



IAPD Report

SAMUEL RICHARD HUMPHREYS

CRD# 820181

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Please contact FINRA with any concerns.



IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page <http://www.nasaa.org/IAPD/IARReports.cfm>

What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



Report Summary

SAMUEL RICHARD HUMPHREYS (CRD# 820181)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **11/06/2024**.

CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
IA	STRATEGIC ADVISORY SERVICES	CRD# 287984	11/22/2021
B	LPL FINANCIAL LLC	CRD# 6413	10/10/2022

QUALIFICATIONS

This representative is currently registered in **1** SRO(s) and **8** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

Note: Not all jurisdictions require IAR registration or may have an exemption from registration.

Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
B	UBS FINANCIAL SERVICES INC.	8174	MEMPHIS, TN	08/14/2000 - 09/22/2021
IA	UBS FINANCIAL SERVICES INC.	8174	MEMPHIS, TN	08/14/2000 - 09/22/2021
B	J.C. BRADFORD & CO.	1287	NEW YORK, NY	01/17/1998 - 08/14/2000

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative? **Yes**

The following types of events are disclosed about this representative:

Type	Count
Customer Dispute	3



Qualifications

REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with **8** jurisdiction(s) and 1 SRO(s) through his or her employer(s).

Employment 1 of 2

Firm Name: **LPL FINANCIAL LLC**
Main Address: 1055 LPL WAY
FORT MILL, SC 29715
Firm ID#: 6413

Regulator	Registration	Status	Date
B FINRA	General Securities Representative	Approved	10/10/2022
B Alabama	Agent	Approved	10/11/2022
B Georgia	Agent	Approved	10/13/2022
B Michigan	Agent	Approved	11/14/2022
B Mississippi	Agent	Approved	10/12/2022
B Missouri	Agent	Approved	10/11/2022
B North Carolina	Agent	Approved	10/11/2022
B South Carolina	Agent	Approved	10/11/2022
B Tennessee	Agent	Approved	10/10/2022

Branch Office Locations

LPL FINANCIAL LLC
MEMPHIS, TN


Employment 2 of 2

Firm Name: **STRATEGIC ADVISORY SERVICES**
Main Address: 6465 QUAIL HOLLOW ROAD
SUITE 301
MEMPHIS, TN 38120



Qualifications

Firm ID#: 287984

Regulator	Registration	Status	Date
 Tennessee	Investment Adviser Representative	Approved	11/22/2021

Branch Office Locations

STRATEGIC ADVISORY SERVICES

Memphis, TN



Qualifications

PASSED INDUSTRY EXAMS

This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

This individual has passed 0 principal/supervisory exams, 4 general industry/product exams, and 2 state securities law exams.

Principal/Supervisory Exams

Exam	Category	Date
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No information reported.

General Industry/Product Exams

Exam	Category	Date
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Securities Industry Essentials Examination (SIE)	SIE	10/01/2018
Futures Managed Funds Examination (S31)	Series 31	12/13/1996
AMEX Put and Call Exam (PC)	PC	09/08/1977
General Securities Representative Examination (S7)	Series 7	03/20/1976

State Securities Law Exams

Exam	Category	Date
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Uniform Investment Adviser Law Examination (S65)	Series 65	03/30/1994
Uniform Securities Agent State Law Examination (S63)	Series 63	05/09/1980

PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **0** professional designation(s).

No information reported.



Registration & Employment History

PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
B	08/14/2000 - 09/22/2021	UBS FINANCIAL SERVICES INC.	CRD# 8174	MEMPHIS, TN
IA	08/14/2000 - 09/22/2021	UBS FINANCIAL SERVICES INC.	CRD# 8174	MEMPHIS, TN
B	01/17/1998 - 08/14/2000	J.C. BRADFORD & CO.	CRD# 1287	NEW YORK, NY
B	09/26/1978 - 01/16/1998	MERRILL LYNCH, PIERCE, FENNER & SMITH INCORPORATED	CRD# 7691	NEW YORK, NY
B	04/01/1976 - 09/26/1978	MERRILL LYNCH, PIERCE, FENNER & SMITH, INC.	CRD# 572	

EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
10/2022 - Present	LPL Financial LLC	Registered Representative	Y	Memphis, TN, United States
10/2021 - Present	Strategic Advisory Services, LLC	Investment Adviser Representative	Y	Memphis, TN, United States
01/2000 - 08/2021	UBS FINANCIAL SERVICES INC.	First Vice President	Y	MEMPHIS, TN, United States

OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

- 1) 10/2022- Strategic Wealth Management- DBA for LPL Business (entity for LPL business)- inv. related- Memphis, TN
- 2) 10/2022- Humphreys Specifics- Owner and operator; Selling antiques and collectibles- non-inv. related- Memphis, TN- start date 4/1972- 30-45 hrs/mth
- 3) 10/2022- Miramar Capital LLC- sole member- Business Entity For Tax/Investment Purposes Only- Real estate lending- non-inv. related- Memphis, TN -start date 7/2017
- 4) 10/2022- Real Estate Rental- owner/landlord- inv. related- 4747 Airline Rd. Arlington TN 38002- start date 7/2021- 5hrs/mth
- 5) 10/12/2022 - Strategic Advisory Services - Investment Related - At Reported Business Location(s) - Registered Investment Advisor Hybrid - Advisor - Start Date - 4/2022 - 160 Hours Per Month/8 Hours During Securities Trading - Time Spent 100% - I provide investment advisory services through Strategic Advisory Services LLC, an independent investment advisor firm. I started this business activity in 10/2022. I expect to spend approximately 160 hours per month on this activity. Please see the advisory firm's Form ADV for more information about its address, the nature of its business, its owners, and its services at <http://www.adviserinfo.sec.gov/IAPD>. The firm is separate from and independent of LPL Financial.
- 6) 10/20/2022 - Strategic Advisory Services - Investment Related - At Reported Business Location(s) - Registered Investment



