



IAPD Report

MICHAEL JON BYERS

CRD# 5383809

<u>Section Title</u>	<u>Page(s)</u>
Report Summary	1
Qualifications	2 - 4
Registration and Employment History	5 - 6
Disclosure Information	7

i When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.
Please contact FINRA with any concerns.



IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page <http://www.nasaa.org/IAPD/IARReports.cfm>

What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



Report Summary

MICHAEL JON BYERS (CRD# 5383809)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **02/16/2026**.

CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
IA	LONESTAR REGISTERED INVESTMENT ADVISORS, PLLC	CRD# 144200	05/27/2008
IA	THE VIABLE GROUP, INC.	CRD# 143266	09/15/2025
IA	BG WEALTH ADVISORY, LLC	CRD# 164471	11/05/2025

QUALIFICATIONS

This representative is currently registered in **0** SRO(s) and **3** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

Note: Not all jurisdictions require IAR registration or may have an exemption from registration.

Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

FIRM	CRD#	LOCATION	REGISTRATION DATES
------	------	----------	--------------------

No information reported.

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative? **Yes**

The following types of events are disclosed about this representative:

Type	Count
Criminal	1
Judgment/Lien	6



Qualifications

REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with **3** jurisdiction(s) and **0** SRO(s) through his or her employer(s).

Employment 1 of 3

Firm Name: **BG WEALTH ADVISORY, LLC**
Main Address: 5700 BROADMOOR
SUITE 500
MISSION, KS 66202
Firm ID#: 164471

Regulator	Registration	Status	Date
IA Kansas	Investment Adviser Representative	Approved	11/05/2025
IA Texas	Investment Adviser Representative	Approved	11/05/2025

Branch Office Locations

BG WEALTH ADVISORY, LLC
10210 Frankford Ave., Suite 220
Lubbock, TX 79424

Employment 2 of 3

Firm Name: **THE VIABLE GROUP, INC.**
Main Address: 8700 CROWNHILL BLVD
SUITE 303
SAN ANTONIO, TX 78209
Firm ID#: 143266

Regulator	Registration	Status	Date
IA Texas	Investment Adviser Representative	Approved	09/15/2025

Branch Office Locations

THE VIABLE GROUP, INC.
10210 Frankford Ave
Suite 220
Lubbock, TX 79424

Employment 3 of 3



Qualifications

Firm Name: **LONESTAR REGISTERED INVESTMENT ADVISORS, PLLC**
 Main Address: 10210 FRANKFORD AVE
 SUITE 220
 LUBBOCK, TX 79424
 Firm ID#: 144200

Regulator	Registration	Status	Date
IA California	Investment Adviser Representative	Approved - Pending IAR CE	01/01/2026
IA Texas	Investment Adviser Representative	Approved	05/27/2008

Branch Office Locations

LONESTAR REGISTERED INVESTMENT ADVISORS, PLLC
 2911 Turtle Creek Blvd
 Suite 300
 Dallas, TX 75205

LONESTAR REGISTERED INVESTMENT ADVISORS, PLL
 6501 Wyoming Blvd NE
 Building G, Suite 3
 Albuquerque, NM 87109

LONESTAR REGISTERED INVESTMENT ADVISORS, PLLC
 10210 Frankford Ave
 Suite 220
 Lubbock, TX 79424

LONESTAR REGISTERED INVESTMENT ADVISORS, PLL
 10210 FRANKFORD AVE
 SUITE 220
 LUBBOCK, TX 79424



Qualifications

PASSED INDUSTRY EXAMS

This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

This individual has passed 0 principal/supervisory exams, 0 general industry/product exams, and 1 state securities law exam.

Principal/Supervisory Exams

Exam	Category	Date
------	----------	------

No information reported.

General Industry/Product Exams

Exam	Category	Date
------	----------	------

No information reported.

State Securities Law Exams

Exam	Category	Date
------	----------	------

IA Uniform Investment Adviser Law Examination (S65)	Series 65	07/25/2007
--	-----------	------------

PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **0** professional designation(s).

No information reported.



Registration & Employment History

PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

No information reported.

EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
01/2026 - Present	Lonestar Cornerstone Athletic Club, LLC dba Lonestar Elite Fitne	Owner	N	Lubbock, TX, United States
11/2025 - Present	LoneStar Holdco 1, Inc.	Member	N	Lubbock, TX, United States
11/2025 - Present	Lonestar Holdco 2, Inc.	Minority Owner	N	Lubbock, TX, United States
11/2025 - Present	Lonestar Intermediate Holding Company, LLC	Member	N	Lubbock, TX, United States
11/2025 - Present	Meraki Intermediate Holdings, LLC	Member	N	Scottsdale, AZ, United States
10/2025 - Present	BG WEALTH ADVISORY, LLC	INVESTMENT ADVISOR REPRESENTATIVE	Y	Mission, KS, United States
08/2025 - Present	THE VIABLE GROUP, INC.	INVESTMENT ADVISOR REPRESENTATIVE	Y	LUBBOCK, TX, United States
02/2020 - Present	M&M Wealth Management LLC dba Lonestar Wealth Management	Managing Member/Insurance Agent	Y	Lubbock, TX, United States
05/2007 - Present	LONESTAR REGISTERED INVESTMENT ADVISORS, LLC	PRESIDENT/IAR	Y	LUBBOCK, TX, United States
05/2007 - Present	Texas Alliance Financial Services, PLLC	Managing Member/Insurance Agent	Y	Lubbock, TX, United States
07/2001 - Present	ALLIANCE FINANCIAL SERVICES	SALES REPRESENTATIVE	N	LUBBOCK, TX, United States



Registration & Employment History

OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

LONESTAR REGISTERED INVESTMENT ADVISORS, LLC; INVESTMENT RELATED; 10210 FRANKFORD AVE, SUITE 220, LUBBOCK, TX 79424; IAR/MANAGING MEMBER; APPROXIMATELY 90% OF TIME

BYERS OFFICE BUILDING LLC; NON-INVESTMENT RELATED; 1001 MAIN ST #505, LUBBOCK TX 79401; COMMERCIAL RENTAL; OWNER; 4/2006; 10 HRS/MONTH; 5 HRS DURING SEC TRADING HRS; BUILDING MANAGEMENT

LUBBOCK BRIDGE PROPERTIES LLC; NON-INVESTMENT RELATED; COMMERCIAL RENTAL; 1301 REBUD AVE, LUBBOCK TX 79403; 10/2006; 3 HRS/MONTH; 0 HRS DURING SEC TRADING HRS; OWNER-RELATED ISSUES

LUBBOCK MB HOLDINGS, LLC; NON-INVESTMENT RELATED; 1001 MAIN ST #505, LUBBOCK TX 79401; INSURANCE SALES; OWNER; 05/2007; 120 HRS/MONTH, 80 DURING SEC TRADING HRS; RECEIVE OFFERS

TEXAS ALLIANCE FINANCIAL SERVICES, PLLC; INVESTMENT RELATED; INSURANCE SALES; OWNER; 5/2007; 60 HOURS/MONTH, 40 DURING SEC TRADING HRS; MANAGE AGENTS AND SALES

M&M Wealth Management, LLC dba Lonestar Wealth Management; INVESTMENT RELATED; INSURANCE SALES; OWNER; 02/2020; 60 HOURS/MONTH, 40 DURING SEC TRADING HRS; MANAGE AGENTS AND SALES

THE VIABLE GROUP, INC.; INVESTMENT RELATED; INVESTMENT ADVISOR REPRESENTATIVE; START DATE 08/2025; LUBBOCK, TX; LESS THAN 10% OF TIME

BG WEALTH ADVISORY, LLC; INVESTMENT RELATED; INVESTMENT ADVISOR REPRESENTATIVE; START DATE 10/2025; MISSION, KS; LESS THAN 10% OF TIME

Lonestar Holdco 1, Inc. , Lonestar Holdco 2, Inc., Lonestar Intermediate, LLC and Meraki Intermediate Holdings, LLC are all holding companies. No services are provided and no time is spent in these businesses. All started 11/2025

Lonestar Cornerstone Athletic Club, LLC dba Lonestar Elite Fitness; non-investment related; Lubbock, TX; Fitness Gym; Owner; started 01/2026; 0 hrs spent



Disclosure Summary

Disclosure Information

What you should know about reported disclosure events:

(1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

(2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

(3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
 - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

(4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.



DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

Type	Count
Criminal	1
Judgment/Lien	6

Criminal

This disclosure event involves a criminal charge against the Investment Adviser Representative that has resulted in a dismissal, plea, acquittal or conviction. The criminal matter may relate to any felony or certain misdemeanor offenses (e.g., bribery, perjury, forgery, counterfeiting, extortion, fraud, wrongful taking of property).

Disclosure 1 of 1

Reporting Source:	Individual
Court Details:	STATE COURT, COUNTY OF LUBBOCK, TEXAS DOCKET NO. 97455143
Charge Date:	08/15/1997
Charge Details:	MISDEAMOR THEFT \$500-\$1500; ONE COUNT, NOT GUILTY PLEA
Felony?	No
Current Status:	Final
Status Date:	01/06/2000
Disposition Details:	DISMISSED 01/06/2000

Broker Statement

CLOSED A BUSINESS IN MAY OF 1997 AND STOP PAYMENTS WERE MADE TO COMPANIES NOT FULFILLING THEIR OBLIGATIONS. WHEN THESE COMPANIES TOOK ACTION, HE DID NOT RECEIVE THESE AS HIS BUSINESS HAD MOVED. BY THE TIME HE RESPONDED, CHARGES HAD BEEN FILED. THE COMPANIES SUBSEQUENTLY DISMISSED THE CHARGES.



Judgment/Lien

This disclosure event involves an unsatisfied and outstanding judgment or lien against the Investment Adviser Representative.

Disclosure 1 of 6

Reporting Source: Individual
Judgment/Lien Holder: IRS
Judgment/Lien Amount: \$68,372.89
Judgment/Lien Type: Tax
Date Filed with Court: 01/20/2017
Date Individual Learned: 01/20/2017
Type of Court: Federal Court
Name of Court: Department of Treasury
Location of Court: Farmers Branch TX
Docket/Case #: 244984817 - Serial No.
Judgment/Lien Outstanding? Yes

Disclosure 2 of 6

Reporting Source: Individual
Judgment/Lien Holder: IRS
Judgment/Lien Amount: \$22,528.00
Judgment/Lien Type: Tax
Date Filed with Court: 01/20/2017
Date Individual Learned: 01/20/2017
Type of Court: Federal Court
Name of Court: Department of Treasury
Location of Court: Farmers Branch TX
Docket/Case #: 244984817 - Serial No.
Judgment/Lien Outstanding? Yes

Disclosure 3 of 6

Reporting Source: Individual
Judgment/Lien Holder: IRS
Judgment/Lien Amount: \$86,103.35
Judgment/Lien Type: Tax
Date Filed with Court: 01/20/2017
Date Individual Learned: 01/20/2017
Type of Court: Federal Court
Name of Court: Department of Treasury



Location of Court: Farmers Branch TX
Docket/Case #: 244984517 - Serial No.
Judgment/Lien Outstanding? Yes

Disclosure 4 of 6

Reporting Source: Individual
Judgment/Lien Holder: IRS
Judgment/Lien Amount: \$50,206.89
Judgment/Lien Type: Tax
Date Filed with Court: 01/20/2017
Date Individual Learned: 01/20/2017
Type of Court: Federal Court
Name of Court: Department of Treasury
Location of Court: Farmers Branch TX
Docket/Case #: 244984517 - Serial No.
Judgment/Lien Outstanding? Yes

Disclosure 5 of 6

Reporting Source: Individual
Judgment/Lien Holder: IRS
Judgment/Lien Amount: \$87,867.53
Judgment/Lien Type: Tax
Date Filed with Court: 01/20/2017
Date Individual Learned: 01/20/2017
Type of Court: Federal Court
Name of Court: Department of Treasury
Location of Court: Farmers Branch TX
Docket/Case #: 244985317 - Serial No.
Judgment/Lien Outstanding? Yes

Disclosure 6 of 6

Reporting Source: Individual
Judgment/Lien Holder: IRS
Judgment/Lien Amount: \$20,198.52
Judgment/Lien Type: Tax
Date Filed with Court: 01/20/2017
Date Individual Learned: 01/20/2017



Type of Court:	Federal Court
Name of Court:	Department of Treasury
Location of Court:	Farmers Branch TX
Docket/Case #:	244985317 - Serial No.
Judgment/Lien Outstanding?	Yes



End of Report

This page is intentionally left blank.