



IAPD Report

ALEJANDRO MENDIETA

CRD# 5048442

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Please contact FINRA with any concerns.



IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page <http://www.nasaa.org/IAPD/IARReports.cfm>

What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



Report Summary

ALEJANDRO MENDIETA (CRD# 5048442)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **05/19/2026**.

CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
B	MML INVESTORS SERVICES, LLC	CRD# 10409	03/25/2017
IA	MML INVESTORS SERVICES, LLC	CRD# 10409	03/25/2017

QUALIFICATIONS

This representative is currently registered in **1** SRO(s) and **5** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

Note: Not all jurisdictions require IAR registration or may have an exemption from registration.

Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
IA	MSI FINANCIAL SERVICES, INC.	14251	CORAL GABLES, FL	11/16/2015 - 03/25/2017
B	MSI FINANCIAL SERVICES, INC.	14251	CORAL GABLES, FL	11/06/2015 - 03/25/2017
B	LPL FINANCIAL LLC	6413	CORAL GABLES, FL	06/01/2010 - 11/16/2015

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative? **Yes**

The following types of events are disclosed about this representative:

Type	Count
Customer Dispute	2



Qualifications

REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with 5 jurisdiction(s) and 1 SRO(s) through his or her employer(s).

Employment 1 of 1

Firm Name: **MML INVESTORS SERVICES, LLC**
Main Address: 1295 STATE STREET
SPRINGFIELD, MA 01111-0001
Firm ID#: 10409

Regulator	Registration	Status	Date
B FINRA	General Securities Principal	Approved	03/25/2017
B FINRA	General Securities Representative	Approved	03/25/2017
B California	Agent	Approved	03/25/2017
IA California	Investment Adviser Representative	Approved	03/25/2017
B Florida	Agent	Approved	03/25/2017
IA Florida	Investment Adviser Representative	Approved	03/25/2017
B New York	Agent	Approved	02/14/2023
B North Carolina	Agent	Approved	03/05/2026
B Texas	Agent	Approved	09/20/2022
IA Texas	Investment Adviser Representative	Restricted Approval	09/21/2022

Branch Office Locations

MML INVESTORS SERVICES, LLC
1000 CORPORATE DR, SUITE 700
RADICE III
FT LAUDERDALE, FL 33334-3637

MML INVESTORS SERVICES, LLC
2525 Ponce de Leon Blvd
Suite 500
Coral Gables, FL 33134



Qualifications

PASSED INDUSTRY EXAMS

This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

This individual has passed 1 principal/supervisory exam, 2 general industry/product exams, and 1 state securities law exam.

Principal/Supervisory Exams

Exam	Category	Date
General Securities Principal Examination (S24)	Series 24	01/29/2015

General Industry/Product Exams

Exam	Category	Date
Securities Industry Essentials Examination (SIE)	SIE	10/01/2018
General Securities Representative Examination (S7)	Series 7	03/20/2006

State Securities Law Exams

Exam	Category	Date
Uniform Combined State Law Examination (S66)	Series 66	04/13/2006

PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **0** professional designation(s).

No information reported.



Registration & Employment History

PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
IA	11/16/2015 - 03/25/2017	MSI FINANCIAL SERVICES, INC.	CRD# 14251	CORAL GABLES, FL
B	11/06/2015 - 03/25/2017	MSI FINANCIAL SERVICES, INC.	CRD# 14251	CORAL GABLES, FL
B	06/01/2010 - 11/16/2015	LPL FINANCIAL LLC	CRD# 6413	CORAL GABLES, FL
IA	06/01/2010 - 11/16/2015	LPL FINANCIAL LLC	CRD# 6413	CORAL GABLES, FL
IA	01/29/2008 - 06/02/2010	WELLS FARGO ADVISORS, LLC	CRD# 19616	MIAMI, FL
B	01/24/2008 - 06/02/2010	WELLS FARGO ADVISORS, LLC	CRD# 19616	MIAMI, FL
IA	04/17/2006 - 01/07/2008	MORGAN KEEGAN & COMPANY, INC.	CRD# 4161	CORAL GABLES, FL
B	03/21/2006 - 01/07/2008	MORGAN KEEGAN & COMPANY, INC.	CRD# 4161	CORAL GABLES, FL

EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
03/2017 - Present	MML INVESTORS SERVICES, LLC	Registered Representative	Y	Coral Gables, FL, United States
07/2016 - Present	MASSMUTUAL	Agent	Y	Coral Gables, FL, United States
11/2015 - 03/2017	MetLife Securities Inc	Functional Manager	Y	Coral Gables, FL, United States

OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

(1)NAME: STRATEGIC ADVISOR ALLIANCE LLC INV REL: Y ADDR: 3520 SW 97TH AVENUE BUILDING A SUITE 103 MIAMI FL 33165 NATURE: COMPANY USED FOR BUSINESS AND MARKETING EXPENSES POSITION: OWNERSHIP START: 02/01/2016 NO HRS/MO: 4 NO HRS/MO DUR TRADING: 1.



