



IAPD Report

WILLIAM B PEOPLES

CRD# 7417325

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When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.

Please contact FINRA with any concerns.



IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page <http://www.nasaa.org/IAPD/IARReports.cfm>

What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



Report Summary

WILLIAM B PEOPLES (CRD# 7417325)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **07/25/2025**.

CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
B	WELLS FARGO CLEARING SERVICES, LLC	CRD# 19616	11/01/2021
IA	WELLS FARGO ADVISORS	CRD# 19616	01/01/2022

QUALIFICATIONS

This representative is currently registered in **11** SRO(s) and **7** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

Note: Not all jurisdictions require IAR registration or may have an exemption from registration.

Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

FIRM	CRD#	LOCATION	REGISTRATION DATES
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No information reported.

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative?

No



Qualifications

REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with 7 jurisdiction(s) and 11 SRO(s) through his or her employer(s).

Employment 1 of 1

Firm Name: **WELLS FARGO ADVISORS**
Main Address: ONE NORTH JEFFERSON AVENUE
MAIL CODE: H0004-05E
ST. LOUIS, MO 63103-2205
Firm ID#: 19616

	Regulator	Registration	Status	Date
B	Cboe BZX Exchange, Inc.	General Securities Representative	Approved	11/01/2021
B	Cboe Exchange, Inc.	General Securities Representative	Approved	11/01/2021
B	FINRA	General Securities Representative	Approved	11/01/2021
B	FINRA	General Securities Sales Supervisor	Approved	06/26/2023
B	NYSE American LLC	General Securities Representative	Approved	11/01/2021
B	NYSE American LLC	General Securities Sales Supervisor	Approved	06/26/2023
B	NYSE Arca, Inc.	General Securities Representative	Approved	11/01/2021
B	NYSE Texas, Inc.	General Securities Representative	Approved	11/01/2021
B	Nasdaq GEMX, LLC	General Securities Representative	Approved	11/01/2021
B	Nasdaq ISE, LLC	General Securities Representative	Approved	11/01/2021
B	Nasdaq PHLX LLC	General Securities Representative	Approved	11/01/2021
B	Nasdaq PHLX LLC	General Securities Sales Supervisor	Approved	06/26/2023
B	Nasdaq Stock Market	General Securities Representative	Approved	11/01/2021



Qualifications

	Regulator	Registration	Status	Date
B	Nasdaq Stock Market	General Securities Sales Supervisor	Approved	06/26/2023
B	New York Stock Exchange	General Securities Representative	Approved	11/01/2021
B	New York Stock Exchange	General Securities Sales Supervisor	Approved	06/26/2023
B	Arizona	Agent	Approved	12/22/2023
IA	Arizona	Investment Adviser Representative	Approved	12/22/2023
B	Arkansas	Agent	Approved	09/03/2024
B	Massachusetts	Agent	Approved	09/03/2024
B	Nevada	Agent	Approved	01/21/2025
IA	Nevada	Investment Adviser Representative	Approved	01/21/2025
B	Texas	Agent	Approved	01/01/2022
IA	Texas	Investment Adviser Representative	Approved	01/01/2022
B	Utah	Agent	Approved	09/03/2024
B	Washington	Agent	Approved	07/25/2025

Branch Office Locations

WELLS FARGO ADVISORS
8474 ROZITA LEE AVE STE 400
[SD-RBO]
LAS VEGAS, NV 89113

WELLS FARGO ADVISORS
8474 ROZITA LEE AVE STE 400
LAS VEGAS, NV 89113



Qualifications



PASSED INDUSTRY EXAMS

This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

This individual has passed 2 principal/supervisory exams, 2 general industry/product exams, and 1 state securities law exam.

Principal/Supervisory Exams

	Exam	Category	Date
B	General Securities Sales Supervisor - General Module Examination (S10)	Series 10	06/26/2023
B	General Securities Sales Supervisor - Options Module Examination (S9)	Series 9	04/21/2023

General Industry/Product Exams

	Exam	Category	Date
B	General Securities Representative Examination (S7TO)	Series 7TO	11/01/2021
B	Securities Industry Essentials Examination (SIE)	SIE	08/02/2021

State Securities Law Exams

	Exam	Category	Date
IA B	Uniform Combined State Law Examination (S66)	Series 66	12/29/2021



PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **0** professional designation(s).

No information reported.



Registration & Employment History

PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

No information reported.

EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
06/2021 - Present	Wells Fargo Bank	Market Growth & Development Consultant	Y	Dallas, TX, United States
06/2021 - Present	Wells Fargo Clearing Services	Registered Rep	Y	Dallas, TX, United States
04/2019 - 06/2021	Wells Fargo Bank	Branch Manager	Y	Dallas, TX, United States
10/2018 - 01/2020	Central Market	Food Journey Team	N	Dallas, TX, United States
05/2017 - 12/2019	Dallas County Community College - El Centro	Student	N	Dallas, TX, United States
01/2018 - 04/2019	Instacart	Shopper	N	Dallas, TX, United States
01/2018 - 04/2019	Lyft	Driver	N	Dallas, TX, United States
01/2018 - 04/2019	Uber	Driver	N	Dallas, TX, United States
04/2001 - 11/2017	Wells Fargo Bank	Market Growth & Development Consultant	Y	Dallas, TX, United States

OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

No information reported.



End of Report

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