



IAPD Report

Frederick LeMont Freeman

CRD# 5509926

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When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.

Please contact FINRA with any concerns.



IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page <http://www.nasaa.org/IAPD/IARReports.cfm>

What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



Report Summary

Frederick LeMont Freeman (CRD# 5509926)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **01/29/2026**.

CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
IA	ADVICE AND PLANNING SERVICES	CRD# 20472	03/01/2023
B	TIAA-CREF INDIVIDUAL & INSTITUTIONAL SERVICES, LLC	CRD# 20472	03/01/2023

QUALIFICATIONS

This representative is currently registered in **1** SRO(s) and **51** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

Note: Not all jurisdictions require IAR registration or may have an exemption from registration.

Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
B	MERRILL LYNCH, PIERCE, FENNER & SMITH INCORPORATED	7691	CHAPEL HILL, NC	09/14/2022 - 02/21/2023
IA	MERRILL LYNCH, PIERCE, FENNER & SMITH INCORPORATED	7691	CHAPEL HILL, NC	09/14/2022 - 02/21/2023
IA	FIDELITY PERSONAL AND WORKPLACE ADVISORS	288590	DURHAM, NC	09/28/2021 - 03/24/2022

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative? **Yes**

The following types of events are disclosed about this representative:

Type	Count
Customer Dispute	1



Qualifications

REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with **51** jurisdiction(s) and 1 SRO(s) through his or her employer(s).

Employment 1 of 1

Firm Name: **ADVICE AND PLANNING SERVICES**
Main Address: 730 THIRD AVENUE
NEW YORK, NY 10017-3206
Firm ID#: 20472

Regulator	Registration	Status	Date
B FINRA	General Securities Representative	Approved	03/01/2023
B Alabama	Agent	Approved	03/01/2023
B Alaska	Agent	Approved	03/01/2023
B Arizona	Agent	Approved	03/01/2023
B Arkansas	Agent	Approved	03/01/2023
B California	Agent	Approved	03/01/2023
B Colorado	Agent	Approved	03/01/2023
B Connecticut	Agent	Approved	03/01/2023
B Delaware	Agent	Approved	03/01/2023
B District of Columbia	Agent	Approved	03/01/2023
B Florida	Agent	Approved	03/01/2023
B Georgia	Agent	Approved	03/01/2023
B Hawaii	Agent	Approved	03/01/2023



Qualifications

Regulator	Registration	Status	Date
B Idaho	Agent	Approved	03/01/2023
B Illinois	Agent	Approved	03/01/2023
B Indiana	Agent	Approved	03/01/2023
B Iowa	Agent	Approved	03/01/2023
B Kansas	Agent	Approved	03/01/2023
B Kentucky	Agent	Approved	03/01/2023
B Louisiana	Agent	Approved	03/01/2023
B Maine	Agent	Approved	03/01/2023
B Maryland	Agent	Approved	03/01/2023
B Massachusetts	Agent	Approved	03/01/2023
B Michigan	Agent	Approved	03/01/2023
B Minnesota	Agent	Approved	03/01/2023
B Mississippi	Agent	Approved	03/01/2023
B Missouri	Agent	Approved	03/01/2023
B Montana	Agent	Approved	03/01/2023
B Nebraska	Agent	Approved	03/01/2023
B Nevada	Agent	Approved	03/01/2023
B New Hampshire	Agent	Approved	03/01/2023
B New Jersey	Agent	Approved	03/01/2023



Qualifications

	Regulator	Registration	Status	Date
B	New Mexico	Agent	Approved	03/01/2023
B	New York	Agent	Approved	03/01/2023
B	North Carolina	Agent	Approved	03/01/2023
IA	North Carolina	Investment Adviser Representative	Approved	03/01/2023
B	North Dakota	Agent	Approved	03/01/2023
B	Ohio	Agent	Approved	03/01/2023
B	Oklahoma	Agent	Approved	03/01/2023
B	Oregon	Agent	Approved	03/01/2023
B	Pennsylvania	Agent	Approved	03/01/2023
B	Rhode Island	Agent	Approved	03/01/2023
B	South Carolina	Agent	Approved	03/01/2023
B	South Dakota	Agent	Approved	03/01/2023
B	Tennessee	Agent	Approved	03/01/2023
B	Texas	Agent	Approved	03/01/2023
B	Utah	Agent	Approved	03/01/2023
B	Vermont	Agent	Approved	03/01/2023
B	Virginia	Agent	Approved	03/01/2023
B	Washington	Agent	Approved	03/01/2023
B	West Virginia	Agent	Approved	03/01/2023