Registration & Employment History



OTHER BUSINESS ACTIVITIES

- (2)NAME: ALEJANDRO MENDIETA INV REL: Y ADDR: 3520 SW 97TH AVENUE BUILDING A SUITE 103 MIAMI FL 33165 NATURE: INDIVIDUAL LIFE, HEALTH, GROUP LIFE, GROUP HEALTH, FIXED ANNUITIES & FIXED INSURANCE POSITION: SALES/AGENT START: 06/01/2010 NO HRS/MO: 10 NO HRS/MO DUR TRADING: 2.
- (3)NAME: SOUTH FLORIDA COUNCIL, BOY SCOUTS OF AMERICA INV REL: N ADDR: 3301 SW 142ND AVENUE DAVIE FL 33330 NATURE: LOCAL COUNCIL- BOY SCOUTS OF AMERICA POSITION: EXECUTIVE BOARD MEMBER/PRESIDENT START DATE: 1/1/2024 NO HRS/MO: 10 NO HRS/MO DUR TRADING: 4 DESCRIBE DUTIES: ATTEND EVENTS, FUNDRAISING, ATTEND BOARD MEETINGS, APPROVE EXPENSE REPORTS FROM EXECUTIVE DIRECTOR, ETC.
- (4)NAME: SOUTH FLORIDA HISPANIC CHAMBER OF COMMERCE AND SOUTH FLORIDA HISPANIC CHAMBER OF COMMERCE FOUNDATION INV REL: N ADDR: 333 W 41ST ST #300 MIAMI BEACH FL 33140 NATURE: THE SOUTH FLORIDA HISPANIC CHAMBER OF COMMERCE (SFLHCC) POSITION: EXECUTIVE BOARD MEMBER/SECRETARY START DATE: 1/1/2024 NO HRS/MO: 10 NO HRS/MO DUR TRADING: 4 DESCRIBE DUTIES: ATTEND EVENTS, FUNDRAISING, ATTEND BOARD MEETINGS.
- (5)NAME: ELENA A. MIRANDA FOUNDATION INV REL: N ADDR: 1761 W FLAGLER ST, MIAMI, FL 33135 NATURE: BOARD SERVICE POSITION: BOARD MEMBER START DATE: 06/01/2026 NO HRS/MO: 4 NO HRS/MO DUR TRADING: 0 DESCRIBE DUTIES: ATTEND MEETINGS AND VOTE.
- (6)NAME: ELITE FAMILY OFFICE LLC INV REL: Y ADDR: AT RESIDENTIAL ADDRESS NATURE: OWNERSHIP OF LLC USED FOR BUSINESS EXPENSE PURPOSES POSITION: OWNER START DATE: 05/15/2026 NO HRS/MO: 1 NO HRS/MO DUR TRADING: 0 DESCRIBE DUTIES: ATTEND MEETINGS AND VOTE.



Disclosure Summary

Disclosure Information

What you should know about reported disclosure events:

(1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

(2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

(3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
 - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

(4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.



DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

Type	Count
Customer Dispute	2

Customer Dispute

This section provides information regarding a customer dispute that was reported to the Investment Adviser Registration Depository (IARD) by the Investment Adviser Representative (IAR), an investment adviser and/or securities firm, and/or a securities regulator. The event may include a consumer-initiated, investment-related complaint, arbitration proceeding or civil suit that contains allegations of sales practice violations against the individual.

The customer dispute may be pending or may have resulted in a civil judgment, arbitration award, monetary settlement, closure without action, withdrawal, dismissal, denial, or other outcome.

