



IAPD Report

MICHAEL WAYNE WILLIAMS

CRD# 721975

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When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.

Please contact FINRA with any concerns.



IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page
<http://www.nasaa.org/IAPD/IARReports.cfm>

What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



Report Summary

MICHAEL WAYNE WILLIAMS (CRD# 721975)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **06/09/2020**.

CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
IA	TRUVESTMENTS CAPITAL LLC	CRD# 291297	03/08/2018

QUALIFICATIONS

This representative is currently registered in **0** SRO(s) and **2** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

Note: Not all jurisdictions require IAR registration or may have an exemption from registration. Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
IA	TRUVESTMENTS CAPITAL LLC	149094	BRADENTON, FL	08/23/2017 - 03/13/2018
IA	INSIGHT FOLIOS	174411	CHICAGO, IL	01/05/2017 - 08/25/2017
IA	GENESIS ASSET MANAGEMENT, LLC	144971	CHICAGO, IL	06/26/2012 - 12/31/2016

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative? **Yes**

The following types of events are disclosed about this representative:

Type	Count
Customer Dispute	1
Judgment/Lien	1



Qualifications

REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with **2** jurisdiction(s) and **0** SRO(s) through his or her employer(s).

Employment 1 of 1

Firm Name: **TRUVESTMENTS CAPITAL LLC**
Main Address: 5391 LAKEWOOD RANCH BLVD N
 SUITE #303
 SARASOTA, FL 34240
Firm ID#: 291297

Regulator	Registration	Status	Date
IA Florida	Investment Adviser Representative	Approved	03/08/2018
IA Illinois	Investment Adviser Representative	Approved	09/04/2018

Branch Office Locations

TRUVESTMENTS CAPITAL LLC
5391 LAKEWOOD RANCH BLVD N
SUITE #303
SARASOTA, FL 34240

TRUVESTMENTS CAPITAL LLC
980 North Michigan Avenue
14th Floor
Chicago, IL 60611



Qualifications

PASSED INDUSTRY EXAMS

This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

This individual has passed 0 principal/supervisory exams, 2 general industry/product exams, and 2 state securities law exams.

Principal/Supervisory Exams

Exam	Category	Date
No information reported.		

General Industry/Product Exams

Exam	Category	Date
B General Securities Representative Examination (S7)	Series 7	05/08/2006
B National Commodity Futures Examination (S3)	Series 3	11/11/1998

State Securities Law Exams

Exam	Category	Date
IA B Uniform Combined State Law Examination (S66)	Series 66	03/12/2007
B Uniform Securities Agent State Law Examination (S63)	Series 63	12/14/1983

PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **0** professional designation(s).

No information reported.



Registration & Employment History

PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
IA	08/23/2017 - 03/13/2018	TRUVESTMENTS CAPITAL LLC	CRD# 149094	BRADENTON, FL
IA	01/05/2017 - 08/25/2017	INSIGHT FOLIOS	CRD# 174411	CHICAGO, IL
IA	06/26/2012 - 12/31/2016	GENESIS ASSET MANAGEMENT, LLC	CRD# 144971	CHICAGO, IL
IA	03/14/2007 - 06/26/2007	NATIONS FINANCIAL GROUP, INC.	CRD# 44181	NEW YORK, NY
B	01/18/2007 - 06/26/2007	NATIONS FINANCIAL GROUP, INC.	CRD# 44181	CEDAR RAPIDS, IA
B	07/28/2006 - 01/10/2007	LEPERCQ, DE NEUFLIZE/TOCQUEVILLE SECURITIES, L.P.	CRD# 26001	NEW YORK, NY
B	05/13/1987 - 12/31/1988	FSC SECURITIES CORPORATION	CRD# 7461	
B	11/20/1980 - 12/31/1988	FSC SECURITIES CORPORATION	CRD# 7461	ATLANTA, GA
B	07/01/1985 - 05/22/1986	THE PLANNER'S SECURITIES GROUP, INC.	CRD# 16546	

EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
07/2017 - Present	Truvestments Capital, LLC	Managing Partner/Investment Adviser Representative	Y	Chicago, IL, United States
01/2017 - 08/2017	Insight Folios	Investment Adviser Representative	Y	CHICAGO, IL, United States
01/2008 - 12/2016	GENESIS ASSET MANAGEMENT	MANAGING MEMBER	Y	NEW YORK, NY, United States



Registration & Employment History

OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

Mr. Williams as a Managing Member of Advisor Revolution LLC provides consulting services to Demogronomics, itself a provider of private practice consulting services in the area of demography. There are no commissions created by this service.



Disclosure Summary

Disclosure Information

What you should know about reported disclosure events:

(1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

(2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

(3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
 - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

(4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.



DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

Type	Count
Customer Dispute	1
Judgment/Lien	1

Customer Dispute

This section provides information regarding a customer dispute that was reported to the Investment Adviser Registration Depository (IARD) by the Investment Adviser Representative (IAR), an investment adviser and/or securities firm, and/or a securities regulator. The event may include a consumer-initiated, investment-related complaint, arbitration proceeding or civil suit that contains allegations of sales practice violations against the individual.

