



IAPD Report

ERIC DONATO PUCCIARELLI

CRD# 5130128

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When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.

Please contact FINRA with any concerns.



IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page <http://www.nasaa.org/IAPD/IARReports.cfm>

What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



Report Summary

ERIC DONATO PUCCIARELLI (CRD# 5130128)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **08/07/2025**.

CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
B	KESTRA INVESTMENT SERVICES, LLC	CRD# 42046	09/10/2015
IA	KESTRA ADVISORY SERVICES, LLC	CRD# 283330	04/27/2016

QUALIFICATIONS

This representative is currently registered in **1** SRO(s) and **21** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

Note: Not all jurisdictions require IAR registration or may have an exemption from registration.

Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
IA	NFP ADVISOR SERVICES, LLC	42046	Atlanta, GA	10/05/2015 - 09/22/2016
IA	INVESTACORP ADVISORY SERVICES INC	109011	ALPHARETTA, GA	09/12/2008 - 09/08/2015
B	INVESTACORP, INC.	7684	ALPHARETTA, GA	09/02/2008 - 09/08/2015

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative? **Yes**

The following types of events are disclosed about this representative:

Type	Count
Customer Dispute	1
Termination	1



Qualifications

REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with **21** jurisdiction(s) and 1 SRO(s) through his or her employer(s).

Employment 1 of 2

Firm Name: **KESTRA INVESTMENT SERVICES, LLC**
Main Address: 5707 SOUTHWEST PARKWAY
BUILDING 2, SUITE 400
AUSTIN, TX 78735
Firm ID#: 42046

Regulator	Registration	Status	Date
B FINRA	General Securities Representative	Approved	09/10/2015
B Alabama	Agent	Approved	05/24/2017
B Arizona	Agent	Approved	12/21/2015
B California	Agent	Approved	07/03/2018
B Florida	Agent	Approved	10/09/2015
B Georgia	Agent	Approved	09/10/2015
B Illinois	Agent	Approved	06/03/2019
B Louisiana	Agent	Approved	07/13/2016
B Maryland	Agent	Approved	06/30/2020
B Michigan	Agent	Approved	05/26/2021
B Minnesota	Agent	Approved	06/02/2020
B Mississippi	Agent	Approved	03/02/2017
B New Jersey	Agent	Approved	07/29/2019



Qualifications

Regulator	Registration	Status	Date
B New York	Agent	Approved	09/10/2015
B North Carolina	Agent	Approved	09/10/2015
B Ohio	Agent	Approved	08/22/2019
B Pennsylvania	Agent	Approved	09/10/2015
B South Carolina	Agent	Approved	09/10/2015
B Tennessee	Agent	Approved	06/20/2016
B Texas	Agent	Approved	10/19/2015
B Virginia	Agent	Approved	11/08/2022
B West Virginia	Agent	Approved	09/16/2024

Branch Office Locations

NFP ADVISOR SERVICES, LLC
 11800 Amberpark Drive Suite 240
 Alpharetta, GA 30009

NFP ADVISOR SERVICES, LLC
 577 Ralph McGill Blvd NE
 Atlanta, GA 30312

Employment 2 of 2

Firm Name: **KESTRA ADVISORY SERVICES, LLC**
 Main Address: 5707 SOUTHWEST PARKWAY
 BUILDING 2, SUITE 400
 AUSTIN, TX 78735
 Firm ID#: 283330

Regulator	Registration	Status	Date
IA Georgia	Investment Adviser Representative	Approved	04/27/2016
IA Texas	Investment Adviser Representative	Restricted Approval	07/27/2023

Branch Office Locations



Qualifications

KESTRA ADVISORY SERVICES, LLC
11800 Amberpark Drive Suite 240
ALPHARETTA, GA 30009

KESTRA ADVISORY SERVICES, LLC
577 Ralph McGill Blvd NE
Atlanta, GA 30312



Qualifications

PASSED INDUSTRY EXAMS

This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

This individual has passed 0 principal/supervisory exams, 2 general industry/product exams, and 1 state securities law exam.

Principal/Supervisory Exams

Exam	Category	Date
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No information reported.

General Industry/Product Exams

Exam	Category	Date
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Securities Industry Essentials Examination (SIE)	SIE	10/01/2018
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General Securities Representative Examination (S7)	Series 7	08/16/2006
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State Securities Law Exams

Exam	Category	Date
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Uniform Combined State Law Examination (S66)	Series 66	08/31/2006
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PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **0** professional designation(s).

No information reported.



Registration & Employment History

PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
IA	10/05/2015 - 09/22/2016	NFP ADVISOR SERVICES, LLC	CRD# 42046	Atlanta, GA
IA	09/12/2008 - 09/08/2015	INVESTACORP ADVISORY SERVICES INC	CRD# 109011	ALPHARETTA, GA
B	09/02/2008 - 09/08/2015	INVESTACORP, INC.	CRD# 7684	ALPHARETTA, GA
IA	09/07/2006 - 08/29/2008	AMERIPRISE FINANCIAL SERVICES, INC.	CRD# 6363	ATLANTA, GA
B	08/17/2006 - 08/29/2008	AMERIPRISE FINANCIAL SERVICES, INC.	CRD# 6363	ATLANTA, GA

EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
04/2016 - Present	KESTRA ADVISORY SERVICES, LLC	INVESTMENT ADVISER REPRESENTATIVE	Y	ALPHARETTA, GA, United States
04/2015 - Present	KESTRA INVESTMENT SERVICES, LLC	REGISTERED REPRESENTATIVE	Y	ALPHARETTA, GA, United States

OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

Name: EDP CONSULTING, LLC Investment Related: No Address: 35 Old Canton St. Alpharetta GA 30004 Nature of Business: Consulting; Other Other/None of the Above NA Position, Title or Relationship: Member Start Date: 1/17/2013 Hours per month: 0% - 10% (0 - 16 hours) Hours per month during trading hours: 0% - 10% (0 - 14 hours) Duties: passive coach advisors on how to systematize more of their business, use staff efficiently, and communicate with clients efficiently

Name: Kestra Advisory Services, LLC Investment Related: Yes Address: 5707 Southwest Parkway Building 2, Suite 400 Austin TX 78735 Nature of Business: Investment Advisory services through Kestra Advisory Services, LLC Position, Title or Relationship: Investment Advisor Representative Start Date: 4/4/2016 Hours per month: Up to 100% (0 to 160 hours) Hours per month during trading hours: Up to 100% (0 to 160 hours) Duties: Investment advisory services

Name: Peachtree Capital Holdings Investment Related: Yes Address: 35 Old Canton Rd Alpharetta GA 30009 Nature of Business: Real Estate Position, Title or Relationship: I am the member/owner of the LLC Start Date: 7/27/2016 Hours per month: 0% - 10% (0 - 16 hours) Hours per month during trading hours: 0% - 10% (0 - 14 hours) Duties: Marketing to and showing property to potential renters; paying mortgage, collecting rent, covering maintenance and repair expenses, from LLC bank account



Registration & Employment History



OTHER BUSINESS ACTIVITIES

Name: ESL ADVISERS POSITION: affiliate NATURE: referring business consulting services INVESTMENT RELATED: No # OF HOURS: 1 SECURITIES TRADING HOURS: 0 START DATE: 11/15/2022 ADDRESS: 577 Ralph McGill Blvd, Atlanta GA 30312 DESCRIPTION: receive referral fee for engagements

Name: CLARIVISE PRIVATE WEALTH POSITION: Partner NATURE: Insurance INVESTMENT RELATED: Yes # OF HOURS: 140 SECURITIES TRADING HOURS: 110 START DATE: 05/01/2025 ADDRESS: 11800 Amber Park Dr., Suite 240, Alpharetta GA 30009, United States DESCRIPTION: production management of employees Sales and ongoing administration of financial dashboard service



Disclosure Summary

Disclosure Information

What you should know about reported disclosure events:

(1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

(2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

(3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
 - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

(4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.



DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

Type	Count
Customer Dispute	1
Termination	1

Customer Dispute

This section provides information regarding a customer dispute that was reported to the Investment Adviser Registration Depository (IARD) by the Investment Adviser Representative (IAR), an investment adviser and/or securities firm, and/or a securities regulator. The event may include a consumer-initiated, investment-related complaint, arbitration proceeding or civil suit that contains allegations of sales practice violations against the individual.

The customer dispute may be pending or may have resulted in a civil judgment, arbitration award, monetary settlement, closure without action, withdrawal, dismissal, denial, or other outcome.

Disclosure 1 of 1

Reporting Source:	Firm
Employing firm when activities occurred which led to the complaint:	AMERIPRISE FINANCIAL SERVICES INC
Allegations:	CLIENT ALLEGED HER ADVISOR DIDNOT LISTED TO HER REQUESTS AND PLACED HER IN UNSUITABLE INVESTMENTS RESULTING IN LOSSES.
Product Type:	Other
Other Product Type(s):	BROKERAGE/FUNDS
Alleged Damages:	\$5,000.00

Customer Complaint Information

Date Complaint Received:	11/24/2008
Complaint Pending?	No
Status:	Settled
Status Date:	04/20/2009
Settlement Amount:	\$81,202.71
Individual Contribution Amount:	\$0.00
Firm Statement	OUR REVIEW INDICATED THE INVESTMENTS WERE UNSUITABLE. THE CLIENT WAS COMPENSATED FOR THEIR LOSSES.



Reporting Source:	Individual
Employing firm when activities occurred which led to the complaint:	AMERIPRISE FINANCIAL SERVICES INC
Allegations:	CLIENT ALLEGED HER ADVISOR DID NOT LISTEN TO HER REQUESTS AND PLACED HER IN UNSUITABLE INVESTMETNS RESULTING IN LOSSES.
Product Type:	Other
Other Product Type(s):	BROKERAGE/FUNDS
Alleged Damages:	\$5,000.00

Customer Complaint Information

Date Complaint Received:	11/24/2008
Complaint Pending?	No
Status:	Settled
Status Date:	04/20/2009
Settlement Amount:	\$81,202.71
Individual Contribution Amount:	\$0.00



Termination

This disclosure event involves a situation where the Investment Adviser Representative voluntarily resigned, was discharged or was permitted to resign after allegations were made that accused the Investment Adviser Representative of violating investment-related statutes, regulations, rules or industry standards of conduct; fraud or the wrongful taking of property; or failure to supervise in connection with investment-related statutes, regulations, rules or industry standards of conduct.

Disclosure 1 of 1

Reporting Source: Firm
Firm Name: INVESTACORP, INC.
Termination Type: Discharged
Termination Date: 09/08/2015
Allegations: FAILURE TO FOLLOW RULES AND FIRM POLICY REGARDING APPROVED INVESTMENTS.
Product Type: Other: CONSERVATION EASEMENT

Reporting Source: Individual
Firm Name: INVESTACORP, INC.
Termination Type: Discharged
Termination Date: 09/08/2015
Allegations: FAILURE TO FOLLOW RULES AND FIRM POLICY REGARDING APPROVED INVESTMENTS
Product Type: Other: CONSERVATION EASEMENT

Broker Statement To the best of their knowledge, Mr. Pucciarelli followed all policies and procedures of the firm and there were no allegations of customer harm related to this matter.



End of Report

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