



IAPD Report

Neal Robinson

CRD# 6285461

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When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.

Please contact FINRA with any concerns.



IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page <http://www.nasaa.org/IAPD/IARReports.cfm>

What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



Report Summary

Neal Robinson (CRD# 6285461)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **10/04/2025**.

CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
IA	AVANTAX PLANNING PARTNERS, INC.	CRD# 106237	12/22/2021
B	CETERA WEALTH SERVICES, LLC	CRD# 13572	09/05/2025
IA	CETERA INVESTMENT ADVISERS LLC	CRD# 105644	09/05/2025

QUALIFICATIONS

This representative is currently registered in **1** SRO(s) and **4** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

Note: Not all jurisdictions require IAR registration or may have an exemption from registration.

Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
IA	AVANTAX ADVISORY SERVICES	104556	Lakeville, MN	12/22/2021 - 09/05/2025
B	AVANTAX INVESTMENT SERVICES, INC.	13686	DUBUQUE, IA	12/22/2021 - 09/05/2025
B	NORTHWESTERN MUTUAL INVESTMENT SERVICES, LLC	2881	Milwaukee, WI	08/25/2021 - 12/01/2021

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative?

Yes

The following types of events are disclosed about this representative:

Type	Count
Termination	2
Financial	1



Report Summary



Qualifications

REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with **4** jurisdiction(s) and 1 SRO(s) through his or her employer(s).

Employment 1 of 3

Firm Name: **CETERA WEALTH SERVICES, LLC**
Main Address: 2301 ROSECRANS AVE #5100
EL SEGUNDO, CA 90245
Firm ID#: 13572

	Regulator	Registration	Status	Date
	FINRA	General Securities Representative	Approved	09/05/2025
	FINRA	Invest. Co and Variable Contracts	Approved	09/05/2025
	Colorado	Agent	Approved	09/05/2025
	Iowa	Agent	Approved	09/05/2025
	Minnesota	Agent	Approved	09/05/2025
	Texas	Agent	Approved	09/05/2025

Branch Office Locations

CETERA ADVISOR NETWORKS LLC
LAKEVILLE, MN

CETERA ADVISOR NETWORKS LLC
3390 ASBURY ROAD
DUBUQUE, IA 52002

Employment 2 of 3

Firm Name: **CETERA INVESTMENT ADVISERS LLC**
Main Address: 1450 AMERICAN LANE
6TH FLOOR, SUITE 650
SCHAUMBURG, IL 60173-2096
Firm ID#: 105644

	Regulator	Registration	Status	Date
	Iowa	Investment Adviser Representative	Approved	09/05/2025



Qualifications

Regulator	Registration	Status	Date
IA Minnesota	Investment Adviser Representative	Approved	09/05/2025
IA Texas	Investment Adviser Representative	Restricted Approval	09/05/2025

Branch Office Locations

CETERA INVESTMENT ADVISERS LLC
LAKEVILLE, MN

CETERA INVESTMENT ADVISERS LLC
3390 ASBURY ROAD
DUBUQUE, IA 52002

Employment 3 of 3

Firm Name: **AVANTAX PLANNING PARTNERS, INC.**
Main Address: 210 JONES ST
STE. 104
DUBUQUE, IA 52001
Firm ID#: 106237

Regulator	Registration	Status	Date
IA Iowa	Investment Adviser Representative	Approved	02/25/2025
IA Minnesota	Investment Adviser Representative	Approved	12/22/2021

Branch Office Locations

AVANTAX PLANNING PARTNERS, INC.
Lakeville, MN

AVANTAX PLANNING PARTNERS, INC.
3390 Asbury Road
Dubuque, IA 52002



Qualifications



PASSED INDUSTRY EXAMS

This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

This individual has passed 0 principal/supervisory exams, 3 general industry/product exams, and 1 state securities law exam.

Principal/Supervisory Exams

Exam	Category	Date
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No information reported.

