examination (S66)	Series 66	11/07/2000

PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **0** professional designation(s).

No information reported.

Only professional designations listed in Question 8 of the Form U4 will appear in this section if the appropriate box is checked and verified by the issuing organization at the time of the filing. Learn more about eligible designations at [IARD](#) and [NASAA](#).



Registration & Employment History

PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
IA	01/27/2016 - 03/25/2017	MSI FINANCIAL SERVICES, INC.	CRD# 14251	FORT LAUDERDALE, FL
B	03/18/2015 - 03/25/2017	MSI FINANCIAL SERVICES, INC.	CRD# 14251	FORT LAUDERDALE, FL
IA	07/23/2003 - 03/12/2015	AMERIPRISE FINANCIAL SERVICES, INC.	CRD# 6363	LOS ANGELES, CA
B	10/17/2000 - 03/12/2015	AMERIPRISE FINANCIAL SERVICES, INC.	CRD# 6363	LOS ANGELES, CA
IA	04/21/2009 - 10/14/2009	AMERIPRISE ADVISOR SERVICES, INC.	CRD# 5979	DETROIT, MI
B	04/14/2009 - 10/14/2009	AMERIPRISE ADVISOR SERVICES, INC.	CRD# 5979	DETROIT, MI
B	10/17/2000 - 07/03/2006	IDS LIFE INSURANCE COMPANY	CRD# 6321	MINNEAPOLIS, MN

EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
03/2017 - Present	MML INVESTORS SERVICES, LLC	REGISTERED REPRESENTATIVE	Y	FORT LAUDERDALE, FL, United States
07/2016 - Present	MASSMUTUAL LIFE INSURANCE CO	AGENT	Y	FORT LAUDERDALE, FL, United States
03/2015 - 03/2017	MSI FINANCIAL SERVICES	REGISTERED REPRESENTATIVE	Y	FORT LAUDERDALE, FL, United States

OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

- (1)NAME: UPRENEUR LLC INV REL: N ADDR: AT RESIDENTIAL ADDRESS NATURE: BROADCASTING POSITION: OWNER START: 03/2019 NO/HRS: 5 NO/HRS DUR SEC TRADING: 1.
- (2)NAME: KAILA HOLDINGS LLC INV REL: N ADDR: AT RESIDENTIAL ADDRESS NATURE: LLC FOR BUSINESS EXPENSES PURPOSES POSITION: OWNERSHIP START: 01/2019 NO/HRS: 1 NO/HRS DUR SEC TRADING: 0.
- (3)NAME: COASTAL WEALTH SOLUTIONS LLC INV REL: Y ADDR: 1000 CORPORATE DR SUITE 700 FORT LAUDERDALE FL 33334 NATURE: OWNERSHIP OF GROUP BENEFITS COMPANY POSITION: OWNER START: 07/01/2016 NO/HRS: 10 NO/HRS DUR SEC TRADING: 2 DESCRIBE DUTIES: OWNER OF GROUP BENEFITS COMPANY- GROUP LIFE AND GROUP



Registration & Employment History



OTHER BUSINESS ACTIVITIES

HEALTH.

(4)NAME: COASTAL WEALTH INSURANCE INV REL: Y ADDR: 1000 CORPORATE DR SUITE 700 FORT LAUDERDALE FL 33334 NATURE: PROPERTY & CASUALTY COMPANY POSITION: OWNER START: 07/01/2016 NO/HRS: 10 NO/HRS DUR SEC TRADING: 2 DESCRIBE DUTIES: OWNER OF PROPERTY & CASUALTY COMPANY.

(5)NAME: JEREMY STRAUB INV REL: N ADDR: AT RESIDENTIAL ADDRESS NATURE: CONTRIBUTING AUTHOR FOR BOOK: CRACKING THE CODE TO SUCCESS. POSITION: CONTRIBUTING AUTHOR START: 04/2017 NO/HRS: 0 NO/HRS DUR SEC TRADING: 1.

(6)NAME: MM COASTAL WEALTH, LLC INV REL: Y ADDR: 1000 CORPORATE DR SUITE 700 FORT LAUDERDALE FL 33334 NATURE: OWNERSHIP OF LLC FOR AGENCY EXPENSE PURPOSES. POSITION: OWNER START: 12/01/2019 NO HRS/MO: 10 NO HRS/MO SEC DUR TRADING: 2 DESCRIBE DUTIES: OWNER OF LLC FOR AGENCY EXPENSES.

