



IAPD Report

JESSE TODD KOVACS

CRD# 5047161

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Please contact FINRA with any concerns.



IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page <http://www.nasaa.org/IAPD/IARReports.cfm>

What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



Report Summary

JESSE TODD KOVACS (CRD# 5047161)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **01/29/2026**.

CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
B	PTS BROKERAGE, LLC	CRD# 119307	08/23/2019
IA	PTS BROKERAGE, LLC	CRD# 119307	06/11/2021

QUALIFICATIONS

This representative is currently registered in **1** SRO(s) and **4** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

Note: Not all jurisdictions require IAR registration or may have an exemption from registration.

Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
B	THE O.N. EQUITY SALES COMPANY	2936	Forked River, NJ	02/23/2016 - 05/31/2019
B	HORNOR, TOWNSEND & KENT, INC.	4031	EDISON, NJ	11/11/2013 - 02/18/2016
B	HORNOR, TOWNSEND & KENT, INC.	4031	BEACHWOOD, NJ	02/23/2010 - 10/28/2011

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative? **Yes**

The following types of events are disclosed about this representative:

Type	Count
Regulatory Event	1
Customer Dispute	3
Termination	1
Judgment/Lien	1



Report Summary



Qualifications

REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with 4 jurisdiction(s) and 1 SRO(s) through his or her employer(s).

Employment 1 of 1

Firm Name: **PTS BROKERAGE, LLC**
Main Address: EASTGATE BUSINESS CENTER
125 C GAITHER DR
MT. LAUREL, NJ 08054
Firm ID#: 119307

	Regulator	Registration	Status	Date
B	FINRA	Invest. Co and Variable Contracts	Approved	08/23/2019
IA	Delaware	Investment Adviser Representative	Approved	01/14/2026
B	New Jersey	Agent	Approved	09/20/2019
IA	New Jersey	Investment Adviser Representative	Approved	06/11/2021
B	New York	Agent	Approved	09/23/2019
IA	New York	Investment Adviser Representative	Approved	07/13/2021
IA	Pennsylvania	Investment Adviser Representative	Approved	10/08/2024

Branch Office Locations

PTS BROKERAGE, LLC
Forked River, NJ



Qualifications

PASSED INDUSTRY EXAMS

This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

This individual has passed 0 principal/supervisory exams, 2 general industry/product exams, and 2 state securities law exams.

Principal/Supervisory Exams

Exam	Category	Date
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No information reported.

General Industry/Product Exams

Exam	Category	Date
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B	Securities Industry Essentials Examination (SIE)	SIE	10/01/2018
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B	Investment Company Products/Variable Contracts Representative Examination (S6)	Series 6	12/14/2006
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State Securities Law Exams

Exam	Category	Date
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IA	Uniform Investment Adviser Law Examination (S65)	Series 65	06/10/2021
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B	Uniform Securities Agent State Law Examination (S63)	Series 63	01/29/2009
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PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **0** professional designation(s).

No information reported.



Registration & Employment History

PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
B	02/23/2016 - 05/31/2019	THE O.N. EQUITY SALES COMPANY	CRD# 2936	Forked River, NJ
B	11/11/2013 - 02/18/2016	HORNOR, TOWNSEND & KENT, INC.	CRD# 4031	EDISON, NJ
B	02/23/2010 - 10/28/2011	HORNOR, TOWNSEND & KENT, INC.	CRD# 4031	BEACHWOOD, NJ
B	03/20/2007 - 11/17/2009	SECURIAN FINANCIAL SERVICES, INC.	CRD# 15296	TOTOWA, NJ
B	12/15/2006 - 03/13/2007	NYLIFE SECURITIES LLC	CRD# 5167	EDISON, NJ

EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
03/2021 - Present	Hoosier Daddy LLC	Sole Proprietor	N	Forked River, NJ, United States
08/2019 - Present	PTS Brokerage, LLC	Registered Rep	Y	Mount Laurel, NJ, United States
11/2009 - Present	KOVACS FINANCIAL	OWNER	Y	BEACHWOOD, NJ, United States
02/2016 - 05/2019	The O.N. Equity Sales Company	Registered Rep	Y	Cincinnati, OH, United States
07/2012 - 05/2019	Ohio National Financial Services	Agent	N	Cincinnati, OH, United States

OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

- 1) Kovacs Financial Group Inc DBA Kovacs Wealth Management; investment related; 101 Manchester Avenue, Forked River NJ 08731; life insurance sales and disability insurance sales; President and CEO; 2009; 10 hours/month (0 during market hours); sales of insurance products.
- 2) Hoosier Daddy, LLC / Not Investment Related / 101 Manchester Avenue, Forked River, NJ 08731 / Sale of race car tires / Start Date 03/2021 / 4 hours/month 0 during trading



Disclosure Summary

Disclosure Information

What you should know about reported disclosure events:

(1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

(2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

(3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
 - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

(4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.



DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

Type	Count
Regulatory Event	1
Customer Dispute	3
Termination	1
Judgment/Lien	1

Regulatory Event

This disclosure event may include a final, formal proceeding initiated by a regulatory authority (e.g., a state securities agency, a federal regulator such as the Securities and Exchange Commission or the Commodities Futures Trading Commission, or a foreign financial regulatory body) for a violation of investment-related rules or regulations. This disclosure event may also include a revocation or suspension of an Investment Adviser Representative's authority to act as an attorney, accountant or federal contractor.

Disclosure 1 of 1

Reporting Source:	Regulator
Regulatory Action Initiated By:	FINRA
Sanction(s) Sought:	
Date Initiated:	08/26/2020
Docket/Case Number:	2019062253101
Employing firm when activity occurred which led to the regulatory action:	O.N. Equity Sales Company
Product Type:	Promissory Note

Allegations: Without admitting or denying the findings, Kovacs consented to the sanction and to the entry of findings that he participated in a private securities transaction without providing prior written notice to his member firm. The findings stated that Kovacs introduced two of his customers at the firm for the purpose of negotiating a loan from the first customer to a business owned by the second customer. The introductory meeting was held at Kovacs' office and he was present. Kovacs was also present at a second meeting between the customers while the terms of the loan were being negotiated. The first customer made a \$150,000 loan to the second customer's business pursuant to a promissory note, in which the second customer and his business promised to repay the first customer \$150,000, plus 15% annual interest, in 18 monthly installments. The first customer sold securities in her firm account in order to fund the loan. The promissory note was a security. Additionally, Kovacs periodically relayed communications between the customers



about the securities transaction. Kovacs communicated the first customer's concerns about late and missed payments and provided advice to the second customer about potential amendments to the terms of the promissory note. Ultimately, the first customer was not repaid in full and filed an arbitration against Kovacs and his firm.

Current Status:

Final

Resolution:

Acceptance, Waiver & Consent(AWC)

Does the order constitute a final order based on violations of any laws or regulations that prohibit fraudulent, manipulative, or deceptive conduct?

No

Resolution Date:

08/26/2020

Sanctions Ordered:

Suspension

Other: In light of Kovacs' financial status, no monetary sanction has been imposed.

If the regulator is the SEC, CFTC, or an SRO, did the action result in a finding of a willful violation or failure to supervise?

No

(1) willfully violated any provision of the Securities Act of 1933, the Securities Exchange Act of 1934, the Investment Advisers Act of 1940, the Investment Company Act of 1940, the Commodity Exchange Act, or any rule or regulation under any of such Acts, or any of the rules of the Municipal Securities Rulemaking Board, or to have been unable to comply with any provision of such Act, rule or regulation?



(2) willfully aided, abetted, counseled, commanded, induced, or procured the violation by any person of any provision of the Securities Act of 1933, the Securities Exchange Act of 1934, the Investment Advisers Act of 1940, the Investment Company Act of 1940, the Commodity Exchange Act, or any rule or regulation under any of such Acts, or any of the rules of the Municipal Securities Rulemaking Board? or

(3) failed reasonably to supervise another person subject to your supervision, with a view to preventing the violation by such person of any provision of the Securities Act of 1933, the Securities Exchange Act of 1934, the Investment Advisers Act of 1940, the Investment Company Act of 1940, the Commodity Exchange Act, or any rule or regulation under any such Acts, or any of the rules of the Municipal Securities Rulemaking Board?

