



IAPD Report

MICHAEL LAWRENCE ALBERTSON

CRD# 5440171

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When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.

Please contact FINRA with any concerns.



IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page <http://www.nasaa.org/IAPD/IARReports.cfm>

What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



Report Summary

MICHAEL LAWRENCE ALBERTSON (CRD# 5440171)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **05/07/2026**.

CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
IA	TRADEWELL TAX & FINANCIAL	CRD# 332473	01/16/2025

QUALIFICATIONS

This representative is currently registered in **0** SRO(s) and **2** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

Note: Not all jurisdictions require IAR registration or may have an exemption from registration.

Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
IA	SECURE ASSET MANAGEMENT, L.L.C.	144046	Fort Wayne, IN	10/15/2018 - 01/24/2025
IA	USA FINANCIAL SECURITIES CORPORATION	103857	FORT WAYNE, IN	04/09/2013 - 10/16/2018
IA	SECURE ASSET MANAGEMENT, L.L.C.	144046	Fort Wayne, IN	10/02/2018 - 10/02/2018

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative? **Yes**

The following types of events are disclosed about this representative:

Type	Count
Customer Dispute	2



Qualifications

REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with **2** jurisdiction(s) and **0** SRO(s) through his or her employer(s).

Employment 1 of 1

Firm Name: **TRADEWELL TAX & FINANCIAL**
Main Address: 130 WEST MAIN STREET
#100
FORT WAYNE, IN 46802
Firm ID#: 332473

Regulator	Registration	Status	Date
IA Indiana	Investment Adviser Representative	Approved	01/16/2025
IA Texas	Investment Adviser Representative	Approved	04/15/2025

Branch Office Locations

TRADEWELL TAX & FINANCIAL
130 WEST MAIN STREET
#100
FORT WAYNE, IN 46802



Qualifications

PASSED INDUSTRY EXAMS

This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

This individual has passed 0 principal/supervisory exams, 0 general industry/product exams, and 1 state securities law exam.

Principal/Supervisory Exams

Exam	Category	Date
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No information reported.

General Industry/Product Exams

Exam	Category	Date
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No information reported.

State Securities Law Exams

Exam	Category	Date
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IA	Uniform Investment Adviser Law Examination (S65)	Series 65	10/15/2007
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PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **0** professional designation(s).

No information reported.



Registration & Employment History

PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
IA	10/15/2018 - 01/24/2025	SECURE ASSET MANAGEMENT, L.L.C.	CRD# 144046	Fort Wayne, IN
IA	04/09/2013 - 10/16/2018	USA FINANCIAL SECURITIES CORPORATION	CRD# 103857	FORT WAYNE, IN
IA	10/02/2018 - 10/02/2018	SECURE ASSET MANAGEMENT, L.L.C.	CRD# 144046	Fort Wayne, IN
IA	06/20/2011 - 05/06/2013	FUSION INVESTMENT ADVISORS, LLC	CRD# 156549	FORT WAYNE, IN
IA	08/06/2008 - 06/16/2011	AMERICAN INVESTMENT SERVICES	CRD# 144088	FORT WAYNE, IN
IA	04/27/2009 - 02/15/2011	TRADEWELL TAX & FINANCIAL, LLC	CRD# 149982	FORT WAYNE, IN
IA	10/30/2007 - 12/12/2008	TRADEWELL TAX & FINANCIAL	CRD# 145481	FORT WAYNE, IN
IA	10/17/2007 - 04/28/2008	USA TAX & INSURANCE SERVICES, INC.	CRD# 144088	FORT WAYNE, IN

EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
07/2024 - Present	TRADEWELL SECURITIES, LLC	Managing Member	Y	FORT WAYNE, IN, United States
04/2009 - Present	TRADEWELL TAX & FINANCIAL, LLC	Owner	N	FORT WAYNE, IN, United States
06/2002 - Present	INDIANA TAX ADVISORY GROUP, INC	OWNER	N	FORT WAYNE, IN, United States
10/2018 - 12/2024	Secure Asset Management, L.L.C.	Investment Adviser Representative	Y	FORT WAYNE, IN, United States
04/2013 - 10/2018	USA FINANCIAL SECURITIES	INVESTMENT ADVISOR REP	Y	ADA, MI, United States



Registration & Employment History



OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

1. INDIANA TAX ADVISORY GROUP INC, NON INVESTMENT RELATED, 130 West Main Street, Suite #100, Fort Wayne, IN 46802. LICENSED AGENT RECOMMENDING INSURANCE AND ANNUITY SALES, PRESIDENT, 01/2002, 30% of his time to the tax business .
2. TRADEWELL TAX & FINANCIAL, NON INVESTMENT RELATED, 130 West Main Street, Suite #100, Fort Wayne, IN 46802. TAX ADVISORY AND TAX PREPARATION SERVICES, OWNER/MEMBER, 10/2007, APPROXIMATELY 30% of his time to the tax business
3. UTOPIAN COFFEE - FORT WAYNE, IN. STARTED 01/2010. PASSIVE OWNERSHIP, INVESTOR, COFFEE ROASTER, NO DUTIES OR AUTHORITY
4. SHAREHOLDER OF A COFFEE WHOLESALE DISTRIBUTOR. ANNUAL SHAREHOLDER DISTRIBUTIONS\INSURANCE REPRESENTATIVE. COMMISSIONS ARE PAID BY THE COMPANY AND NOT THE CLIENT\TAX ADVISOR AND PREPARER. CUSTOMERS PAY FOR TAX PREPERATION AND ADVICE
5. Think Charity; Non-Investment Related; 1901 Forest Park Blvd Fort Wayne Indiana 46805 United States; At the end of the challenge, users who voted for the losing side will be prompted to donate the amount pledged to the designated charity. The winning side will also have the option to make a donation. Users of Think Charity can create campaigns for birthdays, gifts, fundraisers and more or create challenges to raise funds for their charity of choice and allow participants to choose a side. Investor; High-level strategic and guidance, no specific investing advice.; 2026-02-01; Hours per month during trading hours: 0; Hours per month outside trading hours: 2.



