

IAPD Report MATTHEW FRANCIS DELINE

CRD# 4910379

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When communicating online or investing with any professional, make sure you know who you're dealing with. <u>Imposters</u> might link to sites like BrokerCheck from <u>phishing</u> or similar scam websites, or through <u>social media</u>, trying to steal your personal information or your money.

Please contact FINRA with any concerns.



IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page http://www.nasaa.org/IAPD/IARReports.cfm

What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association http://www.nasaa.org



Report Summary

MATTHEW FRANCIS DELINE (CRD# 4910379)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **08/30/2016**.

CURRENT EMPLOYERS

This individual is not currently registered as an Investment Adviser Representative.

QUALIFICATIONS

This individual is not currently registered as an Investment Adviser Representative.

Note: Not all jurisdictions require IAR registration or may have an exemption from registration. Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
IA	WESTERN FINANCIAL ADVISORS	35098	ENCINITAS, CA	09/05/2006 - 06/03/2010

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

DISCLOSURE INFORMATION

These disclosure events relate to any Investment Adviser Representative who is not currently registered and who: (1) was the subject of a final regulatory event; (2) was convicted of or pled guilty or nolo contendere to a crime; (3) was the subject of a civil injunction or civil court finding involving a violation of any investment-related statute(s) or regulation(s); or (4) was named as a respondent or defendant or was the subject of an arbitration or civil litigation which resulted in an award, decision or judgment for a customer.

Are there events disclosed about this representative?

Yes

The following types of events are disclosed about this representative:

Туре	Count
Regulatory Event	1
Customer Dispute	1



Qualifications

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is not currently registered as an Investment Adviser Representative.



Qualifications

۲ **PASSED INDUSTRY EXAMS**

This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

This individual has passed 0 principal/supervisory exams, 0 general industry/product exams, and 1 state securities law exam.

Principal/Supervisory Exams

	Exam	Category	Date
	No information reported.		
General	Industry/Product Exams		
	Exam	Category	Date
	No information reported.		
State Se	ecurities Law Exams		
	Exam	Category	Date

\odot **PROFESSIONAL DESIGNATIONS**

This section details that the representative has reported **0** professional designation(s).

No information reported.



www.adviserinfo.sec.gov

Registration & Employment History

PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
IA	09/05/2006 - 06/03/2010	WESTERN FINANCIAL ADVISORS	CRD# 35098	ENCINITAS, CA

EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
01/2005 - Present	WFP SECURITIES	REG REP	Y	SAN DIEGO, CA, United States
11/2004 - Present	WESTERN FINANCIAL PLANNING	PLANNER	Ν	SAN DIEGO, CA, United States
01/2004 - Present	GOT JUICED LLC	OWNER	Ν	ENCINITAS, CA, United States
01/2002 - Present	ABSOLUTE ENGINE	OWNER	Ν	ENCINITAS, CA, United States



Disclosure Summary

Disclosure Information

What you should know about reported disclosure events:

(1) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, their employing firms, and regulators. When more than one source reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions are separated by a solid line with the reporting source labeled.

(2) You may wish to contact the Investment Adviser Representative to obtain further information regarding any of the disclosure events contained in this IAPD report.



DISCLOSURE EVENT DETAILS

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided. The following types of events are disclosed about this representative:

Туре	Count
Regulatory Event	1
Customer Dispute	1

Regulatory Event

This disclosure event may include a final, formal proceeding initiated by a regulatory authority (e.g., a state securities agency, a self-regulatory organization, a federal regulator such as the Securities and Exchange Commission or the Commodities Futures Trading Commission (CFTC), or a foreign financial regulatory body) for a violation of investment-related rules or regulations.

Disclosure 1 of 1

Disclosure i oi i	
Reporting Source:	Regulator
Regulatory Action Initiated By:	FINRA
Sanction(s) Sought:	Other: N/A
Date Initiated:	02/25/2013
Docket/Case Number:	2009019067201
Employing firm when activity occurred which led to the regulatory action:	WFP SECURITIES CORPORATION
Product Type:	No Product
Allegations:	FINRA RULES 2010, 8210: DELINE FAILED TO APPEAR FOR FURTHER ON- THE-RECORD TESTIMONY WITH FINRA IN CONNECTION WITH ITS INVESTIGATION INVOLVING ALLEGED UNSUITABLE RECOMMENDATIONS MADE BY DELINE TO CERTAIN OF HIS MEMBER FIRM'S CUSTOMERS TO INVEST IN A SERIES OF PRIVATE PLACEMENT OFFERINGS BY ONE PARTICULAR ISSUER. FINRA HAD REQUESTED THAT DELINE APPEAR FOR ON-THE-RECORD (OTR) TESTIMONY, AND DELINE APPEARED FOR THAT TESTIMONY AND ANSWERED THE QUESTIONS. THEREAFTER, IN CONNECTION WITH ITS ONGOING INVESTIGATION, FINRA LEARNED THAT DELINE MAY HAVE MADE UNSUITABLE RECOMMENDATIONS TO ADDITIONAL CUSTOMERS OF THE FIRM INVOLVING MULTIPLE SPECULATIVE AND ILLIQUID DIRECT PARTICIPATION PROGRAMS AND NON- TRADED REAL ESTATE INVESTMENT TRUSTS (REITS). THE FINRA INVESTIGATION ALSO FOCUSED ON WHETHER DELINE CAUSED THE FIRM'S BOOKS AND RECORDS TO BE INACCURATE BY SUBMITTING DIRECT PURCHASE APPLICATION FORMS AND SUBSCRIPTION DOCUMENTS ON BEHALF OF HIS CUSTOMERS, WHICH MAY HAVE CONTAINED MATERIALLY INCORRECT INFORMATION ABOUT CUSTOMERS' INCOME, ASSETS, NET WORTH, AND STATUS AS PURPORTED ACCREDITED INVESTORS. THEREFORE, IN ORDER TO OBTAIN INFORMATION MATERIAL TO THE FINRA'S INVESTIGATION OF ADDITIONAL POTENTIAL VIOLATIONS DISCOVERED SUBSEQUENT TO DELINE'S INITIAL OTR, FINRA REQUESTED THAT DELINE APPEAR FOR AN OTR TO WHICH DELINE, THROUGH HIS