General Industry/Product Exams

Exam	Category	Date
B Investment Company Products/Variable Contracts Representative Examination (S6TO)	Series 6TO	01/02/2023
B Securities Industry Essentials Examination (SIE)	SIE	10/01/2018
B General Securities Representative Examination (S7)	Series 7	02/24/2014

State Securities Law Exams

Exam	Category	Date
IA B Uniform Combined State Law Examination (S66)	Series 66	03/14/2014



PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **1** professional designation(s).

Certified Financial Planner

Only professional designations listed in Question 8 of the Form U4 will appear in this section if the appropriate box is checked and verified by the issuing organization at the time of the filing. Learn more about eligible designations at [IARD](#) and [NASAA](#).



Registration & Employment History

PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
IA	12/22/2021 - 09/05/2025	AVANTAX ADVISORY SERVICES	CRD# 104556	Lakeville, MN
B	12/22/2021 - 09/05/2025	AVANTAX INVESTMENT SERVICES, INC.	CRD# 13686	DUBUQUE, IA
B	08/25/2021 - 12/01/2021	NORTHWESTERN MUTUAL INVESTMENT SERVICES, LLC	CRD# 2881	Milwaukee, WI
IA	08/25/2021 - 12/01/2021	NORTHWESTERN MUTUAL INVESTMENT SERVICES, LLC	CRD# 2881	Milwaukee, WI
B	11/03/2020 - 11/18/2020	J.P. MORGAN SECURITIES LLC	CRD# 79	Minneapolis, MN
IA	10/14/2020 - 11/18/2020	J.P. MORGAN SECURITIES LLC	CRD# 79	Minneapolis, MN
IA	02/09/2018 - 09/21/2020	PRUDENTIAL CUSTOMER SOLUTIONS LLC	CRD# 286153	Plymouth, MN
B	02/01/2018 - 09/21/2020	PRUCO SECURITIES, LLC.	CRD# 5685	Plymouth, MN
IA	02/01/2018 - 12/05/2018	PRUDENTIAL FINANCIAL PLANNING SERVICES	CRD# 5685	Plymouth, MN
IA	04/09/2017 - 01/16/2018	MERRILL LYNCH, PIERCE, FENNER & SMITH INCORPORATED	CRD# 7691	MINNEAPOLIS, MN
B	04/07/2017 - 01/16/2018	MERRILL LYNCH, PIERCE, FENNER & SMITH INCORPORATED	CRD# 7691	MINNEAPOLIS, MN
IA	03/17/2014 - 04/11/2017	EDWARD JONES	CRD# 250	PRESCOTT, WI
B	02/24/2014 - 04/11/2017	EDWARD JONES	CRD# 250	PRESCOTT, WI

EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
09/2025 - Present	CETERA INVESTMENT ADVISERS LLC	INVESTMENT ADVISOR REPRESENTATIVE	Y	SCHAUMBURG, IL, United States



