



IAPD Report

PAYAM HOMAPOUR

CRD# 4708411

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Please contact FINRA with any concerns.



IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page <http://www.nasaa.org/IAPD/IARReports.cfm>

What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



Report Summary

PAYAM HOMAPOUR (CRD# 4708411)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **02/14/2025**.

CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
B	TRANSAMERICA FINANCIAL ADVISORS, LLC	CRD# 16164	01/06/2012
IA	TRANSAMERICA FINANCIAL ADVISORS, LLC	CRD# 16164	06/01/2016

QUALIFICATIONS

This representative is currently registered in **1** SRO(s) and **2** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

Note: Not all jurisdictions require IAR registration or may have an exemption from registration.

Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
B	WORLD GROUP SECURITIES, INC.	114473	GLENDALE, CA	01/23/2004 - 01/06/2012

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative? **Yes**

The following types of events are disclosed about this representative:

Type	Count
Customer Dispute	2



Qualifications

REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with 2 jurisdiction(s) and 1 SRO(s) through his or her employer(s).

Employment 1 of 1

Firm Name: **TRANSAMERICA FINANCIAL ADVISORS, LLC**
Main Address: TWO LIBERTY PLACE
50 SOUTH 16TH STREET, SUITE 3700
PHILADELPHIA, PA 19102
Firm ID#: 16164

	Regulator	Registration	Status	Date
B	FINRA	Invest. Co and Variable Contracts	Approved	01/06/2012
B	FINRA	Investment Co./Variable Contracts Prin	Approved	01/06/2012
B	California	Agent	Approved	01/06/2012
IA	California	Investment Adviser Representative	Approved	06/01/2016
B	New York	Agent	Approved	01/06/2012

Branch Office Locations

TRANSAMERICA FINANCIAL ADVISORS, LLC
11040 Santa Monica Blvd
Suite 207
Los Angeles, CA 90025




Qualifications

PASSED INDUSTRY EXAMS



This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

This individual has passed 1 principal/supervisory exam, 2 general industry/product exams, and 2 state securities law exams.



Principal/Supervisory Exams

Exam	Category	Date
 Investment Company Products/Variable Contracts Principal Examination (S26)	Series 26	03/18/2004

General Industry/Product Exams

Exam	Category	Date
 Securities Industry Essentials Examination (SIE)	SIE	10/01/2018
 Investment Company Products/Variable Contracts Representative Examination (S6)	Series 6	01/22/2004

State Securities Law Exams

Exam	Category	Date
 Uniform Investment Adviser Law Examination (S65)	Series 65	05/02/2016
 Uniform Securities Agent State Law Examination (S63)	Series 63	04/28/2004

PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **0** professional designation(s).

No information reported.



Registration & Employment History

PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
B	01/23/2004 - 01/06/2012	WORLD GROUP SECURITIES, INC.	CRD# 114473	GLENDALE, CA

EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
06/2024 - Present	Rental Property (1)	Owner	N	Los Angeles, CA, United States
01/2021 - Present	Congregation Ohel Moshe	Board Member	Y	Los Angeles, CA, United States
01/2021 - Present	Torat Hayim	Board Member	Y	Los Angeles, CA, United States
03/2020 - Present	MAGEN AM USA	SECURITY GUARD	Y	IRVINE, CA, United States
07/2015 - Present	RENTAL PROPERTY	OWNER	Y	CANOGA PARK, CA, United States
01/2014 - Present	PARNASA SERVICES, INC.	OWNER	Y	LOS ANGELES, CA, United States
11/2012 - Present	HEARTLAND INSTITUTE OF FINANCIAL EDUCATION	COLLEGE CONSULTANT	Y	AURORA, CO, United States
01/2012 - Present	TRANSAMERICA FINANCIAL ADVISORS, INC	REGISTERED REPRESENTATIVE	Y	LOS ANGELES, CA, United States
09/2003 - Present	WFGIA	ASSOCIATE	Y	Los Angeles, CA, United States
04/2021 - 12/2021	SHENANDOAH VILLAS HOA INC	PRESIDENT	N	LOS ANGELES, CA, United States
02/2014 - 10/2017	RENTAL PROPERTY	OWNER	Y	SANTA CLARITA, CA, United States

OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

Sales of insurance and non insurance products, part-time or full-time, for companies affiliated with Transamerica Financial Advisors, Inc



Registration & Employment History



OTHER BUSINESS ACTIVITIES

MAGEN AM USA|NOT INVESTMET RELATED|4482 BARRANCA PARKWAY. IRVINA, CA 92604|SECURITY GUARD|03.31.2020|40 HRS A MONTH|| WILL PROVIDE ARMED SECURITY FOR THE CONGREGATION. I AM A MEMBER OF, ON WEEKENDS AS A VOLUNTEER DURING THE TIMES I AM THERE FOR PRAYER SERVICES.

