



IAPD Report

CHAD A BUNNELL

CRD# 5557329

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When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.

Please contact FINRA with any concerns.



IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page <http://www.nasaa.org/IAPD/IARReports.cfm>

What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



Report Summary

CHAD A BUNNELL (CRD# 5557329)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **02/25/2025**.

CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
B	MADISON AVENUE SECURITIES, LLC	CRD# 23224	10/03/2022
IA	IMG WEALTH MANAGEMENT, INC.	CRD# 285966	10/17/2022

QUALIFICATIONS

This representative is currently registered in **1** SRO(s) and **6** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

Note: Not all jurisdictions require IAR registration or may have an exemption from registration.

Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
IA	PRINCIPAL SECURITIES, INC.	1137	Jacksonville, FL	10/03/2019 - 10/07/2022
B	PRINCIPAL SECURITIES, INC.	1137	Jacksonville, FL	12/03/2018 - 10/07/2022
B	LPL FINANCIAL LLC	6413	JACKSONVILLE, FL	06/16/2017 - 12/07/2018

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative? **Yes**

The following types of events are disclosed about this representative:

Type	Count
Financial	2



Qualifications

REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with 6 jurisdiction(s) and 1 SRO(s) through his or her employer(s).

Employment 1 of 2

Firm Name: **MADISON AVENUE SECURITIES, LLC**
Main Address: 13500 EVENING CREEK DR. N
#555
SAN DIEGO, CA 92128
Firm ID#: 23224

Regulator	Registration	Status	Date
B FINRA	Invest. Co and Variable Contracts	Approved	10/03/2022
B Florida	Agent	Approved	10/04/2022
B Georgia	Agent	Approved	05/22/2023
B New York	Agent	Approved	02/25/2025
B South Carolina	Agent	Approved	02/07/2023
B Texas	Agent	Approved	10/03/2022
B West Virginia	Agent	Approved	08/31/2023

Branch Office Locations

MADISON AVENUE SECURITIES, LLC
8771 Perimeter Park Court
Suite 103
Jacksonville, FL 32216

Employment 2 of 2

Firm Name: **IMG WEALTH MANAGEMENT, INC.**
Main Address: 8771 PERIMETER PARK CT.
SUITE 102
JACKSONVILLE, FL 32216
Firm ID#: 285966



Qualifications

Regulator	Registration	Status	Date
IA Florida	Investment Adviser Representative	Approved	11/02/2022
IA Texas	Investment Adviser Representative	Restricted Approval	10/17/2022

Branch Office Locations

IMG WEALTH MANAGEMENT, INC.
8771 PERIMETER PARK CT.
SUITE 102
JACKSONVILLE, FL 32216



Qualifications

PASSED INDUSTRY EXAMS

This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

This individual has passed 0 principal/supervisory exams, 2 general industry/product exams, and 2 state securities law exams.



Principal/Supervisory Exams

Exam	Category	Date
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No information reported.



General Industry/Product Exams

Exam	Category	Date
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 Securities Industry Essentials Examination (SIE)	SIE	10/01/2018
 Investment Company Products/Variable Contracts Representative Examination (S6)	Series 6	09/23/2008

State Securities Law Exams

Exam	Category	Date
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 Uniform Investment Adviser Law Examination (S65)	Series 65	10/02/2019
 Uniform Securities Agent State Law Examination (S63)	Series 63	10/01/2008

PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **0** professional designation(s).

No information reported.



Registration & Employment History

PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
IA	10/03/2019 - 10/07/2022	PRINCIPAL SECURITIES, INC.	CRD# 1137	Jacksonville, FL
B	12/03/2018 - 10/07/2022	PRINCIPAL SECURITIES, INC.	CRD# 1137	Jacksonville, FL
B	06/16/2017 - 12/07/2018	LPL FINANCIAL LLC	CRD# 6413	JACKSONVILLE, FL
B	06/06/2016 - 06/16/2017	USA FINANCIAL SECURITIES CORPORATION	CRD# 103857	Jacksonville, FL
B	10/27/2015 - 06/16/2016	HORNOR, TOWNSEND & KENT, INC.	CRD# 4031	JACKSONVILLE, FL
B	09/30/2014 - 10/19/2015	FIRST ALLIED SECURITIES, INC.	CRD# 32444	Jacksonville, FL
B	04/01/2014 - 10/06/2014	TRANSAMERICA FINANCIAL ADVISORS, INC	CRD# 16164	Jacksonville, FL
B	09/10/2009 - 04/04/2014	NYLIFE SECURITIES LLC	CRD# 5167	JACKSONVILLE, FL
B	09/24/2008 - 04/03/2009	WACHOVIA SECURITIES, LLC	CRD# 19616	JACKSONVILLE, FL

EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
10/2022 - Present	IMG Wealth Management, Inc.	Investment Advisor Representative	Y	Jacksonville, FL, United States
09/2022 - Present	Madison Avenue Securities	Registered Representative	Y	San Diego, CA, United States
12/2018 - Present	Sole Proprietor	Insurance Agent	Y	Jacksonville, FL, United States
10/2018 - Present	Investment Management Group, LLC	Financial Advisor	Y	Jacksonville, FL, United States
10/2019 - 10/2022	Principal Securities, Inc.	Investment Advisor Representative	Y	Jacksonville, FL, United States
12/2018 - 10/2022	Principal Securities Inc	REGISTERED REPRESENTATIVE	Y	Jacksonville, FL, United States



Registration & Employment History

EMPLOYMENT HISTORY

Employment Dates	Employer Name	Position	Investment Related	Employer Location
12/2018 - 09/2022	Principal Life Insurance Company	Agent	Y	Jacksonville, FL, United States
12/2018 - 09/2022	West Point Business Group	Financial Representative	Y	Jacksonville, FL, United States
06/2017 - 12/2018	LPL FINANCIAL, LLC	REGISTERED REPRESENTATIVE	Y	JACKSONVILLE, FL, United States
05/2017 - 12/2018	HARDEN	ACCOUNT EXECUTIVE/INSURANCE AGENT	Y	JACKSONVILLE, FL, United States
06/2016 - 06/2017	USA FINANCIAL SECURITIES	REGISTERED REPRESENTATIVE	Y	ADA, MI, United States
10/2015 - 06/2016	HORNOR TOWNSEND & KENT INC	REGISTERED REPRESENTATIVE	Y	HORSHAM, PA, United States
10/2015 - 06/2016	PENN MUTUAL LIFE INSURANCE CO	AGENT	Y	HORSHAM, PA, United States

OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

- 1)NAME: MADISON AVENUE SECURITIES; INV RELATED:YES; ADDRESS: 13500 EVENING CREEK DR. N SUITE 555 SAN DIEGO, CA 92128; POSITION: REGISTERED REP; START DATE:09/2022; HOURS/MONTH:160; TRADING HOURS/MONTH:160; DUTIES:FINANCIAL SERVICES
- 2) NAME:IMG WEALTH MANAGEMENT; INV RELATED:YES; ADDRESS:8771 PERIMETER PARK COURT, SUITE 103 JACKSONVILLE, FL 32216; NATURE:SECURITIES; POSITION:INVESTMENT ADVISOR REPRESENTATIVE; START DATE:09/2022; HOURS/MONTH:160; TRADING HOURS/MONTH:160
- 3) NAME: REVOCABLE LIVING TRUST FOR RACHAEL BUNNELL; INV RELATED:NO; NATURE: TRUSTEE; START DATE: 8/2010
- 4) SOLE PROPRIETOR; INV-RE; INSURANCE AGEIN JACKSONVILLE, FL; START 12/2018.
- 5) NAME: ST. JOHNS STINGRAYS SWIMTEAM; INVESTMENT RELATED: NO; POSITION & DUTIES: ASSIST WITH MAKING DECISIONS FOR TEAM AND HELP WITH SET UP AND BREAK DOWN FOR SWIM MEETS; HOURS PER WEEK: 2-3 HOURS; START DATE: 3/1/2024
- 6) NAME: KLB FINANCIAL GROUP, LLC; INVESTMENT RELATED: NO; NATURE OF THE BUSINESS: SOME OF MY FIXED BUSINESS REVENUE IS PAID TO THIS LLC; POSITION: SOLE OWNER; START DATE: 12/2022; HOURS PER WEEK: 30 HOURS
- 7) NAME: INVESTMENT MANAGEMENT GROUP, LLC; INVESTMENT RELATED: YES; NATURE OF THE BUSINESS: DBA FOR ADVERTISING; POSITION: FINANCIAL ADVISOR; START DATE: 10/2018



Disclosure Summary

Disclosure Information

What you should know about reported disclosure events:

(1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

(2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

(3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
 - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

(4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.



DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

Type	Count
Financial	2

Financial

This disclosure event involves a final bankruptcy, compromise with one or more creditors, or Securities Investor Protection Corporation liquidation that occurred within the last 10 years and that involved the Investment Adviser Representative or an organization/investment adviser that the Investment Adviser Representative controlled that occurred within the last 10 years.

Disclosure 1 of 2

Reporting Source: Individual

Action Type: Compromise

Action Date: 06/29/2017

Organization Investment-Related?

Action Pending? No

Disposition: Satisfied/Released

Disposition Date: 06/29/2017

If a compromise with creditor, provide:

Name of Creditor: PNC

Original Amount Owed: \$265,000.00

Terms Reached with Creditor: Compromised/Short Sold for \$225,524.00

Disclosure 2 of 2

Reporting Source: Individual

Action Type: Compromise

Action Date: 06/29/2017

Organization Investment-Related?

Action Pending? No



Disposition: Satisfied/Released

Disposition Date: 06/29/2017

If a compromise with creditor, provide:

Name of Creditor: Nationstar

Original Amount Owed: \$265,000.00

Terms Reached with Creditor: Compromised/short sold for \$\$225,524.00



End of Report

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