Disclosure Summary

Disclosure Information

What you should know about reported disclosure events:

(1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

(2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

(3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
 - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

(4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.



DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

Type	Count
Customer Dispute	2

Customer Dispute

This section provides information regarding a customer dispute that was reported to the Investment Adviser Registration Depository (IARD) by the Investment Adviser Representative (IAR), an investment adviser and/or securities firm, and/or a securities regulator. The event may include a consumer-initiated, investment-related complaint, arbitration proceeding or civil suit that contains allegations of sales practice violations against the individual.

The customer dispute may be pending or may have resulted in a civil judgment, arbitration award, monetary settlement, closure without action, withdrawal, dismissal, denial, or other outcome.

Disclosure 1 of 2

Reporting Source:	Individual
Employing firm when activities occurred which led to the complaint:	Secure Asset Management
Allegations:	Client is alleging unauthorized trading in his account and unsuitable investment recommendations which resulted in losses.
Product Type:	No Product
Alleged Damages:	\$40,000.00
Is this an oral complaint?	No
Is this a written complaint?	Yes
Is this an arbitration/CFTC reparation or civil litigation?	No

Customer Complaint Information

Date Complaint Received:	07/06/2022
Complaint Pending?	No
Status:	Closed/No Action
Status Date:	08/15/2022

Settlement Amount:

Individual Contribution Amount:

Broker Statement The client joined us in January of 2022 when the markets began to fall. I only



traded 34% of existing positions due to this volatility which I believe put him in a better position.

Client signed Risk profile, Investment Policy Statement and authorized discretionary trading. I believe the complaint has no merit whatsoever.

Disclosure 2 of 2

Reporting Source: Individual

Employing firm when activities occurred which led to the complaint: USA TAX & INSURANCE SERVICES

Allegations: CLIENTS ALLEGE THEY WERE NOT INFORMED REGARDING THEIR EIA'S FEATURES. THE CLIENTS PURCHASED THEIR EIA IN 2005

Product Type: Annuity-Fixed

Alleged Damages: \$148,485.65

Alleged Damages Amount Explanation (if amount not exact): THE AMOUNT LISTED IS THE CLIENT'S ORIGINAL PREMIUM INVESTMENT, \$148,485.65 - NOT THE AMOUNT THE CLIENT LOST. IN FACT, THE CLIENT'S EIA HAS MADE MONEY OVER THE PAST EIGHT YEARS.

Is this an oral complaint? No

Is this a written complaint? Yes

Is this an arbitration/CFTC reparation or civil litigation? No

Customer Complaint Information

Date Complaint Received: 06/15/2013

Complaint Pending? No

Status: Closed/No Action

Status Date: 08/17/2015

Settlement Amount:

Individual Contribution Amount:

Broker Statement

MR. ALBERTSON HAS EXTENSIVE PAPERWORK (INCLUDING DISCLOSURES) SIGNED BY THE CLIENT. ADDITIONALLY, THE CLIENT IS AN ENGINEER WHO WAS VERY INVOLVED IN THE DETAILS AND DAY-TO-DAY MANAGEMENT OF HIS EIA. IN FACT, THE CLIENT HAS ACTIVELY MANAGED THE EIA ON HIS OWN FOR YEARS - EVEN CHOOSING HIS OWN CREDITING OPTIONS SEPARATE FROM MR. ALBERTSON'S ADVICE. IN 2009, THE CLIENT HAD A FALLING OUT WITH MR. ALBERTSON AFTER MR. ALBERTSON HIRED HIS DAUGHTER, BUT IT DIDN'T WORK OUT. AFTER THE CLIENT'S DAUGHTER WAS FIRED, SHE STARTED HER OWN COMPANY BEARING MR. ALBERTSON'S PROPRIETARY AND PROTECTED NAME - TRADEWELL. MR. ALBERTSON'S ATTORNEY SENT A LETTER TO THE CLIENT'S DAUGHTER AND SHE CEASED USING THE NAME, BUT THE RELATIONSHIP WAS NEVER THE SAME. MR. ALBERTSON HAS WORKED WITH THE CLIENT WITHOUT ISSUE SINCE 2009. MR. ALBERTSON DOES NOT BELIEVE THAT THE CLIENT'S COMPLAINT IS WARRANTED BASED ON HIS INTERACTIONS WITH HIM AND HIS COMPETENCY WITH THE PRODUCT OVER THE PAST EIGHT YEARS.



End of Report

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