



IAPD Report

Brendan Ercole

CRD# 6391100

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When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.

Please contact FINRA with any concerns.



IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page <http://www.nasaa.org/IAPD/IARReports.cfm>

What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



Report Summary

Brendan Ercole (CRD# 6391100)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **03/17/2026**.

CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
IA	CAMBRIDGE INVESTMENT RESEARCH ADVISORS, INC.	CRD# 134139	02/11/2021

QUALIFICATIONS

This representative is currently registered in **0** SRO(s) and **2** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

Note: Not all jurisdictions require IAR registration or may have an exemption from registration.

Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
B	CAMBRIDGE INVESTMENT RESEARCH, INC.	39543	Rochester, NY	02/11/2021 - 03/02/2026
B	SAGE, RUTTY & CO., INC.	3254	ROCHESTER, NY	08/26/2020 - 02/12/2021
IA	SAGE, RUTTY & CO., INC.	3254	ROCHESTER, NY	08/07/2019 - 02/12/2021

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative? **Yes**

The following types of events are disclosed about this representative:

Type	Count
Regulatory Event	1





Qualifications

REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with **2** jurisdiction(s) and **0** SRO(s) through his or her employer(s).

Employment 1 of 1

Firm Name: **CAMBRIDGE INVESTMENT RESEARCH ADVISORS, INC.**
Main Address: 1776 PLEASANT PLAIN RD.
FAIRFIELD, IA 52556-8757
Firm ID#: 134139

	Regulator	Registration	Status	Date
	New York	Investment Adviser Representative	Approved	02/11/2021
	Texas	Investment Adviser Representative	Restricted Approval	02/12/2021

Branch Office Locations

CAMBRIDGE INVESTMENT RESEARCH ADVISORS, INC.
1882 S. Winton Rd
Suite 7
Rochester, NY 14618



Qualifications

PASSED INDUSTRY EXAMS

This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

This individual has passed 0 principal/supervisory exams, 2 general industry/product exams, and 2 state securities law exams.


Principal/Supervisory Exams


Exam	Category	Date
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No information reported.

General Industry/Product Exams


Exam	Category	Date
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 General Securities Representative Examination (S7TO)	Series 7TO	08/26/2020
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 Securities Industry Essentials Examination (SIE)	SIE	03/05/2020
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State Securities Law Exams

Exam	Category	Date
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 Uniform Securities Agent State Law Examination (S63)	Series 63	10/02/2019
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 Uniform Investment Adviser Law Examination (S65)	Series 65	11/17/2014
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PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **1** professional designation(s).

Certified Financial Planner

This representative holds or did hold **1** professional designation(s) that may have been used to qualify as an Investment Advisor representative. Please check with the appropriate designation authority for verification that the designation is still in effect. The contact information for these professional designation authorities can be found on the website for the North American Securities Administrators Association at <http://www.nasaa.org>



Registration & Employment History

PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
B	02/11/2021 - 03/02/2026	CAMBRIDGE INVESTMENT RESEARCH, INC.	CRD# 39543	Rochester, NY
B	08/26/2020 - 02/12/2021	SAGE, RUTTY & CO., INC.	CRD# 3254	ROCHESTER, NY
IA	08/07/2019 - 02/12/2021	SAGE, RUTTY & CO., INC.	CRD# 3254	ROCHESTER, NY
IA	11/17/2014 - 07/30/2019	SEI INVESTMENTS MANAGEMENT CORP	CRD# 105146	Rochester, NY

EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
02/2021 - Present	Cambridge Investment Research Advisors, Inc.	Investment Advisor Representative	Y	Fairfield, IA, United States
02/2021 - Present	Cambridge Investment Research, Inc.	Registered Representative	Y	Fairfield, IA, United States
07/2019 - 02/2021	Sage Ruddy	Wealth Management Associate	Y	Rochester, NY, United States
05/2016 - 07/2019	SEI INVESTMENTS MANAGEMENT CORP	ADVISOR NETWORK: WEST SALES	Y	OAKS, PA, United States

OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

- 1) CIRA, 1776 PLEASANT PLAIN RD, FAIRFIELD, IA, AS ADVISORY REP OF A RIA. INV REL-20/WK-20/TRADING 02/11/21
- 2) FAIRPOINT WEALTH PARTNERS, INC., 1882 Winton Road S, Suite 7, Rochester NY, 02/2021, OWNER, DBA, INV REL, 160 HR/MO - 128 HR TRADING
- 3) FAIRPOINT WEALTH PARTNERS, INC., 1882 Winton Road S, Suite 7, Rochester NY 14618, United States, 02/12/2021, Owner, DBA Name, INV REL, 160 HR/MO - 128 HR TRADING



Disclosure Summary

Disclosure Information

What you should know about reported disclosure events:

(1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

(2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

(3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
 - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

(4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.



DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

Type	Count
Regulatory Event	1

Regulatory Event

This disclosure event may include a final, formal proceeding initiated by a regulatory authority (e.g., a state securities agency, a federal regulator such as the Securities and Exchange Commission or the Commodities Futures Trading Commission, or a foreign financial regulatory body) for a violation of investment-related rules or regulations. This disclosure event may also include a revocation or suspension of an Investment Adviser Representative's authority to act as an attorney, accountant or federal contractor.

Disclosure 1 of 1

Reporting Source: Regulator

Regulatory Action Initiated By: FINRA

Sanction(s) Sought:

Date Initiated: 03/13/2023

Docket/Case Number: [2021070765201](#)

Employing firm when activity occurred which led to the regulatory action: Sage, Ruty & Co., Inc.

Product Type: No Product

Allegations: Without admitting or denying the findings, Ercole consented to the sanctions and to the entry of findings that he, in anticipation of joining another firm, improperly removed nonpublic personal customer information from his member firm, without the firm or the customers' knowledge or consent. The findings stated that Ercole downloaded and sent to his personal email address unencrypted documents containing the nonpublic personal information of over 200 customers, including dates of birth, driver's license numbers, and social security numbers. Further, Ercole saved several different types of firm documents to a drive external to the firm. These documents also contained customer nonpublic personal information such as dates of birth and social security numbers. Ercole resigned from the firm and joined a new firm that same day. Ercole used the customers' nonpublic personal information he removed from the firm to populate a separate customer information database for use at his new firm. In addition, prior to resigning from the firm, Ercole also compiled pre-filled new account packets to be sent to existing firm customers once he registered with his new firm to transition the customers to the new firm. Ercole then caused these pre-filled forms to be saved on an electronic drive external to the firm's secure system. The pre-filled forms were then



disseminated to customers using email or physical mail once Ercole registered with the new firm.

Current Status:

Final

Resolution:

Acceptance, Waiver & Consent(AWC)

Does the order constitute a final order based on violations of any laws or regulations that prohibit fraudulent, manipulative, or deceptive conduct?

No

Resolution Date:

03/13/2023

Sanctions Ordered:

Civil and Administrative Penalty(ies)/Fine(s)
Suspension

If the regulator is the SEC, CFTC, or an SRO, did the action result in a finding of a willful violation or failure to supervise?

No

(1) willfully violated any provision of the Securities Act of 1933, the Securities Exchange Act of 1934, the Investment Advisers Act of 1940, the Investment Company Act of 1940, the Commodity Exchange Act, or any rule or regulation under any of such Acts, or any of the rules of the Municipal Securities Rulemaking Board, or to have been unable to comply with any provision of such Act, rule or regulation?

(2) willfully aided, abetted, counseled, commanded, induced, or procured the violation by any person of any provision of the Securities Act of 1933, the Securities Exchange Act of 1934, the Investment Advisers Act of 1940, the Investment Company Act of 1940, the Commodity Exchange Act, or any rule or regulation under any of such Acts, or any of the rules of the Municipal Securities Rulemaking Board? or



(3) failed reasonably to supervise another person subject to your supervision, with a view to preventing the violation by such person of any provision of the Securities Act of 1933, the Securities Exchange Act of 1934, the Investment Advisers Act of 1940, the Investment Company Act of 1940, the Commodity Exchange Act, or any rule or regulation under any such Acts, or any of the rules of the Municipal Securities Rulemaking Board?

