



IAPD Report

MARIO JOHN GIAMMARCO JR

CRD# 5244296

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When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.

Please contact FINRA with any concerns.



IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page <http://www.nasaa.org/IAPD/IARReports.cfm>

What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



Report Summary

MARIO JOHN GIAMMARCO JR (CRD# 5244296)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **05/12/2025**.

CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
IA	HEROLD ADVISORS, INC.	CRD# 105090	10/13/2020
B	HEROLD & LANTERN INVESTMENTS, INC.	CRD# 30996	11/02/2020

QUALIFICATIONS

This representative is currently registered in **1** SRO(s) and **11** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

Note: Not all jurisdictions require IAR registration or may have an exemption from registration.

Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
B	BERNARD HEROLD & CO., INC.	6193	STATEN ISLAND, NY	07/24/2015 - 11/05/2020

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative?

Yes

The following types of events are disclosed about this representative:

Type	Count
Criminal	1



Qualifications

REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with **11** jurisdiction(s) and 1 SRO(s) through his or her employer(s).

Employment 1 of 2

Firm Name: **HEROLD & LANTERN INVESTMENTS, INC.**

Main Address: 35 PINELAWN ROAD
SUITE 101E
MELVILLE, NY 11747

Firm ID#: 30996

	Regulator	Registration	Status	Date
B	FINRA	General Securities Representative	Approved	11/02/2020
B	FINRA	General Securities Principal	Approved	06/26/2025
B	Arizona	Agent	Approved	03/20/2024
B	Florida	Agent	Approved	11/02/2020
B	Indiana	Agent	Approved	01/03/2022
B	Massachusetts	Agent	Approved	07/27/2021
B	Minnesota	Agent	Approved	11/02/2020
B	New Jersey	Agent	Approved	11/02/2020
B	New York	Agent	Approved	11/02/2020
B	Pennsylvania	Agent	Approved	01/04/2022
B	South Carolina	Agent	Approved	12/16/2020
B	Texas	Agent	Approved	09/23/2021
B	Virginia	Agent	Approved	07/25/2022



Qualifications

Branch Office Locations

1190 Hylan Blvd
Staten Island, NY 10305

Employment 2 of 2

Firm Name: **HEROLD ADVISORS, INC.**
Main Address: 845 THIRD AVENUE SUITE 1703
NEW YORK, NY 10022-7513
Firm ID#: 105090

Regulator	Registration	Status	Date
IA New York	Investment Adviser Representative	Approved	06/30/2022

Branch Office Locations

HEROLD ADVISORS, INC.
845 THIRD AVENUE SUITE 1703
NEW YORK, NY 10022-7513



Qualifications



PASSED INDUSTRY EXAMS

This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

This individual has passed 1 principal/supervisory exam, 2 general industry/product exams, and 2 state securities law exams.

Principal/Supervisory Exams

	Exam	Category	Date
B	General Securities Principal Examination (S24)	Series 24	06/26/2025

General Industry/Product Exams

	Exam	Category	Date
B	Securities Industry Essentials Examination (SIE)	SIE	10/01/2018
B	General Securities Representative Examination (S7)	Series 7	07/24/2015

State Securities Law Exams

	Exam	Category	Date
IA B	Uniform Combined State Law Examination (S66)	Series 66	06/30/2022
B	Uniform Securities Agent State Law Examination (S63)	Series 63	09/02/2015



PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **0** professional designation(s).

No information reported.



Registration & Employment History

PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
B	07/24/2015 - 11/05/2020	BERNARD HEROLD & CO., INC.	CRD# 6193	STATEN ISLAND, NY

EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
11/2020 - Present	Herold & Lantern Investments, Inc.	REGISTERED REPRESENTATIVE	Y	Melville, NY, United States
06/2015 - Present	Herold Advisors, Inc.	Registered Investment Advisor Representative	Y	New York, NY, United States
12/2012 - Present	HEROLD INSURANCE AGENCY	BROKER ASSISTANT	N	STATEN ISLAND, NY, United States
05/2005 - 11/2020	BERNARD HEROLD & CO., INC.	INTERN/PART-TIMER	Y	STATEN ISLAND, NY, United States
10/2013 - 06/2017	WALSH ELECTRICAL CONTRACTING	ATTORNEY	N	STATEN ISLAND, NY, United States

OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

1) HEROLD INSURANCE AGENCY, INC. 1190 HYLAN BLVD., STATEN ISLAND, NY 10305. NOT INVESTMENT RELATED. BROKER SINCE 12/2012. 30-40 HOURS PER MONTH, 10-20 HOURS OF WHICH ARE DURING SECURITIES TRADING HOURS. INSURANCE SALES AND SERVICE.

