



## IAPD Report

# MATTHEW GEORGE OBRIEN

CRD# 836764

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Please contact FINRA with any concerns.



## IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

### What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

### Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

### How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

### Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page <http://www.nasaa.org/IAPD/IARReports.cfm>

### What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

### Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



## Report Summary

### MATTHEW GEORGE OBRIEN (CRD# 836764)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **01/06/2026**.

### CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
<b>B</b>	FORTUNE FINANCIAL SERVICES, INC.	CRD# 42150	05/01/2017
<b>IA</b>	EXODUS WEALTH, LLC	CRD# 174328	01/06/2020

### QUALIFICATIONS

This representative is currently registered in **1** SRO(s) and **9** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

**Note:** Not all jurisdictions require IAR registration or may have an exemption from registration.

Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

### REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
<b>IA</b>	PROSPERITY WEALTH MANAGEMENT, INC.	174328	Rocky Hill, CT	06/06/2017 - 12/31/2019
<b>IA</b>	STERNE AGEE INVESTMENT ADVISOR SERVICES, INC.	174182	BIRMINGHAM, AL	01/30/2015 - 05/26/2017
<b>B</b>	STERNE AGEE FINANCIAL SERVICES, INC.	18456	ROCKY HILL, CT	09/12/2014 - 05/26/2017

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

### DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative? **Yes**

The following types of events are disclosed about this representative:

Type	Count
Termination	2



## Qualifications

### REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with 9 jurisdiction(s) and 1 SRO(s) through his or her employer(s).

#### Employment 1 of 2

Firm Name: **EXODUS WEALTH, LLC**  
Main Address: 2400 EAST COMMERCIAL BOULEVARD  
SUITE 706  
FORT LAUDERDALE, FL 33308  
Firm ID#: 174328

Regulator	Registration	Status	Date
IA Connecticut	Investment Adviser Representative	Approved	01/06/2020

#### Branch Office Locations

**EXODUS WEALTH, LLC**  
750 Old Main St.  
Suite 201  
Rocky Hill, CT 06067

#### Employment 2 of 2

Firm Name: **FORTUNE FINANCIAL SERVICES, INC.**  
Main Address: 3582 BROADHEAD ROAD  
SUITE 202  
MONACA, PA 15061  
Firm ID#: 42150

Regulator	Registration	Status	Date
B FINRA	General Securities Principal	Approved	05/01/2017
B FINRA	General Securities Representative	Approved	05/01/2017
B California	Agent	Approved	05/01/2017
B Colorado	Agent	Approved	05/01/2017
B Connecticut	Agent	Approved	05/01/2017



### Qualifications

Regulator	Registration	Status	Date
<b>B</b> Florida	Agent	Approved	05/01/2017
<b>B</b> Massachusetts	Agent	Approved	05/01/2017
<b>B</b> Minnesota	Agent	Approved	05/01/2017
<b>B</b> New Hampshire	Agent	Approved	05/01/2017
<b>B</b> Vermont	Agent	Approved	05/01/2017
<b>B</b> West Virginia	Agent	Approved	05/01/2017

### Branch Office Locations

750 Old Main Street  
Suite 201  
Rocky Hill, CT 06067-1567



## Qualifications

### PASSED INDUSTRY EXAMS

This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

**This individual has passed 1 principal/supervisory exam, 2 general industry/product exams, and 2 state securities law exams.**

#### Principal/Supervisory Exams

Exam	Category	Date
General Securities Principal Examination (S24)	Series 24	11/29/1988

#### General Industry/Product Exams

Exam	Category	Date
Securities Industry Essentials Examination (SIE)	SIE	10/01/2018
General Securities Representative Examination (S7)	Series 7	04/16/1977

#### State Securities Law Exams

Exam	Category	Date
Uniform Investment Adviser Law Examination (S65)	Series 65	05/11/2004
Uniform Securities Agent State Law Examination (S63)	Series 63	10/21/1991

### PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **0** professional designation(s).

No information reported.



## Registration & Employment History

### PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
IA	06/06/2017 - 12/31/2019	PROSPERITY WEALTH MANAGEMENT, INC.	CRD# 174328	Rocky Hill, CT
IA	01/30/2015 - 05/26/2017	STERNE AGEE INVESTMENT ADVISOR SERVICES, INC.	CRD# 174182	BIRMINGHAM, AL
B	09/12/2014 - 05/26/2017	STERNE AGEE FINANCIAL SERVICES, INC.	CRD# 18456	ROCKY HILL, CT
IA	11/07/2011 - 01/30/2015	STERNE AGEE INVESTMENT ADVISOR SERVICES, INC.	CRD# 7365	ROCKY HILL, CT
B	11/07/2011 - 09/12/2014	WRP INVESTMENTS, INC.	CRD# 7365	ROCKY HILL, CT
IA	03/28/2005 - 12/21/2011	CAMBRIDGE INVESTMENT RESEARCH ADVISORS, INC.	CRD# 134139	ROCKY HILL, CT
B	04/28/2004 - 12/01/2011	CAMBRIDGE INVESTMENT RESEARCH, INC.	CRD# 39543	ROCKY HILL, CT
IA	05/14/2004 - 03/28/2005	CAMBRIDGE INVESTMENT RESERARCH, INC.	CRD# 39543	ROCKY HILL, CT
B	10/02/1989 - 04/29/2004	SECURITIES AMERICA, INC.	CRD# 10205	LAVISTA, NE
B	10/17/1988 - 10/04/1989	PEB FINANCIAL GROUP, INC.	CRD# 7708	CHICAGO, IL
B	12/28/1984 - 10/24/1988	INVESTORS BROKERAGE SERVICES, INC.	CRD# 4257	
B	10/10/1978 - 07/27/1988	NORTH AMERICAN INVESTMENT CORP.	CRD# 7568	
B	03/28/1978 - 09/21/1978	P & I EQUITIES CORPORATION	CRD# 4149	
B	04/21/1977 - 06/05/1978	MARK SECURITIES, INC.	CRD# 555	



