



IAPD Report

MITCHELL IRA SCHER

CRD# 833197

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When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.

Please contact FINRA with any concerns.



IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page <http://www.nasaa.org/IAPD/IARReports.cfm>

What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



Report Summary

MITCHELL IRA SCHER (CRD# 833197)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **08/12/2026**.

CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
B	CAMBRIDGE INVESTMENT RESEARCH, INC.	CRD# 39543	08/26/2024
IA	CAMBRIDGE INVESTMENT RESEARCH ADVISORS, INC.	CRD# 134139	08/28/2024

QUALIFICATIONS

This representative is currently registered in **1** SRO(s) and **33** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

Note: Not all jurisdictions require IAR registration or may have an exemption from registration.

Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
B	OSAIC FA, INC.	3978	JERICO, NY	11/05/2013 - 08/30/2024
IA	OSAIC FA, INC.	3978	JERICO, NY	11/05/2013 - 08/30/2024
IA	METLIFE SECURITIES INC.	14251	NEW YORK, NY	08/06/2009 - 11/08/2013

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative?

Yes

The following types of events are disclosed about this representative:

Type	Count
Customer Dispute	1



Qualifications

REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with **33** jurisdiction(s) and 1 SRO(s) through his or her employer(s).

Employment 1 of 2

Firm Name: **CAMBRIDGE INVESTMENT RESEARCH, INC.**

Main Address: 1776 PLEASANT PLAIN RD.
FAIRFIELD, IA 52556-8757

Firm ID#: 39543

	Regulator	Registration	Status	Date
	FINRA	General Securities Principal	Approved	08/26/2024
	FINRA	General Securities Representative	Approved	08/26/2024
	FINRA	Investment Co./Variable Contracts Prin	Approved	08/26/2024
	Arizona	Agent	Approved	01/03/2025
	California	Agent	Approved	08/26/2024
	Colorado	Agent	Approved	01/02/2025
	Connecticut	Agent	Approved	08/26/2024
	Delaware	Agent	Approved	09/09/2024
	Florida	Agent	Approved	08/26/2024
	Georgia	Agent	Approved	08/28/2024
	Illinois	Agent	Approved	09/09/2024
	Indiana	Agent	Approved	01/13/2025
	Kansas	Agent	Approved	01/02/2025



Qualifications

	Regulator	Registration	Status	Date
B	Kentucky	Agent	Approved	08/30/2024
B	Louisiana	Agent	Approved	08/28/2024
B	Maine	Agent	Approved	01/21/2025
B	Maryland	Agent	Approved	08/29/2024
B	Massachusetts	Agent	Approved	09/30/2024
B	Michigan	Agent	Approved	01/06/2025
B	Minnesota	Agent	Approved	09/11/2024
B	New Hampshire	Agent	Approved	09/03/2024
B	New Jersey	Agent	Approved	08/26/2024
B	New York	Agent	Approved	08/26/2024
B	North Carolina	Agent	Approved	09/05/2024
B	Ohio	Agent	Approved	10/01/2024
B	Oregon	Agent	Approved	08/26/2024
B	Pennsylvania	Agent	Approved	08/26/2024
B	Rhode Island	Agent	Approved	08/13/2026
B	South Carolina	Agent	Approved	08/28/2024
B	Tennessee	Agent	Approved	08/28/2024
B	Texas	Agent	Approved	01/03/2025
B	Virginia	Agent	Approved	08/26/2024



Qualifications

	Regulator	Registration	Status	Date
B	Washington	Agent	Approved	01/02/2025
B	West Virginia	Agent	Approved	08/29/2024
B	Wisconsin	Agent	Approved	10/01/2024
B	Wyoming	Agent	Approved	10/01/2024

Branch Office Locations

CAMBRIDGE INVESTMENT RESERARCH, INC.
Celebration, FL

CAMBRIDGE INVESTMENT RESERARCH, INC.
112 West 34th St.
18th Floor #17040
New York, NY 10120

