



IAPD Report

JEFFREY BRUCE LERNER

CRD# 500447

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Please contact FINRA with any concerns.



IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page <http://www.nasaa.org/IAPD/IARReports.cfm>

What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



Report Summary

JEFFREY BRUCE LERNER (CRD# 500447)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **09/07/2023**.

CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
B	OSAIC WEALTH, INC.	CRD# 23131	09/01/2023
IA	OSAIC WEALTH, INC.	CRD# 23131	09/01/2023

QUALIFICATIONS

This representative is currently registered in **1** SRO(s) and **8** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

Note: Not all jurisdictions require IAR registration or may have an exemption from registration.

Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
IA	SAGEPOINT FINANCIAL, INC.	133763	SUDBURY, MA	12/15/2017 - 09/01/2023
B	SAGEPOINT FINANCIAL, INC.	133763	SUDBURY, MA	12/14/2017 - 09/01/2023
B	MML INVESTORS SERVICES, LLC	10409	BOCA RATON, FL	03/25/2017 - 12/19/2017

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative? **Yes**

The following types of events are disclosed about this representative:

Type	Count
Customer Dispute	2



Qualifications

REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with 8 jurisdiction(s) and 1 SRO(s) through his or her employer(s).

Employment 1 of 1

Firm Name: **OSAIC WEALTH, INC.**
Main Address: 18700 N. HAYDEN ROAD
SUITE 255
SCOTTSDALE, AZ 85255
Firm ID#: 23131

	Regulator	Registration	Status	Date
B	FINRA	General Securities Representative	Approved	09/01/2023
B	California	Agent	Approved	09/01/2023
B	Florida	Agent	Approved	09/01/2023
IA	Florida	Investment Adviser Representative	Approved	09/01/2023
B	Maine	Agent	Approved	09/01/2023
B	Massachusetts	Agent	Approved	09/01/2023
IA	Massachusetts	Investment Adviser Representative	Approved	09/01/2023
B	New Jersey	Agent	Approved	09/01/2023
B	New York	Agent	Approved	09/01/2023
B	Ohio	Agent	Approved	09/01/2023
B	Pennsylvania	Agent	Approved	09/01/2023

Branch Office Locations

OSAIC WEALTH, INC.
SUDBURY, MA



Qualifications

PASSED INDUSTRY EXAMS

This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

This individual has passed 0 principal/supervisory exams, 2 general industry/product exams, and 1 state securities law exam.

Principal/Supervisory Exams


Exam	Category	Date
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No information reported.

General Industry/Product Exams


Exam	Category	Date
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 Securities Industry Essentials Examination (SIE)	SIE	10/01/2018
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 General Securities Representative Examination (S7)	Series 7	10/18/1980
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State Securities Law Exams

Exam	Category	Date
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 Uniform Securities Agent State Law Examination (S63)	Series 63	10/04/1983
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PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **0** professional designation(s).

No information reported.