Registration & Employment History



OTHER BUSINESS ACTIVITIES

Advisor DBA - Advisor - Start Date - 4/2022 - 160 Hours Per Month/8 Hours During Securities Trading - Time Spent 100%



Disclosure Summary

Disclosure Information

What you should know about reported disclosure events:

(1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

(2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

(3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
 - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

(4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.



DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

Type	Count
Customer Dispute	3

Customer Dispute

This section provides information regarding a customer dispute that was reported to the Investment Adviser Registration Depository (IARD) by the Investment Adviser Representative (IAR), an investment adviser and/or securities firm, and/or a securities regulator. The event may include a consumer-initiated, investment-related complaint, arbitration proceeding or civil suit that contains allegations of sales practice violations against the individual.

The customer dispute may be pending or may have resulted in a civil judgment, arbitration award, monetary settlement, closure without action, withdrawal, dismissal, denial, or other outcome.

Disclosure 1 of 3

Reporting Source: Individual

Employing firm when activities occurred which led to the complaint: UBS Financial Services, Inc.

Allegations: Time Frame: November 7, 2012 to June 28, 2019

What were the allegations against the individual?

. The client alleges misrepresentations were made to him on how the annuity works. The alleged damages are estimated to be in excess of \$5,000.00.

Product Type: Other: Variable Annuities

Alleged Damages: \$0.00

Alleged Damages Amount Explanation (if amount not exact): Alleged damages estimated to be in excess of \$5,000.00

Is this an oral complaint? No

Is this a written complaint? Yes

Is this an arbitration/CFTC reparation or civil litigation? No

Customer Complaint Information

Date Complaint Received: 07/01/2019

Complaint Pending? No



Status: Denied

Status Date: 10/24/2019

Settlement Amount: \$0.00

Individual Contribution Amount: \$0.00

Disclosure 2 of 3

Reporting Source: Individual

Employing firm when activities occurred which led to the complaint: UBS FINANCIAL SERVICES INC.

Allegations: CLIENT ALLEGES THAT FINANCIAL ADVISOR INFORMED HIM THAT NO TAXES WOULD BE REQUIRED IF HE SOLD THE ZERO COUPON BONDS THAT HE OWNED AND HAD BEEN PAYING TAXES ON THEM EACH YEAR SINCE OBTAINING THEM. IRS INFORMED CLIENT HE HAD TO REPORT AND IS NOW CHARGING INTEREST AND PENALTIES.

Product Type: Other

Other Product Type(s): ZERO COUPON BOND

Alleged Damages: \$21,000.00

Customer Complaint Information

Date Complaint Received: 05/11/2007

Complaint Pending? No

Status: Denied

Status Date: 06/21/2007

Settlement Amount: \$0.00

Individual Contribution Amount: \$0.00

Disclosure 3 of 3

Reporting Source: Regulator

Employing firm when activities occurred which led to the complaint: MERRILL LYNCH, PIERCE, FENNER & SMITH, INC.

Allegations: SUITABILITY

Product Type:

Alleged Damages: \$15,000.00

Arbitration Information

Arbitration/Reparation Claim filed with and Docket/Case No.: [NASD - CASE #92-01388](#)

Date Notice/Process Served: 05/13/1992

Arbitration Pending? No



Disposition: Other
Disposition Date: 12/22/1992
Disposition Detail: AWARD AGAINST PARTY
ACTUAL/COMPENSATORY DAMAGES, RELIEF HAS
BEEN AWARDED (PARTIAL OR FULL), AWARD AMOUNT \$15,000.00 JOINTLY
AND SEVERALL

Reporting Source: Individual
Employing firm when activities occurred which led to the complaint: MERRILL LYNCH, PIERCE, FENNER & SMITH, INC.

Allegations: CLAIMANT ALLEGES THAT I RECOMMENDED A LIMITED PARTNERSHIP WHICH WAS NOT SUITABLE FOR THEIR GOAL OF REAL ESTATE INCOME AND GROWTH, AND THAT THEY WERE NOT TOLD THE INVESTMENT WAS ILLIQUID. THEY CLAIM \$15,000. IN DAMAGES

Product Type:
Alleged Damages: \$15,000.00

Customer Complaint Information

Date Complaint Received:
Complaint Pending? No
Status: Arbitration/Reparation
Status Date:

Settlement Amount:
Individual Contribution Amount:

Arbitration Information

Arbitration/Reparation Claim filed with and Docket/Case No.: [National Association of Securities Dealers, Inc.; 92-01388](#)

Date Notice/Process Served: 05/13/1992
Arbitration Pending? No
Disposition: Award to Customer

Disposition Date: 12/22/1992
Monetary Compensation Amount: \$15,000.00

Individual Contribution Amount:

Broker Statement CLAIMANTS WERE AWARDED \$15,000 AND DIRECTED TO ASSIGN ALL THEIR INTEREST IN MRI TO THE RESPONDENTS.
Not Provided



End of Report

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