Sanction 1 of 1

Sanction Type:	Suspension
Capacities Affected:	All capacities
Duration:	Three months
Start Date:	09/21/2020
End Date:	12/20/2020

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Reporting Source:	Individual
Regulatory Action Initiated By:	FINRA
Sanction(s) Sought:	
Date Initiated:	08/26/2020
Docket/Case Number:	2019062253101



Employing firm when activity occurred which led to the regulatory action:	O.N. Equity Sales Company
Product Type:	Promissory Note
Allegations:	<p>Without admitting or denying the findings, Kovacs consented to the sanction and to the entry of findings that he participated in a private securities transaction without providing prior written notice to his member firm. The findings stated that Kovacs introduced two of his customers at the firm for the purpose of negotiating a loan from the first customer to a business owned by the second customer. The introductory meeting was held at Kovacs' office and he was present. Kovacs was also present at a second meeting between the customers while the terms of the loan were being negotiated. The first customer made a \$150,000 loan to the second customer's business pursuant to a promissory note, in which the second customer and his business promised to repay the first customer \$150,000, plus 15% annual interest, in 18 monthly installments. The first customer sold securities in her firm account in order to fund the loan. The promissory note was a security. Additionally, Kovacs periodically relayed communications between the customers about the securities transaction. Kovacs communicated the first customer's concerns about late and missed payments and provided advice to the second customer about potential amendments to the terms of the promissory note. Ultimately, the first customer was not repaid in full and filed an arbitration against Kovacs and his firm.</p>
Current Status:	Final
Resolution:	Acceptance, Waiver & Consent(AWC)
Does the order constitute a final order based on violations of any laws or regulations that prohibit fraudulent, manipulative, or deceptive conduct?	No
Resolution Date:	08/26/2020
Sanctions Ordered:	Suspension
Sanction 1 of 1	
Sanction Type:	Suspension
Capacities Affected:	All Capacities
Duration:	3 Months
Start Date:	09/21/2020
End Date:	12/20/2020



Customer Dispute

This section provides information regarding a customer dispute that was reported to the Investment Adviser Registration Depository (IARD) by the Investment Adviser Representative (IAR), an investment adviser and/or securities firm, and/or a securities regulator. The event may include a consumer-initiated, investment-related complaint, arbitration proceeding or civil suit that contains allegations of sales practice violations against the individual.

The customer dispute may be pending or may have resulted in a civil judgment, arbitration award, monetary settlement, closure without action, withdrawal, dismissal, denial, or other outcome.

Disclosure 1 of 3

Reporting Source:	Firm
Employing firm when activities occurred which led to the complaint:	The O.N. Equity Sales Company
Allegations:	Customers Alleges Mr. Kovacs recommended she invest \$150000 from her brokerage account into a promissory not held by another indi
Product Type:	Promissory Note
Alleged Damages:	\$125,000.00
Is this an oral complaint?	No
Is this a written complaint?	No
Is this an arbitration/CFTC reparation or civil litigation?	Yes
Arbitration/Reparation forum or court name and location:	Philadelphia
Docket/Case #:	19-00922
Filing date of arbitration/CFTC reparation or civil litigation:	04/03/2019

Customer Complaint Information

Date Complaint Received:	04/08/2019
Complaint Pending?	No
Status:	Settled
Status Date:	05/11/2020
Settlement Amount:	\$85,000.00
Individual Contribution Amount:	\$72,500.00

Arbitration Information

Arbitration/CFTC reparation claim filed with (FINRA, AAA, CFTC, etc.):	FINRA
Docket/Case #:	19-00922
Date Notice/Process Served:	04/08/2019
Arbitration Pending?	No
Disposition:	Settled



Disposition Date: 05/11/2020
Monetary Compensation Amount: \$85,000.00
Individual Contribution Amount: \$72,500.00

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Reporting Source: Individual
Employing firm when activities occurred which led to the complaint: The ON Equity Sales Company

Allegations: Customer alleges Mr. Kovacs recommended she invest \$150000 from her brokerage account into a promissory note held by another individual who owned auto body shop

Product Type: Promissory Note

Alleged Damages: \$125,000.00

Is this an oral complaint? No

Is this a written complaint? No

Is this an arbitration/CFTC reparation or civil litigation? Yes

Arbitration/Reparation forum or court name and location: Philadelphia

Docket/Case #: 19-00922

Filing date of arbitration/CFTC reparation or civil litigation: 04/03/2019

Customer Complaint Information

Date Complaint Received: 04/08/2019

Complaint Pending? No

Status: Closed/No Action

Status Date: 04/03/2019

Settlement Amount:

Individual Contribution Amount:

Arbitration Information

Arbitration/CFTC reparation claim filed with (FINRA, AAA, CFTC, etc.): FINRA

Docket/Case #: 19-00922

Date Notice/Process Served: 04/08/2019

Arbitration Pending? No

Disposition: Settled

Disposition Date: 05/11/2020



Monetary Compensation Amount: \$85,000.00

Individual Contribution Amount: \$72,500.00

Broker Statement To avoid the costs and uncertainties of protracted litigation, The ON Equity Sales Company (former bd) and I made the business decision to jointly resolve this arbitration with my former customer.

Disclosure 2 of 3

Reporting Source: Firm

Employing firm when activities occurred which led to the complaint: Hornor Townsend & Kent Inc

Allegations: The client alleges that the former registered representative did not disclose any of the fees associated with the purchase of his variable annuity in 2015.

Product Type: Annuity-Variable

Alleged Damages: \$0.00

Is this an oral complaint? No

Is this a written complaint? Yes

Is this an arbitration/CFTC reparation or civil litigation? No

Customer Complaint Information

Date Complaint Received: 06/29/2016

Complaint Pending? No

Status: Denied

Status Date: 07/21/2016

Settlement Amount:

Individual Contribution Amount:

Reporting Source: Individual

Employing firm when activities occurred which led to the complaint: Hornor Townsend & Kent Inc

Allegations: The client alleges that the former registered representative did not disclose any of the fees associated with the purchase of his variable annuity in 2015.

Product Type: Annuity-Variable

Alleged Damages: \$0.00

Is this an oral complaint? No

Is this a written complaint? Yes

Is this an arbitration/CFTC reparation or civil litigation? No

**Customer Complaint Information****Date Complaint Received:** 06/29/2016**Complaint Pending?** No**Status:** Denied**Status Date:** 07/21/2016**Settlement Amount:****Individual Contribution Amount:****Disclosure 3 of 3****Reporting Source:** Individual**Employing firm when activities occurred which led to the complaint:** SECURIAN FINANCIAL SERVICES**Allegations:** CLIENT ALLEGES THAT IT WAS NOT HER INTENT TO PURCHASE A PRODUCT THAT WOULD EXPOSE HER INVESTMENT TO THE FLUCTUATIONS OF THE STOCK MARKET.**Product Type:** Annuity-Variable**Alleged Damages:** \$92,000.00**Alleged Damages Amount Explanation (if amount not exact):** NO DAMAGES WERE INITIALLY SPECIFIED. CLIENT LATER ALLEGED DAMAGES BETWEEN \$92K AND \$95K.**Is this an oral complaint?** No**Is this a written complaint?** Yes**Is this an arbitration/CFTC reparation or civil litigation?** No**Customer Complaint Information****Date Complaint Received:** 04/30/2009**Complaint Pending?** No**Status:** Settled**Status Date:** 10/06/2009**Settlement Amount:** \$25,000.00**Individual Contribution Amount:** \$25,000.00**Broker Statement** FOR THE PURPOSE OF RESOLVING THE DISPUTE, A SETTLEMENT WAS REACHED WITH THE CLIENT.



Termination

This disclosure event involves a situation where the Investment Adviser Representative voluntarily resigned, was discharged or was permitted to resign after allegations were made that accused the Investment Adviser Representative of violating investment-related statutes, regulations, rules or industry standards of conduct; fraud or the wrongful taking of property; or failure to supervise in connection with investment-related statutes, regulations, rules or industry standards of conduct.

Disclosure 1 of 1

Reporting Source: Firm
Firm Name: The O.N. Equity Sales Company
Termination Type: Discharged
Termination Date: 05/31/2019
Allegations: Violation of firm policy related to private securities transactions
Product Type: No Product

Reporting Source: Individual
Firm Name: THE O.N. EQUITY SALES COMPANY
Termination Type: Discharged
Termination Date: 05/31/2019
Allegations: failure to disclose an outside business activity/private securities transaction.
Product Type: No Product



Judgment/Lien

This disclosure event involves an unsatisfied and outstanding judgment or lien against the Investment Adviser Representative.

Disclosure 1 of 1

Reporting Source:	Individual
Judgment/Lien Holder:	Internal Revenue Service
Judgment/Lien Amount:	\$52,619.47
Judgment/Lien Type:	Tax
Date Filed with Court:	01/02/2020
Date Individual Learned:	01/20/2020
Type of Court:	County Clerk
Name of Court:	Office of the Ocean County Clerk
Location of Court:	Toms River, NJ
Docket/Case #:	400114020
Judgment/Lien Outstanding?	Yes



End of Report

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