



IAPD Report

Travis Michael Wendt

CRD# 4752493

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When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.

Please contact FINRA with any concerns.



IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page <http://www.nasaa.org/IAPD/IARReports.cfm>

What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



Report Summary

Travis Michael Wendt (CRD# 4752493)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **05/26/2026**.

CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
B	FBL MARKETING SERVICES, LLC	CRD# 5309	10/03/2024
IA	FBL WEALTH MANAGEMENT, LLC	CRD# 291396	12/12/2024

QUALIFICATIONS

This representative is currently registered in **1** SRO(s) and **8** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

Note: Not all jurisdictions require IAR registration or may have an exemption from registration.

Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
B	NYLIFE SECURITIES LLC	5167	COLORADO SPRINGS, CO	07/15/2019 - 02/06/2020
IA	THRIVENT INVESTMENT MANAGEMENT INC.	18387	COLORADO SPRINGS, CO	09/24/2014 - 10/14/2016
B	THRIVENT INVESTMENT MANAGEMENT INC.	18387	COLORADO SPRINGS, CO	08/08/2014 - 10/14/2016

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative? **Yes**

The following types of events are disclosed about this representative:

Type	Count
Judgment/Lien	1



Qualifications

REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with **8** jurisdiction(s) and 1 SRO(s) through his or her employer(s).

Employment 1 of 2

Firm Name: **FBL MARKETING SERVICES, LLC**
Main Address: 5400 UNIVERSITY AVENUE
WEST DES MOINES, IA 50266
Firm ID#: 5309

Regulator	Registration	Status	Date
B FINRA	General Securities Representative	Approved	10/03/2024
B FINRA	General Securities Principal	Approved	11/07/2024
B Arizona	Agent	Approved	12/17/2024
B Colorado	Agent	Approved	02/18/2025
B Iowa	Agent	Approved	02/18/2025
B Kansas	Agent	Approved	02/14/2025
B Minnesota	Agent	Approved	02/14/2025
B New Mexico	Agent	Approved	12/01/2024
B Texas	Agent	Approved	12/12/2024
B Wyoming	Agent	Approved	02/14/2025

Branch Office Locations

2220 N Telshor Blvd
Las Cruces, NM 88011

Employment 2 of 2

Firm Name: **FBL WEALTH MANAGEMENT, LLC**



Qualifications

Main Address: 5400 UNIVERSITY AVENUE
WEST DES MOINES, IA 50266

Firm ID#: 291396

	Regulator	Registration	Status	Date
IA	Arizona	Investment Adviser Representative	Approved	01/17/2025
IA	Colorado	Investment Adviser Representative	Approved	01/07/2025
IA	Iowa	Investment Adviser Representative	Approved	01/03/2025
IA	Kansas	Investment Adviser Representative	Approved	01/02/2025
IA	Minnesota	Investment Adviser Representative	Approved	01/03/2025
IA	New Mexico	Investment Adviser Representative	Approved	12/12/2024
IA	Wyoming	Investment Adviser Representative	Approved	01/06/2025

Branch Office Locations

FBL WEALTH MANAGEMENT, LLC
5400 University Ave
West Des Moines, IA 50266





Qualifications

PASSED INDUSTRY EXAMS





This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

This individual has passed 2 principal/supervisory exams, 4 general industry/product exams, and 3 state securities law exams.





Principal/Supervisory Exams

Exam	Category	Date
 General Securities Principal Examination (S24)	Series 24	11/07/2024
 Investment Company Products/Variable Contracts Principal Examination (S26)	Series 26	10/13/2006

General Industry/Product Exams

Exam	Category	Date
 General Securities Representative Examination (S7TO)	Series 7TO	10/03/2024
 Securities Industry Essentials Examination (SIE)	SIE	03/12/2024
 General Securities Representative Examination (S7)	Series 7	09/22/2014
 Investment Company Products/Variable Contracts Representative Examination (S6)	Series 6	02/28/2004

State Securities Law Exams

Exam	Category	Date
  Uniform Combined State Law Examination (S66)	Series 66	11/25/2024
 Uniform Investment Adviser Law Examination (S65)	Series 65	06/12/2012
 Uniform Securities Agent State Law Examination (S63)	Series 63	02/14/2004



PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **1** professional designation(s).

