



IAPD Report

Jesse Morgan Raines

CRD# 7097971

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Please contact FINRA with any concerns.



IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page <http://www.nasaa.org/IAPD/IARReports.cfm>

What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



Report Summary

Jesse Morgan Raines (CRD# 7097971)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **05/08/2026**.

CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
B	CETERA WEALTH SERVICES, LLC	CRD# 13572	08/10/2023
IA	CETERA INVESTMENT ADVISERS LLC	CRD# 105644	08/10/2023

QUALIFICATIONS

This representative is currently registered in **1** SRO(s) and **7** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

Note: Not all jurisdictions require IAR registration or may have an exemption from registration.

Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
IA	SECURIAN FINANCIAL SERVICES, INC.	15296	Plymouth Meeting, PA	07/19/2019 - 08/10/2023
B	SECURIAN FINANCIAL SERVICES, INC.	15296	Plymouth Meeting, PA	05/31/2019 - 08/10/2023

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative?

Yes

The following types of events are disclosed about this representative:

Type	Count
Customer Dispute	2



Qualifications

REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with 7 jurisdiction(s) and 1 SRO(s) through his or her employer(s).

Employment 1 of 2

Firm Name: **CETERA WEALTH SERVICES, LLC**
Main Address: 2301 ROSECRANS AVE #5100
EL SEGUNDO, CA 90245
Firm ID#: 13572

	Regulator	Registration	Status	Date
	FINRA	General Securities Representative	Approved	08/10/2023
	California	Agent	Approved	08/10/2023
	Colorado	Agent	Approved	08/10/2023
	Florida	Agent	Approved	08/11/2023
	Nevada	Agent	Approved	08/10/2023
	New Jersey	Agent	Approved	08/10/2023
	Pennsylvania	Agent	Approved	08/10/2023
	South Carolina	Agent	Approved	08/10/2023

Branch Office Locations

CETERA ADVISOR NETWORKS LLC
620 W Germantown Pike
Suite 170
Plymouth Meeting, PA 19462

Employment 2 of 2

Firm Name: **CETERA INVESTMENT ADVISERS LLC**
Main Address: 1450 AMERICAN LANE
6TH FLOOR, SUITE 650
SCHAUMBURG, IL 60173-2096



Qualifications

Firm ID#: 105644

	Regulator	Registration	Status	Date
IA	Pennsylvania	Investment Adviser Representative	Approved	08/10/2023

Branch Office Locations

CETERA INVESTMENT ADVISERS LLC

620 W GERMANTOWN PIKE
STE 170
PLYMOUTH MEETING, PA 19462



Qualifications



PASSED INDUSTRY EXAMS

This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

This individual has passed 0 principal/supervisory exams, 2 general industry/product exams, and 1 state securities law exam.

Principal/Supervisory Exams

Exam	Category	Date
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No information reported.

General Industry/Product Exams

Exam	Category	Date
B General Securities Representative Examination (S7TO)	Series 7TO	05/31/2019
B Securities Industry Essentials Examination (SIE)	SIE	05/06/2019

State Securities Law Exams

Exam	Category	Date
IA B Uniform Combined State Law Examination (S66)	Series 66	06/27/2019



PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **0** professional designation(s).

No information reported.

Only professional designations listed in Question 8 of the Form U4 will appear in this section if the appropriate box is checked and verified by the issuing organization at the time of the filing. Learn more about eligible designations at [IARD](#) and [NASAA](#).



Registration & Employment History

PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
IA	07/19/2019 - 08/10/2023	SECURIAN FINANCIAL SERVICES, INC.	CRD# 15296	Plymouth Meeting, PA
B	05/31/2019 - 08/10/2023	SECURIAN FINANCIAL SERVICES, INC.	CRD# 15296	Plymouth Meeting, PA

EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
11/2024 - Present	ATTAINABLE REAL ESTATE IQ LLC	OWNER	N	CHELTENHAM, PA, United States
08/2023 - Present	CETERA INVESTMENT ADVISERS LLC	INVESTMENT ADVISOR REPRESENTATIVE	Y	SCHAUMBURG, IL, United States
08/2023 - Present	CETERA WEALTH SERVICES, LLC	REGISTERED REPRESENTATIVE	Y	Plymouth Meeting, PA, United States
02/2023 - Present	RAINES AND SIMPSON INVESTMENTS COMPANY DBA RISING SUN PIZZA	Owner	N	Philadelphia, PA, United States
04/2019 - Present	Delaware Valley Advisors LLC	Agent	Y	Huntingdon Valley, PA, United States
07/2016 - Present	University of Pennsylvania	Student	N	Philadelphia, PA, United States
04/2019 - 08/2023	Minnesota Life Insurance Company	Agent	Y	St Paul, MN, United States
04/2019 - 08/2023	Securian Financial Services Inc	Registered Rep	Y	St Paul, MN, United States

OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

1) DELAWARE VALLEY ADVISORS

POSITION: Agent/Broker NATURE: Fixed Insurance Sales INVESTMENT RELATED: No NUMBER OF HOURS: 10 SECURITIES TRADING HOURS: 10 START DATE: 06/01/2019

ADDRESS: , Huntingdon Valley PA , United States

DESCRIPTION: Agent/Broker



Registration & Employment History



OTHER BUSINESS ACTIVITIES

2) RENTAL PROPERTIES

POSITION: Owner NATURE: Rental Property INVESTMENT RELATED: No NUMBER OF HOURS: 1 SECURITIES TRADING HOURS: 0 START DATE: 10/13/2022

ADDRESS: 307 W Spencer Street, Philadelphia PA 19120, United States

DESCRIPTION: I will manage a rental property I own.

