



IAPD Report

MICHAEL DAVID KENDALL

CRD# 4637548

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When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.

Please contact FINRA with any concerns.



IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page <http://www.nasaa.org/IAPD/IARReports.cfm>

What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



Report Summary

MICHAEL DAVID KENDALL (CRD# 4637548)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **02/26/2026**.

CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
B	AMERIPRISE FINANCIAL SERVICES, LLC	CRD# 6363	02/07/2020
IA	AMERIPRISE FINANCIAL SERVICES, LLC	CRD# 6363	02/07/2020

QUALIFICATIONS

This representative is currently registered in **1** SRO(s) and **17** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

Note: Not all jurisdictions require IAR registration or may have an exemption from registration.

Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
IA	ESI FINANCIAL ADVISORS	265	BELLEVUE, WA	05/02/2018 - 02/10/2020
B	EQUITY SERVICES, INC.	265	BELLEVUE, WA	05/01/2018 - 02/10/2020
IA	HORNOR, TOWNSEND & KENT, INC.	4031	SEATTLE, WA	07/06/2015 - 04/13/2018

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative? **Yes**

The following types of events are disclosed about this representative:

Type	Count
Customer Dispute	3
Termination	1



Qualifications

REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with **17** jurisdiction(s) and 1 SRO(s) through his or her employer(s).

Employment 1 of 1

Firm Name: **AMERIPRISE FINANCIAL SERVICES, LLC**
Main Address: 901 3RD AVENUE SOUTH
MINNEAPOLIS, MN 55402
Firm ID#: 6363

	Regulator	Registration	Status	Date
B	FINRA	General Securities Principal	Approved	02/07/2020
B	FINRA	General Securities Representative	Approved	02/07/2020
B	Alaska	Agent	Approved	04/25/2023
B	Arizona	Agent	Approved	05/31/2022
B	California	Agent	Approved	03/16/2021
B	Colorado	Agent	Approved	12/05/2022
B	Florida	Agent	Approved	03/17/2021
B	Georgia	Agent	Approved	01/09/2025
B	Idaho	Agent	Approved	03/16/2021
IA	Idaho	Investment Adviser Representative	Approved	06/12/2024
B	Minnesota	Agent	Approved	10/30/2025
B	Montana	Agent	Approved	09/01/2020
B	Nevada	Agent	Approved	10/30/2025



Qualifications

Regulator	Registration	Status	Date
B New York	Agent	Approved	04/20/2023
B Ohio	Agent	Approved	11/05/2025
B Oregon	Agent	Approved	03/22/2021
B Tennessee	Agent	Approved	12/26/2025
B Texas	Agent	Approved	04/21/2023
IA Texas	Investment Adviser Representative	Restricted Approval	04/21/2023
B Washington	Agent	Approved	02/07/2020
IA Washington	Investment Adviser Representative	Approved	02/07/2020
B West Virginia	Agent	Approved	05/15/2025

Branch Office Locations

AMERIPRISE FINANCIAL SERVICES, LLC
Puyallup, WA

AMERIPRISE FINANCIAL SERVICES, LLC
900 Pier View Dr Ste 204
Idaho Falls, ID 83402




Qualifications

PASSED INDUSTRY EXAMS



This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

This individual has passed 1 principal/supervisory exam, 2 general industry/product exams, and 1 state securities law exam.



Principal/Supervisory Exams

Exam	Category	Date
 General Securities Principal Examination (S24)	Series 24	02/27/2007

General Industry/Product Exams

Exam	Category	Date
 Securities Industry Essentials Examination (SIE)	SIE	10/01/2018
 General Securities Representative Examination (S7)	Series 7	04/25/2003

State Securities Law Exams

Exam	Category	Date
  Uniform Combined State Law Examination (S66)	Series 66	05/13/2003

PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **0** professional designation(s).

No information reported.



Registration & Employment History

PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
IA	05/02/2018 - 02/10/2020	ESI FINANCIAL ADVISORS	CRD# 265	BELLEVUE, WA
B	05/01/2018 - 02/10/2020	EQUITY SERVICES, INC.	CRD# 265	BELLEVUE, WA
IA	07/06/2015 - 04/13/2018	HORNOR, TOWNSEND & KENT, INC.	CRD# 4031	SEATTLE, WA
B	03/12/2015 - 04/13/2018	HORNOR, TOWNSEND & KENT, INC.	CRD# 4031	SEATTLE, WA
IA	07/05/2013 - 05/29/2015	PRUDENTIAL FINANCIAL PLANNING SERVICES	CRD# 5685	BELLEVUE, WA
B	11/30/2012 - 10/13/2014	PRUCO SECURITIES, LLC.	CRD# 5685	BELLEVUE, WA
IA	05/14/2003 - 11/12/2012	AXA ADVISORS, LLC	CRD# 6627	BELLEVUE, WA
B	04/28/2003 - 11/12/2012	AXA ADVISORS, LLC	CRD# 6627	BELLEVUE, WA

EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
03/2020 - Present	Ameriprise Financial Services, LLC	Registered Rep	Y	Franklin, TN, United States
02/2020 - 03/2020	AMERIPRISE FINANCIAL SERVICES, INC	Registered Representative	Y	Bellevue, WA, United States
05/2018 - 02/2020	EQUITY SERVICES INC	REGISTERED REP	Y	MONTPELIER, VT, United States
05/2018 - 02/2020	NATIONAL LIFE GROUP	GENERAL AGENT	Y	RENTON, WA, United States
03/2015 - 04/2018	HORNOR TOWNSEND & KENT INC	REGISTERED REPRESENTATIVE	Y	HORSHAM, PA, United States
10/2014 - 04/2018	PENN MUTUAL LIFE INSURANCE CO	AGENT	Y	HORSHAM, PA, United States



Registration & Employment History



OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

Independent Insurance Brokering; National Life Group; 05/01/2018; Fixed Annuity / American National; 09/08/2020; . Business Ownership; michaelkendallLLC; Financial Services; Financial Services; 10900 NE 4th St. Suite 2404A, , Bellevue, WA, 98004; Investment-Related; 04/26/2022; 20 to 39 hours per month; 20 to 39 during trading hours. Outside Employment; HB Operations LLC; Employee, Financial Advisor; Manage advisory business; 900 Pier View Dr. , STE 204, Idaho Falls, ID, 83402-5288; Investment-Related; 05/29/2024; 60 hours per month; 60 during trading hours.



Disclosure Summary

Disclosure Information

What you should know about reported disclosure events:

(1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

(2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

(3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
 - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

(4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.



DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

Type	Count
Customer Dispute	3
Termination	1

Customer Dispute

This section provides information regarding a customer dispute that was reported to the Investment Adviser Registration Depository (IARD) by the Investment Adviser Representative (IAR), an investment adviser and/or securities firm, and/or a securities regulator. The event may include a consumer-initiated, investment-related complaint, arbitration proceeding or civil suit that contains allegations of sales practice violations against the individual.

The customer dispute may be pending or may have resulted in a civil judgment, arbitration award, monetary settlement, closure without action, withdrawal, dismissal, denial, or other outcome.

Disclosure 1 of 3

Reporting Source:	Individual
Employing firm when activities occurred which led to the complaint:	AXA ADVISORS, LLC
Allegations:	CLIENT ALLEGES MISREPRESENTATION IN THE SALE OF A 2010 VARIABLE ANNUITY. CLIENT IS REQUESTING AN INVESTIGATION OF THE MATTER. DAMAGES UNSPECIFIED.
Product Type:	Annuity-Variable
Alleged Damages:	\$0.00
Alleged Damages Amount Explanation (if amount not exact):	CLIENT DID NOT SPECIFY A SPECIFIC DOLLAR AMOUNT.
Is this an oral complaint?	No
Is this a written complaint?	Yes
Is this an arbitration/CFTC reparation or civil litigation?	No

Customer Complaint Information

Date Complaint Received:	03/19/2012
Complaint Pending?	No
Status:	Denied



Status Date: 04/16/2012

Settlement Amount:

Individual Contribution Amount:

Broker Statement THE FIRM FOUND NO BASIS TO THE CUSTOMER COMPLAINT

Disclosure 2 of 3

Reporting Source: Individual

Employing firm when activities occurred which led to the complaint: AXA ADVISORS, LLC

Allegations: CLIENT ALLEGES HE PURCHASED A VARIABLE LIFE INSURANCE POLICY BASED ON THE AGENT'S REPRESENTATION THAT HE COULD WITHDRAW MONEY WHEN HE NEEDED AND HE WAS NOT INFORMED OF A SURRENDER FEE. DAMAGES UNSPECIFIED.

Product Type: Insurance

Alleged Damages: \$0.00

Alleged Damages Amount Explanation (if amount not exact): CLIENT DID NOT SPECIFY A SPECIFIC DOLLAR AMOUNT.