Chartered Financial Consultant

This representative holds or did hold **1** professional designation(s) that may have been used to qualify as an Investment Advisor representative. Please check with the appropriate designation authority for verification that the designation is still in effect. The contact information for these professional designation authorities can be found on the website for the North American Securities Administrators Association at <http://www.nasaa.org>



Registration & Employment History

PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
B	07/15/2019 - 02/06/2020	NYLIFE SECURITIES LLC	CRD# 5167	COLORADO SPRINGS, I
IA	09/24/2014 - 10/14/2016	THRIVENT INVESTMENT MANAGEMENT INC.	CRD# 18387	COLORADO SPRINGS, I
B	08/08/2014 - 10/14/2016	THRIVENT INVESTMENT MANAGEMENT INC.	CRD# 18387	COLORADO SPRINGS, I
IA	06/15/2012 - 07/23/2014	FBL INVESTMENT MANAGEMENT SERVICES, INC.	CRD# 5308	WEST DES MOINES, IA
B	03/01/2004 - 07/23/2014	FBL MARKETING SERVICES, LLC	CRD# 5309	ROCHESTER, MN

EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
09/2024 - Present	FBL Marketing Services, LLC	Registered Representative	Y	West Des Moines, IA, United States
01/2024 - Present	FBL Financial Group	District Manager	N	West Des Moines, IA, United States
08/2021 - 01/2024	Precoa, LLC	Regional Director	N	Portland, OR, United States
01/2020 - 07/2021	The CE Shop, LLC	Director of Sales	N	Greenwood Village, CO, United States
07/2019 - 01/2020	NYLIFE Securities LLC	Registered Representative	Y	Colorado Springs, CO, United States
06/2019 - 01/2020	New York Life Insurance Co	Agent	Y	Colorado Springs, CO, United States
11/2016 - 05/2019	American National Insurance Co.	Multiple Line General Agt	N	Springfield, MO, United States
10/2016 - 11/2016	Unemployed	Unemployed	N	Colorado Springs, CO, United States
08/2014 - 09/2016	THRIVENT FINANCIAL for Lutherans	Partner	Y	Minneapolis, MN, United States



Registration & Employment History



OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

- 1) FBL WEALTH MANAGEMENT, LLC; INVESTMENT RELATED; 5400 UNIVERSITY AVE, WEST DES MOINES IA 50266; INVESTMENT ADVISER REPRESENTATIVE; DATE OF FBLWM RELEASE LETTER, UNTIL FURTHER NOTICE; Varied HOURS PER MONTH; Varied HOURS DEVOTED PER MONTH DURING TRADING HOURS.
- 2) VeteranLicensing.com; Not Investment Related; 4539 Miramar Arcade, LAS CRUCES, NM, 88011, United States; Content creation for a blog; Founder; Start 1/1/2026; 4 hours per month; 0 hours per month during trading hours; Commission Compensation; I will be creating blog posts regarding careers requiring licenses for Veterans and transitioning service members. I will create affiliate relationships with online licensing education providers and be compensated for traffic directed to their sites or a revenue share based on enrollments. No content, promotion, or affiliate relationships have been created at this point, just an AI created sketch of the site. As a District Manager, these affiliate relationships would not influence myself, my agents, or my agent candidate's choice of education provider for Insurance and Securities prelicensing and exam prep.



Disclosure Summary

Disclosure Information

What you should know about reported disclosure events:

(1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

(2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

(3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
 - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

(4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.



DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

Type	Count
Judgment/Lien	1

Judgment/Lien

This disclosure event involves an unsatisfied and outstanding judgment or lien against the Investment Adviser Representative.

Disclosure 1 of 1

Reporting Source:	Individual
Judgment/Lien Holder:	Absolute Resolutions Investment
Judgment/Lien Amount:	\$985.32
Judgment/Lien Type:	Civil
Date Filed with Court:	08/29/2023
Date Individual Learned:	09/15/2023
Type of Court:	State Court
Name of Court:	State
Location of Court:	Colorado Springs, El Paso County, Colorado
Docket/Case #:	Not listed
Judgment/Lien Outstanding?	Yes
Broker Statement	Pursuing a resolution strategy with creditor



End of Report

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