Employment 2 of 2

Firm Name: **CAMBRIDGE INVESTMENT RESEARCH ADVISORS, INC.**
Main Address: 1776 PLEASANT PLAIN RD.
FAIRFIELD, IA 52556-8757
Firm ID#: 134139

	Regulator	Registration	Status	Date
IA	Florida	Investment Adviser Representative	Approved	08/28/2024
IA	New York	Investment Adviser Representative	Approved	04/16/2025
IA	Texas	Investment Adviser Representative	Restricted Approval	01/02/2025

Branch Office Locations

CAMBRIDGE INVESTMENT RESEARCH ADVISORS, INC.
Celebration, FL

CAMBRIDGE INVESTMENT RESEARCH ADVISORS, INC.
112 West 34th St.
18th Floor #17040
New York, NY 10120



Qualifications

PASSED INDUSTRY EXAMS

This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

This individual has passed 3 principal/supervisory exams, 3 general industry/product exams, and 1 state securities law exam.

Principal/Supervisory Exams

	Exam	Category	Date
	Municipal Securities Principal Examination (S53)	Series 53	11/27/2009
	General Securities Principal Examination (S24)	Series 24	04/30/2003
	Investment Company Products/Variable Contracts Principal Examination (S26)	Series 26	03/24/1992

General Industry/Product Exams

	Exam	Category	Date
	Securities Industry Essentials Examination (SIE)	SIE	10/01/2018
	General Securities Representative Examination (S7)	Series 7	04/29/1998
	Registered Representative Examination (S1)	Series 1	01/27/1977

State Securities Law Exams

	Exam	Category	Date
	Uniform Securities Agent State Law Examination (S63)	Series 63	03/21/2016

PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **1** professional designation(s).

Chartered Financial Consultant

Only professional designations listed in Question 8 of the Form U4 will appear in this section if the appropriate box is checked and verified by the issuing organization at the time of the filing. Learn more about eligible designations at [IARD](#) and [NASAA](#).



Registration & Employment History

PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
B	11/05/2013 - 08/30/2024	OSAIC FA, INC.	CRD# 3978	JERICHO, NY
IA	11/05/2013 - 08/30/2024	OSAIC FA, INC.	CRD# 3978	JERICHO, NY
IA	08/06/2009 - 11/08/2013	METLIFE SECURITIES INC.	CRD# 14251	NEW YORK, NY
B	11/19/2001 - 11/08/2013	METLIFE SECURITIES INC.	CRD# 14251	NEW YORK, NY
B	11/19/2001 - 07/09/2007	METROPOLITAN LIFE INSURANCE COMPANY	CRD# 4095	NEW YORK, NY
B	01/19/1993 - 11/15/2001	1717 CAPITAL MANAGEMENT COMPANY	CRD# 4082	NEWARK, DE
B	10/20/1980 - 01/15/1993	EQUICO SECURITIES, INC.	CRD# 6627	NEW YORK, NY
B	03/22/1978 - 01/15/1993	THE EQUITABLE LIFE ASSURANCE SOCIETY OF THE UNITED STATES	CRD# 4039	NEW YORK, NY
B	02/03/1977 - 02/03/1978	FIRST INVESTORS CORPORATION	CRD# 305	

EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
08/2024 - Present	Cambridge Investment Research Advisors, Inc.	Investment Advisor Representative	Y	Fairfield, IA, United States
08/2024 - Present	Cambridge Investment Research, Inc.	Registered Representative	Y	Fairfield, IA, United States
08/2022 - 08/2024	LINCOLN FINANCIAL ADVISORS	REGISTERED REPRESENTATIVE	Y	JERICHO, NY, United States
11/2013 - 08/2022	LINCOLN FINANCIAL ADVISORS CORPORATION	REGISTERED REPRESENTATIVE	Y	SYOSSET, NY, United States



Registration & Employment History



OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

- 1) MITCHELL SCHER, 603 MARKET STREET #210 CELEBRATION FL, 09/2024, INDEPENDENT INSURANCE AGENT FOR VARIOUS INDEPENDENT INSURANCE AGENCIES, INV REL, 40 HR/MO 20 HR/MO TRADING
- 2) ADVANCED PLANNING GROUP OF NY, 603 Market Street #210, Celebration FL 34747, United States, 09/01/2024, IAR, DBA Name, INV REL, 80 HR/MO - 70 HR/MO TRADING
- 3) CIRA, 1776 PLEASANT PLAIN RD, FAIRFIELD, IA, AS ADVISORY REP OF AN RIA, INV REL, 160 HR/MO, 120 HR/MO TRADING, 08/2024



Disclosure Summary

Disclosure Information

What you should know about reported disclosure events:

(1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

(2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

(3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
 - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

(4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.



DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

Type	Count
Customer Dispute	1

Customer Dispute

This section provides information regarding a customer dispute that was reported to the Investment Adviser Registration Depository (IARD) by the Investment Adviser Representative (IAR), an investment adviser and/or securities firm, and/or a securities regulator. The event may include a consumer-initiated, investment-related complaint, arbitration proceeding or civil suit that contains allegations of sales practice violations against the individual.

The customer dispute may be pending or may have resulted in a civil judgment, arbitration award, monetary settlement, closure without action, withdrawal, dismissal, denial, or other outcome.

Disclosure 1 of 1

Reporting Source:	Firm
Employing firm when activities occurred which led to the complaint:	1717 CAPITAL MANAGEMENT COMPANY
Allegations:	CUSTOMER ALLEGES MISREPRESENTATION IN THE SALE OF VARIABLE LIFE INSURANCE PURCHASED IN 2000. CUSTOMER ALSO ALLEGES THAT HE WAS NOT IN THE STATE OF NEW YORK WHEN THE APPLICATION WAS SIGNED.
Product Type:	Insurance
Other Product Type(s):	VARIABLE LIFE INSURANCE
Alleged Damages:	\$0.00

Customer Complaint Information

Date Complaint Received:	09/10/2003
Complaint Pending?	No
Status:	Litigation
Status Date:	04/12/2004
Settlement Amount:	

Individual Contribution Amount:

Civil Litigation Information

Court Details:	DISTRICT COURT OF TRAVIS COUNTY, TEXAS; CASE GN400991
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Date Notice/Process Served: 03/30/2004

Litigation Pending? No

Disposition: Settled

Disposition Date: 07/20/2005

Monetary Compensation Amount: \$250,000.00

Individual Contribution Amount: \$190,000.00

Firm Statement \$190,000.00 SETTLEMENT INVOLVES MR. SCHER AND ANOTHER REGISTERED REPRESENTATIVE. FIRM IS NOT AWARE OF ANY ALLOCATED PORTION BY REPRESENTATIVE.

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Reporting Source: Individual

Employing firm when activities occurred which led to the complaint: 1717 CAPITAL MANAGEMENT COMPANY

Allegations: CUSTOMER ALLEGES MISREPRESENTATION IN THE SALE OF VARIABLE LIFE INSURANCE PURCHASED IN 2000. CUSTOMER ALSO ALLEGES THAT HE WAS NOT IN THE STATE OF NEW YORK WHEN THE APPLICATION WAS SIGNED.

Product Type: Insurance

Other Product Type(s): VARIABLE LIFE INSURANCE

Alleged Damages: \$0.00

Customer Complaint Information

Date Complaint Received: 09/10/2003

Complaint Pending? No

Status: Litigation

Status Date: 04/12/2004

Settlement Amount:

Individual Contribution Amount:

Civil Litigation Information

Court Details: DISTRICT COURT OF TRAVIS COUNTY, TEXAS ; CASE GN400991

Date Notice/Process Served: 03/30/2004

Litigation Pending? No

Disposition: Settled

Disposition Date: 07/20/2005

Monetary Compensation Amount: \$250,000.00

Individual Contribution Amount: \$190,000.00

Broker Statement \$190,000.00 SETTLEMENT INVOLVES MR. SCHER AND ANOTHER



REGISTERED REPRESENTATIVE. FIRM IS NOT AWARE OF ANY ALLOCATED
PORTION BY REPRESENTATIVE.



End of Report

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