



IAPD Report

KEITH RYDH

CRD# 5256743

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Please contact FINRA with any concerns.



IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page <http://www.nasaa.org/IAPD/IARReports.cfm>

What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



Report Summary

KEITH RYDH (CRD# 5256743)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **03/09/2026**.

CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
B	FIDELITY BROKERAGE SERVICES LLC	CRD# 7784	06/06/2024
IA	STRATEGIC ADVISERS LLC	CRD# 104555	01/28/2026

QUALIFICATIONS

This representative is currently registered in **2** SRO(s) and **53** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

Note: Not all jurisdictions require IAR registration or may have an exemption from registration.

Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
IA	STRATEGIC ADVISERS, INC.	104555	JACKSONVILLE, FL	01/14/2008 - 08/27/2010
B	FIDELITY BROKERAGE SERVICES LLC	7784	JACKSONVILLE, FL	03/01/2007 - 08/26/2010

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative? **Yes**

The following types of events are disclosed about this representative:

Type	Count
Financial	1



Qualifications

REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with **53** jurisdiction(s) and 2 SRO(s) through his or her employer(s).

Employment 1 of 2

Firm Name: **FIDELITY BROKERAGE SERVICES LLC**
Main Address: 900 SALEM STREET
SMITHFIELD, RI 02917
Firm ID#: 7784

Regulator	Registration	Status	Date
B FINRA	General Securities Representative	Approved	06/06/2024
B New York Stock Exchange	General Securities Representative	Approved	06/06/2024
B Alabama	Agent	Approved	07/15/2024
B Alaska	Agent	Approved	07/09/2024
B Arizona	Agent	Approved	07/12/2024
B Arkansas	Agent	Approved	07/11/2024
B California	Agent	Approved	07/05/2024
B Colorado	Agent	Approved	07/23/2024
B Connecticut	Agent	Approved	07/08/2024
B Delaware	Agent	Approved	07/17/2024
B District of Columbia	Agent	Approved	07/25/2024
B Florida	Agent	Approved	06/07/2024
B Georgia	Agent	Approved	07/05/2024



Qualifications

Regulator	Registration	Status	Date
B Hawaii	Agent	Approved	07/26/2024
B Idaho	Agent	Approved	08/06/2024
B Illinois	Agent	Approved	07/30/2024
B Indiana	Agent	Approved	07/05/2024
B Iowa	Agent	Approved	07/16/2024
B Kansas	Agent	Approved	07/08/2024
B Kentucky	Agent	Approved	07/16/2024
B Louisiana	Agent	Approved	07/31/2024
B Maine	Agent	Approved	07/08/2024
B Maryland	Agent	Approved	07/12/2024
B Massachusetts	Agent	Approved	07/29/2024
B Michigan	Agent	Approved	07/05/2024
B Minnesota	Agent	Approved	07/08/2024
B Mississippi	Agent	Approved	07/08/2024
B Missouri	Agent	Approved	07/26/2024
B Montana	Agent	Approved	07/16/2024
B Nebraska	Agent	Approved	07/05/2024
B Nevada	Agent	Approved	07/08/2024
B New Hampshire	Agent	Approved	07/23/2024



Qualifications

Regulator	Registration	Status	Date
B New Jersey	Agent	Approved	07/05/2024
B New Mexico	Agent	Approved	07/08/2024
B New York	Agent	Approved	07/05/2024
B North Carolina	Agent	Approved	07/05/2024
B North Dakota	Agent	Approved	07/08/2024
B Ohio	Agent	Approved	07/05/2024
B Oklahoma	Agent	Approved	07/08/2024
B Oregon	Agent	Approved	08/01/2024
B Pennsylvania	Agent	Approved	07/05/2024
B Puerto Rico	Agent	Approved	07/15/2024
B Rhode Island	Agent	Approved	07/08/2024
B South Carolina	Agent	Approved	07/07/2024
B South Dakota	Agent	Approved	03/09/2026
B Tennessee	Agent	Approved	07/05/2024
B Texas	Agent	Approved	07/08/2024
B Utah	Agent	Approved	07/17/2024
B Vermont	Agent	Approved	07/12/2024
B Virgin Islands	Agent	Approved	07/09/2024
B Virginia	Agent	Approved	07/10/2024



Qualifications

Regulator	Registration	Status	Date
B Washington	Agent	Approved	07/18/2024
B West Virginia	Agent	Approved	07/11/2024
B Wisconsin	Agent	Approved	07/09/2024
B Wyoming	Agent	Approved	07/09/2024

