



IAPD Report

JAMES V. SCHEIDEL JR.

CRD# 4489589

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When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.

Please contact FINRA with any concerns.



IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page <http://www.nasaa.org/IAPD/IARReports.cfm>

What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



Report Summary

JAMES V. SCHEIDEL JR. (CRD# 4489589)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **07/16/2025**.

CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
B	VOYA FINANCIAL ADVISORS, INC.	CRD# 2882	01/03/2011
IA	VOYA FINANCIAL ADVISORS, INC.	CRD# 2882	05/13/2021

QUALIFICATIONS

This representative is currently registered in **1** SRO(s) and **20** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

Note: Not all jurisdictions require IAR registration or may have an exemption from registration.

Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
B	ING FINANCIAL ADVISERS, LLC	34815	MELVILLE, NY	04/30/2007 - 01/03/2011
B	JOSEPH A. SANGIMINO, INC.	32810	STATEN ISLAND, NY	07/05/2006 - 01/24/2007
B	BEAR, STEARNS & CO. INC.	79	NEW YORK, NY	05/14/2002 - 07/12/2006

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative? **Yes**

The following types of events are disclosed about this representative:

Type	Count
Regulatory Event	2



Qualifications

REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with **20** jurisdiction(s) and 1 SRO(s) through his or her employer(s).

Employment 1 of 1

Firm Name: **VOYA FINANCIAL ADVISORS, INC.**

Main Address: ONE ORANGE WAY
WINDSOR, CT 06095

Firm ID#: 2882

	Regulator	Registration	Status	Date
	FINRA	General Securities Representative	Approved	01/03/2011
	Arizona	Agent	Approved	01/04/2016
	California	Agent	Approved	03/21/2018
	Colorado	Agent	Approved	01/04/2022
	Connecticut	Agent	Approved	09/22/2016
	Delaware	Agent	Approved	01/04/2022
	Florida	Agent	Approved	12/13/2019
	Georgia	Agent	Approved	07/08/2019
	Kansas	Agent	Approved	01/27/2021
	Kentucky	Agent	Approved	01/27/2021
	Massachusetts	Agent	Approved	11/13/2017
	Nevada	Agent	Approved	01/04/2022
	New Hampshire	Agent	Approved	01/27/2021



Qualifications

	Regulator	Registration	Status	Date
B	New Jersey	Agent	Approved	01/03/2011
B	New York	Agent	Approved	01/03/2011
IA	New York	Investment Adviser Representative	Approved	05/13/2021
B	North Carolina	Agent	Approved	01/27/2021
B	Ohio	Agent	Approved	01/27/2021
B	Pennsylvania	Agent	Approved	10/04/2021
B	South Carolina	Agent	Approved	01/27/2021
B	Vermont	Agent	Approved	01/04/2022
B	Virginia	Agent	Approved	01/27/2021

Branch Office Locations

VOYA FINANCIAL ADVISORS, INC.
ONE HUNTINGTON QUADRANGLE
SUITE 1C01
MELVILLE, NY 11747



Qualifications



PASSED INDUSTRY EXAMS

This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

This individual has passed 0 principal/supervisory exams, 3 general industry/product exams, and 1 state securities law exam.

Principal/Supervisory Exams

Exam	Category	Date
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No information reported.

General Industry/Product Exams

Exam	Category	Date
B Securities Industry Essentials Examination (SIE)	SIE	10/01/2018
B NYSE Trading Assistant Examination (S25)	Series 25	02/24/2003
B General Securities Representative Examination (S7)	Series 7	05/13/2002

State Securities Law Exams

Exam	Category	Date
B Uniform Securities Agent State Law Examination (S63)	Series 63	08/28/2003



PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **0** professional designation(s).

No information reported.

Only professional designations listed in Question 8 of the Form U4 will appear in this section if the appropriate box is checked and verified by the issuing organization at the time of the filing. Learn more about eligible designations at [IARD](#) and [NASAA](#).



