IAPD Report

LOUIS MELVIN BELL JR.

CRD# 4557463

Section Title | **Page(s)**

When communicating online or investing with any professional, make sure you know who you're dealing with. Imposters might link to sites like BrokerCheck from phishing or similar scam websites, or through social media, trying to steal your personal information or your money.

Please contact FINRA with any concerns.

IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page http://www.nasaa.org/IAPD/IARReports.cfm

What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association http://www.nasaa.org

Report Summary

LOUIS MELVIN BELL JR. (CRD# 4557463)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **07/14/2026**.

CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
B	LPL ENTERPRISE, LLC	CRD# 8733	11/14/2024
IA	LPL ENTERPRISE, LLC	CRD# 8733	11/20/2024

QUALIFICATIONS

This representative is currently registered in **1** SRO(s) and **6** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

Note: Not all jurisdictions require IAR registration or may have an exemption from registration.
Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
B	PRUCO SECURITIES, LLC.	5685	ORLANDO, FL	07/17/2019 - 11/14/2024
IA	PRUDENTIAL FINANCIAL PLANNING SERVICES	5685	Winter Garden, FL	07/29/2019 - 11/12/2024
IA	AMERIPRISE FINANCIAL SERVICES, INC.	6363	ORLANDO, FL	03/30/2016 - 07/18/2019

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative? **Yes**

The following types of events are disclosed about this representative:

Type	Count
Regulatory Event	1
Customer Dispute	1

Qualifications

REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works.
This individual is currently registered with **6** jurisdiction(s) and 1 SRO(s) through his or her employer(s).

Employment 1 of 1

Firm Name: **LPL ENTERPRISE, LLC**
Main Address: 1055 LPL WAY
FORT MILL, SC 29715
Firm ID#: 8733

	Regulator	Registration	Status	Date
B	FINRA	General Securities Representative	Approved	11/14/2024
B	Florida	Agent	Approved	11/20/2024
IA	Florida	Investment Adviser Representative	Approved	11/20/2024
B	Georgia	Agent	Approved	11/14/2024
B	Maryland	Agent	Approved	11/14/2024
B	New York	Agent	Approved	01/19/2025
B	Pennsylvania	Agent	Approved	01/17/2025
B	Texas	Agent	Approved	03/18/2026
IA	Texas	Investment Adviser Representative	Restricted Approval	07/14/2026

Branch Office Locations

LPL ENTERPRISE, LLC
4700 MILLENIA BOULEVARD
SUITE 310
ORLANDO, FL 32839

Qualifications

PASSED INDUSTRY EXAMS

This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

This individual has passed 0 principal/supervisory exams, 2 general industry/product exams, and 1 state securities law exam.

Principal/Supervisory Exams

Exam	Category	Date
No information reported.		

General Industry/Product Exams

	Exam	Category	Date
B	Securities Industry Essentials Examination (SIE)	SIE	10/01/2018
B	General Securities Representative Examination (S7)	Series 7	08/23/2002

State Securities Law Exams

	Exam	Category	Date
IA B	Uniform Combined State Law Examination (S66)	Series 66	08/30/2002

PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **0** professional designation(s).

No information reported.

Only professional designations listed in Question 8 of the Form U4 will appear in this section if the appropriate box is checked and verified by the issuing organization at the time of the filing. Learn more about eligible designations at IARD and NASAA.

