



IAPD Report

JASON DEWANDE BELL

CRD# 5436582

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Please contact FINRA with any concerns.



IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page <http://www.nasaa.org/IAPD/IARReports.cfm>

What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



Report Summary

JASON DEWANDE BELL (CRD# 5436582)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **08/03/2026**.

CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
B	CETERA ADVISORS LLC	CRD# 10299	02/13/2015
IA	CETERA INVESTMENT ADVISERS LLC	CRD# 105644	03/21/2024

QUALIFICATIONS

This representative is currently registered in **1** SRO(s) and 1 jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

Note: Not all jurisdictions require IAR registration or may have an exemption from registration.

Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
IA	CETERA ADVISORS LLC	10299	ASHEVILLE, NC	02/17/2015 - 03/21/2024
B	CAPITAL GUARDIAN, LLC	137919	NEW YORK, NY	09/18/2013 - 03/17/2015
IA	CAPITAL GUARDIAN WEALTH MANAGEMENT, LLC	131631	LONG BEACH, CA	03/12/2013 - 03/17/2015

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative?

Yes

The following types of events are disclosed about this representative:

Type	Count
Criminal	1



Qualifications

REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with **1** jurisdiction(s) and **1** SRO(s) through his or her employer(s).

Employment 1 of 2

Firm Name: **CETERA INVESTMENT ADVISERS LLC**
Main Address: 1450 AMERICAN LANE
6TH FLOOR, SUITE 650
SCHAUMBURG, IL 60173-2096
Firm ID#: 105644

	Regulator	Registration	Status	Date
IA	North Carolina	Investment Adviser Representative	Approved	03/21/2024

Branch Office Locations

CETERA INVESTMENT ADVISERS LLC
207 Coxe Avenue
Studio 19
Asheville, NC 28801

Employment 2 of 2

Firm Name: **CETERA ADVISORS LLC**
Main Address: 5299 DTC BLVD #800
GREENWOOD VILLAGE, CO 80111
Firm ID#: 10299

	Regulator	Registration	Status	Date
B	FINRA	General Securities Representative	Approved	02/13/2015
B	North Carolina	Agent	Approved	02/18/2015

Branch Office Locations

CETERA ADVISORS LLC
ASHEVILLE, NC



Qualifications



PASSED INDUSTRY EXAMS

This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

This individual has passed 0 principal/supervisory exams, 2 general industry/product exams, and 2 state securities law exams.

Principal/Supervisory Exams

Exam	Category	Date
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No information reported.

General Industry/Product Exams

Exam	Category	Date
B Securities Industry Essentials Examination (SIE)	SIE	10/01/2018
B General Securities Representative Examination (S7)	Series 7	06/03/2013

State Securities Law Exams

Exam	Category	Date
B Uniform Securities Agent State Law Examination (S63)	Series 63	10/28/2014
IA Uniform Investment Adviser Law Examination (S65)	Series 65	07/20/2009



PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **0** professional designation(s).

No information reported.

Only professional designations listed in Question 8 of the Form U4 will appear in this section if the appropriate box is checked and verified by the issuing organization at the time of the filing. Learn more about eligible designations at [IARD](#) and [NASAA](#).



Registration & Employment History

PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
IA	02/17/2015 - 03/21/2024	CETERA ADVISORS LLC	CRD# 10299	ASHEVILLE, NC
B	09/18/2013 - 03/17/2015	CAPITAL GUARDIAN, LLC	CRD# 137919	NEW YORK, NY
IA	03/12/2013 - 03/17/2015	CAPITAL GUARDIAN WEALTH MANAGEMENT, LLC	CRD# 131631	LONG BEACH, CA
IA	01/28/2010 - 03/28/2012	CIRCLE ONE WEALTH MANAGEMENT, LLC	CRD# 152626	MOUNT PLEASANT, SC

EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
03/2024 - Present	CETERA INVESTMENT ADVISERS LLC	INVESTMENT ADVISOR REPRESENTATIVE	Y	SCHAUMBURG, IL, United States
01/2022 - Present	NFL UK	COMMENTATOR	N	London, United Kingdom
11/2016 - Present	DBA MASTERS PROSPORTS & ENTERTAINMENT	FINANCIAL ADVISOR	Y	NEW YORK, NY, United States
02/2015 - Present	CETERA ADVISORS LLC	REGISTERED REPRESENTATIVE	Y	DENVER, CO, United States
03/2012 - Present	MASTERS PRIVATE CLIENT GROUP	ASSOCIATE	Y	NEW YORK, NY, United States
01/2022 - 08/2026	WILLIAM HILL	COMMENTATOR	N	London, United Kingdom

OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

(1) DBA: MASTERS PRIVATE CLIENT GROUP LLC, INVESTMENT RELATED, 100 VILLAGE POINTE LANE, ASHVILLE, NC 28803, FINANCIAL PLANNING, START MARCH 2012, 40 HOURS PER WEEK - DURING TRADING HOURS, CO-OWNER, FINANCIAL ADVISOR.