Registration & Employment History

PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
B	04/30/2007 - 01/03/2011	ING FINANCIAL ADVISERS, LLC	CRD# 34815	MELVILLE, NY
B	07/05/2006 - 01/24/2007	JOSEPH A. SANGIMINO, INC.	CRD# 32810	STATEN ISLAND, NY
B	05/14/2002 - 07/12/2006	BEAR, STEARNS & CO. INC.	CRD# 79	NEW YORK, NY

EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
09/2014 - Present	VOYA FINANCIAL ADVISORS	Registered Rep	Y	MELVILLE, NY, United States
02/2012 - Present	ANTHONY IZZO & ASSOCIATES	REP	Y	MELVILLE, NY, United States

OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

NAME OF ENTITY:BENEFITS PLANNING; No; 1 HUNTINGTON QUADRANGLE; MELVILLE; NY; 11747; 403 B RETIREMENT PLANNING; BROKER; 4/1/2007; 160; 160; CLIENT RELATIONSHIPS/BROKER|NAME OF ENTITY: Independent Insurance Agent; Yes; 1 HUNTINGTON QUADRANGLE; MELVILLE; NY; 11747; FIXED INSURANCE SALES; Independent Insurance Agent; 11/23/2011; 160; 160; FIXED INSURANCE SALES PRODUCTS|NAME OF ENTITY:ANTHONY IZZO & ASSOCIATES; Yes; 1 HUNTINGTON QUADRANGLE; MELVILLE; NY; 11747; DBA FOR THE MARKETING OF INSURANCE AND INVESTMENTS OFFERED THROUGH INGFP - BROKER-DEALER; DBA; 2/1/2012; 160; 160; DBA FOR THE MARKETING OF INSURANCE AND INVESTMENTS OFFERED THROUGH INGFP - BROKER-DEALER|NAME OF ENTITY:ShyFI; No; 305 Jamaica Blvd; Carle Place; NY; 11514; Real Estate Property; Partner; 3/15/2021; 10; 2; Renting out Property|



Disclosure Summary

Disclosure Information

What you should know about reported disclosure events:

(1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

(2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

(3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
 - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

(4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.



DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

Type	Count
Regulatory Event	2

Regulatory Event

This disclosure event may include a final, formal proceeding initiated by a regulatory authority (e.g., a state securities agency, a federal regulator such as the Securities and Exchange Commission or the Commodities Futures Trading Commission, or a foreign financial regulatory body) for a violation of investment-related rules or regulations. This disclosure event may also include a revocation or suspension of an Investment Adviser Representative's authority to act as an attorney, accountant or federal contractor.

Disclosure 1 of 2

Reporting Source:	Individual
Regulatory Action Initiated By:	New York State Department of Financial Services
Sanction(s) Sought:	Monetary Penalty other than Fines
Date Initiated:	07/09/2025
Docket/Case Number:	2025-0210-S
Employing firm when activity occurred which led to the regulatory action:	Voya Financial Advisors, Inc.
Product Type:	No Product
Allegations:	The State alleged that the Representative violated Section 2110(a)(4) of the Insurance Law in connection with the renewal application certified and submitted to the State on or about December 5, 2022. The State further alleged that the application contained false and/or inaccurate information in violation of Section 2132(g) of the Insurance Law.
Current Status:	Final
Resolution:	Stipulation and Consent
Does the order constitute a final order based on violations of any laws or regulations that prohibit fraudulent, manipulative, or deceptive conduct?	Yes
Resolution Date:	07/09/2025



Sanctions Ordered: Monetary Penalty other than Fines

Monetary Sanction 1 of 1

Monetary Related Sanction: Monetary Penalty other than Fines

Total Amount: \$7,500.00

Portion Levied against individual: \$7,500.00

Payment Plan:

Is Payment Plan Current:

Date Paid by individual: 07/01/2025

Was any portion of penalty waived? No

Amount Waived:

Disclosure 2 of 2

Reporting Source: Regulator

Regulatory Action Initiated By: FINRA

Sanction(s) Sought:

Date Initiated: 01/26/2024

Docket/Case Number: [2023079739901](#)

Employing firm when activity occurred which led to the regulatory action: Voya Financial Advisors, Inc.

