



IAPD Report

JARED RAY KROG

CRD# 6029252

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When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.

Please contact FINRA with any concerns.



IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page <http://www.nasaa.org/IAPD/IARReports.cfm>

What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



Report Summary

JARED RAY KROG (CRD# 6029252)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **08/06/2025**.

CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
B	LPL FINANCIAL LLC	CRD# 6413	05/20/2022
IA	GREAT VALLEY ADVISOR GROUP, LLC	CRD# 123913	07/07/2022

QUALIFICATIONS

This representative is currently registered in **1** SRO(s) and **21** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

Note: Not all jurisdictions require IAR registration or may have an exemption from registration.

Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
B	NORTHWESTERN MUTUAL INVESTMENT SERVICES, LLC	2881	MINNEAPOLIS, MN	10/26/2015 - 06/01/2022

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative?

No



Qualifications

REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with **21** jurisdiction(s) and 1 SRO(s) through his or her employer(s).

Employment 1 of 2

Firm Name: **GREAT VALLEY ADVISOR GROUP, LLC**
Main Address: 1200 PENNSYLVANIA AVE
SUITE 202
WILMINGTON, DE 19806
Firm ID#: 123913

	Regulator	Registration	Status	Date
IA	Minnesota	Investment Adviser Representative	Approved	07/07/2022
IA	Texas	Investment Adviser Representative	Approved	12/12/2023

Branch Office Locations

GREAT VALLEY ADVISOR GROUP, LLC
6550 York Ave S
Suite 302
Edina, MN 55435

Employment 2 of 2

Firm Name: **LPL FINANCIAL LLC**
Main Address: 1055 LPL WAY
FORT MILL, SC 29715
Firm ID#: 6413

	Regulator	Registration	Status	Date
B	FINRA	Invest. Co and Variable Contracts	Approved	05/20/2022
B	Alaska	Agent	Approved	05/20/2022
B	Arizona	Agent	Approved	05/20/2022
B	California	Agent	Approved	05/20/2022
B	Colorado	Agent	Approved	05/20/2022



Qualifications

Regulator	Registration	Status	Date
B Florida	Agent	Approved	05/20/2022
B Idaho	Agent	Approved	05/20/2022
B Illinois	Agent	Approved	05/20/2022
B Iowa	Agent	Approved	05/20/2022
B Louisiana	Agent	Approved	05/20/2022
B Minnesota	Agent	Approved	05/20/2022
B Nevada	Agent	Approved	05/20/2022
B New York	Agent	Approved	05/20/2022
B North Carolina	Agent	Approved	05/20/2022
B Ohio	Agent	Approved	05/20/2022
B Oklahoma	Agent	Approved	05/20/2022
B South Dakota	Agent	Approved	05/20/2022
B Texas	Agent	Approved	05/20/2022
B Utah	Agent	Approved	06/25/2022
B Virginia	Agent	Approved	05/20/2022
B Washington	Agent	Approved	05/20/2022
B Wisconsin	Agent	Approved	05/20/2022

Branch Office Locations

LPL FINANCIAL LLC



Qualifications

6550 YORK AVE S SUITE 302
EDINA, MN 55435



Qualifications



PASSED INDUSTRY EXAMS

This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

This individual has passed 0 principal/supervisory exams, 2 general industry/product exams, and 2 state securities law exams.

Principal/Supervisory Exams

Exam	Category	Date
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No information reported.

General Industry/Product Exams

Exam	Category	Date
B Securities Industry Essentials Examination (SIE)	SIE	10/01/2018
B Investment Company Products/Variable Contracts Representative Examination (S6)	Series 6	10/26/2015

State Securities Law Exams

Exam	Category	Date
IA Uniform Investment Adviser Law Examination (S65)	Series 65	07/05/2022
B Uniform Securities Agent State Law Examination (S63)	Series 63	12/01/2015



PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **0** professional designation(s).

No information reported.



Registration & Employment History

PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
B	10/26/2015 - 06/01/2022	NORTHWESTERN MUTUAL INVESTMENT SERVICES, LLC	CRD# 2881	MINNEAPOLIS, MN

EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
05/2022 - Present	LPL Financial LLC	Registered Representative	Y	Minnetonka, MN, United States
04/2017 - 05/2022	Northwestern Mutual Wealth Management Company	Representative	Y	Milwaukee, WI, United States
04/2013 - 05/2022	NORTHWESTERN MUTUAL LIFE INSURANCE COMPANY	AGENT	Y	MILWAUKEE, WI, United States
07/2010 - 05/2022	NORTHWESTERN MUTUAL INVESTMENT SERVICES, LLC	REGISTERED REPRESENTATIVE	Y	MINNEAPOLIS, MN, United States

OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

- 1)05/20/2022 - Opulence Wealth Management - DBA for LPL Business - Inv Rel - At Reported Business Location(s) - 0 Hrs/Mth - 0 Hrs During Trading.
- 2)07/13/2022 - Great Valley Advisor Group - Investment Related - At Reported Business Location(s) - Registered Investment Advisor DBA - IAR - Start Date - 07/05/2022 - 160 Hours Per Month/150 Hours During Securities Trading - Time Spent 100% - I provide investment advisory services through Great Valley Advisor Group, Inc. an independent investment advisor firm. I started this business activity in 7/2022. I expect to spend approximately 160 hours per month on this activity. Please see the advisory firm's Form ADV for more information about its address, nature of its business, its owners and its services at <http://www.adviserinfo.sec.gov/IAPD>. This firm is separate and independent of LPL Financial.
- 3)07/13/2022 - Great Valley Advisor Group, Inc. - Investment Related - At Reported Business Location(s) - Registered Investment Advisor Hybrid - IAR - Start Date - 07/05/2022 - 160 Hours Per Month/150 Hours During Securities Trading - Time Spent 100% - I provide investment advisory services through Great Valley Advisor Group, Inc. an independent investment advisor firm. I started this business activity in 7/2022. I expect to spend approximately 160 hours per month on this activity. Please see the advisory firm's Form ADV for more information about its address, nature of its business, its owners and its services at <http://www.adviserinfo.sec.gov/IAPD>. This firm is separate and independent of LPL Financial.
- 4) 07/28/2022 - Great Valley Insurance Brokers - Investment Related - At Reported Business Location(s) - Non-Variable Insurance - Advisor - Start Date - 05/23/2022 - 80 Hours Per Month/80 Hours During Securities Trading.
- 5) 08/30/2022 - Great Valley Insurance Brokers (GVAIB) - Investment Related - At Reported Business Location(s) - Non-Variable Insurance - Financial Wealth Management Advisor - Start Date - 07/19/2022 - 20 Hours Per Month/1 Hours During Securities Trading.
- 6) 07/24/2025 - Opulence Signature Accounting - Not Investment Related - Tax Prep/Accounting/CPA - At Reported Business



Registration & Employment History



OTHER BUSINESS ACTIVITIES

Location(s) - Start Date:06/13/2025 - 10 Hrs/Mth - 0 Hrs During Trading.



End of Report

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