Is this an oral complaint? No

Is this a written complaint? Yes

Is this an arbitration/CFTC reparation or civil litigation? No

Customer Complaint Information

Date Complaint Received: 10/20/2011

Complaint Pending? No

Status: Settled

Status Date: 01/04/2012

Settlement Amount: \$11,120.60

Individual Contribution Amount: \$0.00

Broker Statement THE FIRM FOUND NO BASIS TO THE CUSTOMER'S COMPLAINT. AXA EQUITABLE AGREED TO WAIVE THE SURRENDER CHARGES NORMALLY ASSOCIATED WITH THE FULL SURRENDER OF THE POLICY. TOTAL LOSS TO FIRM: \$11,120.60.

Disclosure 3 of 3

Reporting Source: Individual

Employing firm when activities occurred which led to the complaint: AXA ADVISORS

Allegations: ATTORNEY ALLEGES THAT THE AGENT DID NOT FOLLOW THE CLIENT'S



INSTRUCTIONS IN HOW HE INVESTED THEIR ASSETS AFTER HE OPENED THEIR SECURITY INVESTMENT ACCOUNTS. ATTORNEY ALLEGES THAT THE SALE OF VARIABLE ANNUITIES WERE UNSUITABLE FOR THE CLIENTS AS THEY PROVIDED NO ADDITIONAL TAX BENEFIT. ATTORNEY FURTHER ALLEGES THAT THE AGENT MISREPRESENTED THE SALE OF A VARIABLE LIFE POLICY BECAUSE HE SOLD IT AS AN INVESTMENT VEHICLE. CLIENTS ARE REQUESTING THE FIRM TO REIMBURSE THE WRAP FEES AS WELL AS THE SURRENDER FEES ON THEIR ANNUITIES AND LIFE POLICIES. THE TOTAL REIMBURSEMENT REQUESTED IS \$31,333.

Product Type: Annuity-Variable
Insurance
Other: SECURITIES INVESTMENT ACCOUNTS

Alleged Damages: \$31,333.00

Is this an oral complaint? No

Is this a written complaint? Yes

Is this an arbitration/CFTC reparation or civil litigation? No

Customer Complaint Information

Date Complaint Received: 12/08/2010

Complaint Pending? No

Status: Settled

Status Date: 08/22/2011

Settlement Amount: \$21,735.05

Individual Contribution Amount: \$0.00

Broker Statement

THE FIRM HAS FOUND NO BASIS TO THE CUSTOMER'S COMPLAINT. BASED UPON WRITTEN APPEAL RECEIVED JUNE 29, 2011, WITHOUT ADMITTING FAULT OR LIABILITY AND IN THE INTEREST OF GOOD CLIENT RELATIONS, THE MATTER SETTLED. AXA-EQUITABLE AGREED TO REFUND THE SURRENDER CHARGES AND ADVISORY FEES. LOSS TO FIRM: \$21,735.05.



Termination

This disclosure event involves a situation where the Investment Adviser Representative voluntarily resigned, was discharged or was permitted to resign after allegations were made that accused the Investment Adviser Representative of violating investment-related statutes, regulations, rules or industry standards of conduct; fraud or the wrongful taking of property; or failure to supervise in connection with investment-related statutes, regulations, rules or industry standards of conduct.

Disclosure 1 of 1

Reporting Source: Firm
Firm Name: PRUCO SECURITIES, LLC.
Termination Type: Discharged
Termination Date: 09/15/2014
Allegations: REGISTERED PRINCIPAL USED AND FACILITATED THE USE OF UNAPPROVED MARKETING MATERIALS BY REGISTERED REPRESENTATIVES
Product Type: No Product

Reporting Source: Individual
Firm Name: PRUCO SECURITIES INC
Termination Type: Discharged
Termination Date: 09/15/2014
Allegations: REGISTERED PRINCIPAL USED AND FACILITATED THE USE OF UNAPPROVED MARKETING MATERIALS BY REGISTERED REPRESENTATIVES
Product Type: Insurance

Broker Statement I BELIEVE THE ALLEGATIONS ARE FALSE. THE PIECE IN QUESTION WAS APPROVED BY OUR LOCAL COMPLIANCE TEAM FOR TRAINING PURPOSES. IT WAS ALSO SUBMITTED TO PRUDENTIAL'S INTERNAL REVIEW UNIT. ONCE THEY TOLD US WE COULDN'T USE IT, WE IMMEDIATELY STOPPED AND COLLECTED ALL OUTSTANDING COPIES. THE PIECE WAS FINRA APPROVED FOR CLIENT USE BY ANOTHER FIRM WITH WHICH WE HAD A SELLING AGREEMENT.



End of Report

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