



IAPD Report

Cheryl C Blakey

CRD# 6058053

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When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.

Please contact FINRA with any concerns.



IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page <http://www.nasaa.org/IAPD/IARReports.cfm>

What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



Report Summary

Cheryl C Blakey (CRD# 6058053)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **03/19/2026**.

CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
IA	AVIOR WEALTH MANAGEMENT, LLC	CRD# 148674	01/13/2026

QUALIFICATIONS

This representative is currently registered in **0** SRO(s) and **1** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

Note: Not all jurisdictions require IAR registration or may have an exemption from registration. Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
IA	PROTECTION POINT ADVISORS	291805	Kirkwood, PA	10/11/2023 - 12/31/2025
IA	EAGLES COAST WEALTH MANAGEMENT, LLC	297423	Kirkwood, PA	10/09/2019 - 10/03/2023
B	EAGLES COAST CAPITAL, LLC	297477	CHARLESTON, SC	09/12/2019 - 10/03/2023

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative? **Yes**

The following types of events are disclosed about this representative:

Type	Count
Regulatory Event	1
Termination	1



Qualifications

REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with **1** jurisdiction(s) and **0** SRO(s) through his or her employer(s).

Employment 1 of 1

Firm Name: **AVIOR WEALTH MANAGEMENT, LLC**
Main Address: 14301 FIRST NATIONAL BANK PARKWAY
SUITE 410
OMAHA, NE 68154
Firm ID#: 148674

Regulator	Registration	Status	Date
IA Pennsylvania	Investment Adviser Representative	Approved	01/13/2026

Branch Office Locations

AVIOR WEALTH MANAGEMENT, LLC
3200 Douglas Blvd., Suite 305
Roseville, CA 95661



Qualifications

PASSED INDUSTRY EXAMS

This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

This individual has passed 0 principal/supervisory exams, 3 general industry/product exams, and 2 state securities law exams.

Principal/Supervisory Exams

Exam	Category	Date
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No information reported.

General Industry/Product Exams

Exam	Category	Date
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Securities Industry Essentials Examination (SIE)	SIE	10/01/2018
General Securities Representative Examination (S7)	Series 7	10/02/2015
Investment Company Products/Variable Contracts Representative Examination (S6)	Series 6	09/24/2012

State Securities Law Exams

Exam	Category	Date
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Uniform Combined State Law Examination (S66)	Series 66	02/01/2016
Uniform Securities Agent State Law Examination (S63)	Series 63	10/05/2012

PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **0** professional designation(s).

No information reported.



Registration & Employment History

PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
IA	10/11/2023 - 12/31/2025	PROTECTION POINT ADVISORS	CRD# 291805	Kirkwood, PA
IA	10/09/2019 - 10/03/2023	EAGLES COAST WEALTH MANAGEMENT, LLC	CRD# 297423	Kirkwood, PA
B	09/12/2019 - 10/03/2023	EAGLES COAST CAPITAL, LLC	CRD# 297477	CHARLESTON, SC
IA	02/27/2017 - 10/05/2018	SANTANDER SECURITIES	CRD# 41791	KENNETT SQUARE, PA
B	02/27/2017 - 10/05/2018	SANTANDER SECURITIES LLC	CRD# 41791	KENNETT SQUARE, PA
IA	02/02/2016 - 02/17/2017	BB&T INVESTMENT SERVICES, INC.	CRD# 33856	WEST CHESTER, PA
B	11/04/2015 - 02/17/2017	BB&T INVESTMENT SERVICES, INC.	CRD# 33856	WEST CHESTER, PA
B	02/26/2014 - 11/03/2015	CETERA INVESTMENT SERVICES LLC	CRD# 15340	WEST CHESTER, PA
B	09/25/2012 - 02/14/2014	MML INVESTORS SERVICES, LLC	CRD# 10409	NEW CASTLE, DE

EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
01/2026 - Present	Avior Wealth Management, LLC	Investment Advisor Representative	Y	Roseville, CA, United States
10/2023 - 12/2025	Protection Point Advisors	Investment Adviser Representative	Y	Roseville, CA, United States
08/2019 - 10/2023	EAGLES COAST WEALTH MANAGEMENT, LLC	Financial Advisor	Y	MOUNT PLEASANT, SC, United States
08/2019 - 10/2023	Eagles Coast Capital, LLC	Registered Rep	Y	Mount Pleasant, SC, United States
10/2018 - 08/2019	Unemployed	Unemployed	N	Kennett Square, PA, United States



Registration & Employment History

EMPLOYMENT HISTORY

Employment Dates	Employer Name	Position	Investment Related	Employer Location
02/2017 - 10/2018	Santander Bank, NA	Bank Employee	Y	West Chester, PA, United States
02/2017 - 10/2018	Santander Securities, LLC	Financial Consultant	Y	San Juan, PR, United States
11/2015 - 02/2017	BBTIS	Investment Counselor	Y	West Chester, PA, United States

OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

- ?the name of the other business; Wellabe Medicare Supplement Insurance
- ?whether the business is investment-related; Not Investment Related
- ?the address of the other business; 601 Sixth Avenue, Des Moines, IA 50309
- ?the nature of the other business; Medicare Supplement Insurance
- ?your position; Agent
- ?title, or relationship with the other business; Agent
- ?the start date of your relationship; June, 2024
- ?the approximate number of hours/month you devote to the other business; 2 Hours per Year
- ?the number of hours you devote to the other business during securities trading hours; 0
- ?and briefly describe your duties relating to the other business; 2 Clients requested assistance with Medicare Supplement Insurance - and they selected Medico, Now Wellabe, for their Supplement Coverage.

Insurance Sales, Investment-related, 531 Bell Road, Kirkwood, PA 17536, UNITED STATES, Insurance, Agent, Agent, start 3/15/2012, the approximate 1 hour/month devoted to the other business, 1 the number of hours you devote to the other business during securities trading hours, Insurance Sales.



Disclosure Summary

Disclosure Information

What you should know about reported disclosure events:

(1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

(2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

(3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
 - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

(4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.



DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

Type	Count
Regulatory Event	1
Termination	1

Regulatory Event

This disclosure event may include a final, formal proceeding initiated by a regulatory authority (e.g., a state securities agency, a federal regulator such as the Securities and Exchange Commission or the Commodities Futures Trading Commission, or a foreign financial regulatory body) for a violation of investment-related rules or regulations. This disclosure event may also include a revocation or suspension of an Investment Adviser Representative's authority to act as an attorney, accountant or federal contractor.

Disclosure 1 of 1

Reporting Source: Regulator

Regulatory Action Initiated By: FINRA

Sanction(s) Sought:

Date Initiated: 07/29/2019

Docket/Case Number: [2018060051801](#)

Employing firm when activity occurred which led to the regulatory action: Santander Securities LLC

Product Type: Other: Unspecified annuity

Allegations: Without admitting or denying the findings, Blakey consented to the sanctions and to the entry of findings that she paid \$1,019.05 to a customer to settle the customer's verbal complaint, made to Blakey, regarding an annuity surrender charge she previously had said the customer would not incur. The findings stated that Blakey failed to notify her member firm of the customer's claim and did not seek or receive authorization from the firm to resolve the customer's complaint.

Current Status: Final

Resolution: Acceptance, Waiver & Consent(AWC)

Does the order constitute a final order based on violations of any laws or regulations that prohibit fraudulent, manipulative, or deceptive conduct? No



Resolution Date: 07/29/2019
Sanctions Ordered: Civil and Administrative Penalty(ies)/Fine(s)
Suspension

If the regulator is the SEC, CFTC, or an SRO, did the action result in a finding of a willful violation or failure to supervise? No

(1) willfully violated any provision of the Securities Act of 1933, the Securities Exchange Act of 1934, the Investment Advisers Act of 1940, the Investment Company Act of 1940, the Commodity Exchange Act, or any rule or regulation under any of such Acts, or any of the rules of the Municipal Securities Rulemaking Board, or to have been unable to comply with any provision of such Act, rule or regulation?

