



IAPD Report

Aaron Ruen

CRD# 6431558

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When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.

Please contact FINRA with any concerns.



IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page <http://www.nasaa.org/IAPD/IARReports.cfm>

What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



Report Summary

Aaron Ruen (CRD# 6431558)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **02/04/2025**.

CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
B	PRINCIPAL SECURITIES, INC.	CRD# 1137	03/18/2021
IA	PRINCIPAL ADVISED SERVICES	CRD# 297324	05/10/2024

QUALIFICATIONS

This representative is currently registered in **1** SRO(s) and **51** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

Note: Not all jurisdictions require IAR registration or may have an exemption from registration.

Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
B	WELLS FARGO CLEARING SERVICES, LLC	19616	CHARLOTTE, NC	09/04/2015 - 03/02/2021

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative?

Yes

The following types of events are disclosed about this representative:

Type	Count
Criminal	1



Qualifications

REGISTRATIONS



This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with **51** jurisdiction(s) and 1 SRO(s) through his or her employer(s).

Employment 1 of 2

Firm Name: **PRINCIPAL ADVISED SERVICES**

Main Address: 655 9TH STREET
DES MOINES, IA 50309

Firm ID#: 297324

	Regulator	Registration	Status	Date
	Iowa	Investment Adviser Representative	Approved	05/10/2024
	North Carolina	Investment Adviser Representative	Approved	05/14/2024

Branch Office Locations

PRINCIPAL ADVISED SERVICES







GASTONIA, NC

Employment 2 of 2

Firm Name: **PRINCIPAL SECURITIES, INC.**

Main Address: 711 HIGH STREET
DES MOINES, IA 50392

Firm ID#: 1137

	Regulator	Registration	Status	Date
	FINRA	General Securities Representative	Approved	03/18/2021
	FINRA	Invest. Co and Variable Contracts	Approved	03/18/2021
	Alabama	Agent	Approved	03/29/2021
	Alaska	Agent	Approved	03/25/2021
	Arizona	Agent	Approved	03/25/2021
	Arkansas	Agent	Approved	03/22/2021



Qualifications

Regulator	Registration	Status	Date
B California	Agent	Approved	03/19/2021
B Colorado	Agent	Approved	03/22/2021
B Connecticut	Agent	Approved	03/19/2021
B Delaware	Agent	Approved	03/22/2021
B District of Columbia	Agent	Approved	03/19/2021
B Florida	Agent	Approved	04/26/2021
B Georgia	Agent	Approved	03/19/2021
B Hawaii	Agent	Approved	04/22/2021
B Idaho	Agent	Approved	03/18/2021
B Illinois	Agent	Approved	04/07/2021
B Indiana	Agent	Approved	03/23/2021
B Iowa	Agent	Approved	03/23/2021
B Kansas	Agent	Approved	03/19/2021
B Kentucky	Agent	Approved	03/22/2021
B Louisiana	Agent	Approved	03/22/2021
B Maine	Agent	Approved	03/19/2021
B Maryland	Agent	Approved	03/22/2021
B Massachusetts	Agent	Approved	03/19/2021



Qualifications

	Regulator	Registration	Status	Date
B	Michigan	Agent	Approved	03/22/2021
B	Minnesota	Agent	Approved	03/24/2021
B	Mississippi	Agent	Approved	03/25/2021
B	Missouri	Agent	Approved	03/19/2021
B	Montana	Agent	Approved	03/19/2021
B	Nebraska	Agent	Approved	03/25/2021
B	Nevada	Agent	Approved	03/26/2021
B	New Hampshire	Agent	Approved	03/19/2021
B	New Jersey	Agent	Approved	03/22/2021
B	New Mexico	Agent	Approved	03/22/2021
B	New York	Agent	Approved	03/21/2021
B	North Carolina	Agent	Approved	03/19/2021
B	North Dakota	Agent	Approved	03/22/2021
B	Ohio	Agent	Approved	03/18/2021
B	Oklahoma	Agent	Approved	03/22/2021
B	Oregon	Agent	Approved	03/24/2021
B	Pennsylvania	Agent	Approved	03/30/2021
B	Rhode Island	Agent	Approved	03/19/2021
B	South Carolina	Agent	Approved	03/22/2021



Qualifications

	Regulator	Registration	Status	Date
B	South Dakota	Agent	Approved	04/08/2021
B	Tennessee	Agent	Approved	03/22/2021
B	Texas	Agent	Approved	03/22/2021
B	Utah	Agent	Approved	03/22/2021
B	Vermont	Agent	Approved	03/22/2021
B	Virginia	Agent	Approved	03/19/2021
B	Washington	Agent	Approved	03/22/2021
B	West Virginia	Agent	Approved	03/23/2021
B	Wisconsin	Agent	Approved	03/22/2021
B	Wyoming	Agent	Approved	03/22/2021

Branch Office Locations

PRINCIPAL SECURITIES, INC.
GASTONIA, NC



Qualifications



PASSED INDUSTRY EXAMS

This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

This individual has passed 0 principal/supervisory exams, 3 general industry/product exams, and 2 state securities law exams.