Registration & Employment History

PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
IA	12/15/2017 - 09/01/2023	SAGEPOINT FINANCIAL, INC.	CRD# 133763	SUDBURY, MA
B	12/14/2017 - 09/01/2023	SAGEPOINT FINANCIAL, INC.	CRD# 133763	SUDBURY, MA
B	03/25/2017 - 12/19/2017	MML INVESTORS SERVICES, LLC	CRD# 10409	BOCA RATON, FL
IA	03/25/2017 - 12/19/2017	MML INVESTORS SERVICES, LLC	CRD# 10409	BOCA RATON, FL
IA	08/26/2014 - 03/25/2017	MSI FINANCIAL SERVICES, INC.	CRD# 14251	BOCA RATON, FL
B	08/22/2014 - 03/25/2017	MSI FINANCIAL SERVICES, INC.	CRD# 14251	BOCA RATON, FL
B	07/01/2003 - 08/26/2014	WELLS FARGO ADVISORS, LLC	CRD# 19616	BOCA RATON, FL
IA	07/01/2003 - 08/26/2014	WELLS FARGO ADVISORS, LLC	CRD# 19616	BOCA RATON, FL
B	04/10/2000 - 07/01/2003	PRUDENTIAL SECURITIES INCORPORATED	CRD# 7471	NEW YORK, NY
IA	04/10/2000 - 07/01/2003	PRUDENTIAL SECURITIES INCORPORATED	CRD# 7471	BOCA RATON, FL
B	01/28/1995 - 04/12/2000	PAINWEBBER INCORPORATED	CRD# 8174	WEEHAWKEN, NJ
B	01/25/1994 - 01/28/1995	KIDDER, PEABODY & CO. INCORPORATED	CRD# 7613	NEW YORK, NY
B	02/23/1990 - 01/12/1994	PAINWEBBER INCORPORATED	CRD# 8174	WEEHAWKEN, NJ
B	09/15/1986 - 04/30/1990	PRUDENTIAL-BACHE CAPITAL FUNDING PUERTO RICO INC.	CRD# 8450	
B	06/17/1982 - 03/13/1990	PRUDENTIAL-BACHE SECURITIES INC.	CRD# 7471	NEW YORK, NY
B	01/02/1976 - 05/26/1982	J. B. HANAUER & CO.	CRD# 6958	



Registration & Employment History

EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
09/2023 - Present	OSAIC WEALTH, INC.	Mass Transfer	Y	SUDBURY, MA, United States
12/2017 - 09/2023	SAGEPOINT FINANCIAL, INC.	REGISTERED REPRESENTATIVE	Y	FORT LAUDERDALE, FL, United States
03/2017 - 12/2017	MML INVESTORS SERVICES, LLC	Mass Transfer	Y	BOCA RATON, FL, United States
07/2016 - 12/2017	Massachusetts Mutual Life Insurance Company	Registered Rep	Y	Springfield, MA, United States
08/2014 - 12/2017	METLIFE SECURITIES	FSR	Y	FORT LAUDERDALE, FL, United States

OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

1) CREATIVE FINANCIAL NETWORK

POSITION: Agent NATURE: Agent INVESTMENT RELATED: Yes NUMBER OF HOURS: 5 SECURITIES TRADING HOURS: 5 START DATE: 07/01/2021

ADDRESS: 22 Farmstead Lane, Unit 404, Sudbury MA 01776, United States

DESCRIPTION: Selling Fixed, Life, Disability, LTC, direct with Insurance Carrier.



Disclosure Summary

Disclosure Information

What you should know about reported disclosure events:

(1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

(2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

(3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
 - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

(4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.



DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

Type	Count
Customer Dispute	2

Customer Dispute

This section provides information regarding a customer dispute that was reported to the Investment Adviser Registration Depository (IARD) by the Investment Adviser Representative (IAR), an investment adviser and/or securities firm, and/or a securities regulator. The event may include a consumer-initiated, investment-related complaint, arbitration proceeding or civil suit that contains allegations of sales practice violations against the individual.

The customer dispute may be pending or may have resulted in a civil judgment, arbitration award, monetary settlement, closure without action, withdrawal, dismissal, denial, or other outcome.

Disclosure 1 of 2

Reporting Source:	Individual
Employing firm when activities occurred which led to the complaint:	WACHOVIA SECURITIES, LLC
Allegations:	CLIENT ALLEGES THAT SHE WAS NOT MADE AWARE OF THE FEES FOR HER PURCHASES OF 2 MUTUAL FUNDS. DAMAGES ARE NOT SPECIFIED. SHE HAS ASKED THAT THE AMOUNT OF HER PURCHASES BE RETURNED TO HER WHICH WOULD EXCEED \$5,000. (07/16/2008)
Product Type:	Mutual Fund
Alleged Damages:	\$0.00
Alleged Damages Amount Explanation (if amount not exact):	DAMAGES ARE NOT SPECIFIED. SHE HAS ASKED THAT THE AMOUNT OF HER PURCHASES BE RETURNED TO HER WHICH WOULD EXCEED \$5,000.
Is this an oral complaint?	No
Is this a written complaint?	Yes
Is this an arbitration/CFTC reparation or civil litigation?	No

