



IAPD Report

Dallin Jack Davis

CRD# 7058246

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Please contact FINRA with any concerns.



IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page <http://www.nasaa.org/IAPD/IARReports.cfm>

What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



Report Summary

Dallin Jack Davis (CRD# 7058246)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **02/24/2026**.

CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
B	PRINCIPAL SECURITIES, INC.	CRD# 1137	10/14/2024
IA	PRINCIPAL ADVISED SERVICES	CRD# 297324	10/21/2024

QUALIFICATIONS

This representative is currently registered in **1** SRO(s) and **51** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

Note: Not all jurisdictions require IAR registration or may have an exemption from registration.

Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
IA	MERRILL LYNCH, PIERCE, FENNER & SMITH INCORPORATED	7691	QUEEN CREEK, AZ	09/28/2022 - 01/05/2024
B	MERRILL LYNCH, PIERCE, FENNER & SMITH INCORPORATED	7691	QUEEN CREEK, AZ	09/20/2022 - 01/05/2024
B	ALIGHT FINANCIAL SOLUTIONS, LLC	36509	CHICAGO, IL	08/08/2022 - 08/23/2022

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative? **Yes**

The following types of events are disclosed about this representative:

Type	Count
Judgment/Lien	1



Qualifications

REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with **51** jurisdiction(s) and 1 SRO(s) through his or her employer(s).

Employment 1 of 2

Firm Name: **PRINCIPAL ADVISED SERVICES**
Main Address: 655 9TH STREET
DES MOINES, IA 50309
Firm ID#: 297324

Regulator	Registration	Status	Date
IA Arizona	Investment Adviser Representative	Approved	10/28/2024
IA Iowa	Investment Adviser Representative	Approved	10/21/2024

Branch Office Locations

PRINCIPAL ADVISED SERVICES
San Tan Valley, AZ

Employment 2 of 2

Firm Name: **PRINCIPAL SECURITIES, INC.**
Main Address: 711 HIGH STREET
DES MOINES, IA 50392
Firm ID#: 1137

Regulator	Registration	Status	Date
B FINRA	General Securities Representative	Approved	10/14/2024
B Alabama	Agent	Approved	10/14/2024
B Alaska	Agent	Approved	10/14/2024
B Arizona	Agent	Approved	10/16/2024
B Arkansas	Agent	Approved	10/14/2024
B California	Agent	Approved	10/14/2024



Qualifications

Regulator	Registration	Status	Date
B Colorado	Agent	Approved	10/14/2024
B Connecticut	Agent	Approved	10/14/2024
B Delaware	Agent	Approved	10/14/2024
B District of Columbia	Agent	Approved	10/14/2024
B Florida	Agent	Approved	10/14/2024
B Georgia	Agent	Approved	10/14/2024
B Hawaii	Agent	Approved	10/14/2024
B Idaho	Agent	Approved	10/14/2024
B Illinois	Agent	Approved	10/14/2024
B Indiana	Agent	Approved	10/14/2024
B Iowa	Agent	Approved	10/14/2024
B Kansas	Agent	Approved	10/14/2024
B Kentucky	Agent	Approved	10/14/2024
B Louisiana	Agent	Approved	10/14/2024
B Maine	Agent	Approved	10/14/2024
B Maryland	Agent	Approved	10/14/2024
B Massachusetts	Agent	Approved	10/14/2024
B Michigan	Agent	Approved	10/14/2024



Qualifications

Regulator	Registration	Status	Date
B Minnesota	Agent	Approved	10/14/2024
B Mississippi	Agent	Approved	10/14/2024
B Missouri	Agent	Approved	10/14/2024
B Montana	Agent	Approved	10/14/2024
B Nebraska	Agent	Approved	10/14/2024
B Nevada	Agent	Approved	10/14/2024
B New Hampshire	Agent	Approved	10/14/2024
B New Jersey	Agent	Approved	10/14/2024
B New Mexico	Agent	Approved	10/14/2024
B New York	Agent	Approved	10/14/2024
B North Carolina	Agent	Approved	10/14/2024
B North Dakota	Agent	Approved	10/14/2024
B Ohio	Agent	Approved	10/14/2024
B Oklahoma	Agent	Approved	10/14/2024
B Oregon	Agent	Approved	10/14/2024
B Pennsylvania	Agent	Approved	10/14/2024
B Rhode Island	Agent	Approved	10/14/2024
B South Carolina	Agent	Approved	10/14/2024
B South Dakota	Agent	Approved	10/14/2024



Qualifications

Regulator	Registration	Status	Date
B Tennessee	Agent	Approved	10/14/2024
B Texas	Agent	Approved	10/14/2024
B Utah	Agent	Approved	10/14/2024
B Vermont	Agent	Approved	10/14/2024
B Virginia	Agent	Approved	10/14/2024
B Washington	Agent	Approved	10/14/2024
B West Virginia	Agent	Approved	10/14/2024
B Wisconsin	Agent	Approved	10/14/2024
B Wyoming	Agent	Approved	10/14/2024

Branch Office Locations

PRINCIPAL SECURITIES, INC.
SAN TAN VALLEY, AZ



Qualifications

PASSED INDUSTRY EXAMS

This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

This individual has passed 0 principal/supervisory exams, 2 general industry/product exams, and 2 state securities law exams.

Principal/Supervisory Exams

Exam	Category	Date
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No information reported.

