



IAPD Report

BRUCE ROBERT DENK

CRD# 5420685

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When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.

Please contact FINRA with any concerns.



IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page <http://www.nasaa.org/IAPD/IARReports.cfm>

What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



Report Summary

BRUCE ROBERT DENK (CRD# 5420685)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **05/29/2024**.

CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
B	AUSDAL FINANCIAL PARTNERS, INC.	CRD# 7995	04/04/2016
IA	CPR INVESTMENTS INC	CRD# 139067	04/08/2016

QUALIFICATIONS

This representative is currently registered in **1** SRO(s) and **2** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

Note: Not all jurisdictions require IAR registration or may have an exemption from registration.

Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
B	HBW SECURITIES LLC	136959	PORTLAND, OR	10/29/2014 - 04/04/2016
IA	HBW ADVISORY SERVICES LLC	143665	PORTLAND, OR	10/13/2010 - 04/04/2016

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative?

Yes

The following types of events are disclosed about this representative:

Type	Count
Criminal	1



Qualifications

REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with 2 jurisdiction(s) and 1 SRO(s) through his or her employer(s).

Employment 1 of 2

Firm Name: **AUSDAL FINANCIAL PARTNERS, INC.**

Main Address: 5187 UTICA RIDGE RD
DAVENPORT, IA 52807

Firm ID#: 7995

	Regulator	Registration	Status	Date
	FINRA	Invest. Co and Variable Contracts	Approved	04/04/2016
	Oregon	Agent	Approved	04/08/2016
	Washington	Agent	Approved	04/04/2016

Branch Office Locations

AUSDAL FINANCIAL PARTNERS, INC.
3650 SW 93rd Avenue
PORTLAND, OR 97225

AUSDAL FINANCIAL PARTNERS, INC.
PORTLAND, OR

Employment 2 of 2

Firm Name: **CPR INVESTMENTS INC**

Main Address: 1600 PARKDALE ROAD
SUITE 201
ROCHESTER, MI 48307

Firm ID#: 139067

	Regulator	Registration	Status	Date
	Oregon	Investment Adviser Representative	Approved	04/08/2016

Branch Office Locations

CPR INVESTMENTS INC
PORTLAND, OR



Qualifications



PASSED INDUSTRY EXAMS

This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

This individual has passed 0 principal/supervisory exams, 2 general industry/product exams, and 2 state securities law exams.

Principal/Supervisory Exams

Exam	Category	Date
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No information reported.

General Industry/Product Exams

Exam	Category	Date
B Securities Industry Essentials Examination (SIE)	SIE	10/01/2018
B Investment Company Products/Variable Contracts Representative Examination (S6)	Series 6	09/27/2014

State Securities Law Exams

Exam	Category	Date
B Uniform Securities Agent State Law Examination (S63)	Series 63	01/21/2015
IA Uniform Investment Adviser Law Examination (S65)	Series 65	10/05/2010



PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **0** professional designation(s).

No information reported.



Registration & Employment History

PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
B	10/29/2014 - 04/04/2016	HBW SECURITIES LLC	CRD# 136959	PORTLAND, OR
IA	10/13/2010 - 04/04/2016	HBW ADVISORY SERVICES LLC	CRD# 143665	PORTLAND, OR

EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
04/2016 - Present	AUSDAL FINANCIAL PARTNERS, INC	REGISTERED REPRESENTATIVE	Y	DAVENPORT, IA, United States
04/2016 - Present	CPR Financial Group	Insurance Agent	Y	Rochester, MI, United States
04/2016 - Present	CPR Investments Inc.	Investment Advisor Representative	Y	Rochester, MI, United States
01/2006 - Present	DENK & ASSOCIATES, INC.	PRESIDENT	N	PORTLAND, OR, United States
04/2004 - Present	DENK FINANCIAL ADVISORS	OWNER	N	PORTLAND, OR, United States
09/2014 - 04/2016	HBW SECURITIES LLC	REGISTERED REPRESENTATIVE	Y	SIMI VALLEY, CA, United States
10/2010 - 04/2016	HBW ADVISORY SERVICES LLC	REGISTERED INVESTMENT ADVISOR REPRESENTATIVE	Y	SIMI VALLEY, CA, United States
07/2002 - 04/2016	HBW INSURANCE & FINANCIAL SERVICES, INC.	AGENT	N	SIMI VALLEY, CA, United States

OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

1. CPR FINANCIAL GROUP, LLC; NON INVESTMENT RELATED; 1600 PARKDALE RD STE 201 ROCHESTER, MI; INSURANCE SALES; I AM A INDEPENDENT CONTRACTOR; ACTIVITY BEGAN 04/2016; I DEVOTE 20 HOURS DURING THE MONTH TO THIS ACTIVITY WITH 16 OF THOSE DURING TRADING HOURS; COMPENSATION IS COMMISSIONS.
2. MODERN INSURANCE, INC (DBA SENIOR CHOICES NW); NON INVESTMENT RELATED; P.O. BOX 2237 WILSONVILLE, OR; I AM A PRODUCER/ INDEPENDENT CONTRACTOR FOR A MEDICARE INSURANCE AGENCY; ACTIVITY BEGAN



Registration & Employment History



OTHER BUSINESS ACTIVITIES

01/2014; I DEVOTE 6 HOURS PER MONTH TO THIS ACTIVITY 4 DURING TRADING HOURS; SELL MEDICARE INSURANCE; COMPENSATION IS COMMISSIONS.

3. DENK & ASSOCIATES, INC. DBA DENK FINANCIAL ADVISORS; INVESTMENT RELATED; 3650 SW 93RD AVENUE, PORTLAND, OR; RETIREMENT PLANNING, INSURANCE, INVESTMENT ADVISORY SERVICES; PRESIDENT/OWNER; ACTIVITY BEGAN 01/2006; I DEVOTE APPX 16 HOURS PER MONTH TO THIS ACTIVITY ALL DURING TRADING HOURS; I COMPLETE LICENSING, DAILY OPERATIONS, PAYROLL, AND TAX PREPARATION.



Disclosure Summary

Disclosure Information

What you should know about reported disclosure events:

(1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

(2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

(3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
 - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

(4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.



DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

Type	Count
Criminal	1

Criminal

This disclosure event involves a criminal charge against the Investment Adviser Representative that has resulted in a dismissal, plea, acquittal or conviction. The criminal matter may relate to any felony or certain misdemeanor offenses (e.g., bribery, perjury, forgery, counterfeiting, extortion, fraud, wrongful taking of property).

Disclosure 1 of 1

Reporting Source:	Individual
Formal Charges were brought in:	DISTRICT COURT
Name of Court:	DISTRICT COURT FOR THE 52ND JUDICIAL DISTRICT
Location of Court:	ROCHESTER HILLS, MI
Docket/Case #:	91009121ST
Charge Date:	06/30/1991
Charge(s) 1 of 3	
Formal Charge(s)/Description:	FRAUDULENT ACTIVITIES.
No of Counts:	1
Felony or Misdemeanor:	Felony
Plea for each charge:	NOT GUILTY
Disposition of charge:	Dismissed
Charge(s) 2 of 3	
Formal Charge(s)/Description:	CHECK/NO ACCOUNT
No of Counts:	1
Felony or Misdemeanor:	Felony
Plea for each charge:	NOT GUILTY
Disposition of charge:	Dismissed
Charge(s) 3 of 3	



Formal Charge(s)/Description:	CHECK/NON SUFFICIENT FUNDS
No of Counts:	1
Felony or Misdemeanor:	Misdemeanor
Plea for each charge:	NO CONTEST
Disposition of charge:	Convicted
Current Status:	Final
Status Date:	11/12/1991
Disposition Date:	11/12/1991
Sentence/Penalty:	REP SENTENCED TO \$175.00 F/C OR COURT COMMUNITY SERVICE WORK. REP PAID THE \$175.00 FEE.



End of Report

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