



IAPD Report

ALEX P. MCCOOK

CRD# 6688019

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When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.

Please contact FINRA with any concerns.



IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page <http://www.nasaa.org/IAPD/IARReports.cfm>

What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



Report Summary

ALEX P. MCCOOK (CRD# 6688019)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **12/09/2025**.

CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
B	FIDELITY BROKERAGE SERVICES LLC	CRD# 7784	02/07/2024
IA	STRATEGIC ADVISERS LLC	CRD# 104555	03/31/2025

QUALIFICATIONS

This representative is currently registered in **2** SRO(s) and **14** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

Note: Not all jurisdictions require IAR registration or may have an exemption from registration.

Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
IA	FIDELITY PERSONAL AND WORKPLACE ADVISORS	288590	SAN FRANCISCO, CA	02/13/2024 - 03/31/2025
IA	CHARLES SCHWAB & CO., INC.	5393	San Francisco, CA	10/21/2022 - 01/16/2024
B	CHARLES SCHWAB & CO., INC.	5393	San Francisco, CA	10/20/2022 - 01/16/2024

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative?

No
















Qualifications

REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with **14** jurisdiction(s) and 2 SRO(s) through his or her employer(s).

Employment 1 of 2

Firm Name: **FIDELITY BROKERAGE SERVICES LLC**
Main Address: 900 SALEM STREET
SMITHFIELD, RI 02917
Firm ID#: 7784

	Regulator	Registration	Status	Date
	FINRA	General Securities Representative	Approved	02/07/2024
	New York Stock Exchange	General Securities Representative	Approved	02/07/2024
	Arizona	Agent	Approved	02/07/2024
	California	Agent	Approved	02/07/2024
	Hawaii	Agent	Approved	09/27/2024
	Illinois	Agent	Approved	02/07/2024
	Louisiana	Agent	Approved	07/19/2024
	Maryland	Agent	Approved	11/20/2024
	Massachusetts	Agent	Approved	05/15/2024
	Montana	Agent	Approved	08/01/2025
	Nevada	Agent	Approved	04/25/2024
	New Jersey	Agent	Approved	02/07/2024
	New York	Agent	Approved	02/07/2024



Qualifications

Regulator	Registration	Status	Date
B Oregon	Agent	Approved	11/20/2024
B Washington	Agent	Approved	04/19/2024

Branch Office Locations

FIDELITY BROKERAGE SERVICES, LLC
8 MONTGOMERY STREET
SAN FRANCISCO, CA 94104

FIDELITY BROKERAGE SERVICES, LLC
SAN FRANCISCO, CA

Employment 2 of 2

Firm Name: **STRATEGIC ADVISERS LLC**
Main Address: 155 SEAPORT BLVD
BOSTON, MA 02210-2698
Firm ID#: 104555

Regulator	Registration	Status	Date
IA California	Investment Adviser Representative	Approved	03/31/2025
IA Texas	Investment Adviser Representative	Restricted Approval	03/31/2025

Branch Office Locations

STRATEGIC ADVISERS LLC
8 MONTGOMERY ST
SAN FRANCISCO, CA 94104-4625

STRATEGIC ADVISERS LLC
SAN FRANCISCO, CA



Qualifications



PASSED INDUSTRY EXAMS

This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

This individual has passed 0 principal/supervisory exams, 2 general industry/product exams, and 1 state securities law exam.

Principal/Supervisory Exams

Exam	Category	Date
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No information reported.

General Industry/Product Exams

Exam	Category	Date
B Securities Industry Essentials Examination (SIE)	SIE	10/01/2018
B General Securities Representative Examination (S7)	Series 7	12/07/2016

State Securities Law Exams

Exam	Category	Date
IA B Uniform Combined State Law Examination (S66)	Series 66	02/16/2017



PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **0** professional designation(s).

No information reported.



Registration & Employment History

PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
IA	02/13/2024 - 03/31/2025	FIDELITY PERSONAL AND WORKPLACE ADVISORS	CRD# 288590	SAN FRANCISCO, CA
IA	10/21/2022 - 01/16/2024	CHARLES SCHWAB & CO., INC.	CRD# 5393	San Francisco, CA
B	10/20/2022 - 01/16/2024	CHARLES SCHWAB & CO., INC.	CRD# 5393	San Francisco, CA
IA	01/19/2018 - 10/07/2022	E*TRADE CAPITAL MANAGEMENT, LLC	CRD# 42159	San Francisco, CA
B	01/19/2018 - 10/07/2022	E*TRADE SECURITIES LLC	CRD# 29106	San Francisco, CA
IA	02/22/2017 - 12/26/2017	MERRILL LYNCH, PIERCE, FENNER & SMITH INCORPORATED	CRD# 7691	TAMPA, FL
B	12/07/2016 - 12/26/2017	MERRILL LYNCH, PIERCE, FENNER & SMITH INCORPORATED	CRD# 7691	TAMPA, FL

EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
03/2025 - Present	Fidelity Investments	Mass Transfer	Y	BOSTON, MA, United States
01/2024 - Present	FIDELITY INVESTMENTS	FINANCIAL CONSULTANT	Y	SAN FRANCISCO, CA, United States
09/2022 - 01/2024	Charles Schwab & Co., Inc.	Investment Adviser Representative / Registered Representative	Y	San Francisco, CA, United States
09/2022 - 01/2024	Charles Schwab Bank, SSB	Shared Employee	Y	San Francisco, CA, United States
01/2018 - 09/2022	E*TRADE Capital Management LLC	Financial Consultant	Y	San Francisco, CA, United States
01/2018 - 09/2022	E*TRADE Securities LLC	Financial Consultant	Y	San Francisco, CA, United States
08/2016 - 12/2017	BANK OF AMERICA, N.A.	Financial Advisor	Y	TAMPA, FL, United States



Registration & Employment History



EMPLOYMENT HISTORY

Employment Dates	Employer Name	Position	Investment Related	Employer Location
08/2016 - 12/2017	MERRILL LYNCH, PIERCE, FENNER & SMITH INCORPORATED	Financial Advisor	Y	TAMPA, FL, United States
12/2015 - 08/2016	N/A	Full-Time Education	N	Tampa, FL, United States



OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

No information reported.



End of Report

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