



IAPD Report

Eric Paul Heinz

CRD# 4615113

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When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.

Please contact FINRA with any concerns.



IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page
<http://www.nasaa.org/IAPD/IARReports.cfm>

What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



Report Summary

Eric Paul Heinz (CRD# 4615113)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **06/25/2024**.

CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
B	ASSOCIATED INVESTMENT SERVICES, INC.	CRD# 1464	04/26/2024
IA	ASSOCIATED INVESTMENT SERVICES, INC.	CRD# 1464	05/02/2024

QUALIFICATIONS

This representative is currently registered in **1** SRO(s) and **50** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

Note: Not all jurisdictions require IAR registration or may have an exemption from registration.

Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
IA	THRIVENT INVESTMENT MANAGEMENT INC.	18387	Appleton, WI	09/29/2017 - 05/18/2023
B	THRIVENT INVESTMENT MANAGEMENT INC.	18387	Appleton, WI	09/27/2017 - 05/18/2023
B	SII INVESTMENTS, INC.	2225	APPLETON, WI	06/17/2016 - 06/16/2017

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative? **Yes**

The following types of events are disclosed about this representative:

Type	Count
Termination	1



Qualifications

REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with 50 jurisdiction(s) and 1 SRO(s) through his or her employer(s).

Employment 1 of 1

Firm Name: **ASSOCIATED INVESTMENT SERVICES, INC.**

Main Address: 433 MAIN STREET
GREEN BAY, WI 54301-5114

Firm ID#: 1464

Regulator	Registration	Status	Date
 FINRA	General Securities Representative	Approved	04/26/2024
 Alabama	Agent	Approved	06/25/2024
 Alaska	Agent	Approved	06/26/2024
 Arizona	Agent	Approved	07/03/2024
 Arkansas	Agent	Approved	07/10/2024
 California	Agent	Approved	06/27/2024
 Colorado	Agent	Approved	06/28/2024
 Connecticut	Agent	Approved	06/26/2024
 Delaware	Agent	Approved	07/01/2024
 Florida	Agent	Approved	06/26/2024
 Georgia	Agent	Approved	06/26/2024
 Hawaii	Agent	Approved	08/21/2024
 Idaho	Agent	Approved	06/25/2024



Qualifications

Regulator	Registration	Status	Date
IA	Illinois	Investment Adviser Representative	Approved
B	Illinois	Agent	Approved
B	Indiana	Agent	Approved
B	Iowa	Agent	Approved
B	Kansas	Agent	Approved
B	Kentucky	Agent	Approved
B	Louisiana	Agent	Approved
B	Maine	Agent	Approved
B	Maryland	Agent	Approved
B	Massachusetts	Agent	Approved
B	Michigan	Agent	Approved
B	Minnesota	Agent	Approved
IA	Minnesota	Investment Adviser Representative	Approved
B	Mississippi	Agent	Approved
B	Missouri	Agent	Approved
B	Montana	Agent	Approved
B	Nebraska	Agent	Approved
B	Nevada	Agent	Approved
B	New Hampshire	Agent	Approved



Qualifications

Regulator	Registration	Status	Date
B New Jersey	Agent	Approved	06/26/2024
B New Mexico	Agent	Approved	06/26/2024
B New York	Agent	Approved	06/26/2024
B North Carolina	Agent	Approved	06/27/2024
B North Dakota	Agent	Approved	07/03/2024
B Ohio	Agent	Approved	06/26/2024
B Oklahoma	Agent	Approved	06/26/2024
B Oregon	Agent	Approved	06/27/2024
B Pennsylvania	Agent	Approved	06/27/2024
B Rhode Island	Agent	Approved	06/26/2024
B South Carolina	Agent	Approved	06/27/2024
B South Dakota	Agent	Approved	06/25/2024
B Tennessee	Agent	Approved	06/26/2024
B Texas	Agent	Approved	06/25/2024
B Utah	Agent	Approved	06/26/2024
B Vermont	Agent	Approved	06/26/2024
B Virginia	Agent	Approved	06/26/2024
B Washington	Agent	Approved	06/25/2024
B West Virginia	Agent	Approved	07/01/2024



Qualifications

Regulator	Registration	Status	Date
B Wisconsin	Agent	Approved	05/02/2024
IA Wisconsin	Investment Adviser Representative	Approved	05/02/2024
B Wyoming	Agent	Approved	06/27/2024

Branch Office Locations

ASSOCIATED INVESTMENT SERVICES, INC.

433 MAIN STREET
GREEN BAY, WI 54301-5114

ASSOCIATED INVESTMENT SERVICES, INC.

433 MAIN STREET
GREEN BAY, WI 54301-5114



Qualifications

PASSED INDUSTRY EXAMS

This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

This individual has passed 0 principal/supervisory exams, 3 general industry/product exams, and 1 state securities law exam.

Principal/Supervisory Exams

Exam	Category	Date
No information reported.		