3) RISING SUN PIZZA & GRILL

POSITION: Owner NATURE: Food/Beverage Service INVESTMENT RELATED: No NUMBER OF HOURS: 5 SECURITIES TRADING HOURS: 0 START DATE: 04/11/2023

ADDRESS: 6919 Rising Sun Ave, Philadelphia PA 19111, United States

DESCRIPTION: Rising Sun Pizza is a delivery, carryout and dine in pizzeria in Northeast Philadelphia. I am the owner of this business. My wife Elvie Raines is the general manager and runs the business day to day. I only help with the books and advertising.

4) NAME OF OTHER BUSINESS: WEALTHBRIDGE FINANCIAL ,
INVESTMENT RELATED: YES,

ADDRESS: SAME AS REGISTERED LOCATION,

NATURE OF BUSINESS: FINANCIAL SERVICES,

START DATE: 10/2023,

POSITION/TITLE/RELATIONSHIP: FINANCIAL PROFESSIONAL,

APX NUMBER OF HOURS PER WEEK: 40,

APX NUMBER OF HOURS DURING TRADING HOURS: 32.5,

BRIEF DESCRIPTION OF DUTIES: DBA FOR FINANCIAL SERVICES;

5) NAME OF OTHER BUSINESS: ATTAINABLE REAL ESTATE IQ LLC,

INVESTMENT RELATED: NO,

ADDRESS: 425 JEFFERSON AVE, CHELTENHAM, PA 19012,

NATURE OF BUSINESS: REAL ESTATE,

START DATE: 11/2024,

POSITION/TITLE/RELATIONSHIP: OWNER,

LESS THAN ONE HOUR PER WEEK, NOT DURING TRADING HOURS,

BRIEF DESCRIPTION OF DUTIES: PURCHASE AND HOLD REAL ESTATE;

6) NAME OF OTHER BUSINESS: RAINES AND SIMPSON INVESTMENTS COMPANY DBA RISING SUN PIZZA

INVESTMENT RELATED: NO

ADDRESS: 6919 RISING SUN AVE PHILADELPHIA PA 19111

NATURE OF BUSINESS: FOOD SERVICE/ PIZZA PLACE

START DATE: 2/2023

POSITION/TITLE/RELATIONSHIP: OWNER

APX NUMBER OF HOURS PER WEEK: 5

APX NUMBER OF HOURS DURING TRADING HOURS: 0

BRIEF DESCRIPTION OF DUTIES: I OWN THE BUSINESS BUT MY WIFE RUNS THE DAY TO DAY. I HELP WHEN NEEDED.



Disclosure Summary

Disclosure Information

What you should know about reported disclosure events:

(1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

(2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

(3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
 - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

(4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.



DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

Type	Count
Customer Dispute	2

Customer Dispute

This section provides information regarding a customer dispute that was reported to the Investment Adviser Registration Depository (IARD) by the Investment Adviser Representative (IAR), an investment adviser and/or securities firm, and/or a securities regulator. The event may include a consumer-initiated, investment-related complaint, arbitration proceeding or civil suit that contains allegations of sales practice violations against the individual.

The customer dispute may be pending or may have resulted in a civil judgment, arbitration award, monetary settlement, closure without action, withdrawal, dismissal, denial, or other outcome.

Disclosure 1 of 2

Reporting Source:	Individual
Employing firm when activities occurred which led to the complaint:	SECURIAN FINANCIAL SERVICES
Allegations:	CLIENTS ALLEGE THEY WERE NOT TOLD ABOUT THE SURRENDER CHARGES AND THE TAX LIABILITY THEY WOULD INCUR WHEN THEY SURRENDERED THEIR CONTRACT IN AUGUST 2020.
Product Type:	Annuity-Variable
Alleged Damages:	\$5,000.00
Alleged Damages Amount Explanation (if amount not exact):	FIRM ESTIMATES POTENTIAL DAMAGES EXCEED \$5,000.
Is this an oral complaint?	No
Is this a written complaint?	Yes
Is this an arbitration/CFTC reparation or civil litigation?	No

Customer Complaint Information

Date Complaint Received:	10/05/2020
Complaint Pending?	No
Status:	Settled
Status Date:	12/29/2020



Settlement Amount: \$6,758.53

Individual Contribution Amount: \$6,758.53

Disclosure 2 of 2

Reporting Source: Individual

Employing firm when activities occurred which led to the complaint: SECURIAN FINANCIAL SERVICES

Allegations: CLIENTS ALLEGE THE RR MISREPRESENTED THE JACKSON NATIONAL VARIABLE CONTRACTS AT THE TIME OF SALE IN MARCH AND APRIL OF 2020 AND FEEL THEY ARE NOT SUITABLE FOR THEIR NEEDS.

Product Type: Annuity-Variable

Alleged Damages: \$5,000.00

Alleged Damages Amount Explanation (if amount not exact): SPECIFIC DAMAGES NOT CLAIMED, BUT FIRM ESTIMATES THE POTENTIAL DAMAGES COULD EXCEED \$5,000.

Is this an oral complaint? No

Is this a written complaint? Yes

Is this an arbitration/CFTC reparation or civil litigation? No

Customer Complaint Information

Date Complaint Received: 07/02/2020

Complaint Pending? No

Status: Denied

Status Date: 11/11/2020

Settlement Amount:

Individual Contribution Amount:



End of Report

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