HEARTLAND INSTITUTE OF FINANCIAL EDUCATION, 2851 S PARKER RD STE 1100 AURORA CO 80014, START DATE 11/21/2012, NOT INVESTMENT RELATED, COLLEGE CONSULTANT, WILL BE ACTING IN THE CAPACITY OF AN INSTRUCTOR. I WILL BE PROVIDING A BASIC LEVEL OF FINANCIAL EDUCATION TO EMPLOYEES OF DIFFERENT COMPANIES AT THEIR WORK PLACE. THERE WILL BE NO PRODUCT RECOMMENDATION OR SOLICITATION AT ALL, 8 HRS PER MONTH

PARNASA SERVICES, INC.; NOT INVESTMENT RELATED; 1070 SOUTH CORNING ST., APT 2, LOS ANGELES CA 90035; - CORP SET UP FOR THE PURPOSES OF PASS THROUGH ENTITY; OWNER; 1/2014; 4 HRS/MONTH; AS OWNER I AM RESPONSIBLE FOR MANAGING THE S-CORP AND FILL PROPER DOCUMENTS SUCH AS FILING TAXES

RENTAL PROPERTY; 21012 1/2 GAULT ST, CANOGA PARK, CA 91303; YES RELATED; OWNER; RENTAL INCOME; 1 HR/MO, 0 TRADING, COLLECT RENT MONTHLY, UPKEEP THE PROPERTY IF NEED BE.

TORAT HAYIM POSITION: Board Member NATURE: Jewish Synagogue INVESTMENT RELATED: No NUMBER OF HOURS: 15 SECURITIES TRADING HOURS: 0 START DATE: 01/01/2021 ADDRESS: 1260 S. Robertson Blvd., Los Angeles CA 90035, United States DESCRIPTION: I am in charge of helping the Synagogue improve the security of the building and members that come there.

CONGREGATION OHEL MOSHE POSITION: Board Member NATURE: Jewish Synagogue INVESTMENT RELATED: No NUMBER OF HOURS: 15 SECURITIES TRADING HOURS: 0 START DATE: 01/01/2021 ADDRESS: 8644 W. Pico Blvd, Los Angeles CA 90035, United States DESCRIPTION: I meet with other board members few times a year to discuss our plans for growing our congregation. My role is mostly regarding the security of the place due to my role as a security guard for the location. My role as the security guard is a disclosed OBA under Magen Am USA.

RENTAL PROPERTY 1 \ POSITION: Owner NATURE: Rental Property INVESTMENT RELATED: No NUMBER OF HOURS: 0 SECURITIES TRADING HOURS: 0 START DATE: 06/16/2024 ADDRESS: 1761 S. Bedford St., Los Angeles CA 90035 \ DESCRIPTION: Collecting rent on monthly basis.



Disclosure Summary

Disclosure Information

What you should know about reported disclosure events:

(1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

(2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

(3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
 - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

(4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.



DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

Type	Count
Customer Dispute	2

Customer Dispute

This section provides information regarding a customer dispute that was reported to the Investment Adviser Registration Depository (IARD) by the Investment Adviser Representative (IAR), an investment adviser and/or securities firm, and/or a securities regulator. The event may include a consumer-initiated, investment-related complaint, arbitration proceeding or civil suit that contains allegations of sales practice violations against the individual.

The customer dispute may be pending or may have resulted in a civil judgment, arbitration award, monetary settlement, closure without action, withdrawal, dismissal, denial, or other outcome.

Disclosure 1 of 2

Reporting Source:	Individual
Employing firm when activities occurred which led to the complaint:	Transamerica Financial Advisors, Inc.
Allegations:	Client has alleged that his initials were forged on his variable annuity application in order to remove a living benefit for which he was not eligible at the time of purchase. He further alleges that he was not made aware of the fact that his contract was sold to him without the living benefit.
Product Type:	Annuity-Variable
Alleged Damages:	\$21,773.94
Alleged Damages Amount Explanation (if amount not exact):	This amount represents the surrender charge of the annuity contract and is subject to change.
Is this an oral complaint?	No
Is this a written complaint?	Yes
Is this an arbitration/CFTC reparation or civil litigation?	No

Customer Complaint Information

Date Complaint Received:	08/18/2015
Complaint Pending?	No
Status:	Denied
Status Date:	10/23/2015

**Settlement Amount:****Individual Contribution Amount:****Arbitration Information****Arbitration/CFTC reparation claim filed with (FINRA, AAA, CFTC, etc.):**

FINRA

Docket/Case #:

15-03494

Date Notice/Process Served:

01/29/2016

Arbitration Pending?

No

Disposition:

Settled

Disposition Date:

06/28/2016

Monetary Compensation Amount:

\$17,000.00

Individual Contribution Amount:

\$17,000.00

Broker Statement

Transamerica discovered no findings relating to allegations raised by complainant. Case was settled without any admission of wrongdoing or fault by the representative and the settlement amount was paid by the E&O company.

Disclosure 2 of 2**Reporting Source:**

Individual

Employing firm when activities occurred which led to the complaint:

TRANSAMERICA FINANCIAL ADVISORS, INC.

Allegations:

CLIENT ALLEGES THAT HE BELIEVED HE WAS PURCHASING A VARIABLE ANNUITY WITH NO SURRENDER CHARGE AND A PRINCIPAL GUARANTEE, HOWEVER THE ANNUITY HE WAS SOLD HAS A SURRENDER CHARGE AND NO PRINCIPAL GUARANTEE.

Product Type:

Annuity-Variable

Alleged Damages:

\$21,773.94

Alleged Damages Amount Explanation (if amount not exact):

THE CLIENT DID NOT ALLEGE SPECIFIC DAMAGES BUT REQUESTED A TRANSFER OF HIS ACCOUNT WITHOUT SURRENDER CHARGES WHICH ARE ESTIMATED TO BE ABOUT \$21,773.94.

Is this an oral complaint?

No

Is this a written complaint?

Yes

Is this an arbitration/CFTC reparation or civil litigation?

No

Customer Complaint Information**Date Complaint Received:**

08/12/2014

Complaint Pending?

No

Status:

Denied

Status Date:

10/09/2014



Settlement Amount:

**Individual Contribution
Amount:**



End of Report

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