IAPD Report

DANIEL LENTINI REY

CRD# 5880267

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When communicating online or investing with any professional, make sure you know who you're dealing with. Imposters might link to sites like BrokerCheck from phishing or similar scam websites, or through social media, trying to steal your personal information or your money.

Please contact FINRA with any concerns.

IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page http://www.nasaa.org/IAPD/IARReports.cfm

What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association http://www.nasaa.org

Report Summary

DANIEL LENTINI REY (CRD# 5880267)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **01/15/2026**.

CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
B	GWN SECURITIES INC.	CRD# 128929	11/05/2013
IA	GWN SECURITIES INC.	CRD# 128929	10/19/2020

QUALIFICATIONS

This representative is currently registered in **1** SRO(s) and **10** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

Note: Not all jurisdictions require IAR registration or may have an exemption from registration.
Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
B	PLANMEMBER SECURITIES CORPORATION	11869	HEATHROW, FL	03/22/2011 - 09/30/2013

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative? **Yes**

The following types of events are disclosed about this representative:

Type	Count
Regulatory Event	1

Qualifications

REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works.
This individual is currently registered with **10** jurisdiction(s) and 1 SRO(s) through his or her employer(s).

Employment 1 of 1

Firm Name: **GWN SECURITIES INC.**

Main Address: 11440 NORTH JOG ROAD
PALM BEACH GARDENS, FL 33418-3764

Firm ID#: 128929

	Regulator	Registration	Status	Date
B	FINRA	Invest. Co and Variable Contracts	Approved	11/05/2013
B	FINRA	Investment Co./Variable Contracts Prin	Approved	04/04/2025
B	Arizona	Agent	Approved	10/17/2025
B	Florida	Agent	Approved	11/05/2013
IA	Florida	Investment Adviser Representative	Approved	10/19/2020
B	Georgia	Agent	Approved	05/28/2024
B	Illinois	Agent	Approved	03/03/2026
B	Massachusetts	Agent	Approved	03/14/2025
B	Michigan	Agent	Approved	01/30/2025
B	North Carolina	Agent	Approved	12/14/2022
B	South Carolina	Agent	Approved	04/16/2024
B	Tennessee	Agent	Approved	04/25/2024
B	Virginia	Agent	Approved	02/26/2025

Qualifications

Branch Office Locations

GWN SECURITIES INC.
1130 BUSINESS CENTER DR.
SUITE 2000
LAKE MARY, FL 32746

GWN SECURITIES INC.
1020 WEBSTER AVE.
ORLANDO, FL 32804

Qualifications

PASSED INDUSTRY EXAMS

This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

This individual has passed 1 principal/supervisory exam, 2 general industry/product exams, and 2 state securities law exams.

Principal/Supervisory Exams

	Exam	Category	Date
B	Investment Company Products/Variable Contracts Principal Examination (S26)	Series 26	04/04/2025

General Industry/Product Exams

	Exam	Category	Date
B	Securities Industry Essentials Examination (SIE)	SIE	10/01/2018
B	Investment Company Products/Variable Contracts Representative Examination (S6)	Series 6	03/21/2011

State Securities Law Exams

	Exam	Category	Date
B	Uniform Securities Agent State Law Examination (S63)	Series 63	01/15/2021
IA	Uniform Investment Adviser Law Examination (S65)	Series 65	10/09/2020

PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **0** professional designation(s).

No information reported.

Only professional designations listed in Question 8 of the Form U4 will appear in this section if the appropriate box is checked and verified by the issuing organization at the time of the filing. Learn more about eligible designations at IARD and NASAA.