Principal/Supervisory Exams

Exam	Category	Date
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No information reported.

General Industry/Product Exams

Exam	Category	Date
B General Securities Representative Examination (S7)	Series 7	11/15/2018
B Securities Industry Essentials Examination (SIE)	SIE	10/01/2018
B Investment Company Products/Variable Contracts Representative Examination (S6)	Series 6	09/04/2015

State Securities Law Exams

Exam	Category	Date
IA B Uniform Combined State Law Examination (S66)	Series 66	05/07/2024
B Uniform Securities Agent State Law Examination (S63)	Series 63	09/16/2015



PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **0** professional designation(s).

No information reported.



Registration & Employment History

PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
B	09/04/2015 - 03/02/2021	WELLS FARGO CLEARING SERVICES, LLC	CRD# 19616	CHARLOTTE, NC

EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
04/2024 - Present	PRINCIPAL ADVISED SERVICES	INVESTMENT ADVISOR REP	Y	CHARLOTTE, NC, United States
03/2021 - Present	PRINCIPAL SECURITIES INC	REGISTERED REPRESENTATIVE	Y	CHARLOTTE, NC, United States
02/2021 - Present	PRINCIPAL LIFE INSURANCE COMPANY	OUTBOUND FINANCIAL COUNSELOR II	Y	CHARLOTTE, NC, United States
11/2016 - 02/2021	WELLS FARGO CLEARING SERVICES, LLC	REGISTERED REP	Y	CHARLOTTE, NC, United States
09/2010 - 02/2021	WELLS FARGO BANK NA	PERSONAL BANKER	Y	CHARLOTTE, NC, United States
12/2014 - 11/2016	WELLS FARGO ADVISORS, LLC	REGISTERED REP	Y	CHARLOTTE, NC, United States

OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

**PRINCIPAL ADVISED SERVICES

POSITION: Retirement Consultant NATURE: RIA or IAR outside of PSI INVESTMENT RELATED: Yes NUMBER OF HOURS: 160 SECURITIES TRADING HOURS: 160 START DATE: 09/23/2024

ADDRESS: 401 MCCULLOUGH DR, CHARLOTTE NC 28262, United States

DESCRIPTION: As a Principal Advised Services IAR, I offer one-on-one investment advice to Principal retirement plan participants when eligible for a distribution at benefit event. The investment advice is a recommendation as to which of the retirement plan participant's four distribution options is in their best interest.

**PRINCIPAL BANK

POSITION: Advice, Education & Sales NATURE: Bank/Credit Union/Financial Institution Arrangement INVESTMENT RELATED: Yes NUMBER OF HOURS: 160 SECURITIES TRADING HOURS: 160 START DATE: 09/23/2024

ADDRESS: 401 McCullough Dr, Charlotte NC 28262, United States

DESCRIPTION: Principal role includes accountability for sales of bank deposit products.



Disclosure Summary

Disclosure Information

What you should know about reported disclosure events:

(1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

(2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

(3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
 - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

(4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.



DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

Type	Count
Criminal	1

Criminal

This disclosure event involves a criminal charge against the Investment Adviser Representative that has resulted in a dismissal, plea, acquittal or conviction. The criminal matter may relate to any felony or certain misdemeanor offenses (e.g., bribery, perjury, forgery, counterfeiting, extortion, fraud, wrongful taking of property).

Disclosure 1 of 1

Reporting Source:	Individual
Formal Charges were brought in:	COUNTY
Name of Court:	GUNNISON COUNTY COURT
Location of Court:	GUNNISON
Docket/Case #:	06-2423
Charge Date:	07/03/2006
Charge(s) 1 of 1	
Formal Charge(s)/Description:	FELONY, DOMESTIC VIOLENCE
No of Counts:	1
Felony or Misdemeanor:	Felony
Plea for each charge:	GUILTY
Disposition of charge:	Reduced
Date of Amended Charge:	01/02/2008
Charge was Amended or reduced to:	DISMISSED AFTER SUCCESSFUL COMPLETION OF COMMUNITY SERVICE
Amended No of Counts:	1
Amended Charge:	Misdemeanor
Amended Plea:	PLED GUILTY FOR MISDEMEANOR
Disposition of Amended Charge:	Dismissed
Current Status:	Final



Status Date:	02/21/2007
Disposition Date:	01/02/2008
Sentence/Penalty:	SENTENCE, PLEA TO LESSER CHANGE. SENTENCE START DATE 11/06/2006, END DATE 11/02/2007. MISDEMEANOR FINE OF 25 PAID 04/01/2007



End of Report

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