



IAPD Report

DAVID ADAM ROOKASIN

CRD# 5760016

<u>Section Title</u>	<u>Page(s)</u>
Report Summary	1
Qualifications	2 - 3
Registration and Employment History	4
Disclosure Information	5



When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.

Please contact FINRA with any concerns.



IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page
<http://www.nasaa.org/IAPD/IARReports.cfm>

What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



Report Summary

DAVID ADAM ROOKASIN (CRD# 5760016)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **12/06/2024**.

CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
IA	INFINITY FINANCIAL SERVICES ADVISORY	CRD# 304981	03/25/2020

QUALIFICATIONS

This representative is currently registered in **0** SRO(s) and **1** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

Note: Not all jurisdictions require IAR registration or may have an exemption from registration. Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
IA	INFINITY FINANCIAL SERVICES	144302	MONROE, CT	11/25/2019 - 12/22/2020
B	WELLS FARGO CLEARING SERVICES, LLC	19616	OLD GREENWICH, CT	08/15/2017 - 10/08/2019
IA	WELLS FARGO CLEARING SERVICES, LLC	19616	OLD GREENWICH, CT	08/15/2017 - 10/08/2019

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative? **Yes**

The following types of events are disclosed about this representative:

Type	Count
Regulatory Event	1
Financial	1



Qualifications

REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with **1** jurisdiction(s) and **0** SRO(s) through his or her employer(s).

Employment 1 of 1

Firm Name: **INFINITY FINANCIAL SERVICES ADVISORY**

Main Address: 212 9TH STREET
SUITE 202
OAKLAND, CA 94607

Firm ID#: 304981

Regulator	Registration	Status	Date
IA Connecticut	Investment Adviser Representative	Approved	04/29/2020

Branch Office Locations

INFINITY FINANCIAL SERVICES ADVISORY

Fairfield, CT



Qualifications

PASSED INDUSTRY EXAMS

This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

This individual has passed 0 principal/supervisory exams, 2 general industry/product exams, and 1 state securities law exam.

Principal/Supervisory Exams

Exam	Category	Date
No information reported.		

General Industry/Product Exams

Exam	Category	Date
 Securities Industry Essentials Examination (SIE)	SIE	10/01/2018
 General Securities Representative Examination (S7)	Series 7	04/01/2010

State Securities Law Exams

Exam	Category	Date
  Uniform Combined State Law Examination (S66)	Series 66	04/22/2010

PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **0** professional designation(s).

No information reported.



Registration & Employment History

PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
IA	11/25/2019 - 12/22/2020	INFINITY FINANCIAL SERVICES	CRD# 144302	MONROE, CT
B	08/15/2017 - 10/08/2019	WELLS FARGO CLEARING SERVICES, LLC	CRD# 19616	OLD GREENWICH, CT
IA	08/15/2017 - 10/08/2019	WELLS FARGO CLEARING SERVICES, LLC	CRD# 19616	OLD GREENWICH, CT
B	10/12/2012 - 08/24/2017	UBS FINANCIAL SERVICES INC.	CRD# 8174	WESTPORT, CT
IA	10/12/2012 - 08/24/2017	UBS FINANCIAL SERVICES INC.	CRD# 8174	WESTPORT, CT
IA	04/27/2010 - 10/25/2012	MORGAN STANLEY	CRD# 149777	WESTPORT, CT
B	04/02/2010 - 10/25/2012	MORGAN STANLEY	CRD# 149777	WESTPORT, CT

EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
11/2019 - Present	INFINITY FINANCIAL SERVICES	FINANCIAL ADVISORY	Y	OAKLAND, CA, United States
08/2017 - 11/2019	Wells Fargo Clearing Services LLC	Registered Rep	Y	Old Greenwich, CT, United States
10/2012 - 08/2017	UBS FINANCIAL SERVICES INC.	FINANCIAL ADVISOR	Y	WESTPORT, CT, United States

OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

1. Checkmate; Not investment related; Software licensing sales; 914 S. Pine Creek Rd, Fairfield CT 068248; 02/01/2004; 1% of time spent on activity; 0% during trading hours.
2. Young for Life; Not investment related; Health & Wellness Info; 914 S. Pine Creek Rd, Fairfield CT 068248; 02/01/2004; 1% of time spent on activity; 0% during trading hours.