Registration & Employment History

PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
B	03/22/2011 - 09/30/2013	PLANMEMBER SECURITIES CORPORATION	CRD# 11869	HEATHROW, FL

EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
06/2013 - Present	DANIEL REY LOPEZ (DBA)INGENNUITY, LLC	RETIREMENT CONSULTANT/AGENT	Y	HEATHROW,, FL, United States
07/2010 - Present	SELF EMPLOYEED	AGENT	Y	WINTER PARK, FL, United States

OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

INSURANCE - LIFE, HEALTH, ANNUITIES
POSITION: AGENT NATURE: INSURANCE SALES INVESTMENT RELATED: NO NUMBER OF HRS: 15 INVESTMENT RELATED HRS: 15 START DATE: 05/19/2010
ADDRESS: 220 EAST CENTRAL PARKWAY , SUITE 1000, ALTAMONTE SPRINGS, FL 32701
DESCRIPTION: INSURANCE SALES AND SERVICE

THE LONDYN GROUP
POSITION: OWNER NATURE: S CORP FOR TAX FILING PURPOSES. HAVE COMMISSIONS PAID TO THIS ACCOUNT. NO MARKETING OF ANY SORTS, COMPANY WILL NOT BE ADVERTISED. INVESTMENT RELATED: YES NUMBER OF HRS: 0 INVESTMENT RELATED HRS: 0 START DATE: 12/31/2014
ADDRESS: 155 CRANE ROOST BLVD #2040, ALTAMONTE SPRINGS FL 32701
DESCRIPTION: S CORP FOR TAX FILING PURPOSES.

VOYAGE RETIREMENT SOLUTIONS (SECURITIES DBA & TAX PREPARTION)
POSITION: Owner NATURE: Securities DBA used in conjunction with Investment Sales & Tax Prepartion INVESTMENT RELATED: Yes NUMBER OF HRS: 10 SECURITIES TRADING HRS: 10 START DATE: 02/25/2016, ADDRESS: 480 S Keller Rd, Orlando FL 32810
DESCRIPTION: Tax accountant will be handling tax preparation. My involvement will occur if the accountant needs to refer the client to me for the purpose of setting up retirement accounts

TSA CONNECT - FIXED INSURANCE MARKETING ORGANIZATION
POSITION: co founder NATURE: fixed insurance marketing organization INVESTMENT RELATED: Yes NUMBER OF HRS: 10 SECURITIES TRADING HRS: 5 START DATE: 07/04/2018
ADDRESS: 220 east central parkway suite 1000, altamonte springs FL 32701, United States
DESCRIPTION: Relationship management - connecting fixed agents to fixed insurance companies with the goal of collecting an

Registration & Employment History

OTHER BUSINESS ACTIVITIES

override/spread

TAX CORE
POSITION: CEO NATURE: Tax planning/prep and accounting service. INVESTMENT RELATED: Yes NUMBER OF HRS: 10 SECURITIES TRADING HRS: 0 START DATE: 01/15/2019
ADDRESS: 220 east central parkway suite 1000, altamonte springs FL 32701, United States
DESCRIPTION: Owner

INGENUITY CORE (OR) ADVISOR INGENUITY
POSITION: Co-Founder NATURE: Developing marketing strategies, campaigns and providing guidance for business owners, financial professionals, CPA's and attorney's. INVESTMENT RELATED: No NUMBER OF HRS: 10 SECURITIES TRADING HRS: 2 START DATE: 08/19/2020
ADDRESS: 220 East Central Parkway Suite 1000, Altamonte Springs FL 32701, United States
DESCRIPTION: Have input on direction of the company. May need to speak with marketing clients on their overall marketing strategies.

VOYAGE INSURANCE SOLUTIONS
Is Not Investment Related, Medicare and Supp Insurance DBA, Partner, 2022-03-01, 5 hours per month, 5 hours per month during trading hours, Commission Compensation, Partner but the day to day operations will be handled by Joel Marquez.

KIPLINGER MAGAZINE and other local magazines- Contributing Author, Is Not Investment Related, Contributing Author, 2022-12-12, 5 hrs per month, 0 hours per month during trading hrs, No Compensation. Write articles pertaining to investment and retirement planning in the hopes of increasing the readers knowledge of practical planning concepts. Help readers develop better relationship with finances, goals.

RAMSEY SOLUTIONS SMARTVESTOR PROGRAM
Is Investment Related, Investment and Retirement Planning, Smartvestor Pro, 2023-09-12, 20 hrs per month, 0 hrs per month during trading hours, No Compensation, "Assist any referrals that come from the Ramsey Smartvestor Program with retirement and investment planning help."