Customer Complaint Information

Date Complaint Received:	11/12/2008
Complaint Pending?	No
Status:	Settled
Status Date:	06/01/2009



Settlement Amount: \$2,000.00

Individual Contribution Amount: \$2,000.00

Disclosure 2 of 2

Reporting Source: Regulator

Employing firm when activities occurred which led to the complaint: PRUDENTIAL BACHE SECURITIES, INC.

Allegations: SUITABILITY; OMISSION OF FACTS; MISREPRESENTATION; ACCOUNT RELATED-NEGLIGENCE

Product Type:

Alleged Damages: \$15,739.00

Arbitration Information

Arbitration/Reparation Claim filed with and Docket/Case No.: NASD - CASE #93-05120

Date Notice/Process Served: 01/04/1994

Arbitration Pending? No

Disposition: Settled

Disposition Date: 09/16/1994

Disposition Detail: CASE IS CLOSED, SETTLED
ACTUAL/COMPENSATORY DAMAGES, RELIEF REQUEST IS WITHDRAWN/SETTLED/ETC, AWARD AMOUNT JOINTLY AND SEVERALLY; INTEREST, RELIEF REQUEST IS WITHDRAWN/SETTLED/ETC, AWARD AMOUNT JOINTLY AND SEVERALLY; OTHER COSTS, RELIEF REQUEST IS WITHDRAWN/SETTLED/ETC, AWARD AMOUNT JOINTLY AND SEVERALLY; ATTORNEY'S FEES, RELIEF REQUEST IS WITHDRAWN/SETTLED/ETC, AWARD AMOUNT JOINTLY AND SEVERALLY; PUNITIVE/EXEMPLARY DAMAGES, RELIEF REQUEST IS WITHDRAWN/SETTLED/ETC, AWARD AMOUNT JOINTLY AND SEVERALLY

Reporting Source: Individual

Employing firm when activities occurred which led to the complaint: PRUDENTIAL BACHE SECURITIES, INC.

Allegations: CUSTOMER ALLEGES UNSUITABILITY, MISREPRESENTATION AND NEGLIGENCE, FOR DAMAGES AMOUNTING TO \$15,739.00. REGARDING PRUDENTIAL SECURITIES LIMITED PARTNERSHIP.

Product Type: Direct Investment(s) - DPP & LP Interest(s)

Alleged Damages: \$15,739.00

Customer Complaint Information

Date Complaint Received: 01/04/1994



Complaint Pending?	No
Status:	Arbitration/Reparation
Status Date:	09/16/1994
Settlement Amount:	
Individual Contribution Amount:	
Arbitration Information	
Arbitration/Reparation Claim filed with and Docket/Case No.:	NATIONAL ASSOCIATION OF SECURITIES DEALERS, INC.; 93-05120
Date Notice/Process Served:	01/04/1994
Arbitration Pending?	No
Disposition:	Settled
Disposition Date:	09/16/1994
Monetary Compensation Amount:	\$20,000.00
Individual Contribution Amount:	\$0.00
Broker Statement	I'VE BEEN DOING BUSINESS WITH THE [CUSTOMER] FAMILY FOR OVER 15 YEARS. WHILE I WAS AT PRUDENTIAL SECURITIES, THEY BOUGHT SEVERAL L.P.'S FROM ME. THEY DO NOT HOLD ME RESPONSIBLE FOR THE FAILURE OF THE PARTNERSHIPS TO PERFORM. WE'VE CONTINUED TO DO BUSINESS SINCE THEN, AND WILL DO BUSINESS NOW THAT I'M AT KIDDER. [CUSTOMER] IS SENDING IN A LETTER EXPLAINING THAT THEY ARE COMPLAINING ABOUT PRUDENTIAL SECURITIES, AND NOT ME.



End of Report

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