Sanction 1 of 1

Sanction Type: Suspension
Capacities Affected: All Capacities
Duration: 15 business days
Start Date: 04/03/2023
End Date: 04/21/2023

Monetary Sanction 1 of 1

Monetary Related Sanction: Civil and Administrative Penalty(ies)/Fine(s)
Total Amount: \$7,500.00
Portion Levied against individual: \$7,500.00
Payment Plan:
Is Payment Plan Current:
Date Paid by individual: 03/20/2023
Was any portion of penalty waived? No

Amount Waived:

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Reporting Source: Individual
Regulatory Action Initiated By: FINRA
Sanction(s) Sought:
Date Initiated: 03/13/2023
Docket/Case Number: [2021070765201](#)
Employing firm when activity occurred which led to the regulatory action: Sage, Rutty & Co., Inc.



Product Type:	No Product
Allegations:	Without admitting or denying the findings, Ercole consented to the sanctions and to the entry of findings that he, in anticipation of joining another firm, improperly removed nonpublic personal customer information from his member firm, without the firm or the customers' knowledge or consent. The findings stated that Ercole downloaded and sent to his personal email address unencrypted documents containing the nonpublic personal information of over 200 customers, including dates of birth, driver's license numbers, and social security numbers. Further, Ercole saved several different types of firm documents to a drive external to the firm. These documents also contained customer nonpublic personal information such as dates of birth and social security numbers. Ercole resigned from the firm and joined a new firm that same day. Ercole used the customers' nonpublic personal information he removed from the firm to populate a separate customer information database for use at his new firm. In addition, prior to resigning from the firm, Ercole also compiled pre-filled new account packets to be sent to existing firm customers once he registered with his new firm to transition the customers to the new firm. Ercole then caused these pre-filled forms to be saved on an electronic drive external to the firm's secure system. The pre-filled forms were then disseminated to customers using email or physical mail once Ercole registered with the new firm.
Current Status:	Final
Resolution:	Acceptance, Waiver & Consent(AWC)
Does the order constitute a final order based on violations of any laws or regulations that prohibit fraudulent, manipulative, or deceptive conduct?	No
Resolution Date:	03/13/2023
Sanctions Ordered:	Civil and Administrative Penalty(ies)/Fine(s) Suspension
Sanction 1 of 1	
Sanction Type:	Suspension
Capacities Affected:	All Capacities
Duration:	15 business days
Start Date:	04/03/2023
End Date:	04/21/2023
Monetary Sanction 1 of 1	
Monetary Related Sanction:	Civil and Administrative Penalty(ies)/Fine(s)
Total Amount:	\$7,500.00
Portion Levied against individual:	\$7,500.00
Payment Plan:	
Is Payment Plan Current:	
Date Paid by individual:	03/20/2023
Was any portion of penalty waived?	No



Amount Waived:

Broker Statement

As independent financial advisors we transitioned from one Broker Dealer/Registered Investment Advisor to another in February 2021 in the best interest of our clients and our team. Our firm continues to maintain robust security measures to protect the information of our clients. These measures include the use of industry-leading technology firms when it comes to the storage, transfer, and protection of information. The tactics used are not limited to multi-factor authentication, device encryption, password management, messaging encryption, vault services, and ongoing cyber security monitoring by multiple technology firms. We primarily use cloud-based services for document storage. Hardcopy materials containing sensitive information that are no longer necessary to be maintained in locked storage are shredded by a third-party firm in accordance with National Association for Information Destruction (NAID) requirements and procedures. Our firm maintains Written Information Security Procedures as well as a Cyber Security Incident Response Plan.



End of Report

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