



IAPD Report

LOY URIAH OLSON

CRD# 831717

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When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.

Please contact FINRA with any concerns.



IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page <http://www.nasaa.org/IAPD/IARReports.cfm>

What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



Report Summary

LOY URIAH OLSON (CRD# 831717)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **11/16/2025**.

CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
B	NEWEDGE SECURITIES, LLC	CRD# 10674	07/21/2025
IA	NEWEDGE ADVISORS	CRD# 171351	07/21/2025

QUALIFICATIONS

This representative is currently registered in **2** SRO(s) and **18** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

Note: Not all jurisdictions require IAR registration or may have an exemption from registration.

Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
IA	STIFEL, NICOLAUS & COMPANY, INCORPORATED	793	LINCOLN, NE	10/22/2010 - 07/24/2025
B	STIFEL, NICOLAUS & COMPANY, INCORPORATED	793	LINCOLN, NE	10/11/2010 - 07/24/2025
B	WELLS FARGO ADVISORS, LLC	19616	LINCOLN, NE	01/01/2008 - 10/01/2010

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative? **Yes**

The following types of events are disclosed about this representative:

Type	Count
Termination	1



Qualifications

REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with **18** jurisdiction(s) and 2 SRO(s) through his or her employer(s).

Employment 1 of 2

Firm Name: **NEWEDGE SECURITIES, LLC**
Main Address: 1251 WATERFRONT PLACE
SUITE 510
PITTSBURGH, PA 15222-6368
Firm ID#: 10674

Regulator	Registration	Status	Date
B FINRA	General Securities Representative	Approved	07/21/2025
B FINRA	General Securities Sales Supervisor	Approved	07/21/2025
B Nasdaq Stock Market	General Securities Representative	Approved	07/21/2025
B Nasdaq Stock Market	General Securities Sales Supervisor	Approved	07/21/2025
B Arizona	Agent	Approved	07/21/2025
B California	Agent	Approved	07/21/2025
B Colorado	Agent	Approved	07/21/2025
B Florida	Agent	Approved	07/21/2025
B Illinois	Agent	Approved	07/21/2025
B Indiana	Agent	Approved	07/21/2025
B Kansas	Agent	Approved	07/21/2025
B Minnesota	Agent	Approved	07/31/2025
B Missouri	Agent	Approved	07/21/2025



Qualifications

Regulator	Registration	Status	Date
B Nebraska	Agent	Approved	07/21/2025
B Nevada	Agent	Approved	08/01/2025
B New York	Agent	Approved	11/06/2025
B Oklahoma	Agent	Approved	07/21/2025
B Oregon	Agent	Approved	07/21/2025
B South Carolina	Agent	Approved	07/21/2025
B Tennessee	Agent	Approved	07/21/2025
B Wisconsin	Agent	Approved	07/21/2025

Branch Office Locations

4220 Lucile Dr., Suite 100
Lincoln, NE 68506

1251 WATERFRONT PLACE
SUITE 510
PITTSBURGH, PA 15222-6368

Employment 2 of 2

Firm Name: **NEWEDGE ADVISORS**
Main Address: 858 CAMP STREET
NEW ORLEANS, LA 70130
Firm ID#: 171351

Regulator	Registration	Status	Date
IA Nebraska	Investment Adviser Representative	Approved	07/25/2025
IA Texas	Investment Adviser Representative	Approved	07/21/2025

Branch Office Locations

NEWEDGE ADVISORS
4220 Lucile Dr., Suite 100
Lincoln, NE 68506






Qualifications

PASSED INDUSTRY EXAMS





This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

This individual has passed 3 principal/supervisory exams, 4 general industry/product exams, and 2 state securities law exams.



Principal/Supervisory Exams

Exam	Category	Date
 General Securities Sales Supervisor - General Module Examination (S10)	Series 10	01/02/2023
 General Securities Sales Supervisor - Options Module Examination (S9)	Series 9	01/02/2023
 General Securities Sales Supervisor Examination (Options Module & General Module) (S8)	Series 8	05/29/1992

General Industry/Product Exams

Exam	Category	Date
 Securities Industry Essentials Examination (SIE)	SIE	10/01/2018
 National Commodity Futures Examination (S3)	Series 3	03/04/1996
 AMEX Put and Call Exam (PC)	PC	10/05/1979
 General Securities Representative Examination (S7)	Series 7	12/18/1976

State Securities Law Exams

Exam	Category	Date
 Uniform Investment Adviser Law Examination (S65)	Series 65	03/31/2011
 Uniform Securities Agent State Law Examination (S63)	Series 63	04/29/1980



PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **0** professional designation(s).

No information reported.