General Industry/Product Exams

Exam	Category	Date
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General Securities Representative Examination (S7TO)	Series 7TO	05/17/2019
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Securities Industry Essentials Examination (SIE)	SIE	03/04/2019
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State Securities Law Exams

Exam	Category	Date
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Uniform Combined State Law Examination (S66)	Series 66	09/27/2022
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Uniform Securities Agent State Law Examination (S63)	Series 63	06/18/2019
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PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **0** professional designation(s).

No information reported.



Registration & Employment History

PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
IA	09/28/2022 - 01/05/2024	MERRILL LYNCH, PIERCE, FENNER & SMITH INCORPORATED	CRD# 7691	QUEEN CREEK, AZ
B	09/20/2022 - 01/05/2024	MERRILL LYNCH, PIERCE, FENNER & SMITH INCORPORATED	CRD# 7691	QUEEN CREEK, AZ
B	08/08/2022 - 08/23/2022	ALIGHT FINANCIAL SOLUTIONS, LLC	CRD# 36509	CHICAGO, IL
B	01/19/2021 - 06/30/2022	ASSETMARK BROKERAGE, LLC	CRD# 169804	Phoenix, AZ
B	05/17/2019 - 10/26/2020	MERRILL LYNCH, PIERCE, FENNER & SMITH INCORPORATED	CRD# 7691	CHANDLER, AZ

EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
10/2024 - Present	Principal Advised Services	Investment Advisor Representative	Y	San Tan Valley, AZ, United States
09/2024 - Present	Principal Life Insurance Company	Financial Consultant I	Y	San Tan Valley, AZ, United States
09/2024 - Present	Principal Securities, Inc.	Registered Representative	Y	San Tan Valley, AZ, United States
12/2023 - 09/2024	Unemployed	Seeking Employment	N	San Tan Valley, AZ, United States
11/2022 - 12/2023	Bank of America, N.A.	Investment Consultant II	Y	Queen Creek, AZ, United States
08/2022 - 12/2023	MERRILL LYNCH, PIERCE, FENNER & SMITH INCORPORATED	Investment Consultant II	Y	Queen Creek, AZ, United States
06/2022 - 08/2022	Alight Financial Solutions	Registered Representative	Y	Lincolnshire, IL, United States
10/2020 - 06/2022	AssetMark Brokerage, LLC	New Business Case Manager	Y	Phoenix, AZ, United States
10/2020 - 06/2022	Assetmark Financial, Inc.	New Business Case Manager	Y	Phoenix, AZ, United States
12/2018 - 10/2020	MERRILL LYNCH, PIERCE, FENNER & SMITH INCORPORATED	New Hire Phone Rep	Y	CHANDLER, AZ, United States



Registration & Employment History

EMPLOYMENT HISTORY

Employment Dates	Employer Name	Position	Investment Related	Employer Location
01/2020 - 08/2020	Arizona State University	Student	N	Tempe, AZ, United States
11/2016 - 06/2019	McKesson	Insurance Specialist	N	Scottsdale, AZ, United States
11/2018 - 12/2018	Unemployed	Unemployed	N	Queen Creek, AZ, United States
06/2017 - 10/2018	Opendoor	Customer Service	N	Scottsdale, AZ, United States
09/2015 - 07/2018	Grand Canyon University	Student	N	Phoenix, AZ, United States
11/2016 - 06/2017	RemX Staffing	Insurance Specialist	N	Scottsdale, AZ, United States
10/2016 - 11/2016	Unemployed	Unemployed	N	Queen Creek, AZ, United States
09/2016 - 11/2016	Banker's Life	Insurance Agent	N	Mesa, AZ, United States
07/2016 - 09/2016	Unemployed	Unemployed	N	Queen Creek, AZ, United States
04/2016 - 07/2016	TruForce Pest Control	Pest Control Technician	N	Chandler, AZ, United States

OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

****PRINCIPAL BANK**

POSITION: AVP - Advice, Education & Sales NATURE: Bank/Credit Union/Financial Institution Arrangement INVESTMENT RELATED: Yes NUMBER OF HOURS: 160 SECURITIES TRADING HOURS: 160 START DATE: 09/30/2024 ADDRESS: 711 High Street, Des Moines IA 50392, United States DESCRIPTION: Principal role includes accountability for sales of bank deposit products.

****PRINCIPAL ADVISED SERVICES**

POSITION: Retirement Consultant NATURE: RIA or IAR outside of PSI INVESTMENT RELATED: Yes NUMBER OF HOURS: 160 SECURITIES TRADING HOURS: 160 START DATE: 09/30/2024 ADDRESS: 711 High Street, Des Moines IA 50392, United States DESCRIPTION: As a Principal Advised Services IAR, I offer one-on-one investment advice to Principal retirement plan participants when eligible for a distribution at benefit event. The investment advice is a recommendation as to which of the retirement plan participant's four distribution options is in their best interest.



Disclosure Summary

Disclosure Information

What you should know about reported disclosure events:

(1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

(2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

(3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
 - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

(4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.



DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

Type	Count
Judgment/Lien	1

Judgment/Lien

This disclosure event involves an unsatisfied and outstanding judgment or lien against the Investment Adviser Representative.

Disclosure 1 of 1

Reporting Source:	Individual
Judgment/Lien Holder:	Citi Bank, N.A.
Judgment/Lien Amount:	\$9,758.41
Judgment/Lien Type:	Civil
Date Filed with Court:	01/14/2025
Date Individual Learned:	05/01/2025
Type of Court:	State Court
Name of Court:	Apache Junction Justice Court of Arizona
Location of Court:	Pinal County, AZ
Docket/Case #:	J-1107-CV-2024000300
Judgment/Lien Outstanding?	Yes



End of Report

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