## Registration & Employment History

### EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
06/2017 - Present	Prosperity Wealth Management, Inc.	Investment Adviser Representative	Y	San Ramon, CA, United States
05/2017 - Present	Fortune Financial Services, Inc	Registered Representative	Y	Monaca, PA, United States
02/1978 - Present	MATTHEW G. O'BRIEN DBA FINANCIAL ADVISOR	INSURANCE SALES	N	ROCKY HILL, CT, United States
01/2015 - 05/2017	STERNE AGEE INVESTMENT ADVISOR SERVICES, INC.	Mass Transfer	Y	BIRMINGHAM, AL, United States
09/2014 - 05/2017	STERNE AGEE FINANCIAL SERVICES, INC.	Mass Transfer	Y	ROCKY HILL, CT, United States

### OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

1)MATTHEW G. O'BRIEN AGENCY,  
 THE O'BRIEN GROUP,  
 750 OLD MAIN STREET STE 201,  
 ROCKY HILL, CT 06067:  
 SOLE PROPRIETORSHIP,  
 Rep is also registered with Prosperity Wealth Management as an IAR  
 NATURE OF BUS: INSURANCE AGENCY/SERVICES,  
 TITLE: PRINCIPAL,  
 DUTIES: PROVIDE MGMT OF STAFF/CLIENT SERVICES,  
 TIME SPENT: 60%  
 COMPENSATION: SALARY,  
 OWNER OF THE MATTHEW G OBRIEN AGENCY; NOT INVESTMENT RELATED; SAME ADDRESS; SALES AND SERVICE OF ANNUITY AND LIFE INSURANCE, AND LTC PRODUCTS; 40-60 HOURS PER MONTH. EMPLOYEE OF THE OBRIEN GROUP; INVESTMENT RELATED; SAME ADDRESS; PROVIDING CLIENT SERVICES OF EXISTING VARIABLE ANNUITY; VARIABLE LIFE INSURANCE, AND MUTUAL FUND PRODUCTS; 60-80 PER MONTH. OWNER OF THE OBRIEN GROUP INTERNATIONAL; NOT INVESTMENT RELATED ; SAME ADDRESS; OFFERING ANNUITY AND LIFE INSURANCE PRODUCTS IN US VIRGIN ISLANDS. 5-10 HOURS PER MONTH TRUSTEE OF THE MATTHEW G OBRIEN PROFIT SHARING PLAN; NOT INVESTMENT RELATED; 6 SIDE RAKE RD ROCKY HILL CT 06067 - MONITOR AND ADMINISTER DOL COMPLIANCE;  
 NOTARY PUBLIC SINCE FEB 10, 1994 - NO COMPENSATION - NO TIME SPENT DURING TRADING HRS



## Disclosure Summary

### Disclosure Information

#### What you should know about reported disclosure events:

##### (1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

##### (2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

##### (3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending*, *on appeal*, or *final*.
  - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
  - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
  - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
  - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
  - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
  - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

##### (4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.



## DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

Type	Count
Termination	2

### Termination

This disclosure event involves a situation where the Investment Adviser Representative voluntarily resigned, was discharged or was permitted to resign after allegations were made that accused the Investment Adviser Representative of violating investment-related statutes, regulations, rules or industry standards of conduct; fraud or the wrongful taking of property; or failure to supervise in connection with investment-related statutes, regulations, rules or industry standards of conduct.

#### Disclosure 1 of 2

**Reporting Source:** Firm

**Firm Name:** Sterne Agee Financial Services

**Termination Type:** Voluntary Resignation

**Termination Date:** 04/29/2017

**Allegations:** Failed to follow firm policy and procedures in regards to contributions to variable annuity contracts.

**Product Type:** Annuity-Variable

**Reporting Source:** Individual

**Firm Name:** Sterne Agee Financial Services

**Termination Type:** Voluntary Resignation

**Termination Date:** 04/29/2017

**Allegations:** Failed to follow previous firm policy and procedures in regards to contributions to variable annuity contracts.

**Product Type:** Annuity-Variable

**Broker Statement** Update to match previous BD filing

#### Disclosure 2 of 2

**Reporting Source:** Firm

**Firm Name:** Sterne Agee Financial Services

**Termination Type:** Voluntary Resignation



**Termination Date:** 04/29/2017

**Allegations:** Failed to follow firm policy and procedures in regards to contributions to variable annuity contracts.

**Product Type:** Annuity-Variable

**Firm Statement** Registered Rep voluntarily resigned while under investigation and prior to completion of investigation. Firm determined rep violated policy & procedures regarding additional contributions to variable annuity contracts.

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**Reporting Source:** Individual

**Firm Name:** Sterne Agee Financial Services

**Termination Type:** Voluntary Resignation

**Termination Date:** 04/29/2017

**Allegations:** Failed to follow firm policy and procedures in regards to contributions to variable annuity contracts.

**Product Type:** Annuity-Variable



## End of Report

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