General Industry/Product Exams

Exam	Category	Date
 Securities Industry Essentials Examination (SIE)	SIE	10/01/2018
 Futures Managed Funds Examination (S31)	Series 31	01/08/2007
 General Securities Representative Examination (S7)	Series 7	03/05/2003

State Securities Law Exams

Exam	Category	Date
  Uniform Combined State Law Examination (S66)	Series 66	04/01/2003

PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **0** professional designation(s).

No information reported.



Registration & Employment History

PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
IA	09/29/2017 - 05/18/2023	THRIVENT INVESTMENT MANAGEMENT INC.	CRD# 18387	Appleton, WI
B	09/27/2017 - 05/18/2023	THRIVENT INVESTMENT MANAGEMENT INC.	CRD# 18387	Appleton, WI
B	06/17/2016 - 06/16/2017	SII INVESTMENTS, INC.	CRD# 2225	APPLETON, WI
IA	06/17/2016 - 06/16/2017	SII INVESTMENTS, INC.	CRD# 2225	APPLETON, WI
B	07/14/2010 - 07/13/2016	LPL FINANCIAL LLC	CRD# 6413	AMHERST, WI
IA	07/14/2010 - 07/13/2016	LPL FINANCIAL LLC	CRD# 6413	AMHERST, WI
IA	02/24/2010 - 05/21/2010	UVEST FINANCIAL SERVICES GROUP, INC.	CRD# 13787	APPLETON, WI
B	02/23/2010 - 05/21/2010	UVEST FINANCIAL SERVICES GROUP, INC.	CRD# 13787	APPLETON, WI
B	04/02/2007 - 06/26/2008	MORGAN STANLEY & CO. INCORPORATED	CRD# 8209	APPLETON, WI
IA	04/02/2007 - 06/26/2008	MORGAN STANLEY & CO. INCORPORATED	CRD# 8209	APPLETON, WI
IA	12/08/2006 - 04/02/2007	MORGAN STANLEY	CRD# 7556	APPLETON, WI
B	12/08/2006 - 04/02/2007	MORGAN STANLEY DW INC.	CRD# 7556	APPLETON, WI
IA	08/26/2004 - 11/20/2006	MERRILL LYNCH PIERCE FENNER & SMITH INC.	CRD# 7691	GREEN BAY, WI
B	08/26/2004 - 11/20/2006	MERRILL LYNCH, PIERCE, FENNER & SMITH INCORPORATED	CRD# 7691	GREEN BAY, WI
B	07/01/2003 - 08/05/2004	LINCOLN FINANCIAL ADVISORS CORPORATION	CRD# 3978	FORT WAYNE, IN
B	07/01/2003 - 08/05/2004	THE LINCOLN NATIONAL LIFE INSURANCE COMPANY	CRD# 2580	FORT WAYNE, IN
B	03/07/2003 - 06/09/2003	AXA ADVISORS, LLC	CRD# 6627	NEW YORK, NY



Registration & Employment History

EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
04/2024 - Present	Associated Investment Services, Inc.	Guidance Center Financial Advisor	Y	Green Bay, WI, United States
05/2023 - 04/2024	Unemployed	Unemployed	N	Greenfield, WI, United States
09/2017 - 05/2023	Thrivent Investment Management Inc	Registered Representative	Y	Appleton, WI, United States
06/2017 - 08/2017	unemployed	none	N	appleton, WI, United States
06/2016 - 06/2017	SII INVESTMENTS	INVESTMENT REP	Y	APPLETON, WI, United States
07/2010 - 06/2016	LPL FINANCIAL	ADVISOR	Y	KAUKAUNA, WI, United States

OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

Youth Basketball Referee; not investment-related; W6259 Rocky Mountain Dr, Greenville, WI; Referee; started 1/1/2024; 20 hours per month, none during trading hours; Referee youth basketball for various leagues & local tournaments on weekends during basketball season & sporadic throughout the year.



Disclosure Summary

Disclosure Information

What you should know about reported disclosure events:

(1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

(2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

(3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
 - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

(4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.



DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

Type	Count
Termination	1

Termination

This disclosure event involves a situation where the Investment Adviser Representative voluntarily resigned, was discharged or was permitted to resign after allegations were made that accused the Investment Adviser Representative of violating investment-related statutes, regulations, rules or industry standards of conduct; fraud or the wrongful taking of property; or failure to supervise in connection with investment-related statutes, regulations, rules or industry standards of conduct.

Disclosure 1 of 1

Reporting Source:	Firm
Firm Name:	LPL Financial LLC
Termination Type:	Permitted to Resign
Termination Date:	06/17/2016
Allegations:	Allowing funds to remain uninvested in certain advisory accounts.
Product Type:	No Product
Reporting Source:	Individual
Firm Name:	LPL FINANCIAL LLC
Termination Type:	Permitted to Resign
Termination Date:	06/17/2016
Allegations:	ALLOWING FUNDS TO REMAIN UNINVESTED IN CERTAIN ADVISORY ACCOUNTS.
Product Type:	No Product



End of Report

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