



IAPD Report

ROBERT F. BLAIR

CRD# 4683777

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When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.

Please contact FINRA with any concerns.



IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page <http://www.nasaa.org/IAPD/IARReports.cfm>

What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



Report Summary

ROBERT F. BLAIR (CRD# 4683777)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **07/01/2026**.

CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
B	LPL FINANCIAL LLC	CRD# 6413	06/24/2019
IA	LPL FINANCIAL LLC	CRD# 6413	08/03/2021

QUALIFICATIONS

This representative is currently registered in **1** SRO(s) and **20** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

Note: Not all jurisdictions require IAR registration or may have an exemption from registration.

Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
B	CETERA ADVISOR NETWORKS LLC	13572	MELVILLE, NY	02/01/2019 - 06/24/2019
B	NORTH RIDGE SECURITIES CORP.	27098	MELVILLE, NY	02/04/2004 - 02/01/2019
B	MONY SECURITIES CORPORATION	4386	NEW YORK, NY	09/04/2003 - 02/04/2004

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative? **Yes**

The following types of events are disclosed about this representative:

Type	Count
Financial	2



Qualifications

REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with **20** jurisdiction(s) and 1 SRO(s) through his or her employer(s).

Employment 1 of 1

Firm Name: **LPL FINANCIAL LLC**
Main Address: 1055 LPL WAY
FORT MILL, SC 29715
Firm ID#: 6413

	Regulator	Registration	Status	Date
	FINRA	General Securities Representative	Approved	06/24/2019
	Alabama	Agent	Approved	07/02/2026
	Arizona	Agent	Approved	06/11/2025
	California	Agent	Approved	03/06/2020
	Colorado	Agent	Approved	06/23/2025
	Connecticut	Agent	Approved	03/05/2020
	Delaware	Agent	Approved	07/26/2022
	District of Columbia	Agent	Approved	02/21/2024
	Florida	Agent	Approved	06/24/2019
	Georgia	Agent	Approved	04/18/2024
	Hawaii	Agent	Approved	06/10/2024
	Maryland	Agent	Approved	11/12/2020
	Massachusetts	Agent	Approved	07/05/2024



Qualifications

	Regulator	Registration	Status	Date
B	Michigan	Agent	Approved	07/07/2026
B	New Jersey	Agent	Approved	06/24/2019
B	New York	Agent	Approved	06/24/2019
IA	New York	Investment Adviser Representative	Approved	08/03/2021
B	North Carolina	Agent	Approved	09/14/2019
B	Oregon	Agent	Approved	07/02/2024
B	South Carolina	Agent	Approved	12/09/2019
B	Tennessee	Agent	Approved	06/03/2026
B	Vermont	Agent	Approved	01/24/2024

Branch Office Locations

LPL FINANCIAL LLC
22 RAILROAD AVE STE 3
SAYVILLE, NY 11782

LPL FINANCIAL LLC
SAYVILLE, NY

LPL FINANCIAL LLC
3010 WESTCHESTER AVE STE 200
PURCHASE, NY 10577



Qualifications



PASSED INDUSTRY EXAMS

This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

This individual has passed 0 principal/supervisory exams, 2 general industry/product exams, and 1 state securities law exam.

Principal/Supervisory Exams

Exam	Category	Date
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No information reported.

General Industry/Product Exams

Exam	Category	Date
B Securities Industry Essentials Examination (SIE)	SIE	10/01/2018
B General Securities Representative Examination (S7)	Series 7	08/08/2003

State Securities Law Exams

Exam	Category	Date
IA B Uniform Combined State Law Examination (S66)	Series 66	10/06/2006



PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **0** professional designation(s).

No information reported.

Only professional designations listed in Question 8 of the Form U4 will appear in this section if the appropriate box is checked and verified by the issuing organization at the time of the filing. Learn more about eligible designations at [IARD](#) and [NASAA](#).



