



IAPD Report

Dean Joseph Verno

CRD# 7597736

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When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.

Please contact FINRA with any concerns.



IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page <http://www.nasaa.org/IAPD/IARReports.cfm>

What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



Report Summary

Dean Joseph Verno (CRD# 7597736)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **06/12/2026**.

CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
B	STATE FARM VP MANAGEMENT CORP.	CRD# 43036	10/28/2022
IA	STATE FARM INVESTMENT MANAGEMENT CORP.	CRD# 3487	04/18/2023

QUALIFICATIONS

This representative is currently registered in **1** SRO(s) and **4** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

Note: Not all jurisdictions require IAR registration or may have an exemption from registration.

Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

FIRM	CRD#	LOCATION	REGISTRATION DATES
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No information reported.

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative? **Yes**

The following types of events are disclosed about this representative:

Type	Count
Criminal	1



Qualifications

REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with 4 jurisdiction(s) and 1 SRO(s) through his or her employer(s).

Employment 1 of 2

Firm Name: **STATE FARM INVESTMENT MANAGEMENT CORP.**
Main Address: ONE STATE FARM PLAZA
B-2
BLOOMINGTON, IL 61710-0001
Firm ID#: 3487

	Regulator	Registration	Status	Date
IA	Delaware	Investment Adviser Representative	Approved	06/12/2026
IA	Florida	Investment Adviser Representative	Approved	12/05/2024
IA	Maryland	Investment Adviser Representative	Approved	07/01/2026
IA	Pennsylvania	Investment Adviser Representative	Approved	04/19/2023

Branch Office Locations

STATE FARM INVESTMENT MANAGEMENT CORP.
5175 Cold Spring Creamery Rd
Suite 4
Doylestown, PA 18902

STATE FARM INVESTMENT MANAGEMENT CORP.
Pompano beach, FL

STATE FARM INVESTMENT MANAGEMENT CORP.
1280 South Pompano Parkway
Suite 20
Pompano Beach, FL 33069

Employment 2 of 2

Firm Name: **STATE FARM VP MANAGEMENT CORP.**
Main Address: ONE STATE FARM PLAZA
BLOOMINGTON, IL 61710-0001
Firm ID#: 43036

	Regulator	Registration	Status	Date
B	FINRA	Invest. Co and Variable Contracts	Approved	10/28/2022



Qualifications

Regulator	Registration	Status	Date
B Delaware	Agent	Approved	06/12/2026
B Florida	Agent	Approved	12/10/2024
B Maryland	Agent	Approved	07/01/2026
B Pennsylvania	Agent	Approved	04/05/2023

Branch Office Locations

5175 Cold Spring Creamery Rd
Suite 4
Doylestown, PA 18902

Pompano Beach, FL

1280 South Pompano Parkway
Suite 20
Pompano Beach, FL 33069



Qualifications



PASSED INDUSTRY EXAMS

This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

This individual has passed 0 principal/supervisory exams, 2 general industry/product exams, and 2 state securities law exams.

Principal/Supervisory Exams

Exam	Category	Date
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No information reported.

General Industry/Product Exams

Exam	Category	Date
B Investment Company Products/Variable Contracts Representative Examination (S6TO)	Series 6TO	08/22/2022
B Securities Industry Essentials Examination (SIE)	SIE	05/24/2022

State Securities Law Exams

Exam	Category	Date
IA Uniform Investment Adviser Law Examination (S65)	Series 65	04/01/2023
B Uniform Securities Agent State Law Examination (S63)	Series 63	09/06/2022



PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **0** professional designation(s).

No information reported.

Only professional designations listed in Question 8 of the Form U4 will appear in this section if the appropriate box is checked and verified by the issuing organization at the time of the filing. Learn more about eligible designations at [IARD](#) and [NASAA](#).



Registration & Employment History

PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

No information reported.

EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
09/2023 - Present	Dean Verno Insurance Agency	Owner Operator	Y	Doylestown, PA, United States
09/2023 - Present	State Farm Investment Management Corp	Investment Adviser Representative	Y	Doylestown, PA, United States
09/2023 - Present	State Farm VP Management Corp	Registered Representative	Y	Doylestown, PA, United States
05/2023 - 08/2023	State Farm Insurance	Agent Intern	Y	New Britain, PA, United States
05/2023 - 08/2023	State Farm Investment Management Corp	Investment Adviser Representative	Y	New Britain, PA, United States
05/2023 - 08/2023	State Farm VP Management Corp	Registered Representative	Y	New Britain, PA, United States
04/2023 - 05/2023	State Farm Investment Management Corp	Investment Adviser Representative	Y	Holbrook, NY, United States
03/2023 - 05/2023	State Farm Insurance	Agent Intern	Y	Holbrook, NY, United States
03/2023 - 05/2023	State Farm VP Management Corp	Registered Representative	Y	Holbrook, NY, United States
07/2022 - 03/2023	State Farm VP Management Corp.	Registered Representative	Y	Northport, NY, United States
08/2016 - 03/2023	Cathy Nesselt Insurance Agency	Employee	Y	Northport, NY, United States
03/2018 - 12/2019	Villa Sorrento	Waiter	N	Saint James, NY, United States

OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

1) Dean Verno Insurance Agency; Investment-related; 5175 Cold Spring Creamery Rd Suite 4 Doylestown PA 18902; Insurance



Registration & Employment History



OTHER BUSINESS ACTIVITIES

(State Farm Mutual Automobile Insurance Company and its affiliates); Owner; Agent; 09/01/2023; 80; 80; Service customers and supervise employees



Disclosure Summary

Disclosure Information

What you should know about reported disclosure events:

(1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

(2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

(3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
 - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

(4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.



DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

Type	Count
Criminal	1

Criminal

This disclosure event involves a criminal charge against the Investment Adviser Representative that has resulted in a dismissal, plea, acquittal or conviction. The criminal matter may relate to any felony or certain misdemeanor offenses (e.g., bribery, perjury, forgery, counterfeiting, extortion, fraud, wrongful taking of property).

Disclosure 1 of 1

Reporting Source:	Individual
Formal Charges were brought in:	State Court
Name of Court:	Suffolk County Court
Location of Court:	Cromarty Court Complex, Criminal Courts Building, 210 Center Drive, Riverhead, New York 11901
Docket/Case #:	SCI-01403-2017
Charge Date:	07/05/2017
Charge(s) 1 of 1	
Formal Charge(s)/Description:	Conspiracy - Criminal Sale of controlled substance 2nd degree
No of Counts:	1
Felony or Misdemeanor:	Felony
Plea for each charge:	No plea
Disposition of charge:	Reduced
Date of Amended Charge:	07/11/2017
Charge was Amended or reduced to:	The original B Felony Charge was originally reduced to an E Felony with agreement to a plea deal and upon completion of the TASK program the charge would be reduced to Misdemeanor Conspiracy,
Amended No of Counts:	1
Amended Charge:	Misdemeanor
Amended Plea:	guilty
Disposition of Amended Charge:	Reduced



Current Status:	Final
Status Date:	07/05/2017
Disposition Date:	06/13/2018
Sentence/Penalty:	Plea agreement was accepted on 7/11/2017, the TASK program would have to be completed which is a 9 to 18 month program pending compliance of the program. Upon completion, the charge would be reduced. TASK was completed on 6/13/2018 and the charge was reduced to a misdemeanor. No fine was imposed.
Broker Statement	The original Felony Conspiracy charge was reduced a few days after I was charged per agreeing to a plea agreement which my charge would be reduced to a misdemeanor upon completion of the TASK program which is a probation type program that is focused more on addiction recovery and my \$500,000 bail would be reduced to \$0 where I would be released. I was arrested with 16 other individuals and was the only one offered this type of plea deal as essentially I had no involvement in the conspiracy the district attorney was arguing. I completed the TASK program at the earliest possible date with a perfect record and the charge was reduced to a misdemeanor. The laws in NY have now changed so someone in my position cannot be pressured with a high bail to plea guilty to something they might not have been involved with and would be able to fight the charge in a court of law the way our judicial system was originally set up for. The district attorney on my case was arrested a few months later with multiple felony charges for having cops lie on cases, bringing charges against people that shouldn't have and overall abusing the legal system. He is now serving 8 years in federal prison. The case was closed out on 6/13/2018 with a misdemeanor with the completion of the task program.



End of Report

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