IAPD Report

Simon Kyung Woo

CRD# 8022932

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When communicating online or investing with any professional, make sure you know who you're dealing with. Imposters might link to sites like BrokerCheck from phishing or similar scam websites, or through social media, trying to steal your personal information or your money.

Please contact FINRA with any concerns.

IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page http://www.nasaa.org/IAPD/IARReports.cfm

What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association http://www.nasaa.org

Report Summary

Simon Kyung Woo (CRD# 8022932)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **07/30/2026**.

CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
B	TRANSAMERICA FINANCIAL ADVISORS, LLC	CRD# 16164	12/23/2024
IA	TRANSAMERICA FINANCIAL ADVISORS, LLC	CRD# 16164	01/21/2025

QUALIFICATIONS

This representative is currently registered in **1** SRO(s) and **8** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

Note: Not all jurisdictions require IAR registration or may have an exemption from registration.
Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

FIRM	CRD#	LOCATION	REGISTRATION DATES

No information reported.

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative? **No**

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Qualifications

REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works.
This individual is currently registered with **8** jurisdiction(s) and 1 SRO(s) through his or her employer(s).

Employment 1 of 1

Firm Name: **TRANSAMERICA FINANCIAL ADVISORS, LLC**

Main Address: TWO LIBERTY PLACE
50 SOUTH 16TH STREET, SUITE 3700
PHILADELPHIA, PA 19102

Firm ID#: 16164

	Regulator	Registration	Status	Date
B	FINRA	Invest. Co and Variable Contracts	Approved	12/23/2024
B	California	Agent	Approved	12/23/2024
IA	California	Investment Adviser Representative	Approved	01/21/2025
B	Connecticut	Agent	Approved	04/02/2026
B	Illinois	Agent	Approved	06/18/2025
B	Massachusetts	Agent	Approved	04/14/2025
B	Missouri	Agent	Approved	07/30/2026
B	Nevada	Agent	Approved	06/18/2025
B	New Jersey	Agent	Approved	06/18/2025
IA	New Jersey	Investment Adviser Representative	Approved	06/19/2025
B	Texas	Agent	Approved	05/20/2025
IA	Texas	Investment Adviser Representative	Approved	05/20/2025

Branch Office Locations

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Qualifications

TRANSAMERICA FINANCIAL ADVISORS, LLC
3435 WILSHIRE BLVD
SUITE 320
LOS ANGELES, CA 90010

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Qualifications

PASSED INDUSTRY EXAMS

This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

This individual has passed 0 principal/supervisory exams, 2 general industry/product exams, and 2 state securities law exams.

Principal/Supervisory Exams

Exam	Category	Date
No information reported.		

General Industry/Product Exams

Exam	Category	Date
B Investment Company Products/Variable Contracts Representative Examination (S6TO)	Series 6TO	12/21/2024
B Securities Industry Essentials Examination (SIE)	SIE	12/05/2024

State Securities Law Exams

Exam	Category	Date
IA Uniform Investment Adviser Law Examination (S65)	Series 65	01/21/2025
B Uniform Securities Agent State Law Examination (S63)	Series 63	12/23/2024

PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **0** professional designation(s).

No information reported.

Only professional designations listed in Question 8 of the Form U4 will appear in this section if the appropriate box is checked and verified by the issuing organization at the time of the filing. Learn more about eligible designations at IARD and NASAA.

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Registration & Employment History

PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

No information reported.

EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
04/2026 - Present	Tickpick	User	N	Culver City, CA, United States
02/2026 - Present	Ebay	Owner	N	CULVER CITY, CA, United States
12/2024 - Present	TRANSAMERICA FINANCIAL ADVISORS, INC	Registered Representative	Y	LOS ANGELES, CA, United States
02/2022 - Present	WFGIA	Agent	Y	LOS ANGELES, CA, United States
01/2023 - 06/2024	DIGITALBRIDGE GROUP INC	SENIOR ANALYST-FINANCE	Y	LOS ANGELES, CA, United States
09/2023 - 04/2024	EZLINK MEDIA	PARTNER	N	CULVER CITY, CA, United States
10/2021 - 01/2023	COTTONWOOD MANAGEMENT	PORTFOLIO MANAGEMENT ANALYST	Y	LOS ANGELES, CA, United States
03/2020 - 10/2021	DIMENSIONAL FUND ADVISORS	PORTFOLIO MANAGEMENT ANALYST	Y	SANTA MONICA, CA, United States
07/2019 - 03/2020	PRICEWATERHOUSECOOPERS LLP	RISK ASSURANCE ASSOCIATE	N	SAN FRANCISCO, CA, United States
12/2014 - 07/2019	Student	Student	N	CHESTNUT HILL, MA, United States

OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

Sales of insurance and non-insurance products, part-time or full-time, for companies affiliated with Transamerica Financial Advisors, Inc.

EBAY

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Registration & Employment History

OTHER BUSINESS ACTIVITIES

POSITION: Owner NATURE: Selling Sports Cards on Ebay INVESTMENT RELATED: No NUMBER OF HOURS: 3 SECURITIES TRADING HOURS: 0 START DATE: 02/17/2026
ADDRESS: 3203 Raintree Circle, CULVER CITY CA 90230, United States
DESCRIPTION: I have purchased many boxes of baseball cards over my last 5 years. I would like to start selling some cards on ebay for cash. This is not a long term business idea. Just as a way to get rid of my cards.

TICKPICK
POSITION: User NATURE: Baseball Ticket Sales INVESTMENT RELATED: No NUMBER OF HOURS: 1 SECURITIES TRADING HOURS: 0 START DATE: 04/29/2026
ADDRESS: 3203 Raintree Circle, Culver City CA 90230, United States
DESCRIPTION: I own season tickets for the Los Angeles Dodgers. When I am not capable of attending these games, I plan to sell the tickets on Tickpick/Stubhub. Not related to securities business.

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End of Report

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