Registration & Employment History

PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
B	07/17/2019 - 11/14/2024	PRUCO SECURITIES, LLC.	CRD# 5685	ORLANDO, FL
IA	07/29/2019 - 11/12/2024	PRUDENTIAL FINANCIAL PLANNING SERVICES	CRD# 5685	Winter Garden, FL
IA	03/30/2016 - 07/18/2019	AMERIPRISE FINANCIAL SERVICES, INC.	CRD# 6363	ORLANDO, FL
B	03/28/2016 - 07/18/2019	AMERIPRISE FINANCIAL SERVICES, INC.	CRD# 6363	ORLANDO, FL
B	03/11/2013 - 03/28/2016	CETERA ADVISORS LLC	CRD# 10299	ORLANDO, FL
IA	03/11/2013 - 03/28/2016	CETERA ADVISORS LLC	CRD# 10299	ORLANDO, FL
IA	01/08/2009 - 01/28/2013	UBS FINANCIAL SERVICES INC.	CRD# 8174	ORLANDO, FL
B	01/05/2009 - 01/28/2013	UBS FINANCIAL SERVICES INC.	CRD# 8174	ORLANDO, FL
IA	07/11/2006 - 01/08/2009	MERRILL LYNCH, PIERCE, FENNER & SMITH INCORPORATED	CRD# 7691	ORLANDO, FL
B	07/07/2006 - 01/08/2009	MERRILL LYNCH, PIERCE, FENNER & SMITH INCORPORATED	CRD# 7691	ORLANDO, FL
IA	10/22/2002 - 07/17/2006	CITIGROUP GLOBAL MARKETS INC.	CRD# 7059	ORLANDO, FL
B	08/26/2002 - 07/17/2006	CITIGROUP GLOBAL MARKETS INC.	CRD# 7059	ORLANDO, FL

EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
11/2024 - Present	LPL ENTERPRISE, LLC	Mass Transfer	Y	ORLANDO, FL, United States
07/2019 - Present	The Prudential Insurance Company	Financial Professional	Y	Winter Garden, FL, United States
07/2019 - 11/2024	Pruco Securities, Llc	Registered Representative	Y	Winter Garden, FL, United States

Registration & Employment History

EMPLOYMENT HISTORY

Employment Dates	Employer Name	Position	Investment Related	Employer Location
03/2016 - 07/2019	Ameriprise Financial Services, Inc	Financial Advisor	Y	Orlando, FL, United States

OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

1) 04/28/2025-Bell Wealth Management-Owner / Financial Planner-DBA for LPL Business (entity for LPL business)-Inv related-At reported business location(s)-Start date 03/10/2025-160hrs/mth-160hrs/mth during trading
2) 05/01/2025-Structured Wealth Solutions-President/Owner Financial Planner-DBA for LPL Business (entity for LPL business)-Inv related-At reported business location(s)-Start date 04/28/2025-240hrs/mth-160hrs/mth during trading
3) 07/08/2025-Prudential Sponsored Non-Variable Insurance-Non-Variable Insurance/Insurance Agency-Inv related-At reported business location(s)

Disclosure Summary

Disclosure Information

What you should know about reported disclosure events:

(1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least $5,000.

(2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

(3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending, on appeal,* or *final*.
  - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
  - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
  - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated, settled* or *otherwise resolved*.
  - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
  - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
  - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

(4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.

DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

Type	Count
Regulatory Event	1
Customer Dispute	1

Regulatory Event

This disclosure event may include a final, formal proceeding initiated by a regulatory authority (e.g., a state securities agency, a federal regulator such as the Securities and Exchange Commission or the Commodities Futures Trading Commission, or a foreign financial regulatory body) for a violation of investment-related rules or regulations. This disclosure event may also include a revocation or suspension of an Investment Adviser Representative's authority to act as an attorney, accountant or federal contractor.

Disclosure 1 of 1

Reporting Source:	Individual
Regulatory Action Initiated By:	THE CHIEF FINANCIAL OFFICER DEPARTMENT OF FINANCIAL SERVICES
Sanction(s) Sought:	Civil and Administrative Penalty(ies)/Fine(s)
Date Initiated:	05/22/2019
Docket/Case Number:	26808800470364
Employing firm when activity occurred which led to the regulatory action:	AMERIPRISE FINANCIAL SERVICES, INC.
Product Type:	No Product
Allegations:	NON-COMPLIANCE TO CONTINUING EDUCATION REQUIREMENTS
Current Status:	Final
Resolution:	Order
Does the order constitute a final order based on violations of any laws or regulations that prohibit fraudulent, manipulative, or deceptive conduct?	No
Resolution Date:	09/03/2019
Sanctions Ordered:	Civil and Administrative Penalty(ies)/Fine(s)