The customer dispute may be pending or may have resulted in a civil judgment, arbitration award, monetary settlement, closure without action, withdrawal, dismissal, denial, or other outcome.

Disclosure 1 of 1

Reporting Source:	Individual
Employing firm when activities occurred which led to the complaint:	GENERAL PARTNER IN LIMITED PARTNERSHIP HELD THE LICENSE.
Allegations:	THIS TOOK PLACE IN THE LATTER QUARTER OF 1989. SEE EXPLANATION IN ITEM #28.
Product Type:	Other
Other Product Type(s):	REAL ESTATE PARTNERSHIP
Alleged Damages:	\$80,000.00

Customer Complaint Information

Date Complaint Received: 10/01/1989

Complaint Pending? No

Status: Litigation

Status Date: 07/01/1991

Settlement Amount: \$80,000.00

Individual Contribution Amount: \$80,000.00

Civil Litigation Information

Court Details: STATE COURT, CHARLESTON, SOUTH CAROLINA. I HAVE NO RECORDS, IT WAS 16 YEARS AGO.



Date Notice/Process Served: 05/01/1989

Litigation Pending? No

Disposition: Judgment (other than monetary)

Disposition Date: 07/01/1991

Monetary Compensation Amount: \$80,000.00

Individual Contribution Amount: \$80,000.00

Broker Statement

IN 1986, I WAS ONE OF TWO GENERAL PARTNERS IN A LIMITED PARTNERSHIP PRODUCED TO HOLD A PARCEL OF REAL PROPERTY IN GEORGIA. THE TOTAL FUNDING WAS \$1,200,000 WITH THE CAPITAL BEING RAISED FROM 11 LIMITED PARTNERS, ALL ACCREDITED INVESTORS. A YEAR LATER, TWO OF THE LIMITED PARTNERS WERE NOT SATISFIED WITH OUR ACTIONS TO MOVE THE PROPERTY TOWARD A QUICK SALE, AND IT WAS THEN DECIDED THAT THEY WOULD BECOME THE NEW GENERAL PARTNERS. I RELINQUISHED ALL RIGHTS TO ANY OWNERSHIP OR ANY UPSIDE IN THE VALUE OF THE PROPERTY, AND WAS REMOVED FROM THE PARTNERSHIP. APPROXIMATELY 20 MONTHS LATER, UNDER THE GUIDANCE OF THE NEW GENERAL PARTNERS ([CUSTOMER] AND [THIRD PARTY]) AND AFTER FAILING TO MAKE PAYMENTS ON THE UNDERLYING MORTGAGE, THE PROPERTY HELD BY THE PARTNERSHIP WAS RETURNED TO THE SELLER.

IN 1989, [CUSTOMER] (ONE OF THE ORIGINAL 11 LIMITED PARTNERS) FILED A LAWSUIT IN GEORGIA STATE COURT SEEKING THE RETURN OF THE MONEY HE INVESTED. AFTER 6 MONTHS OF ARGUMENTS, THE CASE WAS DISMISSED.

IN 1990, AFTER CONVINCING A LAWYER THAT HE HAD GIVEN ME THE CHECK FOR HIS INVESTMENT WITHIN THE STATE OF SOUTH CAROLINA (CONTRARY TO FACTS SHOWING HE WIRED HIS PAYMENT INTO TRUST COMPANY BANK OF GEORGIA ON THE DATE BEFORE CLOSING), HE WAS ABLE TO QUALIFY FOR FILING A NEW ACTION AGAINST ME IN THE STATE OF SOUTH CAROLINA. BEING FINANCIALLY UNABLE TO RETAIN COUNSEL, I WAS UNABLE TO PRESENT A DEFENSE AGAINST THE ACTION. AS A RESULT A DEFAULT JUDGMENT WAS ENTERED AGAINST ME FOR A PERIOD OF 10 YEARS. DURING THE LAST MONTH OF ITS EFFECTIVENESS HE SATISFIED THIS JUDGMENT BY FILING A CLAIM FOR MY OWNERSHIP SHARE IN MY MOTHER'S HOME (HAVING PURCHASED IT FOR HER IN 1983 WITH THE MORTGAGE BEING IN JOINT NAMES). IN THE END, [CUSTOMER] BECAME A JOINT OWNER, WITH MY MOTHER, OF HER HOME.



Judgment/Lien

This disclosure event involves an unsatisfied and outstanding judgment or lien against the Investment Adviser Representative.

Disclosure 1 of 1

Reporting Source: Individual
Judgment/Lien Holder: Frederick L Willis, III
Judgment/Lien Amount: \$1,040,000.00
Judgment/Lien Type: Civil
Date Filed with Court: 10/01/1994
Date Individual Learned: 10/01/2015
Type of Court: State Court
Name of Court: Georgia State Court
Location of Court: Fulton County Georgia
Docket/Case #: A16A0990
Judgment/Lien Outstanding? Yes
Broker Statement See notes above in 4 (b) as it provides all details as best as I can recall.



End of Report

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