(2) willfully aided, abetted, counseled, commanded, induced, or procured the violation by any person of any provision of the Securities Act of 1933, the Securities Exchange Act of 1934, the Investment Advisers Act of 1940, the Investment Company Act of 1940, the Commodity Exchange Act, or any rule or regulation under any of such Acts, or any of the rules of the Municipal Securities Rulemaking Board? or



(3) failed reasonably to supervise another person subject to your supervision, with a view to preventing the violation by such person of any provision of the Securities Act of 1933, the Securities Exchange Act of 1934, the Investment Advisers Act of 1940, the Investment Company Act of 1940, the Commodity Exchange Act, or any rule or regulation under any such Acts, or any of the rules of the Municipal Securities Rulemaking Board?

Sanction 1 of 1

Sanction Type: Suspension
Capacities Affected: All capacities
Duration: 15 business days
Start Date: 08/05/2019
End Date: 08/23/2019

Monetary Sanction 1 of 1

Monetary Related Sanction: Civil and Administrative Penalty(ies)/Fine(s)
Total Amount: \$5,000.00
Portion Levied against individual: \$5,000.00
Payment Plan: Deferred
Is Payment Plan Current:
Date Paid by individual: 09/23/2019
Was any portion of penalty waived? No

Amount Waived:

Regulator Statement Fines paid in full on September 23, 2019.

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Reporting Source: Individual
Regulatory Action Initiated By: FINRA
Sanction(s) Sought: Civil and Administrative Penalty(ies)/Fine(s)
Suspension
Date Initiated: 07/29/2019
Docket/Case Number: [2018060051801](#)



Employing firm when activity occurred which led to the regulatory action:	Santander Investment Services
Product Type:	Annuity-Fixed
Allegations:	Violation of firm policies relative to compensating a firm customer for a loss.
Current Status:	Final
Resolution:	Acceptance, Waiver & Consent(AWC)
Does the order constitute a final order based on violations of any laws or regulations that prohibit fraudulent, manipulative, or deceptive conduct?	No
Resolution Date:	07/29/2019
Sanctions Ordered:	Civil and Administrative Penalty(ies)/Fine(s) Suspension
Sanction 1 of 1	
Sanction Type:	Suspension
Capacities Affected:	General Securities
Duration:	15 Days
Start Date:	08/05/2019
End Date:	08/23/2019
Monetary Sanction 1 of 1	
Monetary Related Sanction:	Civil and Administrative Penalty(ies)/Fine(s)
Total Amount:	\$5,000.00
Portion Levied against individual:	\$5,000.00
Payment Plan:	Paid in Full
Is Payment Plan Current:	Yes
Date Paid by individual:	09/23/2019
Was any portion of penalty waived?	No
Amount Waived:	
Broker Statement	A client suffered a surrender charge during a 1035 exchange, and I reimbursed her for this expense while trying to secure an internal resolution for this unfortunate circumstance.



Termination

This disclosure event involves a situation where the Investment Adviser Representative voluntarily resigned, was discharged or was permitted to resign after allegations were made that accused the Investment Adviser Representative of violating investment-related statutes, regulations, rules or industry standards of conduct; fraud or the wrongful taking of property; or failure to supervise in connection with investment-related statutes, regulations, rules or industry standards of conduct.

Disclosure 1 of 1

Reporting Source: Firm
Firm Name: Santander Securities LLC
Termination Type: Discharged
Termination Date: 09/24/2018
Allegations: Ms. Blakey personally compensated a firm customer, via payment on a promissory note to the customer, for a surrender charge incurred as a result of a 1035 annuity exchange.
Product Type: No Product

Reporting Source: Individual
Firm Name: Santander Investment Services
Termination Type: Discharged
Termination Date: 09/24/2018
Allegations: Violation of firm policies relative to compensating firm customers for losses
Product Type: Annuity-Fixed
Broker Statement A client suffered a surrender charge during a 1035 exchange. I reimbursed the client while trying to resolve the issue through my investment firm.



End of Report

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