



IAPD Report

ROBERT BERNARD HIRSH

CRD# 858133

<u>Section Title</u>	<u>Page(s)</u>
Report Summary	1
Qualifications	2 - 4
Registration and Employment History	5 - 6
Disclosure Information	7



When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.

Please contact FINRA with any concerns.



IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page <http://www.nasaa.org/IAPD/IARReports.cfm>

What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



Report Summary

ROBERT BERNARD HIRSH (CRD# 858133)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **12/02/2025**.

CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
B	OSAIC WEALTH, INC.	CRD# 23131	01/24/2025
IA	OSAIC WEALTH, INC.	CRD# 23131	01/24/2025

QUALIFICATIONS

This representative is currently registered in **1** SRO(s) and **8** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

Note: Not all jurisdictions require IAR registration or may have an exemption from registration.

Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
IA	OSAIC FA, INC.	3978	ORANGE VILLAGE, OH	04/11/2003 - 01/24/2025
B	OSAIC FA, INC.	3978	ORANGE VILLAGE, OH	04/08/2003 - 01/24/2025
B	THE LINCOLN NATIONAL LIFE INSURANCE COMPANY	2580	FORT WAYNE, IN	04/08/2003 - 06/08/2006

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative? **Yes**

The following types of events are disclosed about this representative:

Type	Count
Customer Dispute	1



Qualifications

REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with 8 jurisdiction(s) and 1 SRO(s) through his or her employer(s).

Employment 1 of 1

Firm Name: **OSAIC WEALTH, INC.**
Main Address: 18700 N. HAYDEN ROAD
SUITE 255
SCOTTSDALE, AZ 85255
Firm ID#: 23131

Regulator	Registration	Status	Date
B FINRA	General Securities Principal	Approved	01/24/2025
B FINRA	General Securities Representative	Approved	01/24/2025
B California	Agent	Approved	01/24/2025
B Florida	Agent	Approved	01/24/2025
B Georgia	Agent	Approved	01/24/2025
B Illinois	Agent	Approved	01/24/2025
B Kentucky	Agent	Approved	01/24/2025
B Ohio	Agent	Approved	01/24/2025
IA Ohio	Investment Adviser Representative	Approved	01/24/2025
B Pennsylvania	Agent	Approved	01/24/2025
B South Carolina	Agent	Approved	01/24/2025

Branch Office Locations

OSAIC WEALTH, INC.
100 PARK AVENUE



Qualifications

SUITE 425
ORANGE VILLAGE, OH 44122-4242

OSAIC WEALTH, INC.
2001 CROCKER ROAD
SUITE 400
WESTLAKE, OH 44145



Qualifications

PASSED INDUSTRY EXAMS

This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

This individual has passed 1 principal/supervisory exam, 4 general industry/product exams, and 1 state securities law exam.

Principal/Supervisory Exams

	Exam	Category	Date
	General Securities Principal Examination (S24)	Series 24	03/25/1999

General Industry/Product Exams

	Exam	Category	Date
	Securities Industry Essentials Examination (SIE)	SIE	10/01/2018
	General Securities Representative Examination (S7)	Series 7	12/01/1998
	Non-Member General Securities Examination (S2)	Series 2	10/01/1978
	Registered Representative Examination (S1)	Series 1	09/28/1978

State Securities Law Exams

	Exam	Category	Date
	Uniform Securities Agent State Law Examination (S63)	Series 63	11/10/1993

PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **0** professional designation(s).

No information reported.



Registration & Employment History

PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
IA	04/11/2003 - 01/24/2025	OSAIC FA, INC.	CRD# 3978	ORANGE VILLAGE, OH
B	04/08/2003 - 01/24/2025	OSAIC FA, INC.	CRD# 3978	ORANGE VILLAGE, OH
B	04/08/2003 - 06/08/2006	THE LINCOLN NATIONAL LIFE INSURANCE COMPANY	CRD# 2580	FORT WAYNE, IN
B	05/21/1998 - 04/02/2003	ONEAMERICA SECURITIES, INC.	CRD# 4173	INDIANAPOLIS, IN
B	05/21/1998 - 12/17/2001	AMERICAN UNITED LIFE INSURANCE COMPANY	CRD# 1075	INDIANAPOLIS, IN
B	08/01/1995 - 05/18/1998	BMA FINANCIAL SERVICES, INC.	CRD# 7943	KANSAS CITY, MO
B	07/17/1990 - 08/03/1995	JOHN HANCOCK DISTRIBUTORS, INC.	CRD# 468	BOSTON, MA
B	07/17/1990 - 08/03/1995	JOHN HANCOCK MUTUAL LIFE INSURANCE COMPANY	CRD# 5181	BOSTON, MA
B	01/07/1988 - 07/23/1990	METLIFE SECURITIES INC.	CRD# 14251	SPRINGFIELD, MA
B	01/07/1988 - 07/23/1990	METROPOLITAN LIFE INSURANCE COMPANY	CRD# 4095	NEW YORK, NY
B	03/31/1987 - 12/31/1987	BNL SECURITIES INC.	CRD# 10641	
B	06/26/1984 - 12/16/1985	AETNA FINANCIAL SERVICES, INC.	CRD# 13255	
B	06/19/1983 - 11/18/1985	AETNA LIFE INSURANCE AND ANNUITY COMPANY	CRD# 13256	

EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
01/2025 - Present	OSAIC WEALTH, INC.	Mass Transfer	Y	ORANGE VILLAGE, OH, United States
04/2003 - 01/2025	LINCOLN FINANCIAL ADVISORS	REGISTERED REPRESENTATIVE	Y	WESTLAKE, OH, United States



Registration & Employment History

EMPLOYMENT HISTORY

OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

1) ROBERT HIRSH

2001 CROCKER ROAD

SUITE 400, WESTLAKE, OH 44145

CATEGORY: INSURANCE

INVESTMENT-RELATED: YES

TITLE: AGENT

DUTIES: OFFERING ACCIDENT AND HEALTH, DISABILITY INSURANCE, FIXED ANNUITIES, TRADITIONAL LIFE SETTLEMENTS, TRADITIONAL LIFE INSURANCE AND LONG TERM CARE

START DATE: 4/1/2003

HOURS PER MONTH: 2

HOURS PER MONTH DURING TRADING HOURS: 2

2) CLEVELAND FINANCIAL GROUP

POSITION: Registered individual/Financial Planner NATURE: I am an employee of DiTullio Financial Planning LLC.

INVESTMENT RELATED: Yes NUMBER OF HOURS: 160 SECURITIES TRADING HOURS: 160 START DATE: 06/01/2015

ADDRESS: 2001 Crocker Rd., Suite 400, Westlake OH 44145, United States

DESCRIPTION: Service and provide financial products and analysis for clients



Disclosure Summary

Disclosure Information

What you should know about reported disclosure events:

(1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

(2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

(3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
 - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

(4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.



DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

Type	Count
Customer Dispute	1

Customer Dispute

This section provides information regarding a customer dispute that was reported to the Investment Adviser Registration Depository (IARD) by the Investment Adviser Representative (IAR), an investment adviser and/or securities firm, and/or a securities regulator. The event may include a consumer-initiated, investment-related complaint, arbitration proceeding or civil suit that contains allegations of sales practice violations against the individual.

The customer dispute may be pending or may have resulted in a civil judgment, arbitration award, monetary settlement, closure without action, withdrawal, dismissal, denial, or other outcome.

Disclosure 1 of 1

Reporting Source:	Individual
Employing firm when activities occurred which led to the complaint:	LINCOLN FINANCIAL ADVISORS CORP.
Allegations:	THE PLAINTIFF ALLEGED BEGINNING IN 2005 LINCOLN FINANCIAL ADVISORS AND ROBERT HIRSH WAS NEGLIGENT IN THEIR SUPERVISION OF A FORMER REPRESENTATIVE, WHICH ALLOWED HIM TO DIVERT MONEY FROM THE PLAINTIFF'S ACCOUNTS.
Product Type:	Mutual Fund
Alleged Damages:	\$0.00
Alleged Damages Amount Explanation (if amount not exact):	DAMAGES ARE BELIEVED TO BE GREATER THAN \$5,000.00 AND WILL BE DETERMINED AT TRIAL.
Is this an oral complaint?	No
Is this a written complaint?	Yes
Is this an arbitration/CFTC reparation or civil litigation?	No

Customer Complaint Information

Date Complaint Received:	10/25/2007
Complaint Pending?	No
Status:	Evolved into Civil litigation (the individual is a named party)
Status Date:	10/25/2007



Settlement Amount: \$72,000.00

Individual Contribution Amount: \$0.00

Civil Litigation Information

Type of Court: State Court

Name of Court: COURT OF COMMON PLEAS, CUYAHOGA COUNTY, OHIO

Location of Court: CUYAHOGA COUNTY, OHIO

Docket/Case #: CV07638780

Date Notice/Process Served: 10/25/2007

Litigation Pending? No

Disposition: Settled

Disposition Date: 12/04/2008

Monetary Compensation Amount: \$72,000.00

Individual Contribution Amount: \$0.00

Broker Statement

MR. HIRSH BECAME THE REPRESENTATIVE'S REGISTERED PRINCIPAL AND SUPERVISOR ON 10/27/05 AND THE REPRESENTATIVE RESIGNED FROM THE FIRM ON 12/05/05. MR HIRSH WAS NOT THE SUPERVISOR WHEN THE REPRESENTATIVE ENGAGED IN THE ALLEGED FRAUDULENT ACTIVITIES. MR HIRSH WAS NOT A PROPER PARTY TO THE LAWSUIT BROUGHT BY THE REPRESENTATIVE'S EX-WIFE AND CHILDREN AND HE PAID NOTHING TOWARD THE SETTLEMENT. LINCOLN FINANCIAL ADVISORS PAID THE ENTIRE SETTLEMENT AMOUNT AND IDEMNIFIED MR HIRSH IN THE MATTER.



End of Report

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