Monetary Sanction 1 of 1

Monetary Related Sanction:	Civil and Administrative Penalty(ies)/Fine(s)
Total Amount:	$250.00
Portion Levied against individual:	$250.00
Payment Plan:	
Is Payment Plan Current:	No
Date Paid by individual:	
Was any portion of penalty waived?	No
Amount Waived:	

Customer Dispute

This section provides information regarding a customer dispute that was reported to the Investment Adviser Registration Depository (IARD) by the Investment Adviser Representative (IAR), an investment adviser and/or securities firm, and/or a securities regulator. The event may include a consumer-initiated, investment-related complaint, arbitration proceeding or civil suit that contains allegations of sales practice violations against the individual.

The customer dispute may be pending or may have resulted in a civil judgment, arbitration award, monetary settlement, closure without action, withdrawal, dismissal, denial, or other outcome.

Disclosure 1 of 1

Reporting Source:	Firm
Employing firm when activities occurred which led to the complaint:	CITI GLOBAL MARKETS INC.
Allegations:	CLAIMANT ALLEGES MISREPRESENATION WITH RESPECT TO THE SALE OF MAT THREE LLC. THE FIRM DENIES THE ALLEGATIONS AS THE RISKS WERE DISCLOSED BOTH VERBALLY AND IN WRITING AND THE LOSSES WERE THE RESULT OF HISTORIC MARKET EVENTS. ALLEGED TIME FRAME JANUARY 2006.
Product Type:	Other: MUNICIAPAL ARBITRAGE FUND
Alleged Damages:	$505,000.00
Is this an oral complaint?	No
Is this a written complaint?	No
Is this an arbitration/CFTC reparation or civil litigation?	Yes
Arbitration/Reparation forum or court name and location:	FINRA
Docket/Case #:	11-03361
Filing date of arbitration/CFTC reparation or civil litigation:	08/29/2011

Customer Complaint Information

Date Complaint Received:	09/14/2011
Complaint Pending?	No
Status:	Settled
Status Date:	01/11/2013
Settlement Amount:	$162,500.00
Individual Contribution Amount:	$0.00
Firm Statement	THIS CASE WAS SETTLED TO AVOID THE COST AND RISK ASSOCIATED WITH ARBITRATION.

Reporting Source:	Individual

Employing firm when activities occurred which led to the complaint:	CITI GLOBAL MARKETS INC.
Allegations:	CLAIMANT ALLEGES MISREPRESENATION WITH RESPECT TO THE SALE OF MAT THREE LLC. THE FIRM DENIES THE ALLEGATIONS AS THE RISKS WERE DISCLOSED BOTH VERBALLY AND IN WRITING AND THE LOSSES WERE THE RESULT OF HISTORIC MARKET EVENTS. ALLEGED TIME FRAME JANUARY 2006.
Product Type:	Other: MUNICIAPAL ARBITRAGE FUND
Alleged Damages:	$505,000.00
Is this an oral complaint?	No
Is this a written complaint?	Yes
Is this an arbitration/CFTC reparation or civil litigation?	Yes
Arbitration/Reparation forum or court name and location:	FINRA
Docket/Case #:	11-03361
Filing date of arbitration/CFTC reparation or civil litigation:	08/29/2011

Customer Complaint Information

Date Complaint Received:	09/14/2011
Complaint Pending?	No
Status:	Settled
Status Date:	01/29/2013
Settlement Amount:	$162,500.00
Individual Contribution Amount:	$0.00
Broker Statement	I WAS NAMED AS A THIRD PARTY IN THE DISPUTE BETWEEN CITIGROUP AND [CUSTOMER]. HOWEVER, I WAS NOT AT FAULT OR IMPLICATED IN ANY WRONG DOING IN THE CASE. THE CASE WAS SETTLED OUT OF COURT IN JANUARY 2013 BETWEEN CITIGROUP AND [CUSTOMER].

End of Report

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