Registration & Employment History

PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
B	02/01/2019 - 06/24/2019	CETERA ADVISOR NETWORKS LLC	CRD# 13572	MELVILLE, NY
B	02/04/2004 - 02/01/2019	NORTH RIDGE SECURITIES CORP.	CRD# 27098	MELVILLE, NY
B	09/04/2003 - 02/04/2004	MONY SECURITIES CORPORATION	CRD# 4386	NEW YORK, NY

EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
06/2019 - Present	LPL FINANCIAL LLC	REGISTERED REPRESENTATIVE	Y	SAYVILLE, NY, United States
08/2018 - Present	WC HOOVER AND COMPANY	DIRECTOR	Y	SAYVILLE, NY, United States
01/2011 - Present	COGENT WEALTH MANAGEMENT	PRESIDENT	Y	SAYVILLE, NY, United States
02/2019 - 06/2019	CETERA ADVISOR NETWORKS LLC	REGISTERED REPRESENTATIVE/IA R	Y	MELVILLE, NY, United States
02/2004 - 02/2019	NORTH RIDGE SECURITIES CORP	REG. REP	Y	MELVILLE, NY, United States

OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

- 1) 6/24/2019 - Non-Variable Insurance - Cogent Wealth Management - Investment Related - 2% - SAYVILLE, NY
- 2) 07/19/2019 - KM Capital Group, Inc - Investment Related - At Reported Business Location(s) - DBA for LPL Business (entity for LPL business) - Start Date: 07/18/2019 - 160 Hours Per Month/160 Hours During Securities Trading.
- 3) 2/3/2020 - KM Capital - Investment Related - At Reported Business Location(s) - DBA for LPL Business (entity for LPL business) - Started 12/16/2019 - 10 Hours Per Month During Securities Trading.
- 4) 10/13/2020 - SMFD LLC - Not Investment Related - 22 Railroad Ave, Suite 2 Sayville, NY 11782 - Other-Sports Memorabilia Business - President of single member LLC - Start Date: 9/14/2020 - 10 Hours Per Month/1 Hour During Securities Trading.
- 5) 02/15/2022 - WC HOOVER AND CO - Investment Related - At Reported Business Location(s) - Non-Variable Insurance -



Registration & Employment History



OTHER BUSINESS ACTIVITIES

Director - Start Date: 01/01/2022 - 10 Hours Per Month/3 Hours During Securities Trading - Time Spent 100%.

6) 05/01/2025 - JMRosen and Co, LLC - Investment Related - Westchester NY - Insurance Agency - Start Date:05/30/2025 - 10 Hours Per Month/ 1 Hours During Securities Trading



Disclosure Summary

Disclosure Information

What you should know about reported disclosure events:

(1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

(2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

(3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
 - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

(4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.



DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

Type	Count
Financial	2

Financial

This disclosure event involves a final bankruptcy, compromise with one or more creditors, or Securities Investor Protection Corporation liquidation that occurred within the last 10 years and that involved the Investment Adviser Representative or an organization/investment adviser that the Investment Adviser Representative controlled that occurred within the last 10 years.

Disclosure 1 of 2

Reporting Source:	Individual
Action Type:	Compromise
Action Date:	03/01/2018
Organization Investment-Related?	
Action Pending?	No
Disposition:	Satisfied/Released
Disposition Date:	04/01/2019
If a compromise with creditor, provide:	
Name of Creditor:	MERRICK BANK
Original Amount Owed:	\$2,500.00
Terms Reached with Creditor:	RECEIVED CALL AFTER BEING ON A PAYMENT PLAN & ACCEPTED IT, MADE FINAL PAYMENT TO SATISFY OFFER.
Broker Statement	I WAS OVEREXTENDED AS A RESULT OF REBUILDING MY HOUSE AFTER IT BURNED DOWN. ALL LIENS AND JUDGMENTS HAVE BEEN PAID.

Disclosure 2 of 2

Reporting Source:	Individual
Action Type:	Compromise
Action Date:	04/03/2019

**Organization Investment-Related?**

Action Pending? No

Disposition: Satisfied/Released

Disposition Date: 04/03/2019

If a compromise with creditor, provide:

Name of Creditor: AMEX

Original Amount Owed: \$2,805.95

Terms Reached with Creditor: I CALLED AMEX TO PAY THE BALANCE & THEY OFFERED A SETTLEMENT OF \$1683.57 WHICH I ACCEPTED & PAID

Broker Statement I WAS OVEREXTENDED AS A RESULT OF REBUILDING MY HOUSE AFTER IT BURNED DOWN. ALL LIENS AND JUDGMENTS HAVE BEEN PAID.



End of Report

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