



IAPD Report

Benjamin Donald Hoy

CRD# 4610667

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When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.

Please contact FINRA with any concerns.



IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page <http://www.nasaa.org/IAPD/IARReports.cfm>

What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



Report Summary

Benjamin Donald Hoy (CRD# 4610667)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **05/26/2026**.

CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
B	EMPOWER FINANCIAL SERVICES, INC.	CRD# 13109	06/24/2021
IA	EMPOWER ADVISORY GROUP, LLC	CRD# 112058	06/24/2021

QUALIFICATIONS

This representative is currently registered in **1** SRO(s) and **45** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

Note: Not all jurisdictions require IAR registration or may have an exemption from registration.

Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
IA	RAYMOND JAMES FINANCIAL SERVICES ADVISORS, INC	149018	Omaha, NE	12/21/2020 - 06/09/2021
B	RAYMOND JAMES FINANCIAL SERVICES, INC.	6694	OMAHA, NE	12/15/2020 - 06/09/2021
IA	ADVICE AND PLANNING SERVICES	20472	OMAHA, NE	03/11/2019 - 11/13/2020

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative? **Yes**

The following types of events are disclosed about this representative:

Type	Count
Criminal	1



Qualifications

REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with **45** jurisdiction(s) and 1 SRO(s) through his or her employer(s).

Employment 1 of 2

Firm Name: **EMPOWER FINANCIAL SERVICES, INC.**

Main Address: 8515 E ORCHARD ROAD
GREENWOOD VILLAGE, CO 80111

Firm ID#: 13109

	Regulator	Registration	Status	Date
	FINRA	General Securities Representative	Approved	06/24/2021
	FINRA	General Securities Principal	Approved	04/17/2025
	Alabama	Agent	Approved	06/24/2021
	Alaska	Agent	Approved	06/30/2021
	Arizona	Agent	Approved	07/02/2021
	Arkansas	Agent	Approved	06/24/2021
	California	Agent	Approved	06/25/2021
	Connecticut	Agent	Approved	06/25/2021
	Delaware	Agent	Approved	06/29/2021
	Georgia	Agent	Approved	06/25/2021
	Hawaii	Agent	Approved	08/27/2021
	Idaho	Agent	Approved	06/24/2021
	Illinois	Agent	Approved	07/08/2021



Qualifications

	Regulator	Registration	Status	Date
B	Indiana	Agent	Approved	06/25/2021
B	Iowa	Agent	Approved	06/25/2021
B	Kansas	Agent	Approved	06/24/2021
B	Kentucky	Agent	Approved	06/29/2021
B	Maine	Agent	Approved	06/25/2021
B	Massachusetts	Agent	Approved	06/25/2021
B	Michigan	Agent	Approved	06/28/2021
B	Minnesota	Agent	Approved	06/28/2021
B	Mississippi	Agent	Approved	06/25/2021
B	Missouri	Agent	Approved	06/24/2021
B	Montana	Agent	Approved	06/25/2021
B	Nebraska	Agent	Approved	06/24/2021
B	Nevada	Agent	Approved	07/06/2021
B	New Hampshire	Agent	Approved	06/29/2021
B	New Jersey	Agent	Approved	06/24/2021
B	New Mexico	Agent	Approved	06/24/2021
B	New York	Agent	Approved	06/24/2021
B	North Carolina	Agent	Approved	06/25/2021
B	North Dakota	Agent	Approved	06/28/2021



Qualifications

	Regulator	Registration	Status	Date
B	Oklahoma	Agent	Approved	06/25/2021
B	Oregon	Agent	Approved	07/01/2021
B	Pennsylvania	Agent	Approved	06/25/2021
B	Rhode Island	Agent	Approved	06/24/2021
B	South Carolina	Agent	Approved	06/30/2021
B	South Dakota	Agent	Approved	07/08/2021
B	Tennessee	Agent	Approved	06/25/2021
B	Texas	Agent	Approved	06/25/2021
B	Utah	Agent	Approved	06/24/2021
B	Vermont	Agent	Approved	06/24/2021
B	Virginia	Agent	Approved	06/24/2021
B	Washington	Agent	Approved	06/24/2021
B	West Virginia	Agent	Approved	07/09/2021
B	Wisconsin	Agent	Approved	06/24/2021
B	Wyoming	Agent	Approved	06/25/2021

Branch Office Locations

BENEFITSCORP EQUITIES, INC.
Bellevue, NE

Employment 2 of 2

Firm Name: **EMPOWER ADVISORY GROUP, LLC**
Main Address: **8515 EAST ORCHARD RD 4T2**



Qualifications

Firm ID#: GREENWOOD VILLAGE, CO 80111
112058

Regulator	Registration	Status	Date
IA Nebraska	Investment Adviser Representative	Approved	06/24/2021

Branch Office Locations

EMPOWER ADVISORY GROUP, LLC
Bellevue, NE



Qualifications



PASSED INDUSTRY EXAMS

This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

This individual has passed 1 principal/supervisory exam, 2 general industry/product exams, and 1 state securities law exam.