Branch Office Locations

FIDELITY BROKERAGE SERVICES, LLC
 4601 TOUCHTON RD EAST, BLDG 400
 JACKSONVILLE, FL 32246

FIDELITY BROKERAGE SERVICES, LLC
 JACKSONVILLE, FL

Employment 2 of 2

Firm Name: **STRATEGIC ADVISERS LLC**
 Main Address: 155 SEAPORT BLVD
 BOSTON, MA 02210-2698
 Firm ID#: 104555

Regulator	Registration	Status	Date
IA Florida	Investment Adviser Representative	Approved	02/27/2026
IA Texas	Investment Adviser Representative	Restricted Approval	01/28/2026

Branch Office Locations

STRATEGIC ADVISERS LLC
 JACKSONVILLE, FL

STRATEGIC ADVISERS LLC
 4601 TOUCHTON RD EAST, BLDG 400
 JACKSONVILLE, FL 32246-4484



Qualifications

PASSED INDUSTRY EXAMS

This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

This individual has passed 0 principal/supervisory exams, 3 general industry/product exams, and 2 state securities law exams.

Principal/Supervisory Exams

Exam	Category	Date
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No information reported.

General Industry/Product Exams

Exam	Category	Date
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General Securities Representative Examination (S7TO)	Series 7TO	06/06/2024
Securities Industry Essentials Examination (SIE)	SIE	05/02/2024
General Securities Representative Examination (S7)	Series 7	02/28/2007

State Securities Law Exams

Exam	Category	Date
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Uniform Combined State Law Examination (S66)	Series 66	01/08/2026
Uniform Securities Agent State Law Examination (S63)	Series 63	06/18/2024

PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **0** professional designation(s).

No information reported.



Registration & Employment History

PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
IA	01/14/2008 - 08/27/2010	STRATEGIC ADVISERS, INC.	CRD# 104555	JACKSONVILLE, FL
B	03/01/2007 - 08/26/2010	FIDELITY BROKERAGE SERVICES LLC	CRD# 7784	JACKSONVILLE, FL

EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
03/2024 - Present	FIDELITY INVESTMENTS	CUSTOMER RELATIONSHIP ADVOCATE	Y	JACKSONVILLE, FL, United States
01/2024 - 03/2024	UNEMPLOYED	UNEMPLOYED	N	JACKSONVILLE, FL, United States
01/2022 - 01/2024	UBS	PRIVATE MORTGAGE BANKER	Y	JACKSONVILLE, FL, United States
12/2021 - 01/2022	UNEMPLOYED	UNEMPLOYED	N	JACKSONVILLE, FL, United States
09/2020 - 12/2021	NEWREZ	LEARNING CONSULTANT	N	FORT WASHINGTON, PA, United States
07/2020 - 09/2020	AMERICAN FINANCING	LOAN PROCESSOR	N	AURORA, CO, United States
04/2018 - 07/2020	GEICO	CLAIMS TRAINER	N	JACKSONVILLE, FL, United States
12/2016 - 03/2018	DIGITAL RISK	OPERATIONS MANAGER	N	JACKSONVILLE, FL, United States
04/2010 - 09/2017	FOODIESUSA INC	PRESIDENT	N	JACKSONVILLE, FL, United States
03/2016 - 11/2016	BANK OF AMERICA	MORTGAGE LOAN OFFICER	N	JACKSONVILLE, FL, United States

OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

OBA-108066|OrgNm:Keith Rydh|Org Addr:Jacksonvil,Florida,US|OBA Nature:1099 sole proprietor working p|Invst Rel:N|Title:Sole Proprietor|Duties:Act as brand ambassador to promote various companies, products and or services, mostly in



Registration & Employment History



OTHER BUSINESS ACTIVITIES

the service industry|StrtDt:02-29-24|TotHrs/mon:4|TrdHrs/mon:0|



Disclosure Summary

Disclosure Information

What you should know about reported disclosure events:

(1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

(2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

(3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
 - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

(4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.



DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

Type	Count
Financial	1

Financial

This disclosure event involves a final bankruptcy, compromise with one or more creditors, or Securities Investor Protection Corporation liquidation that occurred within the last 10 years and that involved the Investment Adviser Representative or an organization/investment adviser that the Investment Adviser Representative controlled that occurred within the last 10 years.

Disclosure 1 of 1

Reporting Source:	Individual
Action Type:	Bankruptcy
Bankruptcy:	Chapter 13
Action Date:	10/17/2022
Organization Investment-Related?	
Type of Court:	Federal Court
Name of Court:	Middle District of Florida Jacksonville Division
Location of Court:	Jacksonville, Florida
Docket/Case #:	3:22-bk-02091-JAB
Action Pending?	Yes



End of Report

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