Qualifications

Regulator	Registration	Status	Date
B Wisconsin	Agent	Approved	03/01/2023
B Wyoming	Agent	Approved	03/01/2023

Branch Office Locations

ADVICE AND PLANNING SERVICES
Durham, NC

ADVICE AND PLANNING SERVICES
5425 Page Road
Suite 220
Durham, NC 27703



Qualifications

PASSED INDUSTRY EXAMS

This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

This individual has passed 0 principal/supervisory exams, 2 general industry/product exams, and 1 state securities law exam.

Principal/Supervisory Exams

Exam	Category	Date
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No information reported.

General Industry/Product Exams

Exam	Category	Date
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Securities Industry Essentials Examination (SIE)	SIE	10/01/2018
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General Securities Representative Examination (S7)	Series 7	12/03/2008
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State Securities Law Exams

Exam	Category	Date
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Uniform Combined State Law Examination (S66)	Series 66	12/18/2008
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PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **0** professional designation(s).

No information reported.



Registration & Employment History

PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
B	09/14/2022 - 02/21/2023	MERRILL LYNCH, PIERCE, FENNER & SMITH INCORPORATED	CRD# 7691	CHAPEL HILL, NC
IA	09/14/2022 - 02/21/2023	MERRILL LYNCH, PIERCE, FENNER & SMITH INCORPORATED	CRD# 7691	CHAPEL HILL, NC
IA	09/28/2021 - 03/24/2022	FIDELITY PERSONAL AND WORKPLACE ADVISORS	CRD# 288590	DURHAM, NC
B	08/03/2021 - 03/21/2022	FIDELITY BROKERAGE SERVICES LLC	CRD# 7784	DURHAM, NC
B	11/30/2020 - 07/29/2021	WELLS FARGO CLEARING SERVICES, LLC	CRD# 19616	CHAPEL HILL, NC
IA	11/30/2020 - 07/29/2021	WELLS FARGO CLEARING SERVICES, LLC	CRD# 19616	CHAPEL HILL, NC
IA	07/08/2016 - 11/06/2020	ADVICE AND PLANNING SERVICES	CRD# 20472	Durham, NC
B	07/08/2016 - 11/06/2020	TIAA-CREF INDIVIDUAL & INSTITUTIONAL SERVICES, LLC	CRD# 20472	Durham, NC
B	08/14/2012 - 06/23/2016	MERRILL LYNCH, PIERCE, FENNER & SMITH INCORPORATED	CRD# 7691	RALEIGH, NC
IA	08/14/2012 - 06/23/2016	MERRILL LYNCH, PIERCE, FENNER & SMITH INCORPORATED	CRD# 7691	RALEIGH, NC
IA	08/06/2010 - 01/19/2012	METLIFE SECURITIES INC.	CRD# 14251	RALEIGH, NC
B	07/02/2010 - 01/19/2012	METLIFE SECURITIES INC.	CRD# 14251	RALEIGH, NC
IA	12/19/2008 - 06/29/2010	WELLS FARGO ADVISORS, LLC	CRD# 19616	DURHAM, NC
B	12/04/2008 - 06/29/2010	WELLS FARGO ADVISORS, LLC	CRD# 19616	DURHAM, NC