2) GIAMMARCO PLANNING ASSOCIATES. INVESTMENT RELATED. 37 CIRCLE ROAD, STATEN ISLAND, NY 10304. FINANCIAL PLANNING. ASSOCIATE FROM 1/2012. APPROX. 10-20 HRS/MONTH DEVOTED TO THIS BUSINESS, 5-10 OF WHICH ARE DURING SECURITIES TRADING HOURS. MARKETING, RESEARCH, ADMINISTRATION.

3) GIAMMARCO LAW. NON-INVESTMENT RELATED. 37 CIRCLE ROAD, STATEN ISLAND, NY 10304. ATTORNEY/OWNER FROM 12/2012. APPROX. 5-10 HRS/MONTH DEVOTED TO THIS BUSINESS, NONE OF WHICH ARE DURING SECURITIES TRADING HOURS. LEGAL SERVICES/ATTORNEY.

4) Herold Advisors Inc. 805 Third Ave., NY, NY 10022. Investment Advisor firm. Advisor since 01/2017. 20-30 hrs. pr. month devoted to this, 10-20 of which are during securities trading hours. Duties: Investment management.

5) Law office of Angela R. Giammarco, P.C. 1190 Hylan Blvd, 1st Floor Staten Island, NY 10305. Since 09/2020; 10-20 hours/month of which 5-10 hours are during trading hours. Legal Services. Not investment related.



Disclosure Summary

Disclosure Information

What you should know about reported disclosure events:

(1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

(2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

(3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
 - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

(4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.



DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

Type	Count
Criminal	1

Criminal

This disclosure event involves a criminal charge against the Investment Adviser Representative that has resulted in a dismissal, plea, acquittal or conviction. The criminal matter may relate to any felony or certain misdemeanor offenses (e.g., bribery, perjury, forgery, counterfeiting, extortion, fraud, wrongful taking of property).

Disclosure 1 of 1

Reporting Source: Individual

If charge(s) were brought against an organization over which individual exercised control:

Organization Name: N/A

Investment Related Business:

Position:

Formal Charges were brought in: State Court

Name of Court: BAYONNE MUNICIPAL COURT

Location of Court: BAYONNE, NEW JERSEY

Docket/Case #: W2004-000627-0901

Charge Date: 04/12/2004

Charge(s) 1 of 1

Formal Charge(s)/Description: NJ 2C:21--2.1C EXHIBITING FALSE GOVERNMENT DOCUMENTS FOR IDENTITY OF AGE.FELONY DOWNGRADED TO 2C:28-7(A) D.P. AND DISMISSED.

No of Counts: 1

Felony or Misdemeanor: Felony

Plea for each charge: NOT GUILTY

Disposition of charge: Reduced

Date of Amended Charge: 05/18/2004



Charge was Amended or reduced to:	2C:21-2.1C DOWNGRADED TO 2C:28-7(A) D.P.FALSE DOCUMENTS IN QUESTION WERE IN FACT AUTHENTIC AS ISSUED BY THE STATE OF NY AND UPON EXAMINATION BY THE JUDGE, CASE WAS DISMISSED.
Amended No of Counts:	1
Amended Charge:	DISORDERLY PERSON'S OFFENSE
Amended Plea:	NOT GUILTY.
Disposition of Amended Charge:	Dismissed
Current Status:	Final
Status Date:	05/18/2004
Disposition Date:	05/18/2002
Sentence/Penalty:	DISMISSED.
Broker Statement	AFTER BEING PULLED OVER FOR SPEEDING, A POLICE OFFICER ASKED FOR MY DOCUMENTS WHICH I PRESENTED TO HIM. HE THEN REVIEWED THEM AND ARRESTED ME BECAUSE HE BELIEVED MY NY DRIVER'S LICENSE TO BE FRAUDULENT. IT WAS IN FACT NOT FRAUDULENT, BUT AUTHENTIC AS ISSUED BY THE STATE OF NY AND BASED ON THIS EVIDENCE THE CHARGES AGAINST ME WERE REDUCED AND DISMISSED.



End of Report

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