(7)NAME: JEREMY STRAUB LLC INV REL: Y ADDR: AT RESIDENTIAL ADDRESS NATURE: LLC USED TO HOLD PRIVATE INVESTMENT. PST HAS BEEN SUBMITTED AND HAS BEEN APPROVED BY THE FIRM. POSITION: OWNERSHIP START: 01/2020 NO HRS/MO: 1 NO HRS/MO DUR SEC TRADING: 0.

(8)NAME: CW SOLUTIONS LLC INV REL: Y ADDR: 1000 CORPORATE DR SUITE 700 FORT LAUDERDALE FL 33334 NATURE: OUTSIDE INSURANCE BUSINESS POSITION: OWNER/AGENT START: 07/01/2021 NO HRS/MO: 10 NO HRS/MO DUR SEC TRADING: 1 DESCRIBE DUTIES: LIFE, FIXED ANNUITIES, DISABILITY, LTC, AND HEALTH.

(9)NAME: YOUNG PRESIDENT ORGANIZATION (YPO) INV REL: N ADDR: RESIDENTIAL ADDRESS NATURE: LEADERSHIP ORGANIZATION FOR CEOS POSITION: BOARD MEMBER START: 1/1/2023 NO HRS/MO: 15 NO HRS/MO DUR TRADING: 0 DESCRIBE DUTIES: BOARD MEMBER- ATTEND MEETINGS AND VOTE ON ITEMS BROUGHT TO THE BOARD.

(10)NAME: COASTAL WEALTH LLC INV REL: Y ADDR: RESIDENTIAL ADDRESS NATURE: HOLDING COMPANY FOR AGENCY ACCOUNTING POSITION: OWNER START: 1/1/2024 NO HRS/MO: 1 NO HRS/MO DUR TRADING: 0 DESCRIBE DUTIES: HOLDING COMPANY FOR AGENCY ACCOUNTING.

(11)NAME: FIRE MEDIA GROUP LLC INV REL: Y ADDR: 1851 PETERS ROAD SUITE 1700 PLANTATION FL 33324 NATURE: LEAD GENERATION COMPANY POSITION: OWNER START: 1/1/2023 NO HRS/MO: 10 NO HRS/MO DUR TRADING: 6 DESCRIBE DUTIES: LEAD GENERATION COMPANY THAT GENERATED FIXED INSURANCE LEADS AS WELL AS NON-FINANCIAL SERVICES LEADS.



Disclosure Summary

Disclosure Information

What you should know about reported disclosure events:

(1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

(2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

(3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
 - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

(4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.



DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

Type	Count
Customer Dispute	1

Customer Dispute

This section provides information regarding a customer dispute that was reported to the Investment Adviser Registration Depository (IARD) by the Investment Adviser Representative (IAR), an investment adviser and/or securities firm, and/or a securities regulator. The event may include a consumer-initiated, investment-related complaint, arbitration proceeding or civil suit that contains allegations of sales practice violations against the individual.

The customer dispute may be pending or may have resulted in a civil judgment, arbitration award, monetary settlement, closure without action, withdrawal, dismissal, denial, or other outcome.

Disclosure 1 of 1

Reporting Source:	Individual
Employing firm when activities occurred which led to the complaint:	AMERICAN EXPRESS FINANCIAL ADVISORS
Allegations:	THE CLIENTS ALELGED THAT I DID NOT DISCLOSE ALL THE TERMS AND CONDITIONS OF THE INSURANCE POLICIES THEY PURCHASED. THEY REQUESTED A REFUND OF PREMIUMS AND WAIVER OF SURRENDER CHARGES.
Product Type:	Insurance
Other Product Type(s):	VARIABLE LIFE INSURANCE
Alleged Damages:	\$5,824.59

Customer Complaint Information

Date Complaint Received:	01/21/2004
Complaint Pending?	No
Status:	Denied
Status Date:	03/05/2004
Settlement Amount:	
Individual Contribution Amount:	
Broker Statement	THE CLIENTS RECEIVED FULL AND FAIR DISCLOSURE OF ALL TERMS AND PROVISIONS OF THEIR LIFE INSURANCE POLICIES AND THE COMPLAINT WAS DENIED AS UNJUSTIFIED.



End of Report

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