Voyage Risk Management
Is Not Investment Related,"1130 Business Center Drive, Suite 2000, Lake Mary, FL, 32746, United States", Risk Management - Property and Casualty Insurance, Co-Owner/Partner, 12/2/2025, 5 hrs per month, 0 hrs per month during trading hours, Other Compensation, "Owner distributions, profits, and eventually salary."

ALL Capital, LLC
Is Not Investment Related, "1130 Business Center Dr, Suite 2000, Lake Mary, FL, 32746, United States, This is simply a holding company not held out to the public, Owner, 12/24/2025, 1 hrs per month, 0 hrs per month during trading hours, Other Compensation, Distributions, K1

Disclosure Summary

Disclosure Information

What you should know about reported disclosure events:

(1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least $5,000.

(2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

(3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending, on appeal,* or *final*.
    - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
    - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
    - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated, settled* or *otherwise resolved*.
    - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
    - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
    - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

(4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.

DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

Type	Count
Regulatory Event	1

Regulatory Event

This disclosure event may include a final, formal proceeding initiated by a regulatory authority (e.g., a state securities agency, a federal regulator such as the Securities and Exchange Commission or the Commodities Futures Trading Commission, or a foreign financial regulatory body) for a violation of investment-related rules or regulations. This disclosure event may also include a revocation or suspension of an Investment Adviser Representative's authority to act as an attorney, accountant or federal contractor.

Disclosure 1 of 1

Reporting Source:	Regulator
Regulatory Action Initiated By:	Florida Office of Financial Regulation
Sanction(s) Sought:	Cease and Desist Civil and Administrative Penalty(ies)/Fine(s)
Date Initiated:	08/12/2016
Docket/Case Number:	56652b-S
URL for Regulatory Action:	
Employing firm when activity occurred which led to the regulatory action:	GWN Securities, Inc.
Product Type:	No Product
Allegations:	N/A
Current Status:	Final
Resolution:	Order
Does the order constitute a final order based on violations of any laws or regulations that prohibit fraudulent, manipulative, or deceptive conduct?	No
Resolution Date:	08/12/2016
Sanctions Ordered:	Cease and Desist Civil and Administrative Penalty(ies)/Fine(s)

Monetary Sanction 1 of 1	
Monetary Related Sanction:	Civil and Administrative Penalty(ies)/Fine(s)
Total Amount:	$25,000.00
Portion Levied against individual:	$25,000.00
Payment Plan:	
Is Payment Plan Current:	Yes
Date Paid by individual:	08/12/2016
Was any portion of penalty waived?	No
Amount Waived:	
Regulator Statement	On August 12, 2016, the Office of Financial Regulation entered a Final Order against Daniel L. Rey (f/k/a Daniel R. Lopez) for violation of Rules. Daniel L. Rey failed to disclose to GWN Securities, Inc., his outside business activity, maintain his Form U-4 and use approved advertising and communication materials. Additionally, Daniel L. Rey used an unrecognized "Wealth Manager" designation on his website and business cards. Daniel L. Rey agreed to pay an administrative fine of $25,000.

Reporting Source:	Individual
Regulatory Action Initiated By:	Florida Department of Financial Regulation
Sanction(s) Sought:	Cease and Desist Civil and Administrative Penalty(ies)/Fine(s)
Date Initiated:	07/18/2016
Docket/Case Number:	56652-S
Employing firm when activity occurred which led to the regulatory action:	GWN Securities
Product Type:	No Product
Allegations:	Alleged advertising and OBA disclosure violations
Current Status:	Final
Resolution:	Stipulation and Consent
Does the order constitute a final order based on violations of any laws or regulations that prohibit fraudulent, manipulative, or deceptive conduct?	No
Resolution Date:	08/03/2016
Sanctions Ordered:	Cease and Desist Civil and Administrative Penalty(ies)/Fine(s)

Monetary Sanction 1 of 1

Monetary Related Sanction:	Civil and Administrative Penalty(ies)/Fine(s)
Total Amount:	$25,000.00
Portion Levied against individual:	$25,000.00
Payment Plan:	
Is Payment Plan Current:	
Date Paid by individual:	08/03/2016
Was any portion of penalty waived?	No
Amount Waived:	

End of Report

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