	COUNSEL, INFORMED FINRA THAT HE WOULD NEITHER APPEAR FOR THE SCHEDULED OTR TESTIMONY, NOR PROVIDE ANY FURTHER SWORN TESTIMONY IN CONNECTION WITH FINRA'S INVESTIGATION. DELINE'S FAILURE TO APPEAR AND CONTINUE HIS TESTIMONY HAS DETRIMENTALLY IMPACTED FINRA'S INVESTIGATION.
Current Status:	Final
Resolution:	Decision
Does the order constitute a final order based on violations of any laws or regulations that prohibit fraudulent, manipulative, or deceptive conduct?	No
Resolution Date:	07/03/2013
Sanctions Ordered:	Bar (Permanent)
If the regulator is the SEC, CFTC, or an SRO, did the action result in a finding of a willful violation or failure to supervise?	No
(1) willfully violated any provision of the Securities Act of 1933, the Securities Exchange Act of 1934, the Investment Advisers Act of 1940, the Investment Company Act of 1940, the Commodity Exchange Act, or any rule or regulation under any of such Acts, or any of the rules of the Municipal Securities Rulemaking Board, or to have been unable to comply with any provision of such Act, rule or regulation?	
(2) willfully aided, abetted, counseled, commanded, induced, or procured the violation by any person of any provision of the Securities Act of 1933, the Securities Exchange Act of 1934, the Investment Advisers Act of 1940, the Investment Company Act of 1940, the Commodity Exchange Act, or any rule or regulation under any of such Acts, or any of the rules of the Municipal Securities Rulemaking Board? or	



(3) failed reasonably to supervise another person subject to your supervision, with a view to preventing the violation by such person of any provision of the Securities Act of 1933, the Securities Exchange Act of 1934, the Investment Advisers Act of 1940, the Investment Company Act of 1940, the Commodity Exchange Act, or any rule or regulation under any such Acts, or any of the rules of the Municipal Securities Rulemaking Board?	
Sanction 1 of 1	
Sanction Type:	Bar (Permanent)
Capacities Affected:	All Capacities
Duration:	
Start Date:	07/03/2013
End Date:	
Regulator Statement	DEFAULT DECISION RENDERED JUNE 5, 2013 WHEREIN DELINE WAS BARRED FROM ASSOCIATING WITH ANY FINRA MEMBER IN ANY CAPACITY FOR FAILING TO APPEAR AND TESTIFY AT AN ON-THE-RECORD INTERVIEW, IN VIOLATION OF FINRA RULES 8210 AND 2010. DECISION BECAME FINAL JULY 3, 2013.



Customer Dispute

This section provides information regarding a customer dispute that was reported to the Investment Adviser Registration Depository (IARD) by the Investment Adviser Representative (IAR), an investment adviser and/or securities firm, and/or a securities regulator. The event may include a consumer-initiated, investment-related complaint, arbitration proceeding or civil suit that contains allegations of sales practice violations against the individual.

The customer dispute may be pending or may have resulted in a civil judgment, arbitration award, monetary settlement, closure without action, withdrawal, dismissal, denial, or other outcome.

Disclosure 1 of 1 . .

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Reporting Source:	Regulator
Employing firm when activities occurred which led to the complaint:	WFP Securities
Allegations:	Breach of fiduciary duty and negligence.
Product Type:	Other: unspecified equities
Alleged Damages:	\$187,832.00
Arbitration Information	
Arbitration/Reparation Claim filed with and Docket/Case No.:	FINRA - CASE #12-01854
Date Notice/Process Served:	05/07/2012
Arbitration Pending?	No
Disposition:	Award
Disposition Date:	09/18/2015
Disposition Detail:	Respondent DeLine is solely liable for and shall pay to Claimant compensatory damages in the amount of \$16,500.00.



End of Report

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