Product Type: No Product

Allegations: Without admitting or denying the findings, Scheidel consented to the sanctions and to the entry of findings that he certified to the State of New York that he had personally completed continuing education (CE) required to renew his state insurance license when, in fact, another person had completed that CE on his behalf.

Current Status: Final

Resolution: Acceptance, Waiver & Consent(AWC)

Does the order constitute a final order based on violations of any laws or regulations that prohibit fraudulent, manipulative, or deceptive conduct? No

Resolution Date: 01/26/2024

Sanctions Ordered: Civil and Administrative Penalty(ies)/Fine(s)
Suspension



If the regulator is the SEC, CFTC, or an SRO, did the action result in a finding of a willful violation or failure to supervise?

No

(1) willfully violated any provision of the Securities Act of 1933, the Securities Exchange Act of 1934, the Investment Advisers Act of 1940, the Investment Company Act of 1940, the Commodity Exchange Act, or any rule or regulation under any of such Acts, or any of the rules of the Municipal Securities Rulemaking Board, or to have been unable to comply with any provision of such Act, rule or regulation?

(2) willfully aided, abetted, counseled, commanded, induced, or procured the violation by any person of any provision of the Securities Act of 1933, the Securities Exchange Act of 1934, the Investment Advisers Act of 1940, the Investment Company Act of 1940, the Commodity Exchange Act, or any rule or regulation under any of such Acts, or any of the rules of the Municipal Securities Rulemaking Board? or

(3) failed reasonably to supervise another person subject to your supervision, with a view to preventing the violation by such person of any provision of the Securities Act of 1933, the Securities Exchange Act of 1934, the Investment Advisers Act of 1940, the Investment Company Act of 1940, the Commodity Exchange Act, or any rule or regulation under any such Acts, or any of the rules of the Municipal Securities Rulemaking Board?

**Sanction 1 of 1**

Sanction Type: Suspension

Capacities Affected: All Capacities

Duration: one month

Start Date: 02/20/2024

End Date: 03/19/2024

Monetary Sanction 1 of 1

Monetary Related Sanction: Civil and Administrative Penalty(ies)/Fine(s)

Total Amount: \$5,000.00

Portion Levied against individual: \$5,000.00

Payment Plan:

Is Payment Plan Current:

Date Paid by individual: 02/07/2024

Was any portion of penalty waived? No

Amount Waived:

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Reporting Source: Individual

Regulatory Action Initiated By: FINRA

Sanction(s) Sought: Civil and Administrative Penalty(ies)/Fine(s)
Suspension

Date Initiated: 01/26/2024

Docket/Case Number: [2023079739901](#)

Employing firm when activity occurred which led to the regulatory action: Voya Financial Advisors, Inc.

Product Type: No Product

Allegations: FINRA alleged that, in November 2022, another person completed 15 hours of insurance continuing education credits on the representative's behalf. FINRA further alleged that representative certified to the State of New York that he had personally completed the required CE. FINRA alleged that the representative's conduct violated FINRA Rule 2010.

Current Status: Final

Resolution: Acceptance, Waiver & Consent(AWC)

Does the order constitute a final order based on violations of any laws or regulations that prohibit fraudulent, manipulative, or deceptive conduct? No



Resolution Date:	01/26/2024
Sanctions Ordered:	Civil and Administrative Penalty(ies)/Fine(s) Suspension
Sanction 1 of 1	
Sanction Type:	Suspension
Capacities Affected:	All Capacities
Duration:	30 days
Start Date:	02/20/2024
End Date:	03/19/2024
Monetary Sanction 1 of 1	
Monetary Related Sanction:	Civil and Administrative Penalty(ies)/Fine(s)
Total Amount:	\$5,000.00
Portion Levied against individual:	\$5,000.00
Payment Plan:	
Is Payment Plan Current:	
Date Paid by individual:	02/08/2024
Was any portion of penalty waived?	No
Amount Waived:	
Broker Statement	The representative neither admitted nor denied the allegations in the AWC.



End of Report

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