Registration & Employment History



EMPLOYMENT HISTORY

Employment Dates	Employer Name	Position	Investment Related	Employer Location
09/2025 - Present	CETERA WEALTH SERVICES, LLC	REGISTERED REPRESENTATIVE	Y	DUBUQUE, IA, United States
11/2021 - Present	Avantax Planning Partners	Financial Planning Consultant	Y	Dubuque, IA, United States
11/2021 - 09/2025	Avantax Advisory Services	Investment Adviser Representative	Y	Dallas, TX, United States
11/2021 - 09/2025	Avantax Insurance Agency	Insurance Agent	Y	Dallas, TX, United States
11/2021 - 09/2025	Avantax Investment Services, Inc.	Registered Representative	Y	Dallas, TX, United States
08/2021 - 11/2021	Northwestern Mutual Investment Services LLC	Registered Representative	Y	Milwaukee, WI, United States
04/2021 - 11/2021	Baker Tilly Search & Staffing	Financial Planning Consultant	Y	Eagan, MN, United States
04/2021 - 11/2021	Northwestern Mutual Life Insurance Company	Financial Planning Consultant	Y	Milwaukee, WI, United States
12/2020 - 03/2021	UNEMPLOYED	UNEMPLOYED	N	EAGAN, MN, United States
09/2020 - 11/2020	J.P. MORGAN CHASE BANK, N.A.	PRIVATE CLIENT ADVISOR	Y	MINNEAPOLIS, MN, United States
09/2020 - 11/2020	J.P. MORGAN SECURITIES, LLC	PRIVATE CLIENT ADVISOR	Y	MINNEAPOLIS, MN, United States
02/2018 - 09/2020	PRUDENTIAL INSURANCE COMPANY OF AMERICA	INVESTMENT ADVISOR	Y	PLYMOUTH, MN, United States
01/2018 - 09/2020	PRUCO SECURITIES LLC	INVESTMENT ADVISOR	Y	PLYMOUTH, MN, United States
04/2017 - 01/2018	MERRILL LYNCH, PIERCE, FENNER & SMITH INCORPORATED	FINANCIAL ADVISOR	Y	MINNEAPOLIS, MN, United States
01/2014 - 04/2017	EDWARD JONES	FINANCIAL ADVISOR	Y	PRESCOTT, WI, United States



OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

No information reported.



Disclosure Summary

Disclosure Information

What you should know about reported disclosure events:

(1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

(2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

(3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
 - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

(4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.



DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

Type	Count
Termination	2
Financial	1

Termination

This disclosure event involves a situation where the Investment Adviser Representative voluntarily resigned, was discharged or was permitted to resign after allegations were made that accused the Investment Adviser Representative of violating investment-related statutes, regulations, rules or industry standards of conduct; fraud or the wrongful taking of property; or failure to supervise in connection with investment-related statutes, regulations, rules or industry standards of conduct.

Disclosure 1 of 2

Reporting Source:	Firm
Firm Name:	PRUDENTIAL CUSTOMER SOLUTIONS LLC
Termination Type:	Voluntary Resignation
Termination Date:	09/11/2020
Allegations:	Registered Representative entered information into the Company's system indicating that he made certain outreach calls, when in fact those call were not made, which caused the Company's records to be inaccurate.
Product Type:	No Product

Reporting Source:	Individual
Firm Name:	PRUDENTIAL CUSTOMER SOLUTIONS LLC
Termination Type:	Voluntary Resignation
Termination Date:	09/11/2020
Allegations:	Registered Representative entered information into the Company's system indicating that he had made certain outreach calls, when in fact those calls were not made, which caused the Company's records to be inaccurate.
Product Type:	No Product

Disclosure 2 of 2

Reporting Source:	Firm
Firm Name:	PRUCO SECURITIES, LLC.



Termination Type: Voluntary Resignation

Termination Date: 09/11/2020

Allegations: Registered Representative entered information into the Company's system indicating that he had made certain outreach calls, when in fact those calls were not made, which caused the Company's records to be inaccurate.

Product Type: No Product

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Reporting Source: Individual

Firm Name: PRUCO SECURITIES, LLC.

Termination Type: Voluntary Resignation

Termination Date: 09/11/2020

Allegations: Registered Representative entered information into the Company's system indicating that he had made certain outreach calls, when in fact those calls were not made, which caused the Company's records to be inaccurate.

Product Type: No Product



Financial

This disclosure event involves a final bankruptcy, compromise with one or more creditors, or Securities Investor Protection Corporation liquidation that occurred within the last 10 years and that involved the Investment Adviser Representative or an organization/investment adviser that the Investment Adviser Representative controlled that occurred within the last 10 years.

Disclosure 1 of 1

Reporting Source: Individual
Action Type: Bankruptcy
Bankruptcy: Chapter 7
Action Date: 11/30/2017

Organization Investment-Related?

Type of Court: Federal Court
Name of Court: United States Bankruptcy Court District of Minnesota
Location of Court: St Paul MN
Docket/Case #: 17-33728
Action Pending? No
Disposition: Discharged
Disposition Date: 02/21/2018



End of Report

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