Registration & Employment History

PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
IA	10/22/2010 - 07/24/2025	STIFEL, NICOLAUS & COMPANY, INCORPORATED	CRD# 793	LINCOLN, NE
B	10/11/2010 - 07/24/2025	STIFEL, NICOLAUS & COMPANY, INCORPORATED	CRD# 793	LINCOLN, NE
B	01/01/2008 - 10/01/2010	WELLS FARGO ADVISORS, LLC	CRD# 19616	LINCOLN, NE
IA	01/01/2008 - 10/01/2010	WELLS FARGO ADVISORS, LLC	CRD# 19616	LINCOLN, NE
B	08/14/1978 - 01/03/2008	A. G. EDWARDS & SONS, INC.	CRD# 4	LINCOLN, NE
IA	07/31/1997 - 01/01/2008	A. G. EDWARDS & SONS, INC.	CRD# 4	LINCOLN, NE
B	01/03/1977 - 09/18/1978	ELLIS, HOLYOKE & CO.	CRD# 256	

EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
07/2025 - Present	NewEdge Advisors	Registered Investment Representative	Y	New Orleans, LA, United States
07/2025 - Present	NewEdge Securities, LLC	Registered Representative	Y	Pittsburgh, PA, United States
10/2010 - 07/2025	STIFEL NICOLAUS AND COMPANY, INC.	FA	Y	ST. LOUIS, MO, United States

OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

1. Haymarket Sweet*No Invest*PBA Arena*Private suite in PBA Arena for basketball games/concerts*8/1/15*1 Hr Trade/1 Non trade
- 2.Cleartrek Wealth Partners* Yes Invest*Lincoln, NE *Investing*8/1/25*Chairman*Managing client's money*160 Hrs Trade/160 Non Trade
- 3.9BarO*Yes Invest*2305 Winding Ridge Road*Registered Investment Advisor*8/1/25*Investing*Chairman*60 Hrs trade/0 Non trade
- 4.NewEdge Advisors*Yes Invest*Lincoln, NE *Registered Investment Advisor*8/1/25*Member*Chairman Investment Advisor*160



Registration & Employment History



OTHER BUSINESS ACTIVITIES

Hrs trade/160 non trade



Disclosure Summary

Disclosure Information

What you should know about reported disclosure events:

(1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

(2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

(3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
 - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

(4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.



DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

Type	Count
Termination	1

Termination

This disclosure event involves a situation where the Investment Adviser Representative voluntarily resigned, was discharged or was permitted to resign after allegations were made that accused the Investment Adviser Representative of violating investment-related statutes, regulations, rules or industry standards of conduct; fraud or the wrongful taking of property; or failure to supervise in connection with investment-related statutes, regulations, rules or industry standards of conduct.

Disclosure 1 of 1

Reporting Source: Firm

Firm Name: WELLS FARGO ADVISORS, LLC

Termination Type: Discharged

Termination Date: 09/07/2010

Allegations: TERMINATED DUE TO VIOLATION OF FIRM POLICY BY ACCEPTING ORDER FROM HUSBAND OF CLIENT WITHOUT FIRM-APPROVED DOCUMENTATION OF TRADING AUTHORITY, PROVIDING INCONSISTENT EXPLANATIONS OF TRADE, AND ENTERING INTO PRIVATE AGREEMENT CONCERNING BOOK BUY-OUT WITHOUT FIRM AUTHORIZATION.

Product Type: Debt-Corporate

Reporting Source: Individual

Firm Name: WELLS FARGO ADVISORS, LLC

Termination Type: Discharged

Termination Date: 09/07/2010

Allegations: TERMINATED DUE TO VIOLATION OF FIRM POLICY BY ACCEPTING ORDER FROM HUSBAND OF CLIENT WITHOUT FIRM-APPROVED DOCUMENTATION OF TRADING AUTHORITY, PROVIDING INCONSISTENT EXPLANATIONS OF TRADE, AND ENTERING INTO PRIVATE AGREEMENT CONCERNING BOOK BUY-OUT WITHOUT FIRM AUTHORIZATION.

Product Type: Debt-Corporate

Broker Statement WIFE SPECIFICALLY AUTHORIZED HUSBAND TO MAKE TRADING DECISIONS IN HER ACCOUNT AND EXECUTED A GENERAL POWER OF ATTORNEY AUTHORIZING TRADING BY HUSBAND IN MAY 2001. THERE



MAY HAVE BEEN A MISUNDERSTANDING ON THIS POINT, BUT I DO NOT BELIEVE I GAVE INCONSISTENT RESPONSES TO THE FIRM'S QUESTIONS. THE BOOK BUY-OUT NEGOTIATIONS STARTED PRIOR TO THE PURCHASE OF A.G. EDWARDS & SONS, INC. BY WACHOVIA SECURITIES, LLC (NKA WELLS FARGO ADVISORS, LLC). THE AFFECTED BROKER AND AND I DISCUSSED AND DISCLOSED THEM WITH A.G. EDWARDS SENIOR MANAGERS (WHO BECAME WACHOVIA SENIOR MANAGERS) PRIOR TO SIGNING THE AGREEMENT.



End of Report

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