Principal/Supervisory Exams

Exam	Category	Date
B General Securities Principal Examination (S24)	Series 24	04/16/2025

General Industry/Product Exams

Exam	Category	Date
B Securities Industry Essentials Examination (SIE)	SIE	10/01/2018
B General Securities Representative Examination (S7)	Series 7	02/22/2017

State Securities Law Exams

Exam	Category	Date
IA B Uniform Combined State Law Examination (S66)	Series 66	03/28/2017



PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **0** professional designation(s).

No information reported.

Only professional designations listed in Question 8 of the Form U4 will appear in this section if the appropriate box is checked and verified by the issuing organization at the time of the filing. Learn more about eligible designations at [IARD](#) and [NASAA](#).



Registration & Employment History

PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
IA	12/21/2020 - 06/09/2021	RAYMOND JAMES FINANCIAL SERVICES ADVISORS, INC	CRD# 149018	Omaha, NE
B	12/15/2020 - 06/09/2021	RAYMOND JAMES FINANCIAL SERVICES, INC.	CRD# 6694	OMAHA, NE
IA	03/11/2019 - 11/13/2020	ADVICE AND PLANNING SERVICES	CRD# 20472	OMAHA, NE
B	03/08/2019 - 11/13/2020	TIAA-CREF INDIVIDUAL & INSTITUTIONAL SERVICES, LLC	CRD# 20472	OMAHA, NE
IA	03/29/2017 - 02/07/2019	MERRILL LYNCH, PIERCE, FENNER & SMITH INCORPORATED	CRD# 7691	OMAHA, NE
B	02/22/2017 - 02/07/2019	MERRILL LYNCH, PIERCE, FENNER & SMITH INCORPORATED	CRD# 7691	OMAHA, NE

EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
06/2021 - Present	GWFS Equities, Inc.	Registered Representative	Y	Greenwood Village, CO, United States
12/2020 - 06/2021	Morey and Quinn Wealth Partners	Registered Assistant	Y	Omaha, NE, United States
12/2020 - 06/2021	Raymond James Financial Services Advisors, Inc.	Registered Representative	Y	Omaha, NE, United States
12/2020 - 06/2021	Raymond James Financial Services, Inc.	Registered Representative	Y	Omaha, NE, United States
02/2019 - 11/2020	TIAA	Associate Wealth Mgmt Advisor	Y	Omaha, NE, United States
02/2019 - 11/2020	TIAA-CREF INDIVIDUAL & INSTITUTIONAL SERVICES, LLC	Registered Representative	Y	Omaha, NE, United States
12/2016 - 02/2019	BANK OF AMERICA, N.A.	Financial Advisor	Y	OMAHA, NE, United States
12/2016 - 02/2019	MERRILL LYNCH, PIERCE, FENNER & SMITH INCORPORATED	Registered Representative	Y	OMAHA, NE, United States



Registration & Employment History



EMPLOYMENT HISTORY

Employment Dates	Employer Name	Position	Investment Related	Employer Location
02/2007 - 09/2016	ITT Technical Institute	Director of Recruitment	N	Omaha, NE, United States



OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

1) Millard Rotary Club/Address: Omaha, NE/Investment Related: No/Nature of Business: Non-profit organization who focuses on providing services to others through community service projects and activities./Position/Title: Director - member of Board of Directors/Date: 12/2020;Hours Per Month Devoted: 2;Hours per Month Devoted During Securities trading: 0;Duties: Attend monthly board meetings and take leadership roles within the club.

2) Empower Her Kenya / Board Director. Attend meetings, grant writing and operations. No collection of money or influence financial decisions.



Disclosure Summary

Disclosure Information

What you should know about reported disclosure events:

(1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

(2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

(3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
 - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

(4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.



DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

Type	Count
Criminal	1

Criminal

This disclosure event involves a criminal charge against the Investment Adviser Representative that has resulted in a dismissal, plea, acquittal or conviction. The criminal matter may relate to any felony or certain misdemeanor offenses (e.g., bribery, perjury, forgery, counterfeiting, extortion, fraud, wrongful taking of property).

Disclosure 1 of 1

Reporting Source:	Individual
Formal Charges were brought in:	State Court
Name of Court:	Lancaster County Court
Location of Court:	Lancaster County, Nebraska
Docket/Case #:	CR990010636
Charge Date:	07/03/1999
Charge(s) 1 of 1	
Formal Charge(s)/Description:	False Reporting
No of Counts:	1
Felony or Misdemeanor:	Misdemeanor
Plea for each charge:	Guilty
Disposition of charge:	Convicted
Current Status:	Final
Status Date:	10/12/1999
Disposition Date:	10/12/1999
Sentence/Penalty:	Probation began 03/24/2000 and lasted for 18 months, Fine of \$250.00



End of Report

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