



IAPD Report

JOSEPH WILLIAM JONES

CRD# 5587226

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Please contact FINRA with any concerns.



IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page <http://www.nasaa.org/IAPD/IARReports.cfm>

What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



Report Summary

JOSEPH WILLIAM JONES (CRD# 5587226)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **06/03/2024**.

CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
B	RHODES SECURITIES, INC.	CRD# 19610	08/28/2015
IA	RHODES INVESTMENT ADVISORS, INC.	CRD# 114245	10/09/2015

QUALIFICATIONS

This representative is currently registered in **1** SRO(s) and **8** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

Note: Not all jurisdictions require IAR registration or may have an exemption from registration.

Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
IA	EDWARD JONES	250	BENBROOK, TX	11/13/2008 - 09/23/2015
B	EDWARD JONES	250	BENBROOK, TX	10/17/2008 - 09/23/2015

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative? **Yes**

The following types of events are disclosed about this representative:

Type	Count
Termination	1



Qualifications

REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with **8** jurisdiction(s) and 1 SRO(s) through his or her employer(s).

Employment 1 of 2

Firm Name: **RHODES SECURITIES, INC.**
Main Address: 306 WEST 7TH STREET
SUITE 1000
FT WORTH, TX 76102
Firm ID#: 19610

Regulator	Registration	Status	Date
B FINRA	General Securities Representative	Approved	08/28/2015
B California	Agent	Approved	10/02/2018
B Indiana	Agent	Approved	06/07/2019
B Louisiana	Agent	Approved	02/12/2020
B New Mexico	Agent	Approved	12/03/2015
B Oklahoma	Agent	Approved	03/28/2022
B Texas	Agent	Approved	08/28/2015
B Virginia	Agent	Approved	10/13/2015
B Washington	Agent	Approved	10/14/2022

Branch Office Locations

306 WEST 7TH STREET
SUITE 1000
FORT WORTH, TX 76102

Employment 2 of 2


Firm Name: **RHODES INVESTMENT ADVISORS, INC.**



Qualifications

Main Address: 306 WEST 7TH STREET
SUITE 1000
FORT WORTH, TX 76012

Firm ID#: 114245

Regulator	Registration	Status	Date
 Texas	Investment Adviser Representative	Approved	10/09/2015

Branch Office Locations

RHODES INVESTMENT ADVISORS, INC.
306 WEST 7TH STREET
SUITE 1000
FORT WORTH, TX 76012



Qualifications

PASSED INDUSTRY EXAMS

This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

This individual has passed 0 principal/supervisory exams, 2 general industry/product exams, and 1 state securities law exam.

Principal/Supervisory Exams


Exam	Category	Date
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No information reported.

General Industry/Product Exams



Exam	Category	Date
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 Securities Industry Essentials Examination (SIE)	SIE	10/01/2018
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 General Securities Representative Examination (S7)	Series 7	10/16/2008
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State Securities Law Exams

Exam	Category	Date
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  Uniform Combined State Law Examination (S66)	Series 66	10/30/2008
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PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **0** professional designation(s).

No information reported.



Registration & Employment History

PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
IA	11/13/2008 - 09/23/2015	EDWARD JONES	CRD# 250	BENBROOK, TX
B	10/17/2008 - 09/23/2015	EDWARD JONES	CRD# 250	BENBROOK, TX

EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
08/2015 - Present	RHODES SECURITIES, INC.	REGISTERED REPRESENTATIVE	Y	FORT WORTH, TX, United States

OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

1. INSURANCE AGENT AND INDEPENDENT CONTRACTOR REGISTERED REPRESENTATIVE OF RHODES SECURITIES, INC. LOCATED AT 306 WEST 7TH STREET, SUITE 1000 FORT WORTH, TX 76102, SELLS INSURANCE VARIABLE AND FIXED, HOURS DURING MONTH: 10 HOURS DURING DAY: 2-4.



Disclosure Summary

Disclosure Information

What you should know about reported disclosure events:

(1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

(2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

(3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
 - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

(4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.



DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

Type	Count
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Termination	1
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Termination

This disclosure event involves a situation where the Investment Adviser Representative voluntarily resigned, was discharged or was permitted to resign after allegations were made that accused the Investment Adviser Representative of violating investment-related statutes, regulations, rules or industry standards of conduct; fraud or the wrongful taking of property; or failure to supervise in connection with investment-related statutes, regulations, rules or industry standards of conduct.

Disclosure 1 of 1

Reporting Source:	Firm
Firm Name:	EDWARD JONES
Termination Type:	Discharged
Termination Date:	08/25/2015
Allegations:	Mr. Jones made unsuitable recommendations to clients and violated the Firm's policy regarding Discretionary Orders.
Product Type:	No Product

Reporting Source:	Individual
Firm Name:	EDWARD JONES
Termination Type:	Discharged
Termination Date:	08/25/2015
Allegations:	MR. JONES MADE UNSUITABLE RECOMMENDATIONS TO CLIENTS AND VIOLATED THE FIRM'S POLICY REGARDING DISCRETIONARY ORDERS.
Product Type:	No Product

Broker Statement

In regards to Edward Jones claim of "unsuitable" recommendations to my clients. Edward Jones strongly encouraged their financial advisors to invest the majority of client funds into their in-house managed account "Advisory Solutions". I feel that all recommendations to my clients were suitable and did not recommend that any of my clients put the majority of their funds into Advisory Solutions. The cost for Advisory Solutions is approximately 2.5% per year and based on performance of the Advisory Solutions accounts, my clients were making better returns at a lower cost in a stock/bond/mutual fund account that I managed in conjunction with my clients. I also did not feel that it was in my client's best interest when Edward



Jones began moving funds within the Advisory Solutions accounts into their "in-house" mutual fund company which was owned by Edward Jones.

In regards to Edward Jones claim of "discretionary orders". I had discussions with all my clients regarding changes in their accounts, however, some orders were placed outside the date/time of the conversations that I had with my clients. Based on the audit that Edward Jones conducted, all my clients expressed to Edward Jones that they were aware of trading activity and satisfied with investment positions. Edward Jones informed me during the audit that I was not to act as a money manager or stock trader for my clients and strongly encouraged that I should move my client's funds into their in-house Advisory Solutions managed account. Again, I disagreed strongly with Edward Jones based on the cost and performance as well as the conflict of interest.



End of Report

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