IAPD Report

STEVEN A ROSENBERG

CRD# 4427951

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When communicating online or investing with any professional, make sure you know who you're dealing with. Imposters might link to sites like BrokerCheck from phishing or similar scam websites, or through social media, trying to steal your personal information or your money.

Please contact FINRA with any concerns.

IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page http://www.nasaa.org/IAPD/IARReports.cfm

What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association http://www.nasaa.org

Report Summary

STEVEN A ROSENBERG (CRD# 4427951)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **06/29/2020**.

CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
IA	THE ARANDA GROUP ADVISORS, LLC	CRD# 302100	11/01/2019

QUALIFICATIONS

This representative is currently registered in **0** SRO(s) and **2** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

Note: Not all jurisdictions require IAR registration or may have an exemption from registration.
Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
IA	RAYMOND JAMES & ASSOCIATES, INC.	705	JENKINTOWN, PA	09/12/2006 - 11/05/2019
B	RAYMOND JAMES & ASSOCIATES, INC.	705	JENKINTOWN, PA	09/08/2006 - 11/05/2019
IA	MORGAN STANLEY	7556	JENKINTOWN, PA	08/08/2005 - 09/12/2006

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative? **No**

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Qualifications

REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works.
This individual is currently registered with **2** jurisdiction(s) and **0** SRO(s) through his or her employer(s).

Employment 1 of 1

Firm Name: **THE ARANDA GROUP ADVISORS, LLC**

Main Address: 724 OLD YORK ROAD
JENKINTOWN, PA 19046

Firm ID#: 302100

	Regulator	Registration	Status	Date
IA	Pennsylvania	Investment Adviser Representative	Approved	11/01/2019
IA	Texas	Investment Adviser Representative	Approved	06/29/2020

Branch Office Locations

THE ARANDA GROUP ADVISORS, LLC
724 OLD YORK ROAD
JENKINTOWN, PA 19046

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Qualifications

PASSED INDUSTRY EXAMS

This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

This individual has passed 0 principal/supervisory exams, 2 general industry/product exams, and 1 state securities law exam.

Principal/Supervisory Exams

Exam	Category	Date
No information reported.		

General Industry/Product Exams

Exam	Category	Date
B Securities Industry Essentials Examination (SIE)	SIE	10/01/2018
B General Securities Representative Examination (S7)	Series 7	09/01/2001

State Securities Law Exams

Exam	Category	Date
IA B Uniform Combined State Law Examination (S66)	Series 66	10/22/2001

PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **0** professional designation(s).

No information reported.

Only professional designations listed in Question 8 of the Form U4 will appear in this section if the appropriate box is checked and verified by the issuing organization at the time of the filing. Learn more about eligible designations at IARD and NASAA.

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Registration & Employment History

PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
IA	09/12/2006 - 11/05/2019	RAYMOND JAMES & ASSOCIATES, INC.	CRD# 705	JENKINTOWN, PA
B	09/08/2006 - 11/05/2019	RAYMOND JAMES & ASSOCIATES, INC.	CRD# 705	JENKINTOWN, PA
IA	08/08/2005 - 09/12/2006	MORGAN STANLEY	CRD# 7556	JENKINTOWN, PA
B	09/04/2001 - 09/12/2006	MORGAN STANLEY DW INC.	CRD# 7556	JENKINTOWN, PA

EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
10/2019 - Present	THE ARANDA GROUP ADVISORS, LLC	Investment Adviser Representative, CCO, MANAGING MEMBER	Y	JENKINTOWN, PA, United States
06/2006 - 10/2019	RAYMOND JAMES & ASSOCIATES, INC.	FINANCIAL ADVISOR	Y	JENKINTOWN, PA, United States

OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

(1) 01/01/98 TREASURER WITH THE PHILADELPHIA REGION SPORTS CAR CLUB OF AMERICA 8 HRS PER MTH / 0 BSNSS HRS

(2) THE ARANDA GROUP
ADDRESS: 724 OLD YORK ROAD,JENKINTOWN, PA
NATURE OF THE BUSINESS: BUSINESS OWNER
POSITION/TITLE: PROPRIETOR/OWNER
INVESTMENT RELATED:NO
START DATE: 09/08/2006
HOURS PER MONTH DEVOTED TO THIS BUSINESS: 40
HOURS PER MONTH DEVOTED TO THIS BUSINESS DURING TRADING HOURS: 10
DESCRIPTION OF DUTIES: PRESIDENT. AS OF AUGUST 15ST 2013. I PURCHASED THIS COMPANY FROM MY FATHER FOR $1 AND I AM NOW OWNER OF 100% OF THE STOCK AS OF 12/29/2006.

(3) COMMUNITY ART'S CENTER - WALLINGFORD, PA, EFFECTIVE SINCE 6/14/2009, SELLING POTTERY IN THE ANNUAL STUDENT SALE.

(4)WOODLEA LLC - JENKINTOWN, PA, OWNER

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Registration & Employment History

OTHER BUSINESS ACTIVITIES

(5) Philadelphia Region, Sports Car Club of America
Address: Plymouth Meeting , PA
Nature of the Business: Non Profit Org. - Founder/Leadership
Position/Title: Director
Investment Related: No
Start Date: 01/01/1998
Hours per month devoted to this business: 2
Hours per month devoted to this business during trading hours: 0
Description of duties: Treasurer without check signing abilities

(6) SAR Properties LP
Address: 724 Old York Road,Jenkintown, PA
Nature of the Business: Business Owner
Position/Title: Business Owner
Investment Related:Yes
Start Date: 07/02/2009
Hours per month devoted to this business: 0
Hours per month devoted to this business during trading hours: 0
Description of duties: Limited Partner

(7) Woodlea LLC
Address: 724 Old York Road,Jenkintown, PA
Nature of the Business: Business Owner
Position/Title: Proprietor/Owner
Investment Related:No
Start Date: 07/02/2009
Hours per month devoted to this business: 0
Hours per month devoted to this business during trading hours: 0
Description of duties: Owner

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End of Report

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