Registration & Employment History

EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
02/2023 - Present	TIAA	Financial Consultant	Y	Durham, NC, United States
02/2023 - Present	TIAA-CREF INDIVIDUAL & INSTITUTIONAL SERVICES, LLC	Registered Representative	Y	Durham, NC, United States
04/2022 - 02/2023	Bank of America, N.A.	Financial Solutions Advisor	Y	Chapel Hill, NC, United States
04/2022 - 02/2023	MERRILL LYNCH, PIERCE, FENNER & SMITH INCORPORATED	Registered Representative	Y	Chapel Hill, NC, United States
07/2021 - 04/2022	Fidelity Investments	Planning Consultant	Y	Durham, NC, United States
09/2021 - 03/2022	FIDELITY PERSONAL AND WORKPLACE ADVISORS	Registered Investment Advisor	Y	Durham, NC, United States
07/2021 - 03/2022	FIDELITY BROKERAGE SERVICES LLC	Registered Representative	Y	Durham, NC, United States
11/2020 - 07/2021	WELLS FARGO ADVISORS, LLC	Registered Representative	Y	Chapel Hill, NC, United States
11/2020 - 07/2021	WELLS FARGO CLEARING SERVICES, LLC	REGISTERED REP	Y	CHAPEL HILL, NC, United States
06/2016 - 12/2020	TIAA	Wealth Management Advisor	Y	Durham, NC, United States
06/2016 - 10/2020	TIAA-CREF INDIVIDUAL & INSTITUTIONAL SERVICES, LLC	Registered Representative	Y	Durham, NC, United States
07/2012 - 06/2016	BANK OF AMERICA, N.A.	FINANCIAL SOLUTIONS ADVISOR - BC	Y	RALEIGH, NC, United States
07/2012 - 06/2016	MERRILL LYNCH, PIERCE, FENNER & SMITH INCORPORATED	Registered Representative	Y	RALEIGH, NC, United States

OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

(1) Name: Rental Property

Position: Co-owner Nature: Rental property Investment Related: Yes Hours: 0 Securities Trading Hours: 0 Start Date: 02/01/2000



Registration & Employment History



OTHER BUSINESS ACTIVITIES

Address: 809 Firebrick Dr., Cary NC 27519, United States

Description: Rental property



Disclosure Summary

Disclosure Information

What you should know about reported disclosure events:

(1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

(2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

(3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
 - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

(4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.



DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

Type	Count
Customer Dispute	1

Customer Dispute

This section provides information regarding a customer dispute that was reported to the Investment Adviser Registration Depository (IARD) by the Investment Adviser Representative (IAR), an investment adviser and/or securities firm, and/or a securities regulator. The event may include a consumer-initiated, investment-related complaint, arbitration proceeding or civil suit that contains allegations of sales practice violations against the individual.

The customer dispute may be pending or may have resulted in a civil judgment, arbitration award, monetary settlement, closure without action, withdrawal, dismissal, denial, or other outcome.

Disclosure 1 of 1

Reporting Source:	Individual
Employing firm when activities occurred which led to the complaint:	TIAA-CREF INDIVIDUAL & INSTITUTIONAL SERVICES, LLC
Allegations:	Regarding an allocation recommendation made on September 18, 2024, the client claims the changes were misrepresented. The client requested cancellation of the changes.
Product Type:	Annuity-Fixed Annuity-Variable Mutual Fund
Alleged Damages:	\$0.00
Alleged Damages Amount Explanation (if amount not exact):	A good faith determination was made and potential damages would be \$5,000 or more.
Is this an oral complaint?	No
Is this a written complaint?	Yes
Is this an arbitration/CFTC reparation or civil litigation?	No

Customer Complaint Information

Date Complaint Received:	10/16/2024
Complaint Pending?	No
Status:	Denied



Status Date: 10/18/2024

Settlement Amount:

Individual Contribution Amount:

Broker Statement

The client called in and wanted to review her account and provide her with asset allocation advice and guidance. As explained to the client, the Retirement Advisor Field View Morningstar analysis is what TIAA utilizes to give client's advice and guidance. The client's original asset allocation was overweighted in several asset classes and under weighted in other asset classes. The client asked for advice and guidance to get her on track and address the issues in her current portfolio. The Morningstar Retirement Advisor Field View analysis was run for the client and a discussion took place over the TIAA recommendation to assist the client with her asset allocation and get her on track. The Morningstar analysis recommended the client increase her exposure to the illiquid TIAA Traditional. It was discussed with the client the liquidity restrictions around the TIAA Traditional investment and the restriction being that she would only be able to rebalance out of that investment 10% per year. The client confirmed she understood the restriction. Before placing the recommendation, the client was asked if we had her permission to proceed with the rebalancing and the client stated "yes." After receiving confirmation from the client, a request was submitted to have the client's account rebalanced to the Morningstar recommendation which included TIAA traditional.



End of Report

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