(2) NAME OF OTHER BUSINESS: DBA MASTERS PROSPORTS & ENTERTAINMENT;



Registration & Employment History



OTHER BUSINESS ACTIVITIES

INVESTMENT RELATED: YES;
ADDRESS: SAME AS REGISTERED LOCATION;
NATURE OF BUSINESS: FINANCIAL SERVICES;
START DATE: 11/10/2016;
POSITION/TITLE/RELATIONSHIP: FINANCIAL ADVISOR;
APX NUMBER OF HOURS PER WEEK: 5 HOURS;
APX NUMBER OF HOURS DURING TRADING HOURS: VARIES;
BRIEF DESCRIPTION OF DUTIES: DBA FOR SECURITIES BUSINESS.

(3) NAME OF OTHER BUSINESS: NATIONAL FOOTBALL LEAGUE
INVESTMENT RELATED: NO
ADDRESS: 30 PANTON ST LONDON SW1Y4AJ
BUSINESS: FOOTBALL
START DATE: 9/2017
APX NUMBER OF HOURS PER WEEK: 1
APX NUMBER OF HOURS DURING TRADING HOURS: 1
POSITION/TITLE/RELATIONSHIP: COMMENTATOR
BRIEF DESCRIPTION OF DUTIES: SPORTS TV AND REPORTING ;

(4) NAME OF OTHER BUSINESS: NFL UK,
INVESTMENT RELATED: NO,
ADDRESS: 90 PANTON ST, LONDON, UK,
NATURE OF BUSINESS: SPORTS MEDIA,
START DATE: 03/2022,
POSITION/TITLE/RELATIONSHIP: COMMENTATOR,
APX NUMBER OF HOURS PER WEEK: 10,
APX NUMBER OF HOURS DURING TRADING HOURS: VARIES,
BRIEF DESCRIPTION OF DUTIES: PRODUCE TV SHOWS, PODCASTS, LIVE COMMENTARY AND PERSONAL APPEARANCES;

(5) NAME OF OTHER BUSINESS: TL ENTERTAINMENT DBA BESPOKE,
INVESTMENT RELATED: NO,
ADDRESS: 9 LEIGH CT, BASCOMBE ST, BRIXTON, UK,
NATURE OF BUSINESS: PUBLIC APPEARANCE,
START DATE: 01/2022,
POSITION/TITLE/RELATIONSHIP: ENDORSEMENTS AND ENTERTAINMENT,
APX NUMBER OF HOURS PER WEEK: 1,
APX NUMBER OF HOURS DURING TRADING HOURS: VARIES,
BRIEF DESCRIPTION OF DUTIES: PROVIDE ENDORSEMENT AND ENTERTAINMENT FOR SELECTED ENTITIES THROUGH WILLIAM MORRIS;

(6) NAME OF OTHER BUSINESS: BESPOKEPUBLICITY;
INVESTMENT RELATED: NO;
ADDRESS: SAME AS REGISTERED LOCATION;
NATURE OF BUSINESS: SPORTS COMMENTATOR;
START DATE: 06/18/2026;
POSITION/TITLE/RELATIONSHIP: COMMENTATOR;
APX NUMBER OF HOURS PER WEEK: 3;
APX NUMBER OF HOURS DURING TRADING HOURS: 0;
BRIEF DESCRIPTION OF DUTIES: SPORTS COMMENTATOR;



Disclosure Summary

Disclosure Information

What you should know about reported disclosure events:

(1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

(2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

(3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
 - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

(4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.



DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

Type	Count
Criminal	1

Criminal

This disclosure event involves a criminal charge against the Investment Adviser Representative that has resulted in a dismissal, plea, acquittal or conviction. The criminal matter may relate to any felony or certain misdemeanor offenses (e.g., bribery, perjury, forgery, counterfeiting, extortion, fraud, wrongful taking of property).

Disclosure 1 of 1

Reporting Source: Individual

Organization Name (if charge(s) were brought against an organization over which individual exercised control): N/A

Court Details: SUPERIOR COURT OF THE STATE OF CALIFORNIA, COUNTY OF ORANGE, CENTRAL JUSTICE CENTER, CALIFORNIA, CASE NO. 05HF1701.

Charge Date: 02/25/2005

Charge Details: 1 COUNT OF ASSAULT WITH A DEADLY WEAPON AND INSTRUMENT, GLASS BOTTLE. THIS IS A FELONY. DEFENDENT PLEAD GUILTY. ON 08/22/2008 COUNT ONE WAS REDUCED TO A MISDEMEANOR AND PROBATION WAS TERMINATED. THIS CHARGE IS NOT INVESTMENT RELATED.

Felony? Yes

Current Status: Final

Status Date: 01/30/2007

Disposition Details: FOR THE 1 COUNT OF ASSAULT WITH A DEADLY WEAPON, DEFENDENT PLEAD GUILTY AND WAS ORDERED TO PAY \$500 IN RESTITUTION, \$5,000 TO THE VICTIM/WITNESS ASSISTANCE PROGRAM, PERFORM 300 HOURS OF PROBATION APPROVED COMMUNITY SERVICE AND BE ON PROBATION FOR 3 YEARS. AFTER 18 MONTHS, THE COURT WILL ENTERTAIN A MOTION TO REDUCE COUNT 1 AND TERMINATE PROBATION PROVIDED DEFENDENT HAS SUCCESSFULLY COMPLIED WITH ALL TERMS AND CONDITIONS OF PROBATION, COMMUNITY SERVICE AND PAID ALL FEES. ON 08/22/2008 COUNT 1 WAS REDUCED TO A MISDEMEANOR AND PROBATION WAS TERMINATED.



End of Report

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