Disclosure Summary

Disclosure Information

What you should know about reported disclosure events:

(1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

(2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

(3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
 - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

(4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.



DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

Type	Count
Regulatory Event	1
Financial	1

Regulatory Event

This disclosure event may include a final, formal proceeding initiated by a regulatory authority (e.g., a state securities agency, a federal regulator such as the Securities and Exchange Commission or the Commodities Futures Trading Commission, or a foreign financial regulatory body) for a violation of investment-related rules or regulations. This disclosure event may also include a revocation or suspension of an Investment Adviser Representative's authority to act as an attorney, accountant or federal contractor.

Disclosure 1 of 1

Reporting Source:	Regulator
Regulatory Action Initiated By:	FINRA
Sanction(s) Sought:	
Date Initiated:	08/16/2019
Docket/Case Number:	2017055074302
Employing firm when activity occurred which led to the regulatory action:	UBS Financial Services Inc.
Product Type:	Annuity-Variable
Allegations:	Without admitting or denying the findings, Rookasin consented to the sanctions and to the entry of findings that he assisted with a customer's variable annuity exchange away from his member firm and received compensation in connection with this exchange from a registered representative of another member firm with whom Rookasin had no prior relationship. The findings stated that Rookasin recommended that his client exchange a \$1.3 million fixed annuity for a combination of three variable annuities, but his firm later rejected the proposed transaction pursuant to an internal policy. Thereafter, Rookasin aided the registered representative in their execution of this exchange for the customer after she opened an account at the registered representative's firm. The registered representative recommended and the customer exchanged her fixed annuity to purchase two different variable annuities in the account she had opened. Rookasin, remained involved with the transactions, including by being the point of contact between the customer and the registered representative. Rookasin accepted compensation from the registered representative in the amount of \$50,318.86, which represented approximately half of the total commissions earned



	in connection with the transactions. Rookasin did not notify his firm of this arrangement.
Current Status:	Final
Resolution:	Acceptance, Waiver & Consent(AWC)
Does the order constitute a final order based on violations of any laws or regulations that prohibit fraudulent, manipulative, or deceptive conduct?	No
Resolution Date:	08/16/2019
Sanctions Ordered:	Civil and Administrative Penalty(ies)/Fine(s) Disgorgement Suspension
If the regulator is the SEC, CFTC, or an SRO, did the action result in a finding of a willful violation or failure to supervise?	No
(1) willfully violated any provision of the Securities Act of 1933, the Securities Exchange Act of 1934, the Investment Advisers Act of 1940, the Investment Company Act of 1940, the Commodity Exchange Act, or any rule or regulation under any of such Acts, or any of the rules of the Municipal Securities Rulemaking Board, or to have been unable to comply with any provision of such Act, rule or regulation?	
(2) willfully aided, abetted, counseled, commanded, induced, or procured the violation by any person of any provision of the Securities Act of 1933, the Securities Exchange Act of 1934, the Investment Advisers Act of 1940, the Investment Company Act of 1940, the Commodity Exchange Act, or any rule or regulation under any of such Acts, or any of the rules of the Municipal Securities Rulemaking Board? or	



(3) failed reasonably to supervise another person subject to your supervision, with a view to preventing the violation by such person of any provision of the Securities Act of 1933, the Securities Exchange Act of 1934, the Investment Advisers Act of 1940, the Investment Company Act of 1940, the Commodity Exchange Act, or any rule or regulation under any such Acts, or any of the rules of the Municipal Securities Rulemaking Board?

Sanction 1 of 1

Sanction Type: Suspension
Capacities Affected: All Capacities
Duration: four months
Start Date: 09/16/2019
End Date: 01/15/2020

Monetary Sanction 1 of 2

Monetary Related Sanction: Disgorgement
Total Amount: \$50,318.86
Portion Levied against individual: \$50,318.86
Payment Plan: plus interest

Is Payment Plan Current:

Date Paid by individual:

Was any portion of penalty waived? No

Amount Waived:

Monetary Sanction 2 of 2

Monetary Related Sanction: Civil and Administrative Penalty(ies)/Fine(s)

Total Amount: \$10,000.00

Portion Levied against individual: \$10,000.00

Payment Plan:

Is Payment Plan Current:

Date Paid by individual:

Was any portion of penalty waived? No

**Amount Waived:****Reporting Source:** Individual**Regulatory Action Initiated By:** FINRA**Sanction(s) Sought:****Date Initiated:** 08/16/2019**Docket/Case Number:** [2017055074302](#)**Employing firm when activity occurred which led to the regulatory action:** UBS Financial Services Inc.**Product Type:** Annuity-Variable**Allegations:**

Without admitting or denying the findings, Rookasin consented to the sanctions and to the entry of findings that he assisted with a customer's variable annuity exchange away from his member firm and received compensation in connection with this exchange from a registered representative of another member firm with whom Rookasin had no prior relationship. The findings stated that Rookasin recommended that his client exchange a \$1.3 million fixed annuity for a combination of three variable annuities, but his firm later rejected the proposed transaction pursuant to an internal policy. Thereafter, Rookasin aided the registered representative in their execution of this exchange for the customer after she opened an account at the registered representative's firm. The registered representative recommended and the customer exchanged her fixed annuity to purchase two different variable annuities in the account she had opened. Rookasin, remained involved with the transactions, including by being the point of contact between the customer and the registered representative. Rookasin accepted compensation from the registered representative in the amount of \$50,318.86, which represented approximately half of the total commissions earned in connection with the transactions. Rookasin did not notify his firm of this arrangement.

Current Status: Final**Resolution:** Acceptance, Waiver & Consent(AWC)**Does the order constitute a final order based on violations of any laws or regulations that prohibit fraudulent, manipulative, or deceptive conduct?** No**Resolution Date:** 08/16/2019**Sanctions Ordered:** Civil and Administrative Penalty(ies)/Fine(s)
Disgorgement
Suspension**Sanction 1 of 1****Sanction Type:** Suspension**Capacities Affected:** All Capacities**Duration:** four months**Start Date:** 09/16/2019



End Date: 01/15/2020

Monetary Sanction 1 of 2

Monetary Related Sanction: Disgorgement

Total Amount: \$50,318.86

Portion Levied against individual: \$50,318.86

Payment Plan:

Is Payment Plan Current:

Date Paid by individual:

Was any portion of penalty waived? No

Amount Waived:

Monetary Sanction 2 of 2

Monetary Related Sanction: Civil and Administrative Penalty(ies)/Fine(s)

Total Amount: \$10,000.00

Portion Levied against individual: \$10,000.00

Payment Plan:

Is Payment Plan Current:

Date Paid by individual:

Was any portion of penalty waived? No

Amount Waived:



Financial

This disclosure event involves a final bankruptcy, compromise with one or more creditors, or Securities Investor Protection Corporation liquidation that occurred within the last 10 years and that involved the Investment Adviser Representative or an organization/investment adviser that the Investment Adviser Representative controlled that occurred within the last 10 years.

Disclosure 1 of 1

Reporting Source: Individual

Action Type: Bankruptcy

Bankruptcy: Chapter 7

Action Date: 01/31/2020

Organization Investment-Related?

Type of Court: Federal Court

Name of Court: United States Bankruptcy Court

Location of Court: District of Connecticut

Docket/Case #: 20-50138

Action Pending? Yes

Broker Statement

FINANCIAL ADVISOR HAD A BANKRUPTCY DURING DIVORCE, WHILE IN COURT, RECEIVING 100% CUSTODY OF HIS TWO MINOR CHILDREN AT THE TIME, SOLICITED A UBS VARIABLE ANNUITY APPLICATION FOR A CLIENT THAT WAS REJECTED BECAUSE OF A 2% SURRENDER ON A FIXED ANNUITY EXCHANGE BY UBS. HE REFERRED THE CLIENT TO ANOTHER FINANCIAL ADVISOR, WHO HE ALSO SOLD BACK OFFICE ELECTRONIC SCANNING AND FILING SOFTWARE TO THROUGH HIS APPROVED UBS OUTSIDE BUSINESS ACTIVITY. FINRA FOUND THE MONEY RECEIVED FROM THE SALE COULD HAVE GONE TO BUY THE SOFTWARE FROM THE FA, TECHNICALLY A VIOLATION OF THE RULES.



End of Report

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