Disclosure 1 of 2

Reporting Source:	Firm
Employing firm when activities occurred which led to the complaint:	LPL Financial LLC
Allegations:	Customers alleged unsuitability and misrepresentation of a variable annuity. Activity period: 3/27/13 to 8/14/13.
Product Type:	Annuity-Variable
Alleged Damages:	\$7,500.00
Is this an oral complaint?	No
Is this a written complaint?	Yes
Is this an arbitration/CFTC reparation or civil litigation?	No

Customer Complaint Information

Date Complaint Received:	08/15/2013
Complaint Pending?	No
Status:	Denied
Status Date:	09/03/2013

Settlement Amount:

Individual Contribution Amount:
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Reporting Source: Individual

Employing firm when activities occurred which led to the complaint: LPL Financial LLC

Allegations: Customers alleged unsuitability and misrepresentation of a variable annuity. Activity period: 3/27/13 to 8/14/13.

Product Type: Annuity-Variable

Alleged Damages: \$7,500.00

Is this an oral complaint? No

Is this a written complaint? Yes

Is this an arbitration/CFTC reparation or civil litigation? No

Customer Complaint Information

Date Complaint Received: 08/15/2013

Complaint Pending? No

Status: Denied

Status Date: 09/03/2013

Settlement Amount:

Individual Contribution Amount:

Disclosure 2 of 2

Reporting Source: Firm

Employing firm when activities occurred which led to the complaint: MORGAN KEEGAN & COMPANY, INC.

Allegations: WRITTEN COMPLAINT DATED 03.02.10, RECEIVED BY BRANCH ON 03.04.10, ALLEGES UNSUITABILITY WITH REGARD TO INLAND REIT PURCHASES MADE IN 2006.

Product Type: Other: REITS

Alleged Damages: \$48,180.00

Is this an oral complaint? No

Is this a written complaint? Yes

Is this an arbitration/CFTC reparation or civil litigation? No

Customer Complaint Information

Date Complaint Received: 03/04/2010

Complaint Pending? No

Status: Settled

Status Date: 04/20/2010

Settlement Amount: \$0.00



Individual Contribution Amount: \$0.00

Firm Statement "BRANCH DECISION TO ACCEPT OWNERSHIP OF [SPOUSE] AND [CUSTOMER]'S INLAND AMERICAN INVESTMENT-WILL HOLD IN BRANCH ACCOUNT. SHARE VALUE IN THIS TRANSACTION EQUALED THAT OF THE CUSTOMERS' INITIAL INVESTMENT; NO CHANGE. TRADES SETTLED 4/20/10 AND LETTER CONFIRMING THIS FINAL ACTION MAILED 4/22/10." THE VALUE WAS STILL AT PAR AT THE TIME OF TRANSFER.

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Reporting Source: Individual

Employing firm when activities occurred which led to the complaint: MORGAN KEEGAN & COMPANY, INC

Allegations: WRITTEN COMPLAINT DATES 03.05.10, RECEIVED BY BRANCH ON 03.04.10, ALLEGES UNSUITABILITY WITH REGARD TO INLAND REIT PURCHASES MADE IN 2006

Product Type: Other: REITS

Alleged Damages: \$48,180.00

Is this an oral complaint? No

Is this a written complaint? Yes

Is this an arbitration/CFTC reparation or civil litigation? No

Customer Complaint Information

Date Complaint Received: 03/04/2010

Complaint Pending? No

Status: Settled

Status Date: 04/20/2010

Settlement Amount: \$0.00

Individual Contribution Amount: \$0.00

Broker Statement BRANCH DECISION TO ACCEPT OWNERSHIP OF [SPOUSE] AND [CUSTOMER]'S INLAND AMERICAN INVESTMENT-WILL HOLD IN BRANCH ACCOUNT. SHARE VALUE IN THIS TRANSACTION EQUALED THAT OF THE CUSTOMERS' INITIAL INVESTMENT; NO CHANGE. TRADES SETTLED 4/20/10 AND LETTER CONFIRMING THIS FINAL ACTION MAILED 4/22/10. THE VALUE WAS STILL AT PAR AT THE TIME OF THE TRANSFER. I FULLY DISCLOSED TO CLIENT ALL RISKS INCLUDING THE FACT THAT THE INLAND REIT WAS NOT LIQUID. CLIENT SIGNED SUBSCRIPTION AGREEMENT ACKNOWLEDGING THAT CLIENT UNDERSTOOD ALL RISKS AND WAS SUITABLE FOR THIS INVESTMENT. MORGAN KEEGAN ENCOURAGED SALE OF THIS PRODUCT AND SUPPLIED MARKETING MATERIALS USED TO SOLICIT CLIENTS. THE INVESTMENT HAS CONTINUED TO PAY DIVIDENDS AND ACCORDING TO MORGAN KEEGAN, INLAND AMERICAN REIT HAS LOST NO VALUE SINCE PURCHASE



End of Report

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