



IAPD Report

Ashlee Willis

CRD# 5752644

| <u>Section Title</u> | <u>Page(s)</u> |
|-------------------------------------|-----------------------|
| Report Summary | 1 |
| Qualifications | 2 - 3 |
| Registration and Employment History | 4 - 5 |
| Disclosure Information | 6 |



When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.

Please contact FINRA with any concerns.



IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page <http://www.nasaa.org/IAPD/IARReports.cfm>

What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



Report Summary

Ashlee Willis (CRD# 5752644)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **01/29/2026**.

CURRENT EMPLOYERS

| | Firm | CRD# | Registered Since |
|-----------|------------------------------------|-----------|------------------|
| B | AMERIPRISE FINANCIAL SERVICES, LLC | CRD# 6363 | 10/08/2024 |
| IA | AMERIPRISE FINANCIAL SERVICES, LLC | CRD# 6363 | 10/08/2024 |

QUALIFICATIONS

This representative is currently registered in **1** SRO(s) and **3** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

Note: Not all jurisdictions require IAR registration or may have an exemption from registration.

Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

| | FIRM | CRD# | LOCATION | REGISTRATION DATES |
|-----------|------------------------------------|--------|------------------|-------------------------|
| IA | AMERIPRISE FINANCIAL SERVICES, LLC | 6363 | West Chester, OH | 09/06/2023 - 11/20/2023 |
| B | AMERIPRISE FINANCIAL SERVICES, LLC | 6363 | West Chester, OH | 09/05/2023 - 11/20/2023 |
| IA | HORTER INVESTMENT MANAGEMENT, LLC | 119880 | CINCINNATI, OH | 08/29/2022 - 07/19/2023 |

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative? **Yes**

The following types of events are disclosed about this representative:

| Type | Count |
|-------------|-------|
| Termination | 1 |
| Financial | 11 |



Qualifications

REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with 3 jurisdiction(s) and 1 SRO(s) through his or her employer(s).

Employment 1 of 1

Firm Name: **AMERIPRISE FINANCIAL SERVICES, LLC**
Main Address: 901 3RD AVENUE SOUTH
MINNEAPOLIS, MN 55402
Firm ID#: 6363

| | Regulator | Registration | Status | Date |
|-----------|-----------|-----------------------------------|----------|------------|
| B | FINRA | General Securities Representative | Approved | 10/08/2024 |
| B | FINRA | Invest. Co and Variable Contracts | Approved | 10/08/2024 |
| B | Florida | Agent | Approved | 10/16/2024 |
| IA | Florida | Investment Adviser Representative | Approved | 10/16/2024 |
| B | Ohio | Agent | Approved | 10/08/2024 |
| IA | Ohio | Investment Adviser Representative | Approved | 10/08/2024 |
| B | Tennessee | Agent | Approved | 10/09/2024 |
| IA | Tennessee | Investment Adviser Representative | Approved | 10/11/2024 |

Branch Office Locations

AMERIPRISE FINANCIAL SERVICES, LLC
Hamilton, OH

AMERIPRISE FINANCIAL SERVICES, LLC
371 FOUNTAIN VIEW CIRCLE
ALCOA, TN 37701

AMERIPRISE FINANCIAL SERVICES, LLC
2709 W Fairbanks Ave
Ste 100
Winter Park, FL 32789



Qualifications

PASSED INDUSTRY EXAMS

This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

This individual has passed 0 principal/supervisory exams, 3 general industry/product exams, and 1 state securities law exam.

Principal/Supervisory Exams

| Exam | Category | Date |
|------|----------|------|
|------|----------|------|

No information reported.

General Industry/Product Exams

| Exam | Category | Date |
|------|----------|------|
|------|----------|------|

| | | |
|---|-----|------------|
| B Securities Industry Essentials Examination (SIE) | SIE | 02/09/2018 |
|---|-----|------------|

| | | |
|---|----------|------------|
| B General Securities Representative Examination (S7) | Series 7 | 12/07/2011 |
|---|----------|------------|

| | | |
|---|----------|------------|
| B Investment Company Products/Variable Contracts Representative Examination (S6) | Series 6 | 02/12/2010 |
|---|----------|------------|

State Securities Law Exams

| Exam | Category | Date |
|------|----------|------|
|------|----------|------|

| | | |
|---|-----------|------------|
| IA B Uniform Combined State Law Examination (S66) | Series 66 | 12/29/2011 |
|---|-----------|------------|

PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **0** professional designation(s).

No information reported.



Registration & Employment History

PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

| | Registration Dates | Firm Name | ID# | Branch Location |
|----|-------------------------|------------------------------------|-------------|------------------|
| IA | 09/06/2023 - 11/20/2023 | AMERIPRISE FINANCIAL SERVICES, LLC | CRD# 6363 | West Chester, OH |
| B | 09/05/2023 - 11/20/2023 | AMERIPRISE FINANCIAL SERVICES, LLC | CRD# 6363 | West Chester, OH |
| IA | 08/29/2022 - 07/19/2023 | HORTER INVESTMENT MANAGEMENT, LLC | CRD# 119880 | CINCINNATI, OH |
| B | 06/23/2021 - 08/02/2022 | AMERIPRISE FINANCIAL SERVICES, LLC | CRD# 6363 | Cincinnati, OH |
| IA | 06/16/2021 - 08/02/2022 | AMERIPRISE FINANCIAL SERVICES, LLC | CRD# 6363 | Cincinnati, OH |
| IA | 05/10/2019 - 04/06/2020 | SECURIAN FINANCIAL SERVICES, INC. | CRD# 15296 | COVINGTON, KY |
| B | 04/25/2019 - 04/06/2020 | SECURIAN FINANCIAL SERVICES, INC. | CRD# 15296 | COVINGTON, KY |
| B | 04/24/2015 - 02/09/2018 | EDWARD JONES | CRD# 250 | HAMILTON, OH |
| IA | 04/24/2015 - 02/09/2018 | EDWARD JONES | CRD# 250 | HAMILTON, OH |
| B | 10/01/2012 - 02/18/2015 | J.P. MORGAN SECURITIES LLC | CRD# 79 | MIDDLETOWN, OH |
| IA | 10/01/2012 - 02/18/2015 | J.P. MORGAN SECURITIES LLC | CRD# 79 | MIDDLETOWN, OH |
| IA | 01/03/2012 - 10/01/2012 | CHASE INVESTMENT SERVICES CORP. | CRD# 25574 | OXFORD, OH |
| B | 02/15/2010 - 10/01/2012 | CHASE INVESTMENT SERVICES CORP. | CRD# 25574 | OXFORD, OH |

EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

| Employment Dates | Employer Name | Position | Investment Related | Employer Location |
|-------------------|------------------------------------|-----------------|--------------------|-----------------------------|
| 10/2024 - Present | AMERIPRISE FINANCIAL SERVICES, LLC | Registered Rep. | Y | Alcoa, TN, United States |
| 11/2023 - 09/2024 | Unemployed | None | N | Hamilton, OH, United States |



Registration & Employment History

EMPLOYMENT HISTORY

| Employment Dates | Employer Name | Position | Investment Related | Employer Location |
|-------------------|------------------------------------|-----------------------------------|--------------------|---------------------------------|
| 08/2023 - 11/2023 | AMERIPRISE FINANCIAL SERVICES | Registered Rep | Y | West Chester, OH, United States |
| 08/2022 - 07/2023 | Horter Financial Strategies LLC | Licensed Only Agent | Y | Cincinnati, OH, United States |
| 08/2022 - 07/2023 | Horter Investment Management LLC | Investment Adviser Representative | Y | Cincinnati, OH, United States |
| 06/2021 - 07/2022 | AMERIPRISE FINANCIAL SERVICES, LLC | Registered Representative | Y | Cincinnati, OH, United States |
| 04/2020 - 06/2021 | Unemployed | Unemployed | N | Hamilton, OH, United States |
| 04/2019 - 03/2020 | Financial Design Group | Agent | Y | Toledo, OH, United States |
| 04/2019 - 03/2020 | Minnesota Life Insurance Co | Agent | Y | St. Paul, MN, United States |
| 04/2019 - 03/2020 | Securian Financial Services Inc | Registered Rep | Y | St. Paul, MN, United States |
| 03/2018 - 04/2019 | Unemployed | Unemployed | N | Hamilton, OH, United States |
| 04/2015 - 02/2018 | EDWARD JONES | FINANCIAL ADVISOR | Y | ST LOUIS, MO, United States |

OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

Other Business Activities; Butler County Board of Elections; I will be working as a poll worker for the Butler County Board of Elections for two days in 2024, Monday, November 4 and Tuesday, November 5.; 1802 Princeton Road, Ste. 600, Hamilton, OH, 45013; Not Investment-Related; 11/05/2024; 1 to 9 hours per month; 1 to 9 during trading hours.



Disclosure Summary

Disclosure Information

What you should know about reported disclosure events:

(1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

(2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

(3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
 - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

(4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.



DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

| Type | Count |
|-------------|-------|
| Termination | 1 |
| Financial | 11 |

Termination

This disclosure event involves a situation where the Investment Adviser Representative voluntarily resigned, was discharged or was permitted to resign after allegations were made that accused the Investment Adviser Representative of violating investment-related statutes, regulations, rules or industry standards of conduct; fraud or the wrongful taking of property; or failure to supervise in connection with investment-related statutes, regulations, rules or industry standards of conduct.

Disclosure 1 of 1

| | |
|--------------------------|---|
| Reporting Source: | Individual |
| Firm Name: | J.P. MORGAN SECURITIES LLC |
| Termination Type: | Discharged |
| Termination Date: | 01/23/2015 |
| Allegations: | Registered Rep failed to secure a cabinet which contained sensitive client information in violation of firm policy. |
| Product Type: | No Product |
| Broker Statement | When filing the initial U4 to register Ashlee Willis under Horter Investment Management, we incorrectly checked "Yes" to Termination Disclosure 14J(1). This was done based on JP Morgan's explanation for terminating Ashlee Willis. JP Morgan, however, did not answer "Yes" to Termination Disclosure 14J(1) as she was terminated for violating a company policy. Therefore, Horter should not have processed the U4 with a response inconsistent with JP Morgan's explanation for her termination. |



Financial

This disclosure event involves a final bankruptcy, compromise with one or more creditors, or Securities Investor Protection Corporation liquidation that occurred within the last 10 years and that involved the Investment Adviser Representative or an organization/investment adviser that the Investment Adviser Representative controlled that occurred within the last 10 years.

Disclosure 1 of 11

Reporting Source: Individual
Action Type: Compromise
Action Date: 10/03/2018
Organization Investment-Related?
Action Pending? No
Disposition: Satisfied/Released
Disposition Date: 10/02/2018
If a compromise with creditor, provide:
Name of Creditor: US Bank
Original Amount Owed: \$3,058.17
Terms Reached with Creditor: Creditor agreed to compromise payment of \$2142.00

Disclosure 2 of 11

Reporting Source: Individual
Action Type: Compromise
Action Date: 07/31/2017
Organization Investment-Related?
Action Pending? No
Disposition: Satisfied/Released
Disposition Date: 09/29/2017
If a compromise with creditor, provide:
Name of Creditor: US Bank
Original Amount Owed: \$8,941.37
Terms Reached with Creditor: Creditor agreed to compromise payment of \$3577.00

Disclosure 3 of 11

Reporting Source: Individual
Action Type: Compromise



Action Date: 04/24/2017

Organization Investment-Related?

Action Pending? No

Disposition: Satisfied/Released

Disposition Date: 07/10/2017

If a compromise with creditor, provide:

Name of Creditor: US Bank

Original Amount Owed: \$2,780.30

Terms Reached with Creditor: Creditor agreed to compromise payment of \$1113.00

Disclosure 4 of 11

Reporting Source: Individual

Action Type: Compromise

Action Date: 06/12/2017

Organization Investment-Related?

Action Pending? No

Disposition: Satisfied/Released

Disposition Date: 06/30/2017

If a compromise with creditor, provide:

Name of Creditor: Synchrony Bank

Original Amount Owed: \$2,441.80

Terms Reached with Creditor: Creditor agreed to compromise payment of \$1098.81

Disclosure 5 of 11

Reporting Source: Individual

Action Type: Compromise

Action Date: 10/07/2018

Organization Investment-Related?

Action Pending? No

Disposition: Satisfied/Released

Disposition Date: 10/07/2018



If a compromise with creditor, provide:

Name of Creditor: Discover Bank
Original Amount Owed: \$1,835.29
Terms Reached with Creditor: Creditor agreed to compromise payment of \$1652.29

Disclosure 6 of 11

Reporting Source: Individual
Action Type: Compromise
Action Date: 04/11/2017
Organization Investment-Related?
Action Pending? No
Disposition: Satisfied/Released
Disposition Date: 07/13/2017

If a compromise with creditor, provide:

Name of Creditor: Comenity Bank
Original Amount Owed: \$1,492.69
Terms Reached with Creditor: Creditor agreed to compromise payment of \$597.08

Disclosure 7 of 11

Reporting Source: Individual
Action Type: Compromise
Action Date: 08/15/2017
Organization Investment-Related?
Action Pending? No
Disposition: Satisfied/Released
Disposition Date: 10/23/2017

If a compromise with creditor, provide:

Name of Creditor: Chase
Original Amount Owed: \$769.38
Terms Reached with Creditor: Creditor agreed to compromise payment of \$384.69

**Disclosure 8 of 11**

Reporting Source: Individual
Action Type: Compromise
Action Date: 10/02/2018
Organization Investment-Related?
Action Pending? No
Disposition: Satisfied/Released
Disposition Date: 10/09/2018
If a compromise with creditor, provide:
Name of Creditor: Chase
Original Amount Owed: \$5,702.85
Terms Reached with Creditor: Creditor agreed to compromise payment of \$2110.05

Disclosure 9 of 11

Reporting Source: Individual
Action Type: Compromise
Action Date: 07/24/2017
Organization Investment-Related?
Action Pending? No
Disposition: Satisfied/Released
Disposition Date: 12/29/2017
If a compromise with creditor, provide:
Name of Creditor: Capital One
Original Amount Owed: \$787.58
Terms Reached with Creditor: Creditor agreed to compromise payment of \$393.79

Disclosure 10 of 11

Reporting Source: Individual
Action Type: Compromise
Action Date: 10/17/2018
Organization Investment-Related?
Action Pending? No



Disposition: Satisfied/Released

Disposition Date: 10/17/2018

If a compromise with creditor, provide:

Name of Creditor: Barclays Bank

Original Amount Owed: \$1,768.15

Terms Reached with Creditor: Creditor agreed to compromise payment of \$1416.00

Disclosure 11 of 11

Reporting Source: Individual

Action Type: Compromise

Action Date: 02/27/2017

Organization Investment-Related?

Action Pending? No

Disposition: Satisfied/Released

Disposition Date: 02/27/2017

If a compromise with creditor, provide:

Name of Creditor: American Express

Original Amount Owed: \$1,017.20

Terms Reached with Creditor